

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM361466

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/19/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crunchyroll, Inc.		08/19/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Viki, Inc.		
Street Address:	580 California Street, Suite 150		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3466296	SOOMPI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-245-6515		
Email:	bdavis@vlplawgroup.com		
Correspondent Name:	Brian M. Davis		
Address Line 1:	5960 Fairview Rd; Suite 400		
Address Line 4:	Charlotte, NORTH CAROLINA 28210		
NAME OF SUBMITTER:	Brian M. Davis		
SIGNATURE:	/Brian M. Davis/		
DATE SIGNED:	11/06/2015		
Total Attachments: 1			
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**ASSIGNMENT OF
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, Crunchyroll, Inc., a California corporation with an address at 88 Stevenson Street, 2nd Fl., San Francisco California 94105, United States of America, (referred to hereafter as "ASSIGNOR") was the owner of all right, title and interest in and to the SOOMPI mark including the goodwill and common law rights associated therewith (the "Mark");

WHEREAS, ASSIGNOR is the listed owner of US Registration No. 3466296 and International Registration Nos. 958862 and 1182780 (including the extensions and resulting Grants of Protection therefrom) for the Mark (the "Registrations").

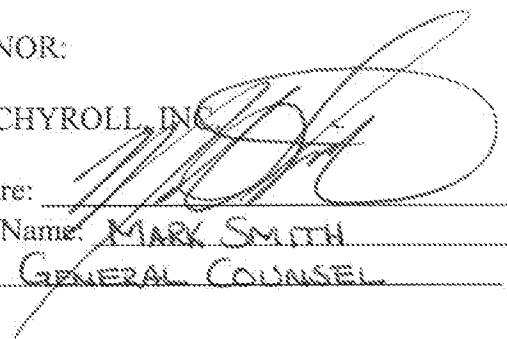
WHEREAS, Viki, Inc., a Delaware corporation with an address at 580 California Street, Suite 150, San Francisco California 94104, United States of America (hereinafter referred to as "ASSIGNEE") has acquired the Mark, the Registrations and any and all rights associated therewith (including any common law rights and goodwill) owned by ASSIGNOR.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells, unto ASSIGNEE, its legal representatives and assigns, all of ASSIGNOR'S worldwide right, title, interest, associated goodwill, and all rights of action against third parties ASSIGNOR has or may have in the future in and to the Mark, including, without limitation, the Registrations and all trademark and service mark rights, trade dress rights and any and all other related intellectual property rights in the Mark, which interests and rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound, has caused this Assignment of Intellectual Property rights to be executed effective as of the 19TH day of AUGUST, 2015.

ASSIGNOR:

CRUNCHYROLL, INC.

Signature: 

Printed Name: MARK SMITH

Title: GENERAL COUNSEL