

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM353431

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Custom App Ventures, LLC		08/25/2015	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	VenU Tech L.L.C.		
Street Address:	13 McGregor Ct.		
City:	Hawthorn Woods		
State/Country:	ILLINOIS		
Postal Code:	60047		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86566327	VENU	
Serial Number:	86566347	SPM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	dmundt@emcpc.com		
Correspondent Name:	David M Mundt		
Address Line 1:	55 W Monroe		
Address Line 2:	Suite 3500		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	3225-0001		
NAME OF SUBMITTER:	David M Mundt		
SIGNATURE:	/David M Mundt/		
DATE SIGNED:	09/01/2015		
Total Attachments: 2			
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TRADEMARK APPLICATION ASSIGNMENT

Whereas, Custom App Ventures, LLC, an Indiana company, located at 25885 Lake Drive, Elkhardt, Indiana 46514 ("Assignor") was organized as a business to transact any and all lawful business for which limited liability companies may be organized under the Indiana Limited Liability Act, and as a result acquired certain assets related the research, design, development, manufacture, marketing, sale, and maintenance of products related to customized mapped micro location technology (the "Business") and,

Whereas, as part of the Business, Assignor adopted the marks listed on Appendix I attached hereto (the "Marks"), and filed respective federal intent-to-use applications for registration of the Marks in association with the goods/services listed in the respective applications for registration, which applications are also listed on Appendix I; and,

Whereas, VenU Tech L.L.C., a Delaware company, located at 13 McGregor Ct., Hawthorn Woods, IL 60047 ("Assignee") is a newly organized limited liability company to transact any and all lawful business for which limited liability companies may be organized under the Delaware Act, and is desirous of acquiring Assignor's interest in the Marks and the Business of Assignor to which the Marks pertain, and the goodwill of the business symbolized thereby; and,

Whereas by contemporaneous assignment, Assignor has assigned to Assignee the assets of the Business to which the Marks pertain:

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks to which the Business pertains, and the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, Assignor has executed this assignment effective August 25, 2015.

Custom App Ventures, LLC

Signed Garrett Kolb

By Garrett Kolb

Title President

APPENDIX I
ASSIGNED TRADEMARK SCHEDULE

Trademarks

Venu Logo

SPM

Applications:

US Serial Number 86/566,327

US Serial Number 86/566,347