

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM355638

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bear River International		04/09/2015	LIMITED LIABILITY COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	Bear River International, LLC		
Street Address:	7200 Bishop Road, Suite 280		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4226270	IGNITE	
Registration Number:	4234746	PUDDLE JUMP	
Serial Number:	85422972	BLACK OPS	
Serial Number:	85548944	BLACK OPS	
Serial Number:	85651221		
Registration Number:	4800212	BLACK OPS	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	801-931-5475		
Email:	hardman@austin-rapp.com		
Correspondent Name:	Thomas M. Hardman		
Address Line 1:	170 South Main Street, Suite 735		
Address Line 4:	Salt Lake City, UTAH 84101		
NAME OF SUBMITTER:	Thomas M. Hardman		
SIGNATURE:	/Thomas M. Hardman/		
DATE SIGNED:	09/18/2015		

OP \$165.00 4226270

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), is made and entered into as of May __, 2015, by and between Bear River International, a Utah limited liability company ("Assignor"), and Bear River International, LLC, a Texas limited liability company ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of the entire right, title and interest in, to and under the trademarks and their corresponding logos, and any pending applications and registrations thereof identified in Schedule A attached hereto, including all variations, derivations, and combinations thereof, and all registrations and applications for registration or renewals of the foregoing and all goodwill associated therewith (collectively the "Trademarks").

WHEREAS, Assignee is desirous of acquiring all right, title and interest in, to and under the Trademarks and in and to any registrations, renewals, and extensions that may be granted thereon, and in each case together with the goodwill of the business connected with said Trademarks.

ASSIGNMENT

NOW, THEREFORE, the parties acknowledge and agree that, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys, and delivers to Assignee, its successors, legal representatives and assigns, all of Assignor's right, title, and interest in, to and under the Trademarks and all rights and privileges therein, and in and to any renewals and extensions that may be granted thereon and the goodwill developed through the use of the Trademarks, and the right, if any, of Assignor to recover for damages and profits for past infringements of the Trademarks.

Assignor hereby requests the appropriate governmental authority to issue any trademark within the Trademarks to Assignee as the assignee of the entire interest therein. Upon Assignee's written request, Assignor hereby agrees to execute, at Assignee's expense, any such additional form(s) of assignment for the foregoing Trademarks as may be reasonably required by the appropriate governmental authority for recordation of this Assignment.

This Assignment is binding upon Assignor, its successors and assigns, and shall inure to the benefit of Assignee, its successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee each have caused this Assignment to be executed by a duly authorized representative thereof.

BY ASSIGNOR

Bear River International
a Utah limited liability company
1011 West 400 North, Suite 110
Logan, Utah 84321
United States of America

By: 


Printed Name: Aaron Womack

Title: Member/Manager

Dated: 4-9-15, 2015

BY ASSIGNEE

Bear River International, LLC
a Texas limited liability company
7200 Bishop Road, Suite 280
Plano, Texas 75024
United States of America

By: 


Printed Name: Aaron Womack

Title: CFO

Dated: 4-9-15, 2015

SCHEDULE A

TRADEMARKS AND TRADEMARK APPLICATIONS

Country	Mark	Serial Number	Filing Date	Registration Number	Registration Date
U.S.	IGNITE	85/156,849	Oct. 20, 2010	4226270	Oct. 16, 2012
U.S.	PUDDLE JUMP	85/293,956	Apr. 13, 2011	4234746	Oct. 30, 2012
U.S.	BLACK OPS	85/422,972	Sep. 14, 2011	pending	pending
U.S.	BLACK OPS	85/548,944	Feb. 21, 2012	pending	pending
U.S.		85/651,221	June 13, 2012	pending	pending
U.S.	BLACK OPS	85/735,591	Sep. 21, 2012	pending	pending
U.S.	BLACK OPS	85/980,976	Sep. 21, 2012	4557357	Jun. 24, 2014
U.S.	BLACK OPS	85/977,471	Sep. 14, 2011	pending	pending
Europe	BLACK OPS	011428448	Dec. 14, 2012	011428448	Jun. 25, 2013
U.S.	BLACK OPS INTERACTION FIGURES	85/842,038	Feb. 6, 2013	pending	pending
U.S.	BLACK OPS	86/184,393	Feb. 4, 2014	pending	pending
U.S.	BLACK OPS	86/210,295	Mar. 4, 2014	pending	pending
U.S.	THE BLACK OPS POWER PISTON	86/210,779	Mar. 4, 2014	pending	pending
U.S.	PRIMEGUARD	85/850,986	Feb. 15, 2013	4653489	Dec. 09, 2014