

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM355873

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Splintek Inc.		09/18/2015	CORPORATION: MISSOURI

**RECEIVING PARTY DATA**

<b>Name:</b>	Brown Innovation, LLC
<b>Street Address:</b>	308 Mojave
<b>City:</b>	Lake Quivera
<b>State/Country:</b>	KANSAS
<b>Postal Code:</b>	66217
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: KANSAS

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
<b>Registration Number:</b>	3469133	NO-BOIL
<b>Registration Number:</b>	3681502	SLEEPRIGHT
<b>Registration Number:</b>	4731755	HEAR-RIGHT

**CORRESPONDENCE DATA**

**Fax Number:** 8169422671  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 816-524-3838  
**Email:** leslie@leslielawson.com  
**Correspondent Name:** Leslie L. Lawson  
**Address Line 1:** 1310 Carondelet Drive  
**Address Line 2:** Suite 303  
**Address Line 4:** Kansas City, MISSOURI 64114

<b>NAME OF SUBMITTER:</b>	Attorney of Record, MO Bar No. 50801
<b>SIGNATURE:</b>	/Leslie L. Lawson/
<b>DATE SIGNED:</b>	09/22/2015

**Total Attachments: 2**

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OP \$90.00 3469133

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made effective as of September 18, 2015, by and between Splintek Inc., a Missouri Corporation (herein, "Assignor") whose address is 3325 Wyoming Street, Kansas City, Missouri 64111 and Brown Innovation, LLC, a Kansas Limited Liability Company, whose address is 308 Majave, Lake Quivera, Kansas 66217 (herein, "Assignee").

WHEREAS, Assignor is the record owner of U.S. Trademark Registration No. 3,469,133 for the mark NO-BOIL registered in the United States Patent and Trademark Office; U.S. Trademark Registration No. 3,681,502 for the mark SLEEPRIGHT registered in the United States Patent and Trademark Office; and U.S. Trademark Registration No. 4,731,755 for the mark HEAR-RIGHT registered in the United States Patent and Trademark Office (herein, the "Marks").

WHEREAS, Assignee desires to acquire said Marks and the registrations resulting therefrom and all of the rights to and interests therein, including (without limitation) all the goodwill associated therewith.

NOW, THEREFORE, TO ALL CONCERNED, be it known for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby makes the transfer and assignment of all rights in the Marks as follows:

1. Assignor does sell, assign, and transfer all its right, title, and interest, anywhere in the world, in and to the Marks unto Assignee and the registrations thereof, together with the goodwill of the business in connection with which said Marks are used.
2. This Assignment includes any and all use rights and all rights to sue for and recover all damages for infringement of said Marks, whether such infringement occurred in the past or occurs in the future, as fully as if Assignor had filed such action in its own name.
3. Assignor hereby appoints Assignee to file and record this instrument with the United States Patent and Trademark Office such filing to be as effective as if filed by Assignor.

IN WITNESS WHEREOF, the undersigned Assignor and Assignee have executed this Trademark Assignment.

**SPLINTEK INC.**

ASSIGNOR

*Thomas Brown*

Signature

THOMAS BROWN

Printed Name

OWNER

Title

**BROWN INNOVATION, LLC**

ASSIGNEE

*Thomas Brown*

Signature

THOMAS BROWN

Printed Name

OWNER

Title