

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359656

| | | | |
|-----------------------------------|-------------------------------------|----------------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Go Smile Acquisition Company, LLC | | 10/09/2015 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | GOSMILE, LLC | | |
| Street Address: | 555 EAST 5TH STREET, SUITE 2712 | | |
| City: | AUSTIN | | |
| State/Country: | TEXAS | | |
| Postal Code: | 78701 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 28 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4773533 | AM/PM | |
| Registration Number: | 3920241 | AMPOULE TECHNOLOGY | |
| Registration Number: | 4184217 | BEAUTIFUL SMILES FOR BUSY PEOPLE | |
| Registration Number: | 4199670 | | |
| Registration Number: | 4191746 | | |
| Registration Number: | 4099504 | FLASH YOUR SMILE | |
| Registration Number: | 3758283 | FLASHLITES | |
| Registration Number: | 3483030 | GO ON... SMILE! | |
| Registration Number: | 3389326 | GO SMILE | |
| Registration Number: | 2566285 | GO SMILE | |
| Registration Number: | 3850454 | GO SMILE | |
| Registration Number: | 3461582 | GO SMILE | |
| Registration Number: | 4077264 | GO SMILE | |
| Registration Number: | 3612420 | GO SMILE | |
| Registration Number: | 3920657 | GO WHITER | |
| Registration Number: | 3998198 | JET SET | |
| Registration Number: | 3198345 | LEMONADE SMILE | |
| Registration Number: | 3920692 | LIGHT YOUR SMILE | |
| Registration Number: | 3325107 | ON THE GO | |
| TRADEMARK | | | |

OP \$715.00 4773533

| Property Type | Number | Word Mark |
|----------------------|----------|--------------------------|
| Serial Number: | 86486877 | ON THE GO |
| Registration Number: | 4147602 | PRIME TIME SMILE |
| Registration Number: | 4203418 | PRIME TIME SMILE |
| Serial Number: | 86321592 | SMILE ON THE GO |
| Registration Number: | 3433410 | THE SMILE BEAUTY COMPANY |
| Registration Number: | 3270604 | TOUCH UP |
| Registration Number: | 4679126 | TOUCH UP |
| Serial Number: | 86361877 | TOUCH UP |
| Serial Number: | 85966968 | WHITENING ON THE GO |

CORRESPONDENCE DATA

Fax Number: 3129843150

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-984-3100

Email: trademarks@bfkn.com

Correspondent Name: Thomas M. Gniot

Address Line 1: 200 W. Madison Street, Suite 3900

Address Line 4: Chicago, ILLINOIS 60606

| | |
|--------------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | GSLE-0001 ETC |
| NAME OF SUBMITTER: | Thomas M. Gniot |
| SIGNATURE: | /Thomas M. Gniot/ |
| DATE SIGNED: | 10/21/2015 |

Total Attachments: 2

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GO SMILE ACQUISITION COMPANY, LLC", CHANGING ITS NAME FROM "GO SMILE ACQUISITION COMPANY, LLC" TO "GOSMILE, LLC", FILED IN THIS OFFICE ON THE NINTH DAY OF OCTOBER, A.D. 2015, AT 7:05 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5741644 8100
SR# 20150458697

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 10218628
Date: 10-10-15

TRADEMARK
REEL: 005650 FRAME: 0892

State of Delaware
Secretary of State
Division of Corporations
Delivered 07:05 PM 10/09/2015
FILED 07:05 PM 10/09/2015
SR 20150458697 - File Number 5741644

CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF FORMATION
OF
GO SMILE ACQUISITION COMPANY, LLC

Go Smile Acquisition Company, LLC (the "*Company*"), a limited liability company formed under the Delaware Limited Liability Company Act, as amended (the "*Act*"), for the purpose of amending the Certificate of Formation of the Company pursuant to Section 18-202 of the Act, hereby certifies that:

1. The name of the limited liability company is Go Smile Acquisition Company, LLC.
2. The Certificate of Formation of the Company is hereby amended as follows:

"FIRST: The name of the limited liability company to be formed hereby is GOSMILE, LLC (the "LLC")."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of October 2, 2015.

**LIFESTYLE PRODUCTS HOLDING COMPANY,
LLC, its Manager**

By: Gatsby Intermediate, LLC, its sole manager

By: 
Colt Verret, President