

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM353691

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Assignment of Intellectual Property Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
General Electric Capital Corporation, as Retiring Agent		09/01/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Antares Capital LP, as Successor Agent		
<b>Street Address:</b>	500 West Monroe Street		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60661		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 100</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3964715	99 THINGS TO DO IN YELLOWSTONE COUNTRY	
<b>Registration Number:</b>	4280793	ADVENTURES DENVER	
<b>Registration Number:</b>	3073207	ADVENTURES NYC	
<b>Registration Number:</b>	2777828	ADVENTURES OF ZIMMO	
<b>Registration Number:</b>	3286181	AMERICAN COWBOY	
<b>Serial Number:</b>	86160282	ANGLERS JOURNAL	
<b>Registration Number:</b>	1201101	BACKPACKER	
<b>Registration Number:</b>	2595283	BACKPACKER	
<b>Registration Number:</b>	2460850	BACKPACKER.COM	
<b>Registration Number:</b>	2102728	BETTER NUTRITION	
<b>Registration Number:</b>	2010046		
<b>Registration Number:</b>	2157017	BLACK BELT	
<b>Registration Number:</b>	3494214	CLEAN EATING	
<b>Registration Number:</b>	2994798	CLEM LABINE'S TRADITIONAL BUILDING	
<b>Registration Number:</b>	2794279	COUNTRY'S BEST LOG HOMES	
<b>Registration Number:</b>	2169554	EQUINE NETWORK	
<b>Registration Number:</b>	2216471	EQUISEARCH	
<b>Registration Number:</b>	4344451	FOODIE AWARDS	
<b>Registration Number:</b>	2136379	GEARFINDER	
<b>TRADEMARK</b>			

CH \$2515.00 3964715

Property Type	Number	Word Mark
Registration Number:	3615092	GEAR FINDER
Registration Number:	2423355	GEARTRENDS
Registration Number:	2899274	GET OUT MORE
Registration Number:	3477896	GPS-ENABLED
Registration Number:	4227992	GRAND CANYON JOURNAL
Registration Number:	2349134	HORSE JOURNAL/THE PRODUCT, CARE AND SERV
Serial Number:	85704167	LIVE BETTER NATURALLY
Registration Number:	1666700	LOG HOME LIVING
Registration Number:	2385742	LOG HOMES ILLUSTRATED
Serial Number:	85960120	MUD & OBSTACLES
Registration Number:	2006139	MUSCLEMAG INTERNATIONAL
Registration Number:	1120914	NASTAR
Registration Number:	1726359	NASTAR
Registration Number:	3745569	NATIONAL PARK TRIPS
Registration Number:	2227859	OLD-HOUSE JOURNAL
Registration Number:	2528535	PASSAGEMAKER
Registration Number:	3541855	ROBERT KENNEDY'S MAXIMUM FITNESS
Registration Number:	4219653	ROCKY MOUNTAIN JOURNAL
Registration Number:	3983180	SHAPING THE SUCCESSFUL SHOP
Registration Number:	0909613	SKIING
Registration Number:	2083200	SKINET
Registration Number:	2768837	SNEWS
Registration Number:	3035448	SNOWORLD
Registration Number:	1122364	SOUNDINGS
Registration Number:	2374291	SOUNDINGS
Registration Number:	3836801	SOUNDINGS
Registration Number:	2205867	SOUNDINGS TRADE ONLY
Registration Number:	2630091	SOUNDINGS TRADE ONLY TODAY
Registration Number:	2239462	SPIN TO WIN
Registration Number:	3457014	SPIN TO WIN RODEO
Registration Number:	2279479	STN
Serial Number:	86214723	TEACHERS PLUS
Registration Number:	4407879	THE BOX
Registration Number:	4419503	THE BOX
Registration Number:	2997600	THE OUTDOORS AT YOUR DOORSTEP
Registration Number:	3188339	THE TRAIL RIDER
Registration Number:	3082472	TIMBER HOME LIVING
Registration Number:	2360961	TIMBER HOMES ILLUSTRATED

Property Type	Number	Word Mark
Registration Number:	3285561	TRAWLER FEST
Registration Number:	2486313	TRAWLERPORT
Registration Number:	2268499	VEGETARIAN TIMES
Registration Number:	1526826	VEGETARIAN TIMES
Registration Number:	1849276	VEGETARIAN TIMES
Registration Number:	2096710	WARREN MILLER
Registration Number:	3455321	WARREN MILLER
Registration Number:	3412901	WARREN MILLER
Registration Number:	3317579	WARREN MILLER
Registration Number:	3221805	WARREN MILLER'S
Registration Number:	3334548	WARREN MILLER'S
Registration Number:	2764135	WARREN MILLER'S GLOBAL ADVENTURE
Registration Number:	2192419	WARREN MILLER'S SNOWORLD
Registration Number:	2906377	WARREN MILLER'S THE POWER OF SNOW
Registration Number:	3978959	WINTER LAB
Registration Number:	1465437	WOODSHOP
Registration Number:	4069020	WOODSHOP NEWS
Registration Number:	2209123	WOODSHOP NEWS
Registration Number:	3668460	YACHTS INTERNATIONAL
Registration Number:	4061894	YELLOWSTONE JOURNAL
Registration Number:	2609355	YOGA JOURNAL
Registration Number:	4000905	YOGA JOURNAL CONFERENCE
Registration Number:	4053529	YOGA JOURNAL IPRACTICE
Serial Number:	86185182	YOGA JOURNAL LIVE!
Serial Number:	86185233	YOGA JOURNAL LIVE!
Registration Number:	2720497	YOGA JOURNAL
Registration Number:	2645039	YOGA JOURNAL
Serial Number:	86214745	YOGA JOURNAL TEACHERS PLUS
Registration Number:	4321967	YOGANOW
Registration Number:	2911052	YOGA STEP BY STEP
Registration Number:	4034940	BOATQUEST.COM
Registration Number:	4358621	MYBOATSHOW
Registration Number:	4061666	ST. PETERSBURG POWER & SAILBOAT SHOW
Registration Number:	3992116	SUNCOAST BOAT SHOW
Serial Number:	86019737	SUPERYACHT MIAMI
Registration Number:	1897498	DRESSAGE TODAY
Registration Number:	1907322	DRESSAGE TODAY
Registration Number:	1988480	EQUUS

Property Type	Number	Word Mark
Registration Number:	1991191	EQUUS
Registration Number:	1518894	HORSE & RIDER
Registration Number:	1002770	SKI
Registration Number:	2925456	USRIDER
Registration Number:	4478241	USRIDER PROTECTION PLUS+

**CORRESPONDENCE DATA**

**Fax Number:** 2149813400  
**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**  
**Phone:** 214-981-3483  
**Email:** dclark@sidley.com  
**Correspondent Name:** Dusan Clark, Esq.  
**Address Line 1:** Sidley Austin LLP  
**Address Line 2:** 2001 Ross Avenue, Suite 3600  
**Address Line 4:** Dallas, TEXAS 75201

<b>ATTORNEY DOCKET NUMBER:</b>	17158-10560
<b>NAME OF SUBMITTER:</b>	Dusan Clark
<b>SIGNATURE:</b>	/Dusan Clark/
<b>DATE SIGNED:</b>	09/02/2015

**Total Attachments: 49**

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**ASSIGNMENT OF INTELLECTUAL PROPERTY  
SECURITY AGREEMENT**

This **ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this “Assignment”), dated as of September 1, 2015, is by **GENERAL ELECTRIC CAPITAL CORPORATION** (individually, “**GECC**”), acting in its capacity as the current and resigning administrative agent (in such capacity, the “**Retiring Agent**”) and **ANTARES CAPITAL LP**, a Delaware limited partnership (individually, “**Antares**”), acting in its capacity as the successor administrative agent (in such capacity, the “**Successor Agent**”).

**RECITALS:**

**WHEREAS**, Cruz Bay Publishing, Inc., as “Grantor”, and Retiring Agent are parties to those certain intellectual property security agreements identified in Exhibit A attached hereto (as the same have been and may hereafter be amended, restated, supplemented or otherwise modified from time to time, collectively, the “**Agreements**”) covering certain intellectual property, including those set forth on Exhibit B attached hereto; and

**WHEREAS**, pursuant to that certain Omnibus Agency Transfer Agreement by and among, inter alia, GECC, as the Retiring Agent, and Antares, as Successor Agent, Retiring Agent has assigned to Successor Agent all of its rights, remedies, duties and other obligations under, among other documents, the Agreements, in each instance, in its capacity as administrative agent and, if applicable, collateral agent.

**NOW, THEREFORE**, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Retiring Agent hereby assigns and transfers to Successor Agent and its successors and assigns, all of its rights, title and interest in and to the Agreements.

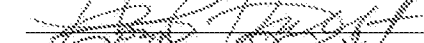
This Assignment may be executed in any number of counterparts, each of which when so executed shall be deemed an original and all of which taken together shall constitute one and the same instrument.

*- Remainder of Page Intentionally Left Blank; Signature Page Follows –*

IN WITNESS WHEREOF, Retiring Agent and Successor Agent have caused this Assignment to be duly executed as of the date first above written.

**RETIRING AGENT:**

**GENERAL ELECTRIC CAPITAL  
CORPORATION**

By:   
Name: Phillip P. Smith  
Its: Duly Authorized Signatory

**SUCCESSOR AGENT:**

**ANTARES CAPITAL LP**

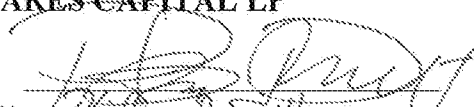
By:   
Name: Phillip P. Smith  
Title: Duly Authorized Signatory

EXHIBIT A

Copyright Security Agreement dated as of June 6, 2014 and filed with the United States Copyright Office on June 25, 2014.

Trademark Security Agreement dated as of June 6, 2014 and filed with the United States Patent and Trademark Office on June 23, 2014 at Reel 5307, Frame 0432.



EXHIBIT B

See attached.

**Redacted schedule (only contains copyrights registered from 2004 to the present)**

<b>Copyright</b>	<b>Registration No.</b>	<b>Registration Date</b>
USRIDER Equestrian Motor Plan	VA1257630	04/13/2004
USRIDER Leg-up Fund	VA1257901	04/13/2004
USRIDER Winner's Circle Advantage	VA1257900	04/13/2004
Yoga for Strength and Toning	PA0001753800	12/27/2010
The Complete Michael D. Echanis Collection: The Special Forces/Hand-to-Hand Combat/Special Tactics Series	TX0007397083	04/04/2011
Training for Competition: Judo: Coaching, Strategy and the Science for Success	TX0007372719	04/04/2011
Chinatown Jeet Kune Do Volume 2: Training Methods for Bruce Lee's Martial Art.	TX0007370698	04/04/2011
The Martial Arts/Kettlebell Connection: Strength-Building Exercises for Superior Results	TX0007378447	04/04/2011
Stay in the Fight: A Martial Athlete's Guide to Preventing and Overcoming Injury	TX0007378445	04/04/2011
The Ultimate Guide to Martial Arts Movies of the 1970s: 500+ Films Loaded With Action, Weapons and Warriors	TX0007378454	04/04/2011
The Ultimate Guide to Reality-Based Self-Defense	TX0007378449	04/04/2011
Warrior Odyssey: The Travels of a Martial Artist Through Asia	TX0007370656	04/04/2011
Winning on the Ground: Training and Techniques for Judo and MMA Fighters.	TX0007684500	3/7/2013
The Complete Ninja Collection by Stephen K. Hayes	TX0007809376	12/3/2013
Modern Army Combatives: Battle-Proven Techniques and Training Methods	TX0007805145	11/4/2013
Shotokan's Secret –The Hidden Truth Behind Karate's Fighting Origins	TXu001920458	
Brazilian jujutsu side-mount techniques	TXu001220569	
Shotokan's Secret – Expanded Edition: The Hidden Truth Behind Karate's Fighting Origins	TX0007371400	4/4/2011
Practical Horseman, vol. 40, no. 1 to vol. 40, no. 3	TX0007726636	6/26/2013
Practical Horseman, vol. 40, no. 4 to vol. 40, no. 6	TX0007726643	6/26/2013

<b>Copyright</b>	<b>Registration No.</b>	<b>Registration Date</b>
Dressage Today, vol. 10, no. 6 to vol. 19, no. 8	TX0007693098	4/29/2013
EQUUS, vol. 428 to vol. 430	TX0007750595	9/3/2013
EQUUS, vol. 425 to vol. 427	TX0007750473	9/3/2013
21 Day Challenge	PA0001794950	01/04/2012
Advance Your Practice	PA0001759703	07/01/2011
Complete Beginner's Guide With Video Pose Encyclopedia	PA0001759701	12/27/2010
Complete Home Practice	PA0001759704	07/01/2011
Iyengar intensive at Estes Park	PA0001340180	08/31/2006
Yoga for Morning, Noon and Night	PA0001755028	12/27/2010
Yoga for Total Backcare	PA0001759698	12/27/2010
Yoga Journal and Lamaze present Yoga for your pregnancy: Your guide to prenatal fitness and a healthy birth with Kristen Eykel	PA0001340175	08/31/2006
Yoga Journal Great Instructors Live at the San Francisco Conference — Baron Baptiste — Foundations of Power Vinyasa Yoga	PA0001615549	03/25/2008
Yoga Journal Great Instructors Live at the San Francisco Conference — Seane Corn: Yoga from the Heart	PA0001615551	03/25/2008
Yoga Journal Great Instructors Live at the San Francisco Conference — Shiva Rea Free Flow Vinyasa	PA0001615553	03/25/2008
Yoga Journal: Living Yoga Transform Your Life 10 DVD Set	PA0001794951	04/25/2012
Yoga Journal Pose Encyclopedia	PA0001759700	12/27/2010
Yoga Journal Yoga for Stress: Doctor-designed yoga remedies for stress relief with Dr. Baxter Bell	PA0001340177	08/31/2006
Yoga Journal's Step by step: vol. 1, Foundation poses for strength and stamina	PA0001340179	08/31/2006
Yoga Journal's Step by step: vol. 2, Bending and twisting poses for flexibility	PA0001340178	08/31/2006
Yoga Journal's Step by step: vol. 3, Balancing poses for focus and energy	PA0001340176	08/31/2006

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

Page: 1

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal	Status
99 THINGS TO DO IN YELLOWSTONE COUNTRY	027932-00288/	United States of America	85/001715	08-Mar-2011	3964715	24-May-2011	Registered
			16 Int.				24-May-2023
ADVENTURES DENVER	027932-00316/	United States of America	85/590995	06-Apr-2012	4280793	22-Jan-2013	Registered
							22-Jan-2023

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Class(es):*  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

TRADEMARK

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

Page: 2

Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
ADVENTURES NYC	027932-00201/ United States of America	78/572906 23-Feb-2005	03-Jan-2006	3073207 28-Mar-2006	Registered 28-Mar-2016
ADVENTURES OF ZIMMO & Design	027932-00345/ United States of America	78/074324 17-Jul-2001	05-Aug-2003	2777828 28-Oct-2003	Registered 28-Oct-2023

ADVENTURES NYC

027932-00201/  
United States of America

78/572906  
23-Feb-2005

03-Jan-2006

3073207  
28-Mar-2006

Registered  
28-Mar-2016

*Class(es):* 35 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

ADVENTURES OF ZIMMO & Design

027932-00345/  
United States of America

78/074324  
17-Jul-2001

05-Aug-2003

2777828  
28-Oct-2003

Registered  
28-Oct-2023

*Class(es):* 09 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

TRADEMARK

REEL: 005615 FRAME: 0142

Monday, June 02, 2014

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Page: 3

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
AMERICAN COWBOY	027932-00046/	United States of America	78/885627 17-May-2006	12-Jun-2007	3286181 28-Aug-2007	Registered	28-Aug-2017
ANGLERS JOURNAL	027932-00393/	United States of America	86/160282 08-Jan-2014			Pending	

Registered  
28-Aug-2017

**TRADEMARK**

REEL: 005615 FRAME: 0143

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

Pending

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

Page: 4

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal Status
BACKPACKER	027932-00230/	Canada	575162 22-Dec-1986	23-Sep-1987	TMA348219 25-Nov-1988	Registered 25-Nov-2018
BACKPACKER	027932-00204/	United States of America	73/323860 17-Aug-1981	20-Apr-1982	1201101 13-Jul-1982	Registered 13-Jul-2022
BACKPACKER	027932-00205/	United States of America	75/982084 24-May-1999	17-Apr-2001	2595283 16-Jul-2002	Registered 16-Jul-2022

**BACKPACKER**  
*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**BACKPACKER**  
*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**BACKPACKER**  
*Class(es):* 42 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

Monday, June 02, 2014

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark

Docket Number  
Country Name

Application  
Number/Date

Publication  
Number/Date

Registration  
Number/Date

Status  
Next Renewal

**BACKPACKER.COM**

027932-00207/  
United States of America

75/671443  
29-Mar-1999

27-Feb-2001

2460850  
19-Jun-2001

Registered  
19-Jun-2021

*Class(es):* 41 Int., 42 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**TRADEMARK**

**REEL: 005615 FRAME: 0145**

**BETTER NUTRITION**

027932-00020/  
United States of America

75/070141  
11-Mar-1996

2102728  
07-Oct-1997

Registered  
07-Oct-2017

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**BICEPS & MAN DESIGN**

027932-00385/  
United States of America

75/008193  
20-Oct-1995

2010046  
22-Oct-1996

Registered  
22-Oct-2016

*Class(es):*

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:* Unfiled



Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

Page: 6

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal
BLACK BELT	027932-00022/	United States of America	75/325883 17-Jul-1997		2157017 12-May-1998	Registered 12-May-2018
CLEAN EATING	027932-00390/	United States of America	77/101160 07-Feb-2007		3494214 26-Aug-2008	Registered 26-Aug-2018
CLEM LABINE'S TRADITIONAL BUILDING	027932-00392/	United States of America	78/430851 07-Jun-2004	21-Jun-2005	2994798 13-Sep-2005	Registered 13-Sep-2015

**BLACK BELT**

027932-00022/  
United States of America

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

75/325883  
17-Jul-1997

2157017  
12-May-1998

Registered  
12-May-2018

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**CLEAN EATING**

027932-00390/  
United States of America

*Class(es):*  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

77/101160  
07-Feb-2007

3494214  
26-Aug-2008

Registered  
26-Aug-2018

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**CLEM LABINE'S TRADITIONAL BUILDING**

027932-00392/  
United States of America

*Class(es):*  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

78/430851  
07-Jun-2004

21-Jun-2005

2994798  
13-Sep-2005

Registered  
13-Sep-2015

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

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### Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
						Registered	16-Dec-2013

#### COUNTRY'S BEST LOG HOMES

027932-00241/  
United States of America

76/482160  
14-Jan-2003

23-Sep-2003

2794279  
16-Dec-2003

Registered  
16-Dec-2013

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

#### EQUINE NETWORK

027932-00308/  
United States of America

75/305409  
09-Jun-1997

2169554  
30-Jun-1998

Registered  
30-Jun-2018

*Class(es):* 35 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

TRADEMARK

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### Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal Status
EQUISEARCH	027932-00307/	United States of America	75/423242 26-Jan-1998		2216471 05-Jan-1999	Registered 05-Jan-2019
FOODIE AWARDS	027932-00322/	Canada	1586076 13-Jul-2012		TMA855072 12-Jul-2013	Registered 12-Jul-2028
FOODIE AWARDS	027932-00321/	United States of America	85/676139 13-Jul-2012		4344451 28-May-2013	Registered 28-May-2023

EQUISEARCH

027932-00307/  
United States of America

75/423242  
26-Jan-1998

2216471  
05-Jan-1999

Registered  
05-Jan-2019

TRADEMARK

REEL: 005615 FRAME: 0148

*Class(es):* 35 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

FOODIE AWARDS

027932-00322/  
Canada

1586076  
13-Jul-2012

TMA855072  
12-Jul-2013

Registered  
12-Jul-2028

*Class(es):* none Natl

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

FOODIE AWARDS

027932-00321/  
United States of America

85/676139  
13-Jul-2012

4344451  
28-May-2013

Registered  
28-May-2023

*Class(es):* 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
GEARFINDER	027932-00210/ United States of America	75/219038 27-Dec-1996		2136379 10-Feb-1998	Registered 10-Feb-2018
GEARFINDER	027932-00231/ United States of America	77/530765 24-Jul-2008	17-Feb-2009	3615092 05-May-2009	Registered 05-May-2019
GEARTRENDS	027932-00235/ United States of America	75/915858 04-Feb-2000		2423355 23-Jan-2001	Registered 23-Jan-2021

**GEARFINDER**  
*Class(es):* 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

**GEARFINDER**  
*Class(es):* 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

**GEARTRENDS**  
*Class(es):* 35 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

**GEARTRENDS**  
*Class(es):* 35 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

**GEARTRENDS**  
*Class(es):* 35 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
						Registered	02-Nov-2014

## GET OUT MORE

027932-00212/ United States of America	76/976757 12-Mar-2003	10-Aug-2004	2899274 02-Nov-2004
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Registered  
02-Nov-2014

TRADEMARK

*Class(es):* 35 Int., 41 Int.  
*Client:* Active Interest Media, Inc.

*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

## GPS-ENABLED

027932-00213/ United States of America	78/359545 29-Jan-2004	15-Mar-2005	3477896 29-Jul-2008
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Registered  
29-Jul-2018

*Class(es):* 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
GRAND CANYON JOURNAL	027932-00300/	United States of America	85/215949		4227992	Registered	16-Oct-2022
			12-Jan-2011		16-Oct-2012	Registered	16-Oct-2022
HORSE JOURNAL/THE PRODUCT, CARE AND SERVICE GUIDE FOR PEOPLE WHO LOVE HORSES	027932-00292/	United States of America	75/389471		2349134	Registered	09-May-2020
			13-Nov-1997		09-May-2000	Registered	09-May-2020
LIVE BETTER NATURALLY & Design	027932-00306/	United States of America	85/704167			Published	
			15-Aug-2012			Published	

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
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LOG HOME LIVING	027932-00038/	Canada	1177144 02-May-2003		TMA646818 29-Aug-2005	Registered	29-Aug-2020
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*Class(es):* Active Interest Media, Inc.  
*Client:* Active Interest Media, Inc.  
*Agent Name:* Cruz Bay Publishing, Inc.  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:* 11839-0367  
*Agent Ref:* 8/29/2005  
*Sub Status Date:* 8/29/2005  
*Sub Status:* Issued

LOG HOME LIVING	027932-00037/	United States of America	74/110742 30-Oct-1990		1666700 03-Dec-1991	Registered	03-Dec-2021
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:* Cruz Bay Publishing, Inc.  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

LOG HOMES ILLUSTRATED	027932-00245/	United States of America	75/846348 11-Nov-1999	20-Jun-2000	2385742 12-Sep-2000	Registered	12-Sep-2020
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:* Cruz Bay Publishing, Inc.  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

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**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
						Next Renewal

**MAXIMUM FITNESS**

027932-00388/0001  
Canada

1265863  
22-Jul-2005

22-Aug-2007

TMA734490  
16-Feb-2009

Registered  
16-Feb-2024

*Class(es):* none Natl

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**MUD & OBSTACLES**

027932-00334/  
United States of America

85/960120  
14-Jun-2013

12-Nov-2013

Published

*Class(es):* 16 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**MUSCLEMAG INTERNATIONAL**

027932-00384/  
United States of America

75/008595  
20-Oct-1995

2006139  
08-Oct-1996

Registered  
08-Oct-2016

*Class(es):*

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

TRADEMARK



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# Cruz Bay Publishing, Inc. Active Trademarks

Page: 14

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
NASTER	027932-00350/ United States of America		73/137402 12-Aug-1977		1120914 26-Jun-1979	Registered 26-Jun-2019
NASTER	027932-00351/ United States of America		74/136253 04-Feb-1991		1726359 20-Oct-1992	Registered 20-Oct-2022

Next Renewal

TRADEMARK

REEL: 005615 FRAME: 0154

*Class(es):* 16 Int., 25 Int., 28 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Class(es):*  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

NASTER 027932-00350/ United States of America 74/136253 04-Feb-1991 1726359 20-Oct-1992 Registered 20-Oct-2022

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
NATIONAL PARK TRIPS	027932-00238/	United States of America	77/687584 10-Mar-2009		3745569 02-Feb-2010	Registered	02-Feb-2020
OLD-HOUSE JOURNAL	027932-00253/	United States of America	75/389423 13-Nov-1997		2227859 02-Mar-1999	Registered	02-Mar-2019
PASSAGEMAKER	027932-00131/	United States of America	76/009735 27-Mar-2000		2528535 08-Jan-2002	Registered	08-Jan-2022

NATIONAL PARK TRIPS

027932-00238/  
United States of America

77/687584  
10-Mar-2009

3745569  
02-Feb-2010

Registered  
02-Feb-2020

TRADEMARK

REEL: 005615 FRAME: 0155

*Class(es):* 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

OLD-HOUSE JOURNAL

027932-00253/  
United States of America

75/389423  
13-Nov-1997

2227859  
02-Mar-1999

Registered  
02-Mar-2019

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

PASSAGEMAKER

027932-00131/  
United States of America

76/009735  
27-Mar-2000

2528535  
08-Jan-2002

Registered  
08-Jan-2022

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
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Next Renewal

REPS: REPS	027932-00389/	United Kingdom	13-Sep-2007		2466830	Registered
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13-Sep-2017

**Class(es):**

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:** Unfiled

ROBERT KENNEDY'S MAXIMUM FITNESS

027932-00387/001  
Canada

1265858  
22-Jul-2005

22-Aug-2007

TMA734491  
16-Feb-2009

Registered  
16-Feb-2024

**Class(es):** none Natl

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

ROBERT KENNEDY'S MAXIMUM FITNESS

027932-00387/  
United States of America

78/691858  
12-Aug-2005

3541855  
02-Dec-2008

Registered  
02-Dec-2018

**Class(es):**

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

Page: 17

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal Status
ROCKY MOUNTAIN JOURNAL	027932-00301/	United States of America	85/215992 12-Jan-2011		4219653 02-Oct-2012	Registered 02-Oct-2022
SHAPING THE SUCCESSFUL SHOP	027932-00132/	United States of America	77/852550 20-Oct-2009		3983180 28-Jun-2011	Registered 28-Jun-2021
SKI	027932-00355/	Brazil	26-Jan-2011		903326248 22-Mar-2011	Registered 22-Mar-2021

## ROCKY MOUNTAIN JOURNAL

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.

*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

85/215992  
12-Jan-2011

Publication  
Number/Date

4219653  
02-Oct-2012

Registration  
Number/Date

Registered  
02-Oct-2022

TRADEMARK

REEL: 005615 FRAME: 0157

## SHAPING THE SUCCESSFUL SHOP

*Class(es):* 16 Int., 35 Int., 41 Int.  
*Client:* Active Interest Media, Inc.

*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

77/852550  
20-Oct-2009

Application  
Number/Date

3983180  
28-Jun-2011

Registration  
Number/Date

Registered  
28-Jun-2021

## SKI

*Class(es):*  
*Client:* Active Interest Media, Inc.

*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

26-Jan-2011

Next Renewal  
Status

903326248  
22-Mar-2011

Registration  
Number/Date

Registered  
22-Mar-2021

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
SKIING	027932-00359/	United States of America	72/357462 20-Apr-1970		909613 09-Mar-1971	Registered	09-Mar-2021
SKINNET	027932-00362/	United States of America	75/047224 23-Jan-1996	06-May-1997	2083200 29-Jul-1997	Registered	29-Jul-2017

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Class(es):* 42 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

TRADEMARK

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
SNEWS	027932-00234/	United States of America	76/394723	11-Apr-2002	2768837	30-Sep-2003	Registered 30-Sep-2019
			Class(es): 41 Int.				
SNOWORLD	027932-00363/	United States of America	78/510843	04-Oct-2005	3035448	27-Dec-2005	Registered 27-Dec-2015
			Class(es): 16 Int.				
			Client: Active Interest Media, Inc. Agent Ref: Agent Name: Owner: Cruz Bay Publishing, Inc.				
SOUNDINGS	027932-00133/	United States of America	73/180667	02-Aug-1978	1122364	17-Jul-1979	Registered 17-Jul-2019
			Class(es): 16 Int.				
			Client: Active Interest Media, Inc. Agent Ref: Agent Name: Owner: Cruz Bay Publishing, Inc.				

TRADEMARK

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark

Docket Number  
Country Name

Application  
Number/Date

Publication  
Number/Date

Registration  
Number/Date

Status  
Next Renewal

## SOUNDINGS

027932-00134/  
United States of America

75/510756  
30-Jun-1998

2374291  
08-Aug-2000

Registered  
08-Aug-2020

*Class(es):* 35 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

## SOUNDINGS

027932-00135/  
United States of America

77/784513  
20-Jul-2009

3836801  
24-Aug-2010

Registered  
24-Aug-2020

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

## SOUNDINGS TRADE ONLY

027932-00136/  
United States of America

75/421408  
22-Jan-1998

2205867  
24-Nov-1998

Registered  
24-Nov-2018

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
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**SOUNDINGS TRADE ONLY TODAY**

	027932-00137/	United States of America	76/111531 17-Aug-2000		2630091 08-Oct-2002	Registered	08-Oct-2022
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*Class(es):* 35 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**SPIN TO WIN**

	027932-00293/	United States of America	75/250859 03-Mar-1997	30-Sep-1997	2239462 13-Apr-1999	Registered	13-Apr-2019
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**SPIN TO WIN RODEO MAGAZINE**

	027932-00295/	United States of America	77/263478 24-Aug-2007	15-Apr-2008	3457014 01-Jul-2008	Registered	01-Jul-2018
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*



Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark

Docket Number  
Country Name

Application  
Number/Date

Publication  
Number/Date

Registration  
Number/Date

Status  
Next Renewal

STN

027932-00364/  
United States of America

75/564825  
05-Oct-1998

29-Jun-1999

2279479  
21-Sep-1999

Registered  
21-Sep-2019

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

TRADEMARK

REEL: 005615 FRAME: 0162

TEACHERS PLUS

027932-00396/  
United States of America

86/214723  
07-Mar-2014

03-Jun-2014

Published

*Class(es):* 35 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

THE BOX

027932-00309/  
United States of America

85/584894  
30-Mar-2012

01-Jan-2013

4407879  
24-Sep-2013

Registered  
24-Sep-2023

*Class(es):* 16 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

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**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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THE BOX (Logo)	027932-00319/ United States of America	85/657989 21-Jun-2012	08-Jan-2013	4419503 15-Oct-2013	Registered 15-Oct-2013
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*Class(es):* 16 Int., 41 Int., 44 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

THE OUTDOORS AT YOUR DOORSTEP	027932-00223/ United States of America	78/436105 16-Jun-2004	28-Jun-2005	2997600 20-Sep-2005	Registered 20-Sep-2015
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*Class(es):* 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

THE TRAIL RIDER	027932-00294/ United States of America	78/564415 10-Feb-2005		3188339 19-Dec-2006	Registered 19-Dec-2016
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*Class(es):* 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*

*Client Ref:*  
*Agent Ref:*

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal

*Owner:* Cruz Bay Publishing, Inc.

*Sub Status Date:*  
*Sub Status:*

## TIMBER HOME LIVING

027932-00045/  
Canada

1294132  
17-Mar-2006

25-Jul-2007  
TMA704110  
08-Jan-2008

Registered  
08-Jan-2023

*Class(es):* 00000 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:* 11839-366

*Sub Status Date:*

*Sub Status:*

## TIMBER HOME LIVING

027932-00040/  
United States of America

78/617879  
27-Apr-2005

3082472  
18-Apr-2006

Registered  
18-Apr-2016

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

## TIMBER HOMES ILLUSTRATED

027932-00247/  
United States of America

75/847375  
12-Nov-1999

2360961  
20-Jun-2000

Registered  
20-Jun-2020

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

TRADEMARK

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

Page: 25

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
TRAWLER FEST	027932-00139/	United States of America	78/646940 09-Jun-2005		3285561 28-Aug-2007	Registered	28-Aug-2017
TRAWLERPORT	027932-00140/	United States of America	76/009736 27-Mar-2000		2486313 04-Sep-2001	Registered	04-Sep-2021
VEGETARIAN TIMES	027932-00008/	United States of America	75/425369 29-Jan-1998		2268499 10-Aug-1999	Registered	10-Aug-2019

**TRAWLER FEST**  
 027932-00139/  
 United States of America  
 78/646940  
 09-Jun-2005  
 3285561  
 28-Aug-2007  
 Registered  
 28-Aug-2017

*Class(es):* 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Ref:*  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Sub Status Date:*  
*Sub Status:*

**TRAWLERPORT**  
 027932-00140/  
 United States of America  
 76/009736  
 27-Mar-2000  
 2486313  
 04-Sep-2001  
 Registered  
 04-Sep-2021

*Class(es):* 35 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Ref:*  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Sub Status Date:*  
*Sub Status:*

**VEGETARIAN TIMES**  
 027932-00008/  
 United States of America  
 75/425369  
 29-Jan-1998  
 2268499  
 10-Aug-1999  
 Registered  
 10-Aug-2019

*Class(es):* 16 Int., 42 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Ref:*  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Sub Status Date:*  
*Sub Status:*

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark Docket Number Country Name

Application Number/Date

Publication Number/Date

Registration Number/Date

Status  
Next Renewal

VEGETARIAN TIMES

027932-00028/  
United States of America  
*Class(es):* 38 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

73/710473  
10-Feb-1988

1526826  
28-Feb-1989

Registered  
28-Feb-2014

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:* 2/28/1989  
*Sub Status:* Issued

TRADEMARK

VEGETARIAN TIMES

027932-00032/  
United States of America  
*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

74/392385  
13-May-1993

1849276  
09-Aug-1994

Registered  
09-Aug-2014

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

VEGETARIAN TIMES Logo

027932-00337/  
India  
*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

06-Jun-2013

Pending

*Client Ref:*  
*Agent Ref:* T28614-RNS  
*Sub Status Date:*  
*Sub Status:*

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### Cruz Bay Publishing, Inc. Active Trademarks

Page: 27

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
VEGETARIAN TIMES Logo	027932-00338/	India	06-Jun-2013			Pending	
WARREN MILLER	027932-00365/	United States of America	75/062698 26-Feb-1996	20-May-1997	2096710 16-Sep-1997	Registered	16-Sep-2017
WARREN MILLER	027932-00366/	United States of America	78/698019 23-Aug-2005	21-Nov-2006	3455321 24-Jun-2008	Registered	24-Jun-2018

VEGETARIAN TIMES Logo

027932-00338/  
India

06-Jun-2013

Pending

TRADEMARK

REEL: 005615 FRAME: 0167

*Class(es):* 42 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:* T28615-RNS  
*Sub Status Date:*  
*Sub Status:*

WARREN MILLER

027932-00365/  
United States of America

75/062698  
26-Feb-1996

20-May-1997

2096710  
16-Sep-1997

Registered  
16-Sep-2017

*Class(es):* 09 Int., 39 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Attorney(s):* RMB JCN JCB  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

WARREN MILLER

027932-00366/  
United States of America

78/698019  
23-Aug-2005

21-Nov-2006

3455321  
24-Jun-2008

Registered  
24-Jun-2018

*Class(es):* 09 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

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### Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
WARREN MILLER	027932-00367/	United States of America	78/698018 23-Aug-2005	21-Nov-2006	3412901 15-Apr-2008	Registered	24-Jun-2018
WARREN MILLER	027932-00368/	United States of America	78/856776 07-Apr-2006	07-Aug-2007	3317579 23-Oct-2007	Registered	23-Oct-2017

*Class(es):* 38 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Class(es):* 39 Int., 41 Int., 42 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

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# Cruz Bay Publishing, Inc. Active Trademarks

Page: 29

Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
WARREN MILLER'S	027932-00370/ United States of America	78/740057 25-Oct-2005	09-Jan-2007	3221805 27-Mar-2007	Registered 27-Mar-2017
WARREN MILLER'S	027932-00371/ United States of America	78/740125 25-Oct-2005	28-Aug-2007	3334548 13-Nov-2007	Registered 13-Nov-2017
WARREN MILLER'S GLOBAL ADVENTURE	027932-00374/ United States of America	78/074288 17-Jul-2001	24-Jun-2003	2764135 16-Sep-2003	Registered 16-Sep-2023

WARREN MILLER'S

027932-00370/  
United States of America

78/740057  
25-Oct-2005

09-Jan-2007

3221805  
27-Mar-2007

Registered  
27-Mar-2017

*Class(es):* 09 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

WARREN MILLER'S

027932-00371/  
United States of America

78/740125  
25-Oct-2005

28-Aug-2007

3334548  
13-Nov-2007

Registered  
13-Nov-2017

*Class(es):* 39 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

WARREN MILLER'S GLOBAL ADVENTURE

027932-00374/  
United States of America

78/074288  
17-Jul-2001

24-Jun-2003

2764135  
16-Sep-2003

Registered  
16-Sep-2023

*Class(es):* 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*



**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
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**WARREN MILLER'S SNOWWORLD Logo**

	027932-00375/ United States of America		75/398000 21-Nov-1997	07-Jul-1998	2192419 29-Sep-1998	Registered Next Renewal 29-Sep-2018
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**WARREN MILLER'S THE POWER OF SNOW**

	027932-00376/ United States of America		78/260992 11-Jun-2003	07-Sep-2004	2906377 30-Nov-2004	Registered 30-Nov-2014
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*Class(es):* 09 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**WINTER LAB**

	027932-00377/ United States of America		77/898091 21-Dec-2009	14-Sep-2010	3978959 14-Jun-2011	Registered 14-Jun-2021
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*Class(es):* 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

TRADEMARK

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# Cruz Bay Publishing, Inc. Active Trademarks

Page: 31

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal	Status
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WOODSHOP	027932-00141/	United States of America	73/655816 17-Apr-1987		1465437 17-Nov-1987	17-Nov-2017	Registered
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

WOODSHOP NEWS	027932-00142/	United States of America	77/875529 18-Nov-2009	27-Sep-2011	4069020 13-Dec-2011		Registered
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*Class(es):* 35 Int., 40 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

WOODSHOP NEWS & Design	027932-00143/	United States of America	75/415281 08-Jan-1998		2209123 08-Dec-1998		Registered
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

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Trademark

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Country Name

Application  
Number/Date

Publication  
Number/Date

Registration  
Number/Date

Status  
Next Renewal

## YACHTS INTERNATIONAL

027932-00233/  
United States of America

77/522361  
15-Jul-2008

02-Jun-2009

3668460  
18-Aug-2009

Registered  
18-Aug-2019

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc..

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

## YELLOWSTONE JOURNAL

027932-00287/  
United States of America

77/969871  
26-Mar-2010

13-Sep-2011

4061894  
29-Nov-2011

Registered  
29-Nov-2021

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

## YOGA JOURNAL

027932-00087/  
European Community

3078029  
12-Mar-2003

3078029  
17-Jul-2006

3078029  
26-Jan-2007

Registered  
12-Mar-2023

*Class(es):* 35 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:* 3812/A-SOL/831

*Sub Status Date:*

*Sub Status:*

TRADEMARK

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

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Trademark Docket Number Country Name

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Publication Number/Date

Registration Number/Date

Status  
Next Renewal

YOGA JOURNAL

027932-00232/  
Russian Federation

2004728948  
15-Dec-2004

292885  
25-Jul-2005

Registered  
15-Dec-2014

*Class(es):* 16 Int., 35 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

YOGA JOURNAL

027932-00054/  
United States of America

76244355  
19-Apr-2001

2609355  
20-Aug-2002

Registered  
20-Aug-2022

*Class(es):* 09 Int., 35 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

YOGA JOURNAL & Design

027932-00067/  
Canada

1283228  
15-Dec-2005

TMA824697  
24-May-2012

Registered  
24-May-2027

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:* 80323-0306

*Sub Status Date:*

*Sub Status:*

TRADEMARK

REEL: 005615 FRAME: 0173

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark Docket Number Country Name

Application Number/Date

Publication Number/Date

Registration Number/Date

Status  
Next Renewal

YOGA JOURNAL CONFERENCE

027932-00290/  
United States of America

85/049226  
27-May-2010

10-May-2011

4000905  
26-Jul-2011

Registered  
26-Jul-2021

*Class(es):* 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

TRADEMARK

REEL: 005615 FRAME: 0174

YOGA JOURNAL PRACTICE

027932-00252/  
United States of America

77/869400  
10-Nov-2009

13-Jul-2010

4053529  
08-Nov-2011

Registered  
08-Nov-2021

*Class(es):* 09 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

YOGA JOURNAL LIVE!

027932-00394/  
United States of America

86/185182  
05-Feb-2014

10-Jun-2014

Published

*Class(es):* 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal	Status
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YOGA JOURNAL LIVE! & design	027932-00395/	United States of America	86/185233 05-Feb-2014	10-Jan-2014			Published
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*Class(es):* 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL Stylized	027932-00079/	Anstralia	1029853 15-Nov-2004	1029853 28-Sep-2006	1029853 15-Jan-2007		Registered 15-Nov-2014
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:* 12533620/AMMS/AHM  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL Stylized	027932-00065/	Brazil	827305109 01-Apr-2005	827305109 03-May-2005	827305109 02-Oct-2007		Registered 02-Oct-2017
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:* P-827305109  
*Sub Status Date:*  
*Sub Status:*

Monday, June 02, 2014

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
						Next Renewal

YOGA JOURNAL Stylized

027932-00074/  
Brazil

827305095  
01-Apr-2005

827305095  
03-May-2005

Published

*Class(es):* 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

TRADEMARK

REEL: 005615 FRAME: 0176

YOGA JOURNAL Stylized

027932-00080/  
Brazil

827305079  
01-Apr-2005

827305079  
03-May-2005

Published

*Class(es):* 09 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

YOGA JOURNAL Stylized

027932-00077/  
European Community

004632303  
13-Sep-2005

12-Feb-2007

005632303  
23-Aug-2007

Registered  
13-Sep-2015

*Class(es):* 09 Int., 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:* BG/TM25808EU00

*Sub Status Date:*

*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Registration Number/Date

Status  
Next Renewal

YOGA JOURNAL Stylized

027932-00076/  
India

1419705  
06-Feb-2006

Pending

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:* T17331.007 SLM  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL Stylized

027932-00336/  
India

06-Jun-2013

Pending

*Class(es):* 42 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:* T28613-RNS  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL Stylized

027932-00081/  
Italy

M12005C003597  
04-Apr-2005

1131821  
05-Aug-2008

Registered  
04-Apr-2015

*Class(es):* 09 Int., 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:* fm/FPV 44526  
*Sub Status Date:*  
*Sub Status:*



**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal	Status
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YOGA JOURNAL Stylized	027932-00091/	Japan	2007-014691 21-Feb-2007		5094388 22-Nov-2007	22-Nov-2017	Registered
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:* C0904 WY0001-JP  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL Stylized	027932-00068/	Spain	2685380(9) 16-Dec-2005		2685380 24-May-2006		Registered 16-Dec-2015
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:* LADM-162088  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL Stylized	027932-00064/	Ukraine	M200503565 04-Apr-2005				Pending
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*Class(es):* 09 Int., 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal
YOGA JOURNAL Stylized	027932-00052/	United States of America	76/238469 10-Apr-2001		2720497 03-Jun-2003	Registered 03-Jun-2023
YOGA JOURNAL Stylized	027932-00053/	United States of America	75/981808 10-Apr-2001		2645039 05-Nov-2002	Registered 05-Nov-2022
YOGA JOURNAL Stylized	027932-00057/	Taiwan	095005337 06-Feb-2006		01250808 15-Feb-2007	Registered 15-Feb-2017

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

**Client Ref:** Active Interest Media, Inc.  
**Agent Name:** Cruz Bay Publishing, Inc.  
**Class(es):** 16 Int.  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

**Client Ref:** Active Interest Media, Inc.  
**Agent Name:** Cruz Bay Publishing, Inc.  
**Class(es):** 35 Int., 41 Int.  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

**Client Ref:** Active Interest Media, Inc.  
**Agent Name:** Cruz Bay Publishing, Inc.  
**Class(es):** 16 Int.  
**Owner:** Cruz Bay Publishing, Inc.

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Active Trademarks**

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Trademark      Docket Number      Country Name      Application Number/Date      Publication Number/Date      Registration Number/Date

Status  
Next Renewal

**YOGA JOURNAL TEACHERS PLUS**

027932-00397/  
United States of America  
*Class(es):* 35 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

86/214745  
07-Mar-2014  
03-Jun-2014

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

Published

**TRADEMARK**

**YOGA NOW**

027932-00305/  
United States of America  
*Class(es):* 09 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

85/541070  
13-Feb-2012  
03-Jul-2012

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

Registered  
16-Apr-2023

**YOGA STEP BY STEP**

027932-00050/  
United States of America  
*Class(es):* 09 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

78/335381  
02-Dec-2003

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

2911052  
14-Dec-2004

Registered  
14-Dec-2014

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Active Trademarks**

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal	Status
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BOATQUEST.COM	029955-00007/ United States of America		85/256488 03-Mar-2011	19-Jul-2011	4034940 04-Oct-2011	04-Oct-2021	Registered
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*Class(es):* 35 Int.  
*Client:* Yachting Promotions, Inc.  
*Agent Ref:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Sub Status Date:*  
*Sub Status:*

MY BOAT SHOW	029955-00003/ United States of America		85/423477 15-Sep-2011	28-Aug-2012	4358621 25-Jun-2013	25-Jun-2023	Registered
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*Class(es):* 9 Int.  
*Client:* Yachting Promotions, Inc.  
*Agent Ref:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Sub Status Date:*  
*Sub Status:*

ST. PETERSBURG POWER & SAILBOAT SHOW	029955-00004/ United States of America		85/037473 13-May-2010		4061666 22-Nov-2011	22-Nov-2021	Registered
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*Class(es):* 35 Int., 41 Int.  
*Client:* Yachting Promotions, Inc.  
*Agent Ref:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Sub Status Date:*  
*Sub Status:*

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
SUNCOAST BOAT SHOW	029955-00005/	United States of America	85/036920 12-May-2010	26-Apr-2011	3992116 12-Jul-2011	Registered	12-Jul-2021
SUPERYACHT MIAMI	029955-00009/	United States of America	86/019737 25-Jul-2013				
PANAMA INTERNATIONAL BOAT SHOW AT THE FLAMENCO MARINA	029955-00010/	Panama	231202-01 10-Apr-2014				

SUNCOAST BOAT SHOW

029955-00005/  
United States of America

85/036920  
12-May-2010

26-Apr-2011

3992116  
12-Jul-2011

Registered  
12-Jul-2021

*Class(es):* 35 Int., 41 Int.

*Client:* Yachting Promotions, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Attorney(s):* RMB JCN JCB

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

SUPERYACHT MIAMI

029955-00009/  
United States of America

86/019737  
25-Jul-2013

*Class(es):* 35 Int.

*Client:* Yachting Promotions, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Attorney(s):* RMB JCN JCB

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

Pending

PANAMA INTERNATIONAL BOAT SHOW  
AT THE FLAMENCO MARINA

029955-00010/  
Panama

231202-01  
10-Apr-2014

*Class(es):* 35 Int., 41 Int.

*Client:* Yachting Promotions, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc. & Fuente Resort & Marina

*Attorney(s):* RMB JCN JCB

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

Pending

Monday, June 02, 2014

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Statute Next Renewal
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DRESSAGE TODAY	U.S.	74530191		1897498 JUNE 6, 1995	JUNE 6, 2015
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DRESSAGE TODAY	U.S.	74530192		1907322 JULY 25, 1995	JULY 25, 2015
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EQUUS	U.S.	74705499		1988480 JULY 23, 1996	JULY 23, 2016
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EQUUS	U.S.	74705500		1991191 AUG. 6, 1996	AUG. 6, 2016
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HORSE & RIDER	U.S.	73729071		1518894 JAN. 3, 1989	JAN. 3, 2019
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SKI	U.S.	73011482		1002770 JAN. 28, 1975	JAN. 28, 2015
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USRIDER	U.S.	78373157		2925456 FEB. 8, 2005	FEB. 8, 2015
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USRIDER PROTECTION PLUS+	U.S.	86006500		4478241 FEB. 4, 2014	FEB. 4, 2024
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**TRADEMARK**