

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM353586

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SQUARE 1 BANK		08/04/2015	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	THE FRS COMPANY		
Street Address:	101 LINCOLN CENTRE DRIVE		
Internal Address:	SUITE 500		
City:	FOSTER CITY		
State/Country:	CALIFORNIA		
Postal Code:	94404		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	3124166	A NEW DAWN IN HEALTHY NUTRITION	
Registration Number:	4425792	BE MORE	
Registration Number:	3609735	DON'T CRASH	
Registration Number:	3886918	ENERGY FOR THE HUMAN RACE	
Registration Number:	3173832	ENERGY NOW HEALTH FOR LIFE	
Registration Number:	2778635	FRS	
Registration Number:	3181619	FRS	
Registration Number:	3830648	FUELED BY QUERCETIN	
Registration Number:	3544234	HEALTHY ENERGY	
Registration Number:	4307435	HEALTHY PERFORMANCE	
Registration Number:	4309599	HEALTHY PROTEIN	
Registration Number:	4332450	HEALTHY SLIM	
Registration Number:	4476848	SOUTHERN HOME BREWER'S CHALLENGE	
Registration Number:	4317857	HEALTHY DEFENSE	
Registration Number:	4440521	TIRED OF BEING TIRED?	
Registration Number:	3871075	Q	
Registration Number:	4140286	Q	
Registration Number:	3800533	Q	
TRADEMARK			

CH \$540.00 3124166

Property Type	Number	Word Mark
Registration Number:	3173831	ENERGY NOW HEALTH FOR LIFE
Serial Number:	85378489	HEALTHY SLENDER
Serial Number:	85378497	HEALTHY TRIM

CORRESPONDENCE DATA

Fax Number: 9193541278

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919-314-3086

Email: loandocsdept@square1bank.com

Correspondent Name: Square 1 Bank

Address Line 1: 406 Blackwell Street

Address Line 2: Suite 240

Address Line 4: Durham, NORTH CAROLINA 27701

NAME OF SUBMITTER:	LEE CONNER
SIGNATURE:	/LEECONNER-CCD/
DATE SIGNED:	09/01/2015

Total Attachments: 4

source=TM Release with Exhibit#page1.tif

source=TM Release with Exhibit#page2.tif

source=TM Release with Exhibit#page3.tif

source=TM Release with Exhibit#page4.tif

RELEASE OF SECURITY INTEREST
IN TRADEMARKS

Dated as of August 4, 2015

The FRS Company, a Delaware corporation ("Grantor"), whose address is 101 Lincoln Centre Drive, Suite 500, Foster City, CA 94404, executed an Intellectual Property Security Agreement dated as of November 30, 2011, in favor of Square 1 Bank ("Lender"), whose address is 406 Blackwell Street, Suite 240, Durham, NC 27701 (as amended from time to time, the "Agreement").


Pursuant to the Agreement, Grantor granted to Lender, a security interest in and to all of Grantor's right, title and interest in all trademarks and trademark applications, including, without limitation, those specific trademarks and trademark applications listed on Exhibit A attached hereto (the "Released Trademarks"). The Agreement was recorded on December 8, 2011 at Reel/Frame 4674/0476 in the United States Patent and Trademark Office.

For good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Lender hereby releases and discharges fully its security interest, if applicable, in and to, and all of Lender's right, title and interest, if applicable, in and to, the Released Trademarks, without representation or warranty of any kind, express or implied, free and clear of any claims by Lender.

The Grantor hereby acknowledges and agrees that it does not have any right, title or interest in and to the Released Trademarks.

IN WITNESS WHEREOF, Grantor and Lender have executed this Release of Security Interest in Trademarks as of the date first written above.

THE FRS COMPANY, a Delaware corporation

By: 
Name: Richard O'Neil
Title: President and CEO

SQUARE 1 BANK

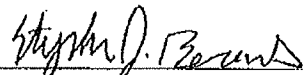





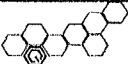

By: 
Name: Stephen J. Bowers
Title: Account Executive

EXHIBIT A

TRADEMARKS – REGISTERED				
Mark	Country	Classes	Reg. No.	Reg. Date
A NEW DAWN IN HEALTHY NUTRITION	US	5, 32	3,124,166	8/1/06
BE MORE	US	5, 32	4,425,792	10/29/13
DON'T CRASH	US	5, 32	3,609,735	4/21/09
ENERGY FOR THE HUMAN RACE	US	32	3,886,918	12/7/10
ENERGY NOW HEALTH FOR LIFE	US	5	3,173,832	11/21/06
	US	5	3,173,831	11/21/06
FRS	Argentina	5	2609777	11/28/13
FRS	Argentina	32	2609778	11/28/13
FRS	Australia	5, 32	1,149,979	12/1/06
FRS	Australia	35	1,359,810	12/10/10
FRS	Canada	5, 32	802787	7/22/11
FRS	Chile	32	1067909	12/26/13
FRS	China	5	9650868	2/7/14
FRS	China	32	9650867	7/28/12
FRS	EU	5, 30, 32	4190948	3/27/06
FRS	Hong Kong	5, 32	301954873	4/30/12
FRS	Japan	32	5377683	12/17/10
FRS	New Zealand	5, 32	759,955	12/1/06
FRS	US	5	2,778,635	10/28/03
FRS	US	5, 32	3,181,619	12/5/06
FRS	Mexico	5	1294257	6/28/12
FRS	Mexico	32	1294358	6/28/12
FRS	Peru	32	187171	10/4/12
FRS	S. Korea	5,32	40-0945549	12/21/12
FRS	Taiwan	5	1553282	12/16/12
FRS	Taiwan	32	1554771	12/16/12
FRS	Venezuela	5	P-331668	8/28/13
FRS	Venezuela	32	P-331667	9/11/13
FUELED BY QUERCETIN	Canada		TMA893868	1/13/15
FUELED BY QUERCETIN	US	5, 32	3,830,648	8/10/10
HEALTHY ENERGY	US	32	3,544,234	12/9/08

FRS HEALTHY ENERGY	Canada	5, 32	833775	10/5/12
FRS HEALTHY ENERGY	Australia	5, 32	1,400,917	9/12/11
FRS HEALTHY ENERGY	Mexico	32	1378752	6/27/13
HEALTHY PERFORMANCE	Canada		TMA881387	7/18/14
HEALTHY PERFORMANCE	US	32	4,307,435	3/26/13
HEALTHY PROTEIN	US	5, 32	4,309,599	3/26/13
HEALTHY SLIM	US	32	4,332,450	5/7/13
WHAT FUELS YOU	US	5, 32	4,476,848	7/30/13
HEALTHY DEFENSE	US	32	4,317,857	4/9/13
TIRED OF BEING TIRED?	US	5, 32	4,440,521	11/26/13
	US	5, 32	3,871,075	11/2/10
	Australia	5, 32	1400962	8/5/11
	Canada	5, 32	830515	8/23/12
	US	5, 32	4,140,286	5/8/12
	US	5, 32	3,800,533	6/8/10

TRADEMARKS - PENDING				
Mark	Country	Classes	Serial No.	Status
FRS	UAE	32	168974	Pending
FRS	Brazil	32	840011318	Published
FRS HEALTHY ENERGY	Brazil	32	840197950	Allowed
HEALTHY DEFENSE	Canada	5, 32	1555819	Abandoned
HEALTHY SLENDER	US	32	85/378489	Abandoned
HEALTHY SLIM	Canada	5, 32	1555820	Abandoned
HEALTHY TRIM	US	32	85/378497	Abandoned
	Canada	5, 32	1552088	Published