

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM349603

|                                   |  |                         |                       |
|-----------------------------------|--|-------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                           |                         |                       |
| <b>NATURE OF CONVEYANCE:</b>      | SECURITY INTEREST                        |                         |                       |
| <b>CONVEYING PARTY DATA</b>       |  |                         |                       |
| <b>Name</b>                       | <b>Formerly</b>                          | <b>Execution Date</b>   | <b>Entity Type</b>    |
| Knowledge Adventure, Inc.         |  | 03/14/2014              | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>       |  |                         |                       |
| <b>Name:</b>                      | Hercules Technology Growth Capital, Inc. |                         |                       |
| <b>Street Address:</b>            | 400 Hamilton Avenue                      |                         |                       |
| <b>Internal Address:</b>          | Suite 310                                |                         |                       |
| <b>City:</b>                      | Palo Alto                                |                         |                       |
| <b>State/Country:</b>             | CALIFORNIA                               |                         |                       |
| <b>Postal Code:</b>               | 94301                                    |                         |                       |
| <b>Entity Type:</b>               | CORPORATION: MARYLAND                    |                         |                       |
| <b>PROPERTY NUMBERS Total: 82</b> |  |                         |                       |
| <b>Property Type</b>              | <b>Number</b>                            | <b>Word Mark</b>        |                       |
| <b>Registration Number:</b>       | 3959274                                  | ADVENTURE               |                       |
| <b>Registration Number:</b>       | 3963066                                  | ADVENTURE.COM           |                       |
| <b>Registration Number:</b>       | 2601761                                  | BLASTER LEARNING SYSTEM |                       |
| <b>Registration Number:</b>       | 3004258                                  | BRIGHTVALE              |                       |
| <b>Registration Number:</b>       | 2858933                                  | BRUCE                   |                       |
| <b>Registration Number:</b>       | 2856984                                  | SPIRIT OF AMERICA       |                       |
| <b>Registration Number:</b>       | 2871778                                  | DEFENDERS OF NEOPIA     |                       |
| <b>Registration Number:</b>       | 2337586                                  |                         |                       |
| <b>Registration Number:</b>       | 2337590                                  |                         |                       |
| <b>Registration Number:</b>       | 1804246                                  | DINOSAUR ADVENTURE      |                       |
| <b>Registration Number:</b>       | 2409216                                  | DR. BRAIN               |                       |
| <b>Registration Number:</b>       | 4211683                                  | EAT MY DUST             |                       |
| <b>Registration Number:</b>       | 1853532                                  | ENGLISH EXPRESS         |                       |
| <b>Registration Number:</b>       | 3308172                                  | FAELLIE                 |                       |
| <b>Registration Number:</b>       | 2983910                                  | FAERIELAND              |                       |
| <b>Serial Number:</b>             | 86267404                                 | FOOTBALL IQ             |                       |
| <b>Registration Number:</b>       | 2942101                                  | GELERT                  |                       |
| <b>Registration Number:</b>       | 3313491                                  | GRUSLEN                 |                       |

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| Property Type        | Number   | Word Mark                      |
|----------------------|----------|--------------------------------|
| Registration Number: | 3313492  | HASEE                          |
| Serial Number:       | 74284747 | ISLAND OF DR. BRAIN            |
| Serial Number:       | 85752274 | JS                             |
| Registration Number: | 3303023  | JUMP START                     |
| Registration Number: | 3379274  | JUMP START                     |
| Registration Number: | 2462886  | JUMP START                     |
| Registration Number: | 2830250  | JUMP START                     |
| Registration Number: | 2473819  | JUMP START                     |
| Registration Number: | 2145124  | JUMP START                     |
| Registration Number: | 2189534  | JUMP START 2ND GRADE           |
| Registration Number: | 2189535  | JUMP START 2ND GRADE           |
| Registration Number: | 2196129  | JUMP START 3RD GRADE           |
| Registration Number: | 2189554  | JUMP START 4TH GRADE           |
| Registration Number: | 2189555  | JUMP START 5TH GRADE           |
| Registration Number: | 2100596  | JUMP START FIRST GRADE         |
| Registration Number: | 2100597  | JUMP START FIRST GRADE         |
| Registration Number: | 2102486  | JUMP START KINDERGARTEN        |
| Registration Number: | 2102487  | JUMP START KINDERGARTEN        |
| Registration Number: | 2356767  | JUMPSTART                      |
| Registration Number: | 2460530  | JUMP START                     |
| Registration Number: | 2499700  | JUMPSTART                      |
| Registration Number: | 4492094  | JUMPSTART                      |
| Serial Number:       | 85752661 | DEFINER                        |
| Registration Number: | 2601370  | JUMP START                     |
| Registration Number: | 3881461  | JUMPSTART GET MOVING           |
| Registration Number: | 2943284  | JUMPSTART PRE-K                |
| Registration Number: | 3178830  | JUMPSTART PRE-K                |
| Registration Number: | 2106123  | JUMPSTART PRESCHOOL            |
| Registration Number: | 2106124  | JUMPSTART PRESCHOOL            |
| Registration Number: | 3175354  | JUMPSTART READING WITH KARAOKE |
| Registration Number: | 2136628  | JUMPSTART TODDLERS             |
| Registration Number: | 3442921  | JUMPSTART WORLD                |
| Registration Number: | 3442922  | JUMPSTART WORLD                |
| Registration Number: | 2986075  | JUMPSTART: STUDY HELPERS       |
| Registration Number: | 4151611  | K, A                           |
| Registration Number: | 4571620  | KID WORKS                      |
| Registration Number: | 2007427  | KNOWLEDGE ADVENTURE            |
| Registration Number: | 2043236  | KNOWLEDGE ADVENTURE            |

| Property Type        | Number  | Word Mark               |
|----------------------|---------|-------------------------|
| Registration Number: | 1532802 | MATH BLASTER!           |
| Registration Number: | 3319568 | MIAMOUSE                |
| Registration Number: | 4203296 | MIYA MACKENZIE          |
| Registration Number: | 2423197 | NEOPETS                 |
| Registration Number: | 4058713 | NEOPETS                 |
| Registration Number: | 4058712 | NEOPETS                 |
| Registration Number: | 3655249 | NEOPETS CODESTONE QUEST |
| Registration Number: | 2927711 | NEOPETS                 |
| Registration Number: | 3781924 | NEOPETS KEY QUEST       |
| Registration Number: | 3964272 | NEOPOINTS               |
| Registration Number: | 2768811 | PETPET                  |
| Registration Number: | 3313493 | RAINDORF                |
| Registration Number: | 2667534 | READING BLASTER         |
| Registration Number: | 4316595 | MATH BLASTER            |
| Registration Number: | 4317214 | FLYFRONTIER.COM         |
| Registration Number: | 2434332 | SAY IT IN               |
| Registration Number: | 3855330 | SAY IT IN               |
| Registration Number: | 2432336 | SAY IT IN SPANISH       |
| Registration Number: | 4506383 | SCHOOL OF DRAGONS       |
| Registration Number: | 3340925 | SLORG                   |
| Registration Number: | 3313494 | SNARHOOK                |
| Registration Number: | 3690405 | SUPERSECRET             |
| Registration Number: | 3690406 | SUPERSECRET             |
| Registration Number: | 4126979 | TWISTED GAMES           |
| Registration Number: | 2850772 | UNI                     |
| Registration Number: | 3319570 | WARF                    |

**CORRESPONDENCE DATA**

Fax Number: 3026365454

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 800-927-9801 x 62348

Email: jean.paterson@cscglobal.com

Correspondent Name: Corporation Service Company

Address Line 1: 1090 Vermont Avenue NW, Suite 430

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER: 725993-005

NAME OF SUBMITTER: Jean Paterson

SIGNATURE: /jep/

**DATE SIGNED:**

07/29/2015

**Total Attachments: 32**

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## TRADEMARK GRANT OF SECURITY INTEREST AGREEMENT

This Trademark Grant of Security Agreement ("Agreement") is dated as of March 14, 2014, between Knowledge Adventure, Inc., a Delaware corporation ("Grantor"), which maintains its chief executive office and principal place of business located at 2377 Crenshaw Blvd., Suite 302, Torrance, CA 90501, and Hercules Technology Growth Capital, Inc., a Maryland corporation, with its chief executive office and principal place of business located at 400 Hamilton Avenue, Suite 310, Palo Alto, CA 94301, in its capacity as administrative agent under the Loan Agreement (defined below) ("Secured Party").

### RECITALS

A. Grantor owns the Trademarks, Trademark registrations, Trademark applications and is a party to the Trademark licenses listed on Schedule 1 hereto;

B. Grantor and Secured Party are parties to a Loan and Security Agreement dated even date herewith, and all ancillary documents entered into in connection with such Loan and Security Agreement, all as may be amended from time to time (hereinafter referred to collectively as the "Loan Agreement");

C. Pursuant to the terms of the Loan Agreement Grantor has granted to Secured Party a security interest in all of the tangible and intangible property of Grantor, including all right, title and interest of Grantor in, to and under all of the following property, now owned or hereafter acquired by Grantor or in which Grantor now holds or hereafter acquires any interest (collectively, the "Trademarks"): (a) all trademarks (registered, common law or otherwise), tradenames, corporate names, business names, trade styles, service marks, logos, other source or business identifiers (and all goodwill associated therewith), prints and labels on which any of the foregoing have appeared or appear, and designs of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and any applications in connection therewith, including registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, (b) all reissues, extensions or renewals thereof and (c) all proceeds thereof.

D. All capitalized terms not defined herein shall have the meanings set forth in the Loan Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants contained herein, Grantor hereby agrees with Secured Party as follows:

1. To secure the complete and timely satisfaction of all Secured Obligations, Grantor hereby grants and conveys to Secured Party a continuing security interest in and lien on all of Grantor's right, title and interest in and to the Trademarks and proceeds thereof, including without limitation the trademarks and trademark applications listed

on Schedule 1 hereto (as the same may be amended pursuant hereto from time to time), including without limitation, all renewals thereof, all proceeds of infringement suits, the right to sue for past, present and future infringements and all rights corresponding thereto throughout the world and the goodwill of the business to which each of the Trademarks relates (all of the foregoing are collectively called the "Trademark Collateral"). Secured Party is authorized to file this Agreement with the United States Patent and Trademark Office or any other governmental agency it deems necessary or desirable in order to secure and perfect its rights under this Agreement or the Loan Documents.

2. Grantor represents, warrants and covenants that:

a) Grantor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to the Trademark Collateral, free and clear of any liens, charges and encumbrances, including, without limitation, pledges, assignments, licenses, registered user agreements and covenants by Grantor not to sue third persons, except for Permitted Liens;

b) The Trademark Collateral is subsisting and no part of the Trademark Collateral has been adjudged invalid or unenforceable;

c) To the best of Grantor's knowledge, all of the Trademark Collateral is valid and enforceable;

d) No claim has been made that the use of any of the Trademark Collateral does or may violate the rights of any third person;

e) Grantor has the unqualified right to enter into this Agreement and perform its terms;

f) Grantor has used, and will continue to use for the duration of this Agreement, proper statutory notice in connection with its use of the Trademark Collateral, unless Grantor determines that such Trademark Collateral is no longer useful in Grantor's business and discontinuance of such Trademark Collateral is in the best interests of Grantor; and

g) Grantor has used, and will continue to use for the duration of this Agreement, consistent standards of quality of products sold under the Trademarks.

3. Grantor agrees that, until all of the Secured Obligations (other than inchoate indemnity obligations) shall have been satisfied in full, it will not enter into any agreement relating to Grantor's Trademarks (for example, a license agreement) which is inconsistent with Grantor's obligations under this Agreement, without Secured Party's prior written consent; provided, that to the extent not inconsistent with the Loan Agreement, so long as no Event of Default exists, without the consent of Secured Party, Grantor may grant licenses to third parties to use the Trademarks in

the ordinary course of business of both Grantor and such third party on arm's length and customary business terms.

4. If, before the Secured Obligations (other than inchoate indemnity obligations) shall have been satisfied in full, Grantor shall obtain rights to any new Trademarks or any rights that would come within the definition of Trademark Collateral had such rights existed on the date hereof, the provisions of paragraph 1 shall automatically apply thereto and Grantor shall give Secured Party quarterly written notice of any filing made with respect to such Copyright. Failure to provide such notice shall constitute an Event of Default subject to Section 9.4 of the Loan Agreement.
5. Grantor authorizes Secured Party unilaterally to modify this Agreement by amending Schedule 1 to include any future Trademarks, Trademark applications or other rights described in paragraphs 1 and 4 hereof.
6. If any Event of Default shall have occurred and be continuing, Secured Party shall have, in addition to all other rights and remedies given it by this Agreement or the Loan Agreement, those allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the Trademarks may be located and, without limiting the generality of the foregoing, the Secured Party may immediately, without demand of performance and without other notice (except as set forth below) or demand whatsoever to Grantor, all of which are hereby expressly waived, and without advertisement, sell at public or private sale or otherwise realize upon, all or from time to time any of the Trademarks, or any interest which the Grantor may have therein, and shall distribute such proceeds in accordance with the instructions specified in the Loan Agreement. Notice of any sale or other disposition of the Trademarks shall be given to Grantor at least ten (10) days before the time of any intended public or private sale or other disposition of the Trademarks is to be made, which Grantor hereby agrees shall be reasonable notice of such sale or other disposition. At any such sale or other disposition Secured Party or its Transferee (defined in Section 14, below) may, to the extent permissible under applicable law, purchase the whole or any part of the Trademarks sold, free from any right of redemption on the part of Grantor, which right is hereby waived and released.
7. If any Event of Default shall have occurred and be continuing, Grantor hereby authorizes and empowers Secured Party to make, constitute and appoint any officer of Secured Party as Secured Party may select in its exclusive discretion, as Grantor's true and lawful attorney-in-fact, with the power, during the existence and continuation of an Event of Default, to endorse Grantor's name on all applications, documents, papers and instruments necessary or desirable for Secured Party to use the Trademark Collateral, or to grant or issue any exclusive or nonexclusive license under the Trademark Collateral to any third person, or necessary or desirable for Secured Party to assign, pledge, convey or otherwise transfer title in or dispose of the Trademark Collateral to any third person as a part of Secured Party's realization on such collateral upon acceleration of the Secured Obligations following an Event of Default. Grantor hereby ratifies all that such attorney shall lawfully do or cause to be

done by virtue hereof. This power of attorney being coupled with an interest shall be irrevocable for the life of this Agreement.

8. If Grantor fails to comply with any of its obligations hereunder, Secured Party may do so in Grantor's name or in Secured Party's name, but at Grantor's expense, and Grantor hereby agrees to reimburse Secured Party in full for all expenses, including reasonable attorneys' fees, incurred by Secured Party in protecting, defending and maintaining the Trademark Collateral.
9. Any and all fees, costs and expenses, of whatever kind or nature, including the reasonable attorneys' fees and legal expenses incurred by Secured Party in connection with the preparation of this Agreement and all other documents relating hereto and the consummation of this transaction, the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, counsel fees, maintenance fees, encumbrances or otherwise protecting, maintaining or preserving the Trademark Collateral, or in defending or prosecuting any actions or proceedings arising out of or related to the Trademark Collateral, shall be borne and paid by Grantor on demand by Secured Party and until so paid shall be added to the principal amount of the Secured Obligations and shall bear interest as provided in the Loan Agreement.
10. Grantor shall have the duty to prosecute diligently any material Trademark applications pending as of the date of this Agreement or thereafter until the Secured Obligations (other than inchoate indemnity obligations) shall have been paid in full, to make federal application on registrable but unregistered Trademarks, to file and prosecute opposition and cancellation proceedings and to do any and all acts which are necessary or desirable to preserve and maintain all rights in the Trademark Collateral. Any expenses incurred in connection with the Trademark Collateral shall be borne by Grantor. Except as permitted in the Loan Agreement, the Grantor shall not abandon any material Trademark Collateral without the consent of Secured Party, which consent shall not be unreasonably withheld, conditioned or delayed.
11. No course of dealing between Grantor and Secured Party, nor any failure to exercise, nor any delay in exercising, on the part of Secured Party, any right, power or privilege hereunder or under the Loan Agreement shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.
12. All of Secured Party's rights and remedies with respect to the Trademark Collateral, whether established hereby or by the Loan Agreement, or any other agreements or by law, shall be cumulative and may be exercised singularly or concurrently.
13. The provisions of this Agreement are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such provision shall be ineffective only to the extent and duration of such prohibition or



invalidity, without invalidating the remainder of such provision or the remaining provisions of this Agreement.

14. Grantor acknowledges and understands that Secured Party may sell, assign and/or transfer all or part of its interest hereunder to any person or entity (a "Transferee") in accordance with the Loan Agreement. After such assignment the term "Secured Party" as used in this Agreement shall mean and include such Transferee, and such Transferee shall be vested with all rights, powers and remedies of Secured Party hereunder with respect to the interest so assigned; but with respect to any such interest not so transferred, Secured Party shall retain all rights, powers and remedies hereby given. No such assignment by Secured Party shall relieve Grantor of any of its obligations hereunder. Grantor may not sell, assign or transfer its rights and obligations hereunder without the prior written consent of Secured Party.
15. This Agreement is subject to modification only by a writing signed by both parties, except as provided in paragraph 5.
16. The validity and interpretation of this Agreement and the rights and obligations of the parties shall be governed by the laws of the State of California, excluding conflict of laws principles that would cause the application of laws of any other jurisdiction. To the extent the provisions of the Uniform Commercial Code govern any aspect of this Agreement, the Uniform Commercial Code as the same is, from time to time, in effect in the State of California shall govern; provided, that in the event that, by reason of mandatory provisions of law, any or all of the attachment, perfection or priority of, or remedies with respect to, the security interest granted on the Trademark Collateral is required to be governed by the Uniform Commercial Code as the same is, from time to time, in effect in a jurisdiction other than the State of California, then such jurisdiction's Uniform Commercial Code, as in effect, from time to time, shall govern only to the extent required by applicable law.
17. All judicial proceedings (to the extent that the reference requirement of Section 18 is not applicable) arising in or under or related to this Agreement may be brought in any state or federal court located in the State of California. By execution and delivery of this Agreement, each party hereto generally and unconditionally: (a) consents to nonexclusive personal jurisdiction in Santa Clara County, State of California; (b) waives any objection as to jurisdiction or venue in Santa Clara County, State of California; (c) agrees not to assert any defense based on lack of jurisdiction or venue in the aforesaid courts; and (d) irrevocably agrees to be bound by any judgment rendered thereby in connection with this Agreement. Service of process on any party hereto in any action arising out of or relating to this Agreement shall be effective if given in accordance with the requirements for notice set forth in the Loan Agreement, and shall be deemed effective and received as set forth therein. Nothing herein shall affect the right to serve process in any other manner permitted by law or shall limit the right of either party to bring proceedings in the courts of any other jurisdiction.

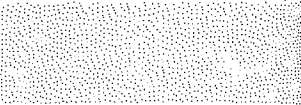
18. Mutual Waiver of Jury Trial / Judicial Reference.

(a) Because disputes arising in connection with complex financial transactions are most quickly and economically resolved by an experienced and expert person and the parties wish applicable state and federal laws to apply (rather than arbitration rules), the parties desire that their disputes be resolved by a judge applying such applicable laws. EACH OF GRANTOR AND SECURED PARTY SPECIFICALLY WAIVES ANY RIGHT IT MAY HAVE TO TRIAL BY JURY OF ANY CAUSE OF ACTION, CLAIM, CROSS-CLAIM, COUNTERCLAIM, THIRD PARTY CLAIM OR ANY OTHER CLAIM (COLLECTIVELY, "CLAIMS") ASSERTED BY GRANTOR AGAINST SECURED PARTY OR ITS ASSIGNEE OR BY SECURED PARTY OR ITS ASSIGNEE AGAINST GRANTOR. This waiver extends to all such Claims, including Claims that involve Persons other than Grantor and Secured Party; Claims that arise out of or are in any way connected to the relationship between Grantor and Secured Party; and any Claims for damages, breach of contract, tort, specific performance, or any equitable or legal relief of any kind, arising out of this Agreement.

(b) If the waiver of jury trial set forth in Section 18(a) is ineffective or unenforceable, the parties agree that all Claims shall be resolved by reference to a referee sitting without a jury, pursuant to California Code of Civil Procedure Section 638, et seq., before a mutually acceptable referee or, if the parties cannot agree, a referee selected by the Presiding Judge of the Santa Clara County, California, according to the procedures provided in California Code of Civil Procedure. Such proceeding shall be conducted in Santa Clara County, California, with California rules of evidence and discovery applicable to such proceeding.

(c) In the event Claims are to be resolved by judicial reference to a referee, either party may seek from a court identified in Section 17, any prejudgment order, writ or other relief and have such prejudgment order, writ or other relief enforced to the fullest extent permitted by law notwithstanding that all Claims are otherwise subject to resolution by judicial reference.

[remainder of page intentionally left blank]



WITNESS the execution hereof under seal as of the day and year first above written.

KNOWLEDGE ADVENTURE, INC.

Signature: \_\_\_\_\_

Print Name: David Lord

Title: CEO

Accepted in Palo Alto, California:

AGENT:

HERCULES TECHNOLOGY GROWTH  
CAPITAL, INC.

Signature: \_\_\_\_\_

Print Name: Ben Bang

Title: Senior Counsel

**SCHEDULE 1 TO  
TRADEMARK GRANT OF SECURITY INTEREST**

A. TRADEMARK AND TRADEMARK APPLICATIONS:

| <b>Trademark</b> | <b>Client-Matter/Subcase<br/>Country Name</b> | <b>Status<br/>Class(es)</b> | <b>Application<br/>Number/Date</b> | <b>Registration<br/>Number/Date</b> |
|------------------|---|-----------------------------|------------------------------------|-------------------------------------|
|------------------|---|-----------------------------|------------------------------------|-------------------------------------|

See attached.

B. TRADEMARK LICENSES:

| Trademark                    | Co | Class                       | Country   | File Date  | Registration/<br>Appl. # | Reg Date   | Registered/<br>Serial # |
|------------------------------|----|-----------------------------|-----------|------------|--------------------------|------------|-------------------------|
| ACCENT COACH (WITH KATAKANA) | KA | 9                           | Japan     | 04-Aug-98  | HEI 10-65913             | 24-Sep-99  | 4317576                 |
| Adventure (logo)             | KA | 9                           | USA       |            | 3,959,274                | 05/10/11   | 77952231                |
| Adventure.com - Service mark | KA | 41                          | USA       |            | 3,963,066                | 05/17/11   | 77952195                |
| ALTADOR                      | NP | 41,                         | Canada    | 05/08/06   | 130204200                | 06/01/07   | TMA688923               |
| ALTADOR                      | NP | 41,                         | Hong Kong | 05/18/06   | 300641790                | 05/18/06   | 300641790               |
| ALTADOR                      | NP | 41,                         | Singapore | 05/11/06   | T0609074Z                | 05/11/06   | T0609074Z               |
| ALTADOR Mexico               | NP | 41,                         | Mexico    | 05/09/06   | 781684                   | 06/19/06   | 938928                  |
| ANGELPUSS                    | NP | 06,09,14,16,20,<br>25,26,28 | Canada    | 07/19/02   | 114733400                | 09/20/06   | TMA672994               |
| Anubus                       | NP | 14,16,20                    | Canada    | 09/16/2004 | 123100500                | 04/10/2006 | TMA662457               |
| BABAA                        | NP | 14,16,20                    | Canada    | 09/16/04   | 123100400                | 04/04/06   | TBA662117               |
| BABAA                        | NP | 16, 28, 30,                 | EU        | 12/16/02   | 2978138                  | 10/20/04   | 2978138                 |
| BLASTER LEARNING SYSTEM      | KA | 9                           | USA       |            | 2,601,761                | 07/30/02   | 75804123                |
| BLASTER! AND DESIGN          | KA | 9,28,42                     | Germany   | 05-Dec-97  | 39758403                 | 31-Mar-98  | 39758403                |
| Brightvale                   | NP | 41,                         | US        | 08/16/2004 | 78468045                 | 10/04/2005 | 3004258                 |
| BRIGHTVALE                   | NP | 41,                         | Canada    | 05/08/06   | 130204100                | 06/01/07   | TMA688937               |
| BRIGHTVALE                   | NP | 41,                         | EU        | 05/08/06   | 5062906                  | 04/27/07   | 5062906                 |
| BRIGHTVALE                   | NP | 41,                         | Hong Kong | 05/18/06   | 300641754                | 05/18/06   | 300641754               |
| BRIGHTVALE                   | NP | 41,                         | Singapore | 05/11/06   | T0609073A                | 05/11/06   | T0609073A               |
| BRIGHTVALE Mexico            | NP | 41,                         | Mexico    | 05/09/06   | 781685                   | 05/24/06   | 934318                  |
| BRUCE                        | NP | 16,                         | US        | 11/25/02   | 78188733                 | 06/29/04   | 2858933                 |
| BRUCE                        | NP | 28,                         | US        | 11/19/02   | 78193620                 | 06/22/04   | 2856984                 |

| Trademark                                       | Co | Class              | Country | File Date  | Registration/<br>Appl. # | Reg Date   | Registered/<br>Serial # |
|---|----|--------------------|---------|------------|--------------------------|------------|-------------------------|
| CHIA  | NP | 14, 16, 28,        | EU      | 09/22/02   | 2866440                  | 08/17/07   | 2866440                 |
| CHIA  | NP | 28,                | Japan   | 09/24/02   | 2002081039               | 09/24/04   | 4805960                 |
| COCO ROLL                                       | NP | 09,28,41           | Canada  | 04/01/04   | 121266900                | 04/19/06   | TMA662813               |
| COUP DE POUCE                                   | KA | 9,16               | France  | 24-Oct-96  | 96647678                 | 24-Oct-96  | 96647678                |
| DEFENDERS OF NEOPIA                             | NP | 41,                | US      | 08/15/03   | 78288182                 | 08/10/04   | 2871778                 |
| DESIGN  | KA | 9,28               | Finland | 30-Jun-95  | 199503844                | 13-Sep-96  | 201599                  |
| Design, man, stair, star                        | KA | 9                  | USA     |            | 2,337,586                | 04/04/00   | 75541597                |
| Design, man, stair, star                        | KA | 42                 | USA     |            | 2,337,590                | 04/04/00   | 75542000                |
| Design, man, stair, star                        | KA |                    | Taiwan  | 03/16/00   | 87,043,180               | 03/16/00   | 885035                  |
| DINOSAUR ADVENTURE                              | KA | 9                  | USA     |            | 1,804,246                | 11/16/93   | 74352282                |
| DOGLEFOX  | NP | 14,16,20           | Canada  | 09/16/04   | 123100300                | 04/11/06   | TMA662485               |
| DOGLEFOX  | NP | 14,16,25,26,28     | Canada  | 07/19/02   | 114746100                | 09/20/06   | TMA672993               |
| DOGLEFOX  | NP | 16, 28, 30,        | EU      | 12/16/02   | 2978203                  | 03/18/04   | 2978203                 |
| DR. BRAIN                                       | KA | 9                  | USA     |            | 2,409,216                | 11/28/00   | 75536954                |
| EAT MY DUST                                     | KA | 41                 | USA     |            | 4,211,683                | 09/18/12   | 85977314                |
| EDUCATION                                       | KA | 9                  | Tunisia | 13-Nov-98  | EE98.1805                | 13-Nov-98  | EE98.1805               |
| ENGLISH EXPRESS                                 | KA | 9                  | USA     |            | 1,853,532                | 09/13/94   | 74379819                |
| ESCOLA DIVERSÃO                                 | KA | 9<br>(LOCAL40,45,5 | Brazil  | 22-Apr-99  | 821566814                | 29-Apr-03  | 821566814               |
| EUROPEAN UNION HARLEY<br>DAVIDSON<br>OPPOSITION | KA |                    | EU      |            |                          |            |                         |
| Faellie   | NP | 28,                | US      | 08/26/2004 | 78408102                 | 10/09/2007 | 3308172                 |
| FAELLIE   | NP | 14,16,20           | Canada  | 09/16/04   | 123100200                | 04/19/06   | TMA662825               |

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|--------------------------|----|----------------------|-----------|------------|--------------------------|------------|-------------------------|
| FAERIELAND               | NP | 41,                  | Canada    | 05/08/06   | 130175600                | 04/11/07   | TMA685723               |
| FAERIELAND               | NP | 41,                  | EU        | 05/08/06   | 5063029                  | 05/27/07   | 5063029                 |
| FAERIELAND               | NP | 41,                  | Hong Kong | 08/04/06   | 300641637                | 08/04/06   | 300641637               |
| FAERIELAND               | NP | 41,                  | Singapore | 05/11/06   | T0609045F                | 05/11/06   | T0609045F               |
| FAERIELAND               | NP | 28,                  | US        | 05/14/03   | 78249634                 | 08/09/05   | 2983910                 |
| FAERIELAND Mexico        | NP | 41,                  | Mexico    | 05/09/06   | 781690                   | 05/29/06   | 936595                  |
| Feejit                   | NP | 14,16,20             | Canada    | 09/16/2004 | 123100100                | 04/19/2006 | TMA662882               |
| FOOTBALL IQ              | KA | 9,41                 | US        | 04/30/14   | 86267404                 |            |                         |
| FRANKIE                  | KA | 9,16,28,38,41,4<br>2 | Canada    | 17-Oct-02  | 115598700                |            |                         |
| FRANKIE                  | KA | 9,16,28,38,41,4<br>2 | France    | 19-Apr-02  | 02 3160624               | 19-Apr-02  | 02 3160624              |
| GELERT                   | NP | 28,                  | US        | 09/24/04   | 78401947                 | 04/14/05   | 2942101                 |
| Gruslen                  | NP | 20                   | US        | 09/14/2004 | 78483377                 | 10/16/2007 | 3313491                 |
| GRUSLEN                  | NP | 14, 16, 20,          | Canada    | 09/16/04   | 123100000                | 09/16/04   | TMA662883               |
| HASEE                    | NP | 14, 16, 20,          | Canada    | 09/16/04   | 123099800                | 04/19/06   | TMA662884               |
| HASEE                    | NP | 20                   | US        | 09/14/04   | 78483391                 | 10/16/07   | 3313492                 |
| ISLAND OF DR. BRAIN      | KA | 28                   | USA       |            | 1,822,053                | 02/15/94   | 74284747                |
| JS logo                  | KA | 9,41                 | USA       | 10/11/12   |                          |            | 85752274                |
| JUMP AHEAD               | KA | 9                    | Taiwan    | 02-Sep-98  | 87043179                 | 16-Oct-99  | 871524                  |
| Jump Start               | KA | 16                   | USA       |            | 3,303,023                | 10/02/07   | 75429764                |
| JUMP START               | KA | 25                   | USA       |            | 3,379,274                | 02/05/08   | 78255675                |
| JUMP START - arch design | KA | 28                   | USA       |            | 2,462,886                | 06/19/01   | 75980234                |

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|---|----|----------------------|---------|-----------|--------------------------|-----------|-------------------------|
| JUMP START - arch design                                  | KA | 28                   | USA     |           | 2,830,250                | 04/06/04  | 75429797                |
| JUMP START arch/ruler design                              | KA | 9                    | USA     |           | 2,473,819                | 07/31/01  | 75046367                |
| JUMP START - arch/ruler design                            | KA | 28                   | USA     |           | 2,145,124                | 03/17/98  | 75046366                |
| JUMP START 2ND GRADE                                      | KA | 9                    | USA     |           | 2,189,534                | 09/15/98  | 74577166                |
| JUMP START 2ND GRADE                                      | KA | 28                   | USA     |           | 2,189,535                | 09/15/98  | 74577167                |
| JUMP START 2ND GRADE AND ARCH-O                           | KA | 9                    | Japan   | 20-May-96 | H 08-054406              | 06-Mar-98 | 4120210                 |
| JUMP START 3RD GRADE                                      | KA | 9                    | USA     |           | 2,196,129                | 10/13/98  | 74591472                |
| JUMP START 4TH GRADE                                      | KA | 9                    | USA     |           | 2,189,554                | 09/15/98  | 74632529                |
| JUMP START 5TH GRADE                                      | KA | 9                    | USA     |           | 2,189,555                | 09/15/98  | 74632530                |
| JUMP START AND ARCH DESIGN                                | KA | 9,16,25,28,41,4<br>2 | EU      | 19-Aug-97 | 618934                   | 29-Jan-99 | 618934                  |
| JUMP START AND ARCH DESIGN                                | KA | 9                    | Japan   | 10-Apr-96 | 1408-038785              | 14-Nov-97 | 4081790                 |
| JUMP START AND ARCH DESIGN<br>(COLOR)                     | KA | 9                    | Mexico  | 11-May-98 | 332042                   | 30-Jun-98 | 581143                  |
| JUMP START AND ARCH DESIGN<br>(COLOR)                     | KA | 41                   | Mexico  | 11-May-98 | 332039                   | 31-Jul-98 | 583472                  |
| JUMP START AND ARCH DESIGN<br>(COLOR)                     | KA | 16                   | Mexico  | 11-May-98 | 332041                   | 25-Aug-98 | 585212                  |
| JUMP START FIRST GRADE                                    | KA | 28                   | USA     |           | 2,100,596                | 09/30/97  | 74563568                |
| JUMP START FIRST GRADE                                    | KA | 9                    | USA     |           | 2,100,597                | 09/30/97  | 74563567                |
| JUMP START FIRST GRADE AND ARCH<br>OVER-RULER DESIGN      | KA | 9                    | Japan   | 20-May-96 | H 08-054405              | 06-Mar-98 | 4120209                 |
| JUMP START KINDERGARTEN                                   | KA | 28                   | USA     |           | 2,102,486                | 10/07/97  | 74563565                |
| JUMP START KINDERGARTEN                                   | KA | 9                    | USA     |           | 2,102,487                | 10/07/97  | 74563566                |
| JUMP START KINDERGARTEN AND<br>ARCH-<br>OVER-RULER DESIGN | KA | 9                    | Japan   | 20-May-96 | H 08-054404              | 06-Mar-98 | 4120208                 |



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|-------------------------|----|------------|--------------|-----------|--------------------------|-----------|-------------------------|
| JUMPSTART               | KA | 9          | South Africa | 18-Sep-01 | 2001/16347               |           |                         |
| JUMPSTART               | KA | 16         | Australia    | 25-Sep-97 | 744938                   | 25-Sep-97 | 744938                  |
| JUMPSTART               | KA | 42         | Australia    | 25-Sep-97 | 744936                   | 25-Sep-97 | 744936                  |
| JUMPSTART               | KA | 9,41       | Canada       | 16-Mar-99 | 1008787                  | 29-Apr-03 | TMA580030               |
| JUMPSTART               | KA | 16         | China        | 14-Apr-98 | 9800035152               | 07-Aug-99 | 1300468                 |
| JUMPSTART               | KA | 9          | China        | 14-Apr-98 | 9800035151               | 14-Oct-99 | 1323762                 |
| JUMPSTART               | KA | 42         | China        | 14-Apr-98 | 9800035149               | 14-Jul-99 | 1294978                 |
| JUMPSTART               | KA | 41         | China        | 14-Apr-98 | 9800035150               | 21-Jul-99 | 1297384                 |
| JUMPSTART               | KA | 9          | Indonesia    | 18-Nov-97 | 431547                   | 02-Sep-99 | 431547                  |
| JUMPSTART               | KA | 16         | Indonesia    | 18-Nov-97 | 431546                   | 02-Sep-99 | 431546                  |
| JUMPSTART               | KA | 42         | Indonesia    | 18-Nov-97 | 431544                   | 02-Sep-99 | 431544                  |
| JUMPSTART               | KA | 41         | Indonesia    | 18-Nov-97 | 431545                   | 02-Sep-99 | 431545                  |
| JUMPSTART               | KA | 9,16,41,42 | Japan        | 02-Oct-97 | 9-164172                 | 15-Oct-99 | 4324580                 |
| JUMPSTART               | KA | 41         | Malaysia     | 12-Dec-97 | 97/21499                 | 10-Aug-02 | 97021499                |
| JUMPSTART               | KA | 16         | Thailand     | 30-Apr-98 | 359308                   | 30-Apr-98 | KOR92232                |
| JUMPSTART               | KA | 9          | Thailand     | 30-Apr-98 | 359307                   | 30-Apr-98 | KOR98083                |
| JUMPSTART               | KA | 41         | Thailand     | 30-Apr-98 | 359309                   | 30-Apr-98 | BOR8735                 |
| JUMPSTART               | KA | 42         | Thailand     | 30-Apr-98 | 359310                   | 30-Apr-98 | BOR8045                 |
| JUMPSTART               | KA | 9, 16, 41  | EU           | 11-Apr-14 | 12303467                 |           | 12303467                |
| JUMPSTART               | KA | 41         | USA          |           | 2,356,767                | 06/13/00  | 75558011                |
| JumpStart - Arch Design | KA | 9          | USA          |           | 2,460,530                | 06/12/01  | 75980266                |

| Trademark                     | Co | Class | Country     | File Date | Registration/<br>Appl. # | Reg Date  | Registered/<br>Serial # |
|-------------------------------|----|-------|-------------|-----------|--------------------------|-----------|-------------------------|
| JumpStart - Arch/Ruler Design | KA | 9     | USA         |           | 2,499,700                | 10/23/01  | 75890978                |
| JUMPSTART (new logo, swoop)   | KA | 09,41 | USA         | 10/11/12  | 4,492,094                | 03/04/14  | 85752261                |
| JUMPSTART (SERIES)            | KA | 9     | Malaysia    | 26-Sep-97 | 97/13914                 |           |                         |
| JUMPSTART (SERIES)            | KA | 28    | Australia   | 13-Nov-98 | 778417                   | 13-Nov-98 | 778417                  |
| JUMPSTART (SERIES)            | KA | 41    | Australia   | 25-Sep-97 | 744937                   | 25-Sep-97 | 744937                  |
| JUMPSTART (SERIES)            | KA | 9     | Australia   | 25-Sep-97 | 744939                   | 25-Sep-97 | 744939                  |
| JUMPSTART (SERIES)            | KA | 42    | Malaysia    | 12-Dec-97 | 97/21498                 | 12-Dec-97 | 97021498                |
| JUMPSTART (SERIES)            | KA | 41    | Singapore   | 29-Sep-97 | 11958/97                 | 29-Sep-97 | T97/11958D              |
| JUMPSTART (SERIES)            | KA | 16    | Singapore   | 29-Sep-97 | 11957/97                 | 29-Sep-97 | T97/11957F              |
| JUMPSTART (SERIES)            | KA | 42    | Singapore   | 29-Sep-97 | 11959/97                 | 29-Sep-97 | T97/11959B              |
| JUMPSTART (SERIES)            | KA | 9     | Singapore   | 29-Sep-97 | 11956/97                 | 29-Sep-97 | T9711956H               |
| JUMPSTART (SERIES)            | KA | 16    | Hong Kong   | 24-Sep-97 | 13702/97                 | 24-Sep-97 | 12806AD/99              |
| JUMPSTART (SERIES)            | KA | 42    | Hong Kong   | 24-Sep-97 | 13700/97                 | 24-Sep-97 | 14051AD/99              |
| JUMPSTART (SERIES)            | KA | 16    | Malaysia    | 26-Sep-97 | 97/13913                 | 26-Sep-97 | 97013913                |
| JUMPSTART (SERIES)            | KA | 28    | New Zealand | 13-Nov-98 | 301317                   | 09-Jul-99 | 301317                  |
| JUMPSTART (SERIES)            | KA | 9     | New Zealand | 25-Sep-97 | 282737                   | 14-Sep-98 | 282737                  |
| JUMPSTART (SERIES)            | KA | 16    | New Zealand | 25-Sep-97 | 282738                   | 14-Sep-98 | 282738                  |
| JUMPSTART (SERIES)            | KA | 41    | New Zealand | 25-Sep-97 | 282739                   | 14-Sep-98 | 282739                  |
| JUMPSTART (SERIES)            | KA | 42    | New Zealand | 25-Sep-97 | 282740                   | 29-Sep-98 | 282740                  |
| JumpStart (star, band) logo   | KA | 9,41  | USA         | 10/11/12  |                          |           | 85752661                |

| Trademark                             | Co | Class                | Country               | File Date | Registration/<br>Appl. # | Reg Date  | Registered/<br>Serial # |
|---------------------------------------|----|----------------------|-----------------------|-----------|--------------------------|-----------|-------------------------|
| JUMPSTART (UPPERCASE J AND S)         | KA | 9,16,41,42           | Korea,<br>Republic of | 03-Nov-99 | 98-000206                | 23-Nov-99 | 583                     |
| JUMPSTART AND ARCH DESIGN<br>(SERIES) | KA | 16                   | Australia             | 28-Aug-97 | 742676                   | 28-Aug-97 | 742676                  |
| JUMPSTART AND ARCH DESIGN<br>(SERIES) | KA | 42                   | Australia             | 28-Aug-97 | 742678                   | 28-Aug-97 | 742678                  |
| JUMPSTART AND ARCH DESIGN<br>(SERIES) | KA | 41                   | Malaysia              | 01-Dec-97 | 97/18951                 | 06-Aug-03 | 97018951                |
| JUMPSTART AND ARCH DESIGN<br>(SERIES) | KA | 9                    | Singapore             | 16-Aug-97 | 10082/97                 | 16-Aug-97 | T97/10082D              |
| JUMPSTART AND ARCH DESIGN<br>(SERIES) | KA | 42                   | Singapore             | 16-Aug-97 | 10085/97                 | 16-Aug-97 | T97/10085I              |
| JUMPSTART AND ARCH DESIGN<br>(SERIES) | KA | 16                   | Singapore             | 16-Aug-97 | 10083/97                 | 16-Aug-97 | T97/10083B              |
| JUMPSTART AND ARCH DESIGN<br>(SERIES) | KA | 42                   | Hong Kong             | 25-Aug-97 | 12171/97                 | 25-Aug-97 | 199914049               |
| JUMPSTART AND ARCH DESIGN<br>(SERIES) | KA | 16                   | Hong Kong             | 25-Aug-97 | 12169/97                 | 25-Aug-97 | 12805AB/99              |
| JUMPSTART AND ARCH DESIGN<br>(SERIES) | KA | 9,41                 | Hong Kong             | 25-Aug-97 | 12168/97                 | 25-Aug-97 | 200009421AA             |
| JUMPSTART AND ARCH DESIGN<br>(SERIES) | KA | 16                   | Malaysia              | 30-Aug-97 | 97/12385                 | 30-Aug-97 | 97012385                |
| JUMPSTART AND DESIGN (ARCH)           | KA | 9                    | Philippines           | 13-Nov-97 | 126471                   |           |                         |
| JUMPSTART AND DESIGN (ARCH)           | KA | 16                   | Philippines           | 13-Nov-97 | 126472                   |           |                         |
| JUMPSTART AND DESIGN (ARCH)           | KA | 41                   | Philippines           | 13-Nov-97 | 126473                   |           |                         |
| JUMPSTART AND DESIGN (ARCH)           | KA | 41                   | Australia             | 28-Aug-97 | 742677                   | 28-Aug-97 | 742677                  |
| JUMPSTART AND DESIGN (ARCH)           | KA | 9                    | Australia             | 28-Aug-97 | 742675                   | 03-Jul-98 | 742675                  |
| JUMPSTART AND DESIGN (ARCH)           | KA | 9,16,18,25,28,4<br>1 | Canada                | 16-Mar-99 | 1008786                  | 29-Apr-04 | TMA608879               |
| JUMPSTART AND DESIGN (ARCH)           | KA | 16                   | Indonesia             | 18-Nov-97 | 426639                   | 30-Mar-99 | 426639                  |
| JUMPSTART AND DESIGN (ARCH)           | KA | 41                   | Indonesia             | 18-Nov-97 | 426640                   | 30-Mar-99 | 426640                  |
| JUMPSTART AND DESIGN (ARCH)           | KA | 9                    | Indonesia             | 18-Nov-97 | 426953                   | 30-Mar-99 | 426953                  |
| JUMPSTART AND DESIGN (ARCH)           | KA | 42                   | Indonesia             | 18-Nov-97 | 426638                   | 30-Mar-99 | 426638                  |

| Trademark                                  | Co | Class      | Country               | File Date | Registration/<br>Appl. # | Reg Date  | Registered/<br>Serial # |
|--|----|------------|-----------------------|-----------|--------------------------|-----------|-------------------------|
| JUMPSTART AND DESIGN (ARCH)                | KA | 9,16,41,42 | Japan                 | 05-Sep-97 | 9-156105                 | 24-Sep-99 | 4317441                 |
| JUMPSTART AND DESIGN (ARCH)                | KA | 9,16,41,42 | Korea,<br>Republic of | 23-Nov-99 | 98-000207                | 23-Nov-99 | 584                     |
| JUMPSTART AND DESIGN (ARCH)                | KA | 42         | Philippines           | 13-Nov-97 | 126474                   | 08-Jul-04 | 4-1997-126474           |
| JUMPSTART AND DESIGN (ARCH)                | KA | 16         | Thailand              | 30-Apr-98 | 359312                   | 30-Apr-98 | KOR92233                |
| JUMPSTART AND DESIGN (ARCH)                | KA | 9          | Thailand              | 30-Apr-98 | 359311                   | 30-Apr-98 | KOR100647               |
| JUMPSTART AND DESIGN (ARCH)                | KA | 42         | Thailand              | 30-Apr-98 | 359314                   | 30-Apr-98 | BOR8046                 |
| JUMPSTART AND DESIGN (ARCH)                | KA | 41         | Thailand              | 30-Apr-98 | 359313                   | 30-Apr-98 | BOR10375                |
| JUMPSTART AND DESIGN<br>(ARCH/COLOR)       | KA | 41         | China                 | 14-Apr-98 | 9800035147               | 21-Jul-99 | 1297386                 |
| JUMPSTART AND DESIGN<br>(ARCH/COLOR)       | KA | 9          | China                 | 14-Apr-98 | 9800035146               | 14-Oct-99 | 1323763                 |
| JUMPSTART AND DESIGN<br>(ARCH/COLOR)       | KA | 42         | China                 | 14-Apr-98 | 9800035148               | 14-Jul-99 | 1294977                 |
| JUMPSTART AND DESIGN<br>(ARCH/COLOR)       | KA | 16         | China                 | 14-Apr-98 | 9800035145               | 28-May-99 | 1277944                 |
| JUMPSTART AND DESIGN (ARCH/IN<br>KATAKANA) | KA | 9,16,41,42 | Japan                 | 20-Nov-97 | 9-178773                 | 30-Jul-99 | 4300000                 |
| JUMPSTART AND DESIGN<br>(ARCH/SERIES)      | KA | 42         | Malaysia              | 01-Dec-97 | 97/18944                 |           |                         |
| JUMPSTART AND DESIGN<br>(ARCH/SERIES)      | KA | 9          | Malaysia              | 30-Aug-97 | 97/12386                 |           |                         |
| JUMPSTART AND DESIGN<br>(ARCH/SERIES)      | KA | 41         | Singapore             | 16-Aug-97 | 10084/97                 |           | T97/10084J              |
| JumpStart Arch Design                      | KA | 28         | USA                   |           | 2,601,370                | 07/30/02  | 75429793                |
| JumpStart Arch Design                      | KA | 9          | USA                   |           | 2,830,250                | 04/06/04  | 75429797                |
| JumpStart Get Moving                       | KA | 9          | USA                   |           | 3,881,461                | 11/23/10  | 77902932                |
| JUMPSTART PRE-K                            | KA | 9          | USA                   |           | 2,943,284                | 04/26/05  | 75202023                |
| JUMPSTART PRE-K                            | KA | 9          | USA                   |           | 3,178,830                | 12/15/06  | 75202024                |
| JUMPSTART PRESCHOOL                        | KA | 28         | USA                   |           | 2,106,123                | 10/21/97  | 74591471                |

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|--------------------------------|----|-------------|-------------|------------|--------------------------|------------|-------------------------|
| JUMPSTART PRESCHOOL            | KA | 9           | USA         |            | 2,106,124                | 10/21/97   | 74591474                |
| JUMPSTART READING WITH KARAOKE | KA | 9           | USA         |            | 3,175,354                | 11/21/06   | 78605347                |
| JUMPSTART TODDLERS             | KA | 9           | USA         |            | 2,136,628                | 02/17/98   | 75094851                |
| JUMPSTART WORLD                | KA | 9           | USA         |            | 3,442,921                | 06/03/08   | 78931269                |
| JUMPSTART WORLD - Design       | KA | 9           | USA         |            | 3,442,922                | 06/03/08   | 78931296                |
| JumpStart. Study Helpers       | KA | 9           | USA         |            | 2,986,075                | 08/16/05   | 78145627                |
| KA = Logo (Star, Stair, Man)   | KA | 9           | USA         |            | 2,337,586                | 04/04/00   | 75541597                |
| KA = Logo (Star, Stair, Man)   | KA | 42          | USA         |            | 2,337,590                | 04/04/00   | 75542000                |
| KA Logo ("KA" Design, words)   | KA | 09,41       | USA         |            | 4,151,611                | 05/29/12   | 85346826                |
| KA Shield                      | KA | 9,41        | USA         | 06/15/11   | 4,151,611                | 05/29/12   | 85977314                |
| Kacheek                        | NP | 28,         | South Korea | 10/28/2003 | 4020030047267            | 03/14/2005 | 4006112410000           |
| KACHEEK (in Korean Characters) | NP | 28,         | South Korea | 10/28/03   | 4.02003E+12              | 03/14/05   | 4.00611E+12             |
| KADAOTIE                       | NP | 16, 28, 30, | EU          | 12/16/02   | 2978211                  | 05/25/04   | 2978211                 |
| KADOATIE                       | NP | 14, 16, 20, | Canada      | 09/16/04   | 123099700                | 04/12/06   | TMA662619               |
| KID CAD                        | KA | 9,41        | EU          | 12-Aug-96  | 343525                   | 12-Aug-96  | 343525                  |
| KID PHONICS                    | KA | 9,28,41     | EU          | 12-Aug-96  | 320929                   | 09-Dec-98  | 320929                  |
| KID WORKS                      | KA | 9,16,41     | EU          | 12-Aug-96  | 335703                   | 06-Oct-98  | 335703                  |
| KID WORKS                      | KA | 9           | Mexico      | 11-May-98  | 332051                   | 29-Jun-98  | 580089                  |
| KID WORKS                      | KA | 9           | USA         | 11/27/13   | 4,571,620                | 07/22/14   | 86131288                |
| KIDSPACE                       | KA | 38          | Singapore   | 10-May-01  | T01/06611E               |            |                         |

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|---------------------|----|-------------------------|--------------|-----------|--------------------------|-----------|-------------------------|
| KIDSPACE            | KA | 38                      | South Africa | 10-May-01 | 2001/07950               |           |                         |
| KIDSPACE            | KA | 41                      | South Africa | 10-May-01 | 2001/07951               |           |                         |
| KIDSPACE            | KA | 38,41                   | Australia    | 10-May-01 | 875237                   | 10-May-01 | 875237                  |
| KIDSPACE            | KA |                         | Canada       | 10-May-01 | 1102859                  | 22-Jan-04 | TMA600281               |
| KIDSPACE            | KA | 38                      | Hong Kong    | 10-May-01 | 7457/2001                | 10-Nov-00 | B7608/2004              |
| KIDSPACE            | KA | 41                      | Hong Kong    | 10-May-01 | 7458/2001                | 10-May-01 | 2004B08417              |
| KIDSPACE            | KA | 41                      | Singapore    | 10-May-01 | T01/06612C               | 10-Nov-00 | T01/06612C              |
| KIDWORKS            | KA | 9                       | USA          | 06-May-14 | 86-131,288               | 22-Jul-14 | 4571620                 |
| KIDWORKS            | KA | 9,16,25,28,35,4<br>1,42 | EU           | 29-Aug-14 | 013210257                |           |                         |
| KIKO                | NP | 28,                     | Canada       | 09/30/04  | 123285900                | 04/19/06  | TMA662820               |
| KNOWLEDGE ADVENTURE | KA | 9                       | Malaysia     | 30-Aug-97 | 97/12382                 |           |                         |
| KNOWLEDGE ADVENTURE | KA | 42                      | Malaysia     | 01-Dec-97 | 97/18873                 |           |                         |
| KNOWLEDGE ADVENTURE | KA | 9                       | Philippines  | 13-Nov-97 | 126479                   |           |                         |
| KNOWLEDGE ADVENTURE | KA | 16                      | Philippines  | 13-Nov-97 | 4-1997-126480            |           |                         |
| KNOWLEDGE ADVENTURE | KA | 41                      | Philippines  | 13-Nov-97 | 4-1997-126481            |           |                         |
| KNOWLEDGE ADVENTURE | KA | 9,16,41,42              | Australia    | 26-Aug-97 | 742392                   | 26-Aug-97 | 742392                  |
| KNOWLEDGE ADVENTURE | KA | 9 (LOCAL<br>40,45,55)   | Brazil       | 22-Apr-99 | 821566822                | 22-Oct-02 | 821566822               |
| KNOWLEDGE ADVENTURE | KA | 9,28,41,42              | Canada       | 27-Jan-98 |                          | 27-Jan-98 | TMA488231               |
| KNOWLEDGE ADVENTURE | KA | 9                       | China        | 14-Apr-98 | 9800035155               | 14-Oct-99 | 1323761                 |
| KNOWLEDGE ADVENTURE | KA | 42                      | China        | 14-Apr-98 | 9800035154               | 14-Jul-99 | 1294980                 |
| KNOWLEDGE ADVENTURE | KA | 16                      | China        | 14-Apr-98 | 9800035153               | 28-May-99 | 1277941                 |

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|---------------------|----|-------------------------|-----------------------|-----------|--------------------------|-----------|-------------------------|
| KNOWLEDGE ADVENTURE | KA | 41                      | China                 | 14-Apr-98 | 9800035156               | 21-Jul-99 | 1297385                 |
| KNOWLEDGE ADVENTURE | KA | 9,16,25,28,35,4<br>1,42 | EU                    | 01-Aug-97 | 604660                   | 01-Aug-97 | 604660                  |
| KNOWLEDGE ADVENTURE | KA | 9,28                    | Finland               | 30-Jun-95 | 199503843                | 30-Sep-96 | 201844                  |
| KNOWLEDGE ADVENTURE | KA | 9,16,28                 | France                | 26-Jun-95 | 95/577,688               | 26-Jun-95 | 95577668                |
| KNOWLEDGE ADVENTURE | KA | 9,16,28                 | Germany               | 24-Jun-95 | 39526297 6               | 15-Apr-96 | 39526297                |
| KNOWLEDGE ADVENTURE | KA | 9                       | Hong Kong             | 25-Aug-97 | 12175/97                 | 25-Aug-97 | B4386/2000              |
| KNOWLEDGE ADVENTURE | KA | 42                      | Hong Kong             | 25-Aug-97 | 12172/97                 | 25-Aug-97 | B9341/2000              |
| KNOWLEDGE ADVENTURE | KA | 41                      | Hong Kong             | 25-Aug-97 | 12173/97                 | 25-Aug-97 | B9342/2000              |
| KNOWLEDGE ADVENTURE | KA | 16                      | Indonesia             | 18-Nov-97 |                          | 18-Nov-97 | 426666                  |
| KNOWLEDGE ADVENTURE | KA | 42                      | Indonesia             | 18-Nov-97 | 426668                   | 18-Nov-97 | 426668                  |
| KNOWLEDGE ADVENTURE | KA | 9                       | Indonesia             | 18-Nov-97 | 426669                   | 18-Nov-97 | 426669                  |
| KNOWLEDGE ADVENTURE | KA | 41                      | Indonesia             | 18-Nov-97 | 426667                   | 18-Nov-97 | 426667                  |
| KNOWLEDGE ADVENTURE | KA | 9                       | Israel                | 19-Nov-98 | 123991                   | 19-Nov-98 | 123991                  |
| KNOWLEDGE ADVENTURE | KA | 9                       | Japan                 | 29-Jun-95 | H07-064857               | 05-Feb-99 | 4237200                 |
| KNOWLEDGE ADVENTURE | KA | 9,16,41,42              | Korea,<br>Republic of | 23-Nov-99 | 98-000205                | 23-Nov-99 | 582                     |
| KNOWLEDGE ADVENTURE | KA | 41                      | Malaysia              | 01-Dec-97 | 97/18826                 | 01-Dec-97 | 97018826                |
| KNOWLEDGE ADVENTURE | KA | 42                      | Philippines           | 13-Nov-97 | 4-1997-126482            | 16-Apr-04 | 4-1997-126482           |
| KNOWLEDGE ADVENTURE | KA | 42                      | Singapore             | 16-Aug-97 | 10093/97                 | 16-Aug-97 | T97/10093Z              |
| KNOWLEDGE ADVENTURE | KA | 41                      | Singapore             | 16-Aug-97 | 10092/97                 |           | T97/10092A              |
| KNOWLEDGE ADVENTURE | KA | 9                       | Singapore             | 16-Aug-97 | 10090/97                 | 16-Aug-97 | T97/10090E              |
| KNOWLEDGE ADVENTURE | KA | 16                      | Singapore             | 16-Aug-97 | 10091/97                 |           | T97/10091C              |

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| KNOWLEDGE ADVENTURE                                    | KA | 16            | Taiwan         | 08-Apr-98 | 87015897                 | 01-Feb-00 | 881986                  |
| KNOWLEDGE ADVENTURE                                    | KA | 41            | Taiwan         | 16-Nov-99 | 87015895                 | 16-Nov-99 | 118059                  |
| KNOWLEDGE ADVENTURE                                    | KA | 42            | Taiwan         | 08-Apr-98 | 87015896                 | 16-Jul-99 | 112548                  |
| KNOWLEDGE ADVENTURE                                    | KA | 9             | Taiwan         | 08-Apr-98 | 87015898                 | 01/01/01  | 937687                  |
| KNOWLEDGE ADVENTURE                                    | KA | 16            | Thailand       | 26-May-98 | 360903                   | 26-May-98 | KOR92235                |
| KNOWLEDGE ADVENTURE                                    | KA | 9,16,41,42    | Hong Kong      | 25-Aug-97 | 12174/97                 | 25-Aug-97 | 2000B04385AA            |
| KNOWLEDGE ADVENTURE                                    | KA | 16            | Malaysia       | 30-Aug-97 | 97/12383                 | 30-Aug-97 | 97012383                |
| KNOWLEDGE ADVENTURE                                    | KA | 9,16,28       | United Kingdom | 29-Jun-95 | 2025433                  | 29-Jun-95 | 2025433                 |
| KNOWLEDGE ADVENTURE                                    | KA | 28            | USA            |           | 2,007,427                | 10/15/96  | 74565591                |
| KNOWLEDGE ADVENTURE                                    | KA | 9             | USA            |           | 2,043,236                | 03/11/97  | 75052728                |
| KNOWLEDGE ADVENTURE LOGO<br>(NEW -<br>STAIRS AND STAR) | KA | 9,16,25,28,41 | EU             | 30-Jul-98 | 893586                   | 21-Dec-99 | 893586                  |
| KNOWLEDGE ADVENTURE LOGO<br>(NEW -<br>STAIRS AND STAR) | KA | 9             | Japan          | 28-Aug-98 | 10-73130                 | 26-May-00 | 4387284                 |
| KNOWLEDGE ADVENTURE LOGO<br>(NEW -<br>STAIRS AND STAR) | KA | 9             | Taiwan         | 02-Sep-98 | (87)043186               | 16-Mar-00 | 885035                  |
| KNOWLEDGE ADVENTURE LOGO<br>(NEW,<br>COLOR)            | KA | 41            | Mexico         | 29-Jun-98 | 337638                   | 25-Aug-98 | 585379                  |
| KNOWLEDGE ADVENTURE LOGO<br>(NEW,<br>COLOR)            | KA | 16            | Mexico         | 29-Jun-98 | 337640                   | 26-Oct-98 | 590753                  |
| KNOWLEDGE ADVENTURE LOGO<br>(NEW,<br>COLOR)            | KA | 42            | Mexico         | 29-Jun-98 | 337637                   | 25-Aug-98 | 585378                  |
| KNOWLEDGE ADVENTURE LOGO<br>(NEW,<br>COLOR)            | KA | 9             | Mexico         | 29-Jun-98 | 337636                   | 26-Oct-98 | 590752                  |
| KNOWLEDGE ADVENTURE LOGO<br>(NEW-<br>STAIRS AND STAR)  | KA | 38 (38.10)    | Brazil         | 14-Sep-98 | 821065521                |           |                         |
| KNOWLEDGE ADVENTURE LOGO<br>(NEW-<br>STAIRS AND STAR)  | KA | 9             | Brazil         | 14-Sep-98 | 821065513                | 26-Feb-02 | 821065513               |
| KOOKITH  | NP | 14, 16, 20,   | Canada         | 09/16/04  | 123099600                | 04/10/06  | TMA662441               |



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| Kougra                       | NP | 28,           | South Korea | 10/28/2003 | 4020030047269            | 03/14/2005 | 4006112390000           |
| KOUGRA (in Korean Characters | NP | 28,           | South Korea | 10/28/03   | 4.00611E+12              | 03/14/05   | 611242                  |
| Krawk Island                 | NP | 41,           | Hong Kong   | 05/18/2006 | 300641600                | 05/18/2006 | 300643600               |
| KRAWK ISLAND                 | NP | 41,           | Canada      | 05/08/06   | 130175500                | 04/07/07   | TMA685720               |
| KRAWK ISLAND                 | NP | 41,           | EU          | 05/08/06   | 5062724                  | 04/27/07   | 5062724                 |
| KRAWK ISLAND                 | NP | 41,           | Singapore   | 05/11/06   | T0609039A                | 05/11/06   | T0609039A               |
| KRAWK ISLAND Mexico          | NP | 41,           | Mexico      | 05/09/06   | 781693                   | 05/26/06   | 935197                  |
| Kreludor                     | NP | 41,           | Hong Kong   | 05/18/2006 | 300641565                | 05/18/2006 | 300641565               |
| KRELUDOR                     | NP | 41,           | Canada      | 05/08/06   | 130175200                | 03/19/10   | 762062                  |
| KRELUDOR                     | NP | 41,           | EU          | 05/08/06   | 5062617                  | 05/18/07   | 5062617                 |
| KRELUDOR                     | NP | 41,           | Singapore   | 05/11/06   | T0609037E                | 05/11/06   | T06090373               |
| KRELUDOR Mexico              | NP | 38,           | Mexico      | 05/09/06   | 781692                   | 05/26/06   | 935196                  |
| LET'S TALK                   | KA | 41            | Japan       | 04-Dec-95  | H07-124602               | 03-Oct-97  | 4065075                 |
| LET'S TALK (STYLIZED)        | KA | 9             | Japan       | 04-Dec-95  | 12460195                 | 05-Jun-98  | 4152707                 |
| MARAQUA                      | NP | 41,           | Canada      | 05/08/06   | 130175100                | 06/01/07   | 688939                  |
| MARAQUA                      | NP | 41,           | EU          | 05/08/06   | 5062559                  | 04/27/07   | 5062559                 |
| MARAQUA                      | NP | 41,           | Hong Kong   | 05/18/06   | 300641556                | 05/18/06   | 300641556               |
| MARAQUA                      | NP | 41,           | Singapore   | 05/11/06   | T0609026Z                | 05/11/06   | T0609026Z               |
| MATH BLASTER                 | KA | 09,41         | USA         |            | 4,316.595                | 04/09/13   | 85693981                |
| MATH BLASTER                 | KA | 9,16,25,28,41 | EU          | 12-Aug-96  | 337428                   | 07-Aug-03  | 337428                  |

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|-------------------------|----|-------------|--------------|------------|--------------------------|------------|-------------------------|
| MATH BLASTER            | KA | 16          | South Africa | 30-Dec-98  | 1998/23506               | 30-Dec-98  | 1998/23506              |
| MATH BLASTER            | KA | 9           | South Africa | 30-Dec-98  | 9823504                  | 30-Dec-98  | 1998/23504              |
| MATH BLASTER            | KA | 28          | South Africa | 30-Dec-98  | 9823505                  | 30-Dec-98  | 1998/23505              |
| Math Blaster            | KA | 9,41        | USA          | 08/02/12   | 4,316,695                | 04/09/13   | 85693981                |
| MATH BLASTER (IN KANJI) | KA | 9           | Japan        | 03-Aug-95  | 7-79232                  | 23-Jan-98  | 4104325                 |
| MATH BLASTER!           | KA | 9           | California   |            |                          | 13-Sep-84  | 74384                   |
| MATH BLASTER!           | KA | 9           | USA          |            | 1,532,802                | 04/04/89   | 73733659                |
| MAZZEW                  | NP | 14, 16, 20, | Canada       | 09/16/04   | 123099500                | 04/11/06   | TMA662479               |
| MEEPIT                  | NP | 14, 16, 20, | Canada       | 09/16/04   | 123099400                | 04/19/06   | TMA662839               |
| MEOWCLOPS               | NP | 14, 16, 20, | Canada       | 09/16/04   | 123099300                | 04/19/06   | TMA662840               |
| Meridell                | NP | 41,         | Canada       | 05/08/2006 | 130175300                | 04/11/2007 | TMA685718               |
| MERIDELL                | NP | 41,         | EU           | 05/08/06   | 5062674                  | 04/27/07   | 5062674                 |
| MERIDELL                | NP | 41,         | Hong Kong    | 05/18/06   | 300641592                | 05/18/06   | 300641592               |
| MERIDELL                | NP | 41,         | Singapore    | 05/11/06   | T0609038C                | 05/11/06   | T0609038C               |
| MERIDELL Mexico         | NP | 41,         | Mexico       | 05/09/06   | 781694                   | 05/26/06   | 935198                  |
| MIAMOUSE                | NP | 14,16,20    | Canada       | 09/16/2004 | 123099200                | 04/11/2006 | 662484                  |
| MIAMOUSE                | NP | 20          | US           | 09/14/04   | 78483422                 | 10/23/07   | 3319568                 |
| Miya Mackenzie          | KA | 41          | USA          | 05/27/11   | 4,203,296                | 09/04/12   | 85332773                |
| MOBILENEO               | NP | 9, 38, 41,  | EU           | 10/10/02   | 2883817                  | 04/15/04   | 2883817                 |

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|-----------------------------------|----|-------------------------|-------------|------------|--------------------------|------------|-------------------------|
| MULTIMEDIA WORKSHOP               | KA | 9                       | Mexico      | 11-May-98  | 332054                   | 29-Jun-98  | 580090                  |
| Mynci                             | NP | 28,                     | South Korea | 10/28/2003 | 4020030047271            | 03/14/2005 | 4006112450000           |
| MYSTERY ISLAND                    | NP | 41,                     | Canada      | 05/08/06   | 130175900                | 04/11/07   | TMA685729               |
| MYSTERY ISLAND                    | NP | 41,                     | EU          | 05/08/06   | 5062625                  | 04/27/07   | 5062625                 |
| MYSTERY ISLAND                    | NP | 41,                     | Hong Kong   | 05/18/06   | 300641664                | 05/18/06   | 300641664               |
| MYSTERY ISLAND                    | NP | 41,                     | Singapore   | 05/11/06   | T0609065J                | 05/11/06   | T0609065J               |
| MYSTERY ISLAND Mexico             | NP | 41,                     | Mexico      | 05/09/06   | 781688                   | 05/29/06   | 936593                  |
| NEO PETS                          | NP | 9,14,16,25,28,4<br>1,30 | Japan       | 12/09/02   | 2002103985               | 12/05/03   | 4730491                 |
| Neomail                           | NP | 38,                     | Japan       | 06/22/2002 | 532862002                | 08/22/2003 | 4703639                 |
| NEOMAIL                           | NP | 38,                     | Australia   | 09/05/03   | 969174                   | 09/05/03   | 969174                  |
| NEOMAIL                           | NP | 41,                     | Brazil      | 01/31/05   | 827142340                | 11/06/07   | 827142340               |
| NEOMAIL                           | NP | 38,                     | Canada      | 09/05/03   | 118959700                | 09/01/04   | TMA618420               |
| NEOMAIL                           | NP | 38,                     | Australia   | 09/05/03   | 969174                   | 09/05/03   | 969174                  |
| NEOMAIL                           | NP | 41,                     | Brazil      | 01/31/05   | 827142340                | 11/06/07   | 827142340               |
| NEOMAIL                           | NP | 38                      | EU          | 07/23/02   | 2786218                  | 03/18/04   | 2786218                 |
| NEOMAIL                           | NP | 38,                     | Mexico      | 05/09/06   | 781683                   | 05/24/06   | 934317                  |
| NEOMAIL (A) Neomail in series (B) | NP | 41,                     | Hong Kong   | 11/22/04   | 300323793                | 11/22/04   | 300323793               |
| NEOMESSAGING                      | NP | 38                      | EU          | 07/23/02   | 2787380                  | 01/21/04   | 2787380                 |
| NEOMESSAGING                      | NP | 38,                     | Japan       | 07/19/02   | 2002060978               | 07/25/03   | 4695333                 |
| NEOPET (in Katakana)              | NP | 9,14,16,25,28,4<br>1,30 | Japan       | 12/09/02   | 2002103986               | 12/05/03   | 4730492                 |
| Neopets                           | NP | 28,                     | India       | 04/18/2002 | 1096389                  | 04/18/2002 | 1096389                 |

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| Neopets   | NP | 41,                    | Japan      | 07/26/2001 | 2001068064               | 12/06/2002 | 4627163                 |
| Neopets   | NP | 41,                    | New        | 07/21/2001 | 642448                   | 01/31/2002 | 642448                  |
| Neopets   | NP | 28,                    | Singapore  | 12/12/2002 | T0210255G                | 12/12/2002 | T0210255G               |
| Neopets   | NP | 16,25,28,41            | Taiwan     | 11/17/2006 | 95057828                 | 11/16/2007 | 1288731                 |
| NEOPETS   | NP | 28,                    | Australia  | 03/12/03   | 946854                   | 03/12/03   | 946854                  |
| NEOPETS   | NP | 41,                    | Australia  | 07/27/01   | 883855                   | 07/27/01   | 883855                  |
| NEOPETS   | NP | 16,                    | Brazil     | 01/21/05   | 827142170                | 11/06/07   | 827142170               |
| NEOPETS   | NP | 25,                    | Brazil     | 01/31/05   | 827142188                |            |                         |
| NEOPETS   | NP | 41,                    | Brazil     | 01/31/05   | 827142323                | 11/06/07   | 827142323               |
| NEOPETS   | NP | 28,                    | Brazil     | 01/31/05   | 827142315                | 11/06/07   | 827142315               |
| NEOPETS   | NP | 24,27                  | Canada     | 03/19/04   | 121128400                | 04/05/07   | TMA685567               |
| NEOPETS   | NP | 6,14,16,26,28,<br>41   | Canada     | 04/30/02   | 113937600                | 05/03/06   | TMA663618               |
| NEOPETS   | NP | 41,                    | China P.R. | 01/17/05   | 4467256                  | 03/07/09   | 4467256                 |
| NEOPETS   | NP | 28,                    | Australia  | 03/12/03   | 946854                   | 03/12/03   | 946854                  |
| NEOPETS   | NP | 41,                    | Australia  | 07/27/01   | 883855                   | 07/27/01   | 883855                  |
| NEOPETS   | NP | 16,                    | Brazil     | 01/21/05   | 827142170                | 11/06/07   | 827142170               |
| NEOPETS   | NP | 25,                    | Brazil     | 01/31/05   | 827142188                |            |                         |
| NEOPETS   | NP | 41,                    | Brazil     | 01/31/05   | 827142323                | 11/06/07   | 827142323               |
| NEOPETS   | NP | 28,                    | Brazil     | 01/31/05   | 827142315                | 11/06/07   | 827142315               |
| NEOPETS   | NP | 14, 16, 25, 28,<br>41, | EU         | 05/02/02   | 2681997                  | 09/10/03   | 2681997                 |
| NEOPETS   | NP | 41,                    | Hong Kong  | 07/26/01   | 119162001                | 02/21/03   | B025892003              |

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| NEOPETS   | NP | 09,                  | India       | 04/18/02  | 1096390                  | 04/18/02 | 1096390                 |
| NEOPETS   | NP | 41,                  | India       | 11/19/03  | 1250594                  | 09/16/05 | 1250594                 |
| NEOPETS   | NP | 41,                  | Indonesia   | 04/02/02  | J00200206260629<br>3     | 03/25/03 | 533666                  |
| NEOPETS   | NP | 9,14,16,25,28,3<br>0 | Japan       | 07/04/02  | 2002053116               | 07/25/03 | 4695326                 |
| NEOPETS   | NP | 14,                  | Mexico      | 10/01/04  | 680061                   | 05/27/05 | 883659                  |
| NEOPETS   | NP | 16,                  | Mexico      | 10/01/04  | 680062                   | 05/27/05 | 883660                  |
| NEOPETS   | NP | 41,                  | Mexico      | 10/01/04  | 680066                   | 05/27/05 | 884327                  |
| NEOPETS   | NP | 25,                  | Mexico      | 10/01/04  | 680063                   | 05/27/05 | 883661                  |
| NEOPETS   | NP | 28,                  | Mexico      | 10/01/04  | 680064                   | 05/27/05 | 883662                  |
| NEOPETS   | NP | 41,                  | Philippines | 08/26/10  | 42010009394              | 04/07/11 | 42010009394             |
| NEOPETS   | NP | 09,                  | Singapore   | 07/12/02  | T0210251D                | 07/12/02 | T0210251D               |
| NEOPETS   | NP | 14,                  | Singapore   | 07/12/02  | T0210252B                | 07/12/02 | T0210252B               |
| NEOPETS   | NP | 16,                  | Singapore   | 07/12/02  | T0210253J                | 07/12/02 | T0210253J               |
| NEOPETS   | NP | 25,                  | Singapore   | 07/12/02  | T0210254I                | 07/12/02 | T0210254I               |
| NEOPETS   | NP | 41,                  | Singapore   | 08/01/01  | T0111522A                | 08/01/01 | T0111522A               |
| NEOPETS   | NP | 41,                  | South Korea | 08/03/01  | 4.12001E+12              | 08/04/03 | 4.10089E+12             |
| NEOPETS   | NP | 28,                  | South Korea | 09/17/03  | 4.02003E+12              | 03/14/05 | 4.00611E+12             |
| NEOPETS   | NP | 16,25,28,41          | Taiwan      | 01/14/05  | 94002130                 | 11/16/05 | 1182789                 |
| NEOPETS   | NP | 41                   | US          | 11/29/99  | 75863127                 | 01/23/01 | 2423197                 |
| NEOPETS   | NP | 28                   | US          | 10/20/10  | 85158018                 | 11/22/11 | 4058713                 |
| NEOPETS   | NP | 16                   | US          | 10/21/10  | 85158015                 | 11/22/11 | 4058712                 |

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| NEOPETS CODESTONE QUEST                  | NP | 9,                         | US          | 05/16/07   | 77182882                 | 07/14/09   | 3655249                 |
| NEOPETS & Design                         | NP | 6,9,14,16,25               | Canada      | 07/19/02   | 114746300                | 06/02/05   | TMA641244               |
| NEOPETS (Design Stars)                   | NP | 28,                        | Singapore   | 07/24/02   | T0211276E                | 07/24/02   | T0211276E               |
| NEOPETS (Design Stars)                   | NP | 41,                        | Singapore   | 07/24/02   | T0211277C                | 07/24/02   | T0211277C               |
| NEOPETS (Design Stars)                   | NP | 16,25,28,41                | Taiwan      | 01/14/05   | 94002133                 | 11/16/05   | 1182790                 |
| NEOPETS (Design Stars)                   | NP | 41,                        | Taiwan      | 12/12/01   | 90038146                 | 10/31/02   | 172070                  |
| NEOPETS (logo with oval and url)         | NP | 9,                         | Singapore   | 07/24/2002 | T0211272B                | 03/22/2002 | T0211272B               |
| NEOPETS (logo with oval and url)         | NP | 16,                        | Singapore   | 07/12/2002 | T0211274I                | 07/12/2002 | T0211274I               |
| NEOPETS (logo with oval and url)         | NP | 14,                        | Singapore   | 07/24/2002 | T0211273J                | 03/22/2002 | T0211273J               |
| NEOPETS (logo with oval and url)         | NP | 25,                        | Singapore   | 03/22/2002 | T0211269B                | 03/22/2012 | T0211269B               |
| Neopets (logo)                           | NP | 25,                        | Singapore   | 07/24/2002 | T0211275G                | 07/24/2002 | T0211275G               |
| NEOPETS (word & design)                  | NP | 9, 14, 16, 25,<br>28,      | EU          | 07/23/02   | 2787018                  | 05/24/04   | 2787018                 |
| NEOPETS (word and design)                | NP | 6, 9, 14, 25, 28,<br>41    | Japan       | 01/19/02   | 2002060981               | 12/05/03   | 4730488                 |
| NEOPETS (Word mark in series)            | NP | 41,                        | Hong Kong   | 11/21/2004 | 300323748                | 11/21/2004 | 300323748               |
| NEOPETS and design                       | NP | 9.16.25.28.30              | US          | 12/11/02   | 78193647                 | 02/22/05   | 2927711                 |
| NEOPETS IN simplified and traditional Ch | NP | 16,25,28,41                | Hong Kong   | 11/22/04   | 300323757                | 11/22/04   | 300323757               |
| NEOPETS IN simplified and traditional Ch | NP | 16,25,28,41                | Hong Kong   | 11/03/06   | 300753598                | 11/03/06   | 300753598               |
| Neopets Key Quest                        | NP | 41                         | US          | 06/30/2008 | 77511437                 | 04/27/2010 | 3781924                 |
| NEOPETS Malaysia                         | NP | 41,                        | Malaysia    | 09/12/01   | 1012090                  | 09/12/01   | 533666                  |
| NEOPETS MOBILENEO                        | NP | 38,                        | South Korea | 12/31/04   | 4.12004E+12              | 06/16/06   | 4.10134E+12             |
| NEOPETS WWW.NEOPETS.COM                  | NP | 9, 14, 16, 25,<br>28,31,41 | EU          | 07/23/02   | 2788206                  | 03/25/04   | 2788206                 |

| Trademark                              | Co | Class         | Country      | File Date  | Registration/<br>Appl. # | Reg Date   | Registered/<br>Serial # |
|--|----|---------------|--------------|------------|--------------------------|------------|-------------------------|
| Neopia                                 | NP | 41,           | Brazil       | 01/31/2005 | 827142366                | 11/06/2007 | 827142366               |
| NEOPIA                                 | NP | 41,           | Brazil       | 01/31/05   | 827142366                | 11/06/07   | 827142366               |
| NEOPIA                                 | NP | 16, 28, 41    | EU           | 07/28/04   | 3954691                  | 11/25/05   | 3954691                 |
| NEOPIA (A) Neopia (in series)(B)       | NP | 41,           | Hong Kong    | 11/22/04   | 300323775                | 11/22/04   | 300323775               |
| Neopoints                              | NP | 41,           | Brazil       | 01/31/2005 | 827142358                | 11/06/2007 | 827142358               |
| NEOPOINTS                              | NP | 41,           | Bahamas      | 01/31/05   | 827142366                | 11/06/07   | 827142366               |
| NEOPOINTS                              | NP | 41,           | Bahamas      | 01/31/05   | 827142366                | 11/06/07   | 827142366               |
| NEOPOINTS                              | NP | 35,           | EU           | 07/23/02   | 2788107                  | 01/07/04   | 2788107                 |
| NEOPOINTS                              | NP | 35,           | Singapore    | 07/24/02   | T0211267F                | 07/24/02   | T0211267F               |
| NEOPOINTS                              | NP | 35            | US           | 03/12/10   | 77957752                 | 05/24/11   | 3964272                 |
| NEOPOINTS (A) Neopoints (in series)(B) | NP | 41,           | Hong Kong    | 11/22/04   | 300323766                | 11/22/04   | 300323766               |
| NEOPOINTS Japan                        | NP | 35,           | Japan        | 07/19/02   | 2002060977               | 07/25/03   | 4695322                 |
| NEOSYSTEM Japan                        | NP | 28,           | Japan        | 07/19/02   | 2002060980               | 07/04/03   | 4688607                 |
| NEOWEAR                                | NP | 25,           | EU           | 07/23/02   | 2788727                  | 01/07/04   | 2788727                 |
| Noil                                   | NP | 14,16,20      | Canada       | 09/16/2004 | 123099100                | 04/10/2006 | TMA662442               |
| NOIL                                   | NP | 9,14,16,25,28 | Canada       | 07/19/02   | 114746000                | 09/20/06   | TMA672995               |
| NOIL                                   | NP | 16, 28, 30    | EU           | 12/16/02   | 2978963                  | 04/21/04   | 2978963                 |
| ONA                                    | NP | 14,16,20      | Canada       | 09/16/04   | 123099000                | 04/12/06   | TMA662618               |
| OURFAMILYSPACE                         | KA | 41            | Hong Kong    | 10-May-01  | 7456/2001                |            |                         |
| OURFAMILYSPACE                         | KA | 41            | South Africa | 10-May-01  | 2001/07949               |            |                         |
| OURFAMILYSPACE                         | KA | 41            | Australia    | 10-May-01  | 875236                   | 10-May-01  | 875236                  |

| Trademark                | Co | Class                 | Country   | File Date  | Registration/<br>Appl. # | Reg Date   | Registered/<br>Serial # |
|--------------------------|----|-----------------------|-----------|------------|--------------------------|------------|-------------------------|
| OURFAMILYSPACE           | KA |                       | Canada    | 10-May-01  | 1,102,860                | 23-Jan-04  | TMA600366               |
| OURFAMILYSPACE           | KA | 41                    | EU        | 10-May-01  | 2210458                  | 10-May-01  | 2210458                 |
| OURFAMILYSPACE           | KA | 41                    | Singapore | 10-Nov-00  | T01/06613A               | 10-Nov-00  | T01/06613A              |
| PAWKEET                  | NP | 14,16,20              | Canada    | 09/16/04   | 123098900                | 04/18/06   | TMA662662               |
| PETPET                   | NP | 09, 14, 16, 25,<br>28 | EU        | 07/23/02   | 2787588                  | 08/19/05   | 2787588                 |
| PETPET                   | NP | 41                    | US        | 03/22/02   | 76385655                 | 09/30/03   | 2768811                 |
| PETPET Japan             | NP | 16, 25, 28, 41,       | Japan     | 07/19/02   | 2002060979               | 07/21/06   | 4971433                 |
| POCKET NEOPET            | NP | 41,                   | Australia | 03/12/03   | 946856                   | 03/12/03   | 946856                  |
| POCKET NEOPET            | NP | 9,28                  | Canada    | 06/04/03   | 118026200                | 07/26/06   | TMA668748               |
| POCKET NEOPET            | NP | 41,                   | Australia | 03/12/03   | 946856                   | 03/12/03   | 946856                  |
| POCKET NEOPET            | NP | 28,                   | EU        | 06/04/03   | 3197878                  | 11/26/04   | 3197878                 |
| Puppyblew                | NP | 14,16,20              | Canada    | 09/16/2004 | 123098800                | 04/10/2006 | TMA662451               |
| RAINDORF                 | NP | 14, 16, 20,           | Canada    | 09/16/2004 | 123098700                | 04/11/2006 | TMA662518               |
| RAINDORF                 | NP | 20                    | US        | 09/14/04   | 78483444                 | 10/16/07   | 3313493                 |
| READING BLASTER          | KA | 9,28,41               | EU        | 12-Aug-96  | 335059                   | 12-Aug-96  | 335059                  |
| READING BLASTER          | KA | 9                     | USA       |            | 2,667,534                | 12/31/02   | 75709812                |
| S - SuperSecret.com logo | KA | 41                    | USA       | 10/11/12   | 4,316,595                | 01/22/13   | 85752280                |
| S SUPERSECRET.COM        | KA | 41                    | USA       |            | 4,317,214                | 04/09/13   | 85752280                |
| SAY IT IN                | KA | 9                     | USA       |            | 2,434,332                | 03/16/01   | 75456419                |
| SAY IT IN                | KA | 9                     | USA       |            | 3,855,330                | 10/05/10   | 77406332                |
| SAY IT IN SPANISH        | KA | 9                     | USA       |            | 2,432,336                | 02/27/01   | 75456420                |



| Trademark                       | Co | Class   | Country               | File Date  | Registration/<br>Appl. # | Reg Date   | Registered/<br>Serial # |
|---------------------------------|----|---------|-----------------------|------------|--------------------------|------------|-------------------------|
| SCHOOL OF DRAGONS               | KA | 09,41   | USA                   | 08/16/12   | 85705719                 | 04/01/14   | 4506383                 |
| SCHOOL OF DRAGONS               | KA | 9,41    | Taiwan                | 05/23/13   | 2030625                  | 04/01/14   | 0162030625              |
| SCHOOL OF DRAGONS               | KA | 9       | China                 | 05/24/13   | 126322750                |            |                         |
| SCHOOL OF DRAGONS               | KA | 41      | China                 | 05/24/13   | 12632749                 |            |                         |
| SCHOOL OF DRAGONS               | KA | 9,41    | Hong Kong             | 05/24/13   | 302617768                | 05/23/14   | 302617768               |
| SCHOOL OF DRAGONS               | KA | 9,41    | Philippines           | 05/23/13   | 4/2013/00005936          | 11/07/13   | 4-2013-005936           |
| SCHOOL OF DRAGONS               | KA | 9,41    | South Africa          | 05/24/13   | 2013/13746-7             |            |                         |
| SCHOOL OF DRAGONS               | KA | 9,41    | Korea,<br>Republic of | 05/23/13   | 45-2013-0002899          | 05/13/14   | 4500493860000           |
| SCHOOL OF DRAGONS               | KA | 9,41    | Australia             | 05/23/13   | 1558948                  | 01/07/14   | 1558948                 |
| SCHOOL OF DRAGONS               | KA | 9       | Macau                 | 06/05/13   | N/75897                  | 01/28/14   | N/75897                 |
| SCHOOL OF DRAGONS               | KA | 41      | Macau                 | 06/05/13   | N/75898                  | 01/28/14   | N/75898                 |
| SCHOOL OF DRAGONS               | KA | 9,41    | New<br>Zealand        | 05/23/13   | 977827                   | 05/23/13   | 977827                  |
| SCHOOL OF DRAGONS               | KA | 9,41,42 | EU                    | 05/23/13   | 11841145                 | 10/31/13   | 11841145                |
| SCHOOL OF DRAGONS               | KA | 9,41    | Japan                 | 04/16/14   | 2014-029688              |            |                         |
| SCIENCE BLASTER                 | KA | 9,28,41 | EU                    | 12-Aug-96  | 335596                   | 12-Aug-96  | 335596                  |
| Scorchio                        | NP | 28,     | South Korea           | 10/28/2003 | 4020030047273            | 03/14/2005 | 4006112440000           |
| SCORCHIO                        | NP | 28      | South Korea           | 28-Oct-03  | 20030047273              | 14-Mar-05  | 400611244000            |
| SCORCHIO (in Korean Characters) | NP | 28,     | South Korea           | 10/28/03   | 4.02003E+12              | 03/14/05   | 4.00611E+12             |
| SHOYRU (in Korean Characters)   | NP | 28,     | South Korea           | 10/28/03   | 4.02003E+12              | 03/14/05   | 4.00611E+12             |
| Slorg                           | NP | 20,     | US                    | 09/14/2004 | 78483456                 | 08/20/2007 | 3340925                 |

| Trademark                | Co | Class       | Country   | File Date  | Registration/<br>Appl. # | Reg Date   | Registered/<br>Serial # |
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| SLOG                     | NP | 14, 16, 20, | Canada    | 09/16/04   | 123098600                | 04/18/06   | TMA662661               |
| SNARHOOK                 | NP | 14, 16, 20, | Canada    | 09/16/04   | 123098500                | 04/18/06   | TMA662661               |
| SNARHOOK                 | NP | 20,         | US        | 09/14/04   | 78483460                 | 10/16/07   | 3313494                 |
| SNOWICKLE                | NP | 14, 16, 20, | Canada    | 09/14/04   | 123098400                | 04/11/06   | TMA662477               |
| SuperSecret              | KA | 38          | USA       |            | 3,690,405                | 09/29/09   | 77541966                |
| SuperSecret              | KA | 41          | USA       |            | 3,690,406                | 09/29/09   | 77541969                |
| SYMOL                    | NP | 14, 16, 20, | Canada    | 09/16/04   | 123098300                | 04/07/06   | 662351                  |
| TERROR MOUNTAIN          | NP | 41,         | Canada    | 05/08/06   | 130175800                | 04/11/07   | TMA685728               |
| TERROR MOUNTAIN          | NP | 41          | EU        | 05/08/06   | 5062575                  | 05/18/07   | 5062575                 |
| TERROR MOUNTAIN          | NP | 41,         | Hong Kong | 08/04/06   | 300641646                | 08/04/06   | 300641646               |
| TERROR MOUNTAIN          | NP | 41,         | Mexico    | 05/09/06   | 781689                   | 05/29/06   | 936594                  |
| TERROR MOUNTAIN          | NP | 41,         | Singapore | 05/11/06   | T0609063D                | 05/11/06   | T0609063D               |
| THE DARKEST FAERIE Japan | NP | 9, 28, 41,  | Japan     | 04/17/03   | 2003031432               | 01/16/04   | 4740955                 |
| THE HAUNTED WOODS        | NP | 41,         | Singapore | 05/11/06   | T0609070G                | 05/11/06   | T0609070G               |
| THE HAUNTED WOODs        | NP | 41,         | Canada    | 05/08/06   | 130204000                | 05/21/07   | TMA688787               |
| THE HAUNTED WOODS        | NP | 41,         | EU        | 05/08/06   | 5062757                  | 04/27/07   | 5062757                 |
| The Lost Desert          | NP | 41,         | Canada    | 05/08/2006 | 130175400                | 04/11/2007 | TMA685719               |
| THE LOST DESERT          | NP | 41,         | EU        | 05/08/06   | 5062799                  | 04/27/07   | 5062799                 |
| THE LOST DESERT          | NP | 41,         | Hong Kong | 05/18/06   | 300641619                | 05/18/06   | 300641619               |
| THE LOST DESSERT         | NP | 41,         | Mexico    | 05/09/06   | 781696                   | 05/26/06   | 935200                  |
| THE NEOPIAN TIMES        | NP | 41,         | Brazil    | 01/31/05   | 827142331                | 11/06/07   | 827142331               |

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|---|----|-----------------------|-----------|------------|--------------------------|------------|-------------------------|
| THE NEOPIAN Times (A) The Neopian Times (R) | NP | 41,                   | Hong Kong | 11/22/04   | 300323810                | 11/22/04   | 300323810               |
| Twisted Games (Design, words)               | KA | 09,41                 | USA       |            | 4,126,979                | 04/10/12   | 85372086                |
| Tyrannia                                    | NP | 41,                   | Singapore | 05/11/2006 | T0609041C                | 05/11/2006 | T0609041C               |
| TYRANNIA                                    | NP | 41,                   | Canada    | 05/08/06   | 130175700                | 04/11/07   | TMA685726               |
| TYRANNIA                                    | NP | 41,                   | EU        | 05/08/06   | 5062856                  | 05/18/07   | 5062856                 |
| TYRANNIA                                    | NP | 41,                   | Hong Kong | 08/04/06   | 300641628                | 08/04/06   | 300641628               |
| TYRANNIA                                    | NP | 41,                   | Mexico    | 05/09/06   | 781695                   | 05/26/06   | 935199                  |
| UNI   | NP | 28,                   | US        | 12/11/02   | 78193620                 | 06/08/04   | 2850772                 |
| VIRTUAL PRIZE CODE & Design                 | NP | 35,                   | Canada    | 09/05/03   | 118959600                | 06/02/05   | TMA641226               |
| VIRTUPETS SPACE STATION                     | NP | 41,                   | Hong Kong | 05/17/06   | 300641673                | 05/17/06   | 300641673               |
| VIRTUPETS SPACE STATION                     | NP | 41,                   | Singapore | 05/11/06   | T0609068E                | 05/11/06   | T0609068E               |
| VIRTUPETS SPACE STATION                     | NP | 41,                   | Canada    | 05/05/06   | 130203900                | 06/01/07   | TMA688940               |
| VIRTUPETS SPACE STATION                     | NP | 41,                   | EU        | 05/08/06   | 5062666                  | 04/27/07   | 5062666                 |
| VIRTUPETS SPACE STATION                     | NP | 41,                   | Mexico    | 05/09/06   | 781687                   | 05/29/09   | 936592                  |
| Warf  | NP | 14, 16,               | Canada    | 09/16/2004 | 123098200                | 04/07/2006 | TMA662352               |
| WARF  | NP | 20,                   | US        | 09/14/04   | 78483483                 | 10/23/07   | 3319570                 |
| WORD BLASTER                                | KA | 9,16,41               | EU        | 12-Aug-96  | 337444                   | 10/06/98   | 337444                  |
| Jump*Start arch logo (red and yellow)       | KA | 9, 41                 | Hong Kong |            | 200009421AA              | 08/25/04   | 200009421AA             |
| Jump*Start arch logo (red and yellow)       | KA | 16, 28                | Hong Kong |            | 199912805                | 08/25/04   | 199912805               |
| Jump*Start arch logo (red and yellow)       | KA | 38, 42                | Hong Kong |            | 199914049                | 08/25/04   | 199914049               |
| JumpStart Jump Start Jump*Start             | KA | 9, 16, 28, 38, 41, 42 | Hong Kong |            | 2000B04385AA             | 08/25/04   | 2000B04385AA            |

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|--|----|--------|-----------|-----------|--------------------------|----------|-------------------------|
| JumpStart Jump Start Jump*Start  | KA | 9, 41  | Hong Kong |           | 200009422AA              | 09/24/04 | 200009422AA             |
| JumpStart Jump Start Jump*Start  | KA | 16, 28 | Hong Kong |           | 199912806                | 09/24/04 | 199912806               |
| Knowledge Adventure  | KA | 38, 42 | Hong Kong |           | 199914051                | 09/24/04 | 199914051               |
|  |    |        |           |           |                          |          |                         |
|  |    |        |           |           |                          |          |                         |
|  |    |        |           |           |                          |          |                         |
|  |    |        |           |           |                          |          |                         |
|  |    |        |           |           |                          |          |                         |
|  |    |        |           |           |                          |          |                         |
| Initial application - 6 month Intent to Use  |    |        |           |           |                          |          |                         |
| Statement of Use filed within 6 month OR   |    |        |           |           |                          |          |                         |
| Request for Extension (another 6 months)   |    |        |           |           |                          |          |                         |
| >5 years, <6 years file 8/15 form Combined Declaration of Use                                      |    |        |           |           |                          |          |                         |
| >9 years <10 years, (6 month grace period) 8 & 9 Combined Declaration of Use to Renew for 10 years |    |        |           |           |                          |          |                         |
| >8 & 9 Combined Declaration of Use to renew every 10 years   |    |        |           |           |                          |          |                         |