

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM353748

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|---|--------------------------------|----------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bank of America, N.A., as successor by merger to LaSalle Bank, National Association | | 09/01/2015 | a national banking association: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Turtle Wax, Inc. | | |
| Street Address: | 625 Willowbrook Centre Parkway | | |
| City: | Willowbrook | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60527 | | |
| Entity Type: | CORPORATION: ILLINOIS | | |
| PROPERTY NUMBERS Total: 54 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3534111 | CLEARVUE | |
| Registration Number: | 2883332 | TURTLE WAX PLATINUM SERIES | |
| Registration Number: | 2862518 | TURTLE WAX | |
| Registration Number: | 2968710 | THE NEW STANDARD IN SHINE | |
| Registration Number: | 2889298 | TRANS AID | |
| Registration Number: | 2803188 | TRIPLE SHINE | |
| Registration Number: | 2543574 | CHIPSTIK | |
| Registration Number: | 2407312 | MIRACLE TOWEL | |
| Registration Number: | 2434208 | INTERIOR1 | |
| Registration Number: | 3107137 | ODOR-X | |
| Registration Number: | 2363103 | POWER OUT! | |
| Registration Number: | 2386176 | ENGINE DETAILER | |
| Registration Number: | 2293648 | CD-2 | |
| Registration Number: | 2317055 | TURTLE WAX WET 'N BLACK | |
| Registration Number: | 3237732 | EXPRESS SHINE | |
| Registration Number: | 1858098 | HYPER CONCENTRATE | |
| Registration Number: | 1936873 | CITRUS PLUS | |

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| Property Type | Number | Word Mark |
|----------------------|---------|---------------------------------|
| Registration Number: | 1977321 | CD-2 POWER BACK |
| Registration Number: | 1926227 | GRIME AWAY |
| Registration Number: | 1926226 | FOAM & SHINE |
| Registration Number: | 1924980 | CRYSTAL POLYMER |
| Registration Number: | 1834041 | WE'RE MORE THAN JUST A CAR WASH |
| Registration Number: | 1762337 | FORMULA 2001 |
| Registration Number: | 1967557 | |
| Registration Number: | 1717107 | |
| Registration Number: | 1726591 | TURTLE WAX |
| Registration Number: | 1641355 | TURTLE WAX |
| Registration Number: | 1625494 | CD-2 |
| Registration Number: | 1623116 | TURTLE WAX |
| Registration Number: | 1304572 | MINUTE CLEAN |
| Registration Number: | 1281171 | MINUTE WAX |
| Registration Number: | 1277702 | GRIME AWAY |
| Registration Number: | 1606747 | TURTLE WAX |
| Registration Number: | 1609361 | |
| Registration Number: | 1439195 | TURTLE WAX |
| Registration Number: | 1426155 | TURTLE WAX |
| Registration Number: | 1373807 | TURTLE WAX |
| Registration Number: | 1373806 | |
| Registration Number: | 1277674 | HARD SHELL |
| Registration Number: | 1212889 | FOAM & SHINE |
| Registration Number: | 1227983 | COLOR BACK |
| Registration Number: | 0766139 | TURTLE WAX |
| Registration Number: | 0859514 | SUPER HARD SHELL |
| Registration Number: | 0768063 | HARD SHELL FINISH |
| Registration Number: | 0767296 | COLOR-BACK |
| Registration Number: | 0715248 | SUN-STOP |
| Registration Number: | 1667122 | LIQUID CRYSTAL |
| Registration Number: | 1839819 | FLEX PAK |
| Registration Number: | 1688653 | 2001 |
| Registration Number: | 1709062 | EMISSION CURE |
| Registration Number: | 2021543 | FINISH 2001 |
| Registration Number: | 1812636 | POLYSHELL |
| Registration Number: | 1676297 | LIQUID CRYSTAL |
| Registration Number: | 0707357 | PENNY |

CORRESPONDENCE DATA**Fax Number:** 6127661600*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 612-766-6911**Email:** susan.carlson@faegrebd.com**Correspondent Name:** Susan Carlson, Faegre Baker Daniels LLP**Address Line 1:** 90 S 7th St Ste 2200**Address Line 4:** Minneapolis, MINNESOTA 55402

| | |
|---------------------------|-------------------|
| NAME OF SUBMITTER: | Susan Carlson |
| SIGNATURE: | /e/ Susan Carlson |
| DATE SIGNED: | 09/02/2015 |

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of this 1st day of ~~August~~^{September} 2015, by BANK OF AMERICA, N.A., as successor by merger to LaSalle Bank, National Association ("Bank"), in favor of TURTLE WAX, INC., an Illinois corporation (the "Company").


Reference is made to that certain Payoff Letter dated as of ~~August 1~~^{September}, 2015 by and among Bank, the Company and certain affiliates of the Company party thereto (the "Payoff Letter").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Payoff Letter, Bank hereby releases its liens on and security interests in the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Collateral Security Agreement dated April 30, 2004 executed by Company in favor of Bank and recorded with the United States Patent and Trademark Office on July 23, 2004 at reel/frame 2900/0736.

[Signature Page Follows]

IN WITNESS HEREOF, Bank has caused this Release to be duly executed by its
duly authorized officer as of the day and year first above written.

BANK OF AMERICA, N.A.

By: 
Name: Philip Nomura
Title: Senior Vice President

Trademark Release

TRADEMARK
REEL: 005615 FRAME: 0346

SCHEDULE A

| MARK | SERIAL NUMBER | REGIS. NUMBER | REGIS. DATE | OWNER INFORMATION |
|------------------------------------|----------------------|----------------------|--------------------|--------------------------|
| CLEARVUE | 78398947 | 3534111 | 11/18/08 | Turtle Wax, Inc. |
| TURTLE WAX PLATINUM SERIES | 78261157 | 2883332 | 09/07/04 | Turtle Wax, Inc. |
| TURTLE WAX | 78175696 | 2862518 | 07/13/04 | Turtle Wax, Inc. |
| THE NEW STANDARD IN SHINE | 78354332 | 2968710 | 07/12/05 | Turtle Wax, Inc. |
| TRANS AID | 78309342 | 2889298 | 10/03/03 | Turtle Wax, Inc. |
| TRIPLE SHINE | 76377212 | 2803188 | 01/06/04 | Turtle Wax, Inc. |
| CHIPSTIK | 76094175 | 2543574 | 02/26/02 | Turtle Wax, Inc. |
| MIRACLE TOWEL | 75726614 | 2407312 | 11/21/00 | Turtle Wax, Inc. |
| INTERIOR1 | 75723756 | 2434208 | 03/06/01 | Turtle Wax, Inc. |
| ODOR-X | 75530481 | 3107137 | 06/20/06 | Turtle Wax, Inc. |
| POWER OUT! | 75515641 | 2363103 | 06/27/00 | Turtle Wax, Inc. |
| ENGINE DETAILER | 75481871 | 2386176 | 09/12/00 | Turtle Wax, Inc. |
| CD-2 | 75481788 | 2293648 | 11/16/99 | Turtle Wax, Inc. |
| TURTLE WAX WET 'N BLACK | 75357345 | 2317055 | 02/08/00 | Turtle Wax, Inc. |
| EXPRESS SHINE | 75307793 | 3237732 | 05/01/07 | Turtle Wax, Inc. |
| HYPER CONCENTRATE | 74362562 | 1858098 | 10/11/94 | Turtle Wax, Inc. |
| CITRUS PLUS | 74580326 | 1936873 | 11/21/95 | Turtle Wax, Inc. |
| CD-2 POWER BACK | 74565279 | 1977321 | 05/28/96 | Turtle Wax, Inc. |
| GRIME AWAY | 74466615 | 1926227 | 10/10/95 | Turtle Wax, Inc. |
| FOAM & SHINE | 74454402 | 1926226 | 10/10/95 | Turtle Wax, Inc. |
| CRYSTAL POLYMER | 74415528 | 1924980 | 10/10/95 | Turtle Wax, Inc. |
| WE'RE MORE THAN JUST A CAR WASH | 74414610 | 1834041 | 05/03/94 | Turtle Wax, Inc. |
| FORMULA 2001 | 74309125 | 1762337 | 04/06/93 | Turtle Wax, Inc. |
| None (design only) | 74147762 | 1967557 | 04/16/96 | Turtle Wax, Inc. |
| None (design only) | 74106943 | 1717107 | 09/15/92 | Turtle Wax, Inc. |
| TURTLE WAX | 74106916 | 1726591 | 10/20/92 | Turtle Wax, Inc. |
| TURTLE WAX | 74053174 | 1641355 | 04/16/91 | Turtle Wax, Inc. |
| CD-2 | 74027191 | 1625494 | 12/04/90 | Turtle Wax, Inc. |
| TURTLE WAX | 74001330 | 1623116 | 11/13/90 | Turtle Wax, Inc. |
| MINUTE CLEAN | 73433646 | 1304572 | 11/13/84 | Turtle Wax, Inc. |

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|--------------------|----------|---------|----------|------------------|
| MINUTE WAX | 73326977 | 1281171 | 06/12/84 | Turtle Wax, Inc. |
| GRIME AWAY | 73374131 | 1277702 | 05/15/84 | Turtle Wax, Inc. |
| TURTLE WAX | 73838568 | 1606747 | 07/17/90 | Turtle Wax, Inc. |
| None (design only) | 73838394 | 1609361 | 08/07/90 | Turtle Wax, Inc. |
| TURTLE WAX | 73610351 | 1439195 | 05/12/87 | Turtle Wax, Inc. |
| TURTLE WAX | 73602000 | 1426155 | 01/27/87 | Turtle Wax, Inc. |
| TURTLE WAX | 73534668 | 1373807 | 12/03/85 | Turtle Wax, Inc. |
| None (design only) | 73534666 | 1373806 | 12/03/85 | Turtle Wax, Inc. |
| HARD SHELL | 73335482 | 1277674 | 05/15/84 | Turtle Wax, Inc. |
| FOAM & SHINE | 73272820 | 1212889 | 10/19/82 | Turtle Wax, Inc. |
| COLOR BACK | 73261313 | 1227983 | 02/22/83 | Turtle Wax, Inc. |
| TURTLE WAX | 72166226 | 0766139 | 03/10/64 | Turtle Wax, Inc. |
| SUPER HARD SHELL | 72287238 | 0859514 | 11/05/68 | Turtle Wax, Inc. |
| HARD SHELL FINISH | 72166326 | 0768063 | 04/14/64 | Turtle Wax, Inc. |
| COLOR-BACK | 72166224 | 0767296 | 03/24/64 | Turtle Wax, Inc. |
| SUN-STOP | 72100076 | 0715248 | 05/16/61 | Turtle Wax, Inc. |
| None (design only) | 74106943 | 1717107 | 09/15/92 | Turtle Wax, Inc. |
| LIQUID CRYSTAL | 74005690 | 1667122 | 12/03/91 | Turtle Wax, Inc. |
| FLEX PAK | 74362561 | 1839819 | 06/14/94 | Turtle Wax, Inc. |
| 2001 | 74138412 | 1688653 | 05/26/92 | Turtle Wax, Inc. |
| EMISSION CURE | 74097604 | 1709062 | 08/18/92 | Turtle Wax, Inc. |
| FINISH 2001 | 74081894 | 2021543 | 12/10/96 | Turtle Wax, Inc. |
| POLYSHELL | 74072114 | 1812636 | 12/21/93 | Turtle Wax, Inc. |
| LIQUID CRYSTAL | 74059271 | 1676297 | 02/18/92 | Turtle Wax, Inc. |
| PENNY | 72094629 | 0707357 | 11/22/60 | Turtle Wax, Inc. |