

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM361581

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|---|--|-----------------------|------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| 3iConcepts, LLC | | 11/06/2015 | LIMITED LIABILITY COMPANY: ARIZONA |
| RECEIVING PARTY DATA | | | |
| Name: | Life365, Inc. | | |
| Street Address: | 8635 E. Via De Cerro | | |
| City: | Scottsdale | | |
| State/Country: | ARIZONA | | |
| Postal Code: | 85258 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 11 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86730135 | RAIN | |
| Serial Number: | 86730224 | RAIN | |
| Serial Number: | 86730524 | RAINBAND | |
| Serial Number: | 86739829 | DROPLETS | |
| Serial Number: | 86739831 | SPLASH | |
| Serial Number: | 86739834 | PERSONALYZE | |
| Serial Number: | 86743147 | LIFE365 | |
| Serial Number: | 86743148 | CLOUDBAND | |
| Serial Number: | 86743153 | CUMULUS | |
| Serial Number: | 86780071 | UMBRELLA | |
| Serial Number: | 86780075 | STORMBAND | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6023826070 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 602-382-6000 | | |
| Email: | ipdocket@swlaw.com | | |
| Correspondent Name: | Snell & Wilmer LLP | | |
| Address Line 1: | 400 E. Van Buren | | |

CH \$290.00 86730135

Address Line 2: One Arizona Center
Address Line 4: Phoenix, ARIZONA 85004

ATTORNEY DOCKET NUMBER: 69079.00001

NAME OF SUBMITTER: David E. Rogers

SIGNATURE: /David E. Rogers/






DATE SIGNED: 11/06/2015

Total Attachments: 1

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ASSIGNMENT

WHEREAS, 3iConcepts, LLC (hereafter "ASSIGNOR"), a Limited Liability Company organized and existing under and by virtue of the laws of the State of Arizona, having its principal place of business at 8635 E. Via De Cerro, Scottsdale, Arizona 85258, is the owner of all right, title and interest in and to the trademark applications listed below;

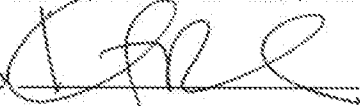
| Mark | Application No. | Application Date |
|--|-----------------|------------------|
| RAIN | 86/730,135 | August 19, 2015 |
|  | 86/730,224 | August 19, 2015 |
| RAINBAND | 86/730,524 | August 19, 2015 |
|  | 86/739,829 | August 27, 2015 |
|  | 86/739,831 | August 27, 2015 |
|  | 86/739,834 | August 27, 2015 |
| LIFE365 | 86/743,147 | August 31, 2015 |
| CLOUDBAND | 86/743,148 | August 31, 2015 |
|  | 86/743,153 | August 31, 2015 |
| UMBRELLA | 86/780,071 | October 6, 2015 |
| STORMBAND | 86/780,075 | October 6, 2015 |

WHEREAS Life365, Inc. (hereafter "ASSIGNEE"), a Corporation organized and existing under and by virtue of the laws of Delaware, having its principal place of business at 8635 E. Via De Cerro, Scottsdale, Arizona 85258 is desirous of acquiring an interest therein;

WHEREAS, Life365, Inc. is a successor to the business of the assignor, or the portion thereof, to which the marks identified above pertain;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, 3i Concepts, LLC does hereby transfer and assign unto Life365, Inc., all United States and all foreign rights, title and interest in and to the marks identified above, together with the goodwill of the business symbolized by the marks.

EXECUTED as of the date(s) written below:

Signed by 

Date 11/6/15

Printed Name Kent E. Dicks

as CEO on behalf of
3iConcepts, LLC (Assignor)

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