

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351991

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIMITED STORES, LLC		07/27/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	LTD2 BRAND HOLDINGS LLC		
Street Address:	1370 Broadway		
Internal Address:	Suite 1107		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	1492347	LIMITED TOO	
Registration Number:	1636474	LIMITED TOO	
Registration Number:	1726609	LIMITED TOO	
Registration Number:	2243565	LIMITED TOO	
Serial Number:	86569377	LIMITED TOO	
Serial Number:	86569369	LIMITED TOO	
Serial Number:	86569367	LIMITED TOO	
Serial Number:	86569358	LIMITED TOO	
Serial Number:	86569352	LIMITED TOO	
Serial Number:	86569342	LIMITED TOO	
Serial Number:	86569335	LIMITED TOO	
Serial Number:	86569332	LIMITED TOO	
Serial Number:	86569321	LIMITED TOO	
Serial Number:	86569311	LIMITED TOO	
Serial Number:	86569302	LIMITED TOO	
CORRESPONDENCE DATA			
Fax Number:	5168690991		

OP \$390.00 1492347

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 516-869-6422
Email: legalsiegal@aol.com
Correspondent Name: Laura B. Siegal
Address Line 1: 39 Chestnut Road
Address Line 4: Manhasset, NEW YORK 11030

NAME OF SUBMITTER:	Laura B. Siegal
SIGNATURE:	/Laura B. Siegal/
DATE SIGNED:	08/19/2015

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, **LIMITED STORES, LLC**, a limited liability company organized and existing under the laws of the State of Delaware, located at 7775 Walton Parkway, New Albany, Ohio 43054, owns the following trademarks in the United States:

LIMITED TOO, Reg. No. 1492347
LIMITED TOO, Reg. No. 1636474
LIMITED TOO, Reg. No. 1726609
LIMITED TOO, Reg. No. 2243565
LIMITED TOO, Appln. No. 86/569,377
LIMITED TOO, Appln. No. 86/569,369
LIMITED TOO, Appln. No. 86/569,367
LIMITED TOO, Appln. No. 86/569,358
LIMITED TOO, Appln. No. 86/569,352
LIMITED TOO, Appln. No. 86/569,342
LIMITED TOO, Appln. No. 86/569,335
LIMITED TOO, Appln. No. 86/569,332
LIMITED TOO, Appln. No. 86/569,321
LIMITED TOO, Appln. No. 86/569,311
LIMITED TOO, Appln. No. 86/569,302


WHEREAS, **LTD2 BRAND HOLDINGS LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 1370 Broadway, Suite 1107, New York, New York 10018, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **LIMITED STORES, LLC** hereby assigns to **LTD2 BRAND HOLDINGS LLC** all of its rights, title and interest in and to said trademarks together with the goodwill of the business symbolized by said trademarks. In addition, **LIMITED STORES, LLC** hereby assigns to **LTD2 BRAND HOLDINGS LLC** its portion of the ongoing and existing business to which the marks pertain.

Signed this 27th day of July, 2015.

LIMITED STORES, LLC

By:



Name: Kelly Reidenbach
Title: Assistant Secretary

NOTARIAL CERTIFICATE

STATE OF OHIO }

COUNTY OF FRANKLIN }

SS:

On this 27th day of July, 2015, before me personally appeared Kelly Reidenbach, to me known and known to me to be the Assistant Secretary of Limited Stores, LLC, who acknowledged that s/he executed the foregoing Assignment on behalf of said Company and pursuant to authority duly received.

Gregory S. Baker

Notary Public



Gregory S. Baker
Attorney at Law
Notary Public, State of Ohio
My Commission Expires No. 147,037, C.
Sec. 147.037, C.

[STAMP AND SEAL]