

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM359171

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BATA BRANDS S.A.R.L.		01/01/2015	CORPORATION: LUXEMBOURG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bata Brands SA		
<b>Street Address:</b>	Avenue de Rhodanie 70		
<b>City:</b>	Lausanne		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	1007		
<b>Entity Type:</b>	limited company: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86229325	NORTH STAR	
<b>Registration Number:</b>	0902644	BATA	
<b>Registration Number:</b>	0925158	BATA	
<b>Registration Number:</b>	1179259	BUBBLE GUMMERS	
<b>Registration Number:</b>	0838440	MARIE CLAIRE	
<b>Registration Number:</b>	1335654	POWER	
<b>Registration Number:</b>	0967100		
<b>Registration Number:</b>	1023820	POWER	
<b>Registration Number:</b>	0975546	SANDAK	
<b>Registration Number:</b>	1044942		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2023935350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-638-6666		
<b>Email:</b>	trademark@jhip.com, rpierce@jhip.com, jholman@jhip.com		
<b>Correspondent Name:</b>	John C. Holman		
<b>Address Line 1:</b>	Jacobson Holman PLLC		
<b>Address Line 2:</b>	400 7th St., NW, Ste.700		

OP \$265.00 86229325

<b>Address Line 4:</b>	Washington, D.C. 20004
<b>ATTORNEY DOCKET NUMBER:</b>	T02395A
<b>NAME OF SUBMITTER:</b>	John C. Holman
<b>SIGNATURE:</b>	/John C. Holman/
<b>DATE SIGNED:</b>	10/20/2015
<b>Total Attachments: 2</b> source=bata assignment#page1.tif source=bata assignment#page2.tif	

ASSIGNMENT OF TRADEMARKS

BETWEEN

BATA BRANDS S.à r.l.,  
B.P. 1638, L-1016 Luxembourg,  
123 Avenue du X Septembre  
L - 2551 Luxembourg.

(hereinafter referred to as "ASSIGNOR")

-AND-

BATA BRANDS SA  
Avenue de Rhodanie 70,  
1007 Lausanne, Switzerland.

(hereinafter referred to as "ASSIGNEE")

WHEREAS ASSIGNOR is the registered owner of the trademark applications and registrations in the Territory referred to in Schedule "A" (hereinafter referred to as the "Trademarks").

AND WHEREAS ASSIGNEE has acquired the whole right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith.

NOW THEREFORE for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the said ASSIGNOR hereby confirms that it has sold, assigned and transferred unto the said ASSIGNEE, its successors and assigns, the whole right, title and interest to the Trademarks, together with the goodwill associated therewith.

This Assignment is effective on January 1, 2015.

BATA BRANDS S.à r.l.

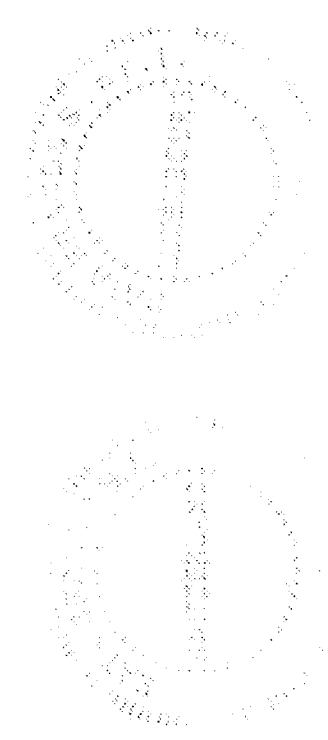
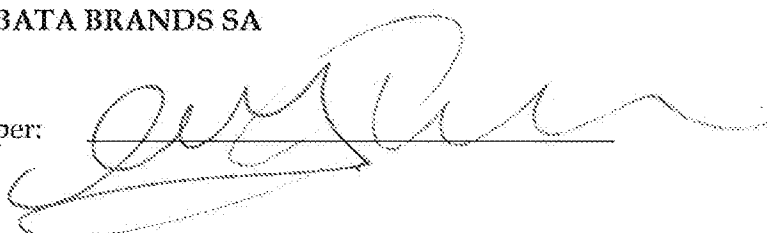
per: \_\_\_\_\_



The ASSIGNEE hereby accepts the assignment of the Trademarks.

BATA BRANDS SA

per: \_\_\_\_\_



SCHEDULE "A"

TERRITORY: USA

<u>Trademark</u>	<u>Application No.</u>	<u>Registration No.</u>
BATA		3369703
BATA (Word)		902644
BATA (Script)		925158
BATA INDUSTRIALS & TURTLE Device		1253015
BUBBLEGUMMERS		1179259
MARIE CLAIRE		838440
NORTH STAR and Device	86/229325	
POWER		1335654
POWER		3298207
POWER FLASH Device		967100
POWER WITH FLASH Device		1023820
SANDAK		975546
TURTLE Device		1044942