

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM348892

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME
<b>SEQUENCE:</b>	2

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Lightspeed Online Research LLC		12/23/2013	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Lightspeed, LLC
<b>Street Address:</b>	3 MOUNTAIN VIEW ROAD, SUITE 300
<b>City:</b>	Warren
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07059
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	3075970	GMI
Registration Number:	3028100	NET-MR
Registration Number:	3075969	GMI
Registration Number:	3075968	GMI
Registration Number:	3028096	NET-MR
Registration Number:	3089564	GMI
Registration Number:	3053870	NET-MR
Registration Number:	3474596	PURESAMPLE

**CORRESPONDENCE DATA**

Fax Number: 2063599000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 206-359-8000

Email: pctrademarks@perkinscoie.com

Correspondent Name: Jennifer L. Jolley

Address Line 1: 1201 Third Ave, Ste 4900

Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER: 112566-4000

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REEL: 005582 FRAME: 0781

<b>NAME OF SUBMITTER:</b>	Jennifer L. Jolley
<b>SIGNATURE:</b>	/jennifer l jolley/
<b>DATE SIGNED:</b>	07/22/2015
<b>Total Attachments: 3</b> source=4-LSR LLC Online DE Name Change to Lightspeed, LLC#page1.tif source=4-LSR LLC Online DE Name Change to Lightspeed, LLC#page2.tif source=4-LSR LLC Online DE Name Change to Lightspeed, LLC#page3.tif	

# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LIGHTSPEED ONLINE RESEARCH LLC", CHANGING ITS NAME FROM "LIGHTSPEED ONLINE RESEARCH LLC" TO "LIGHTSPEED, LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2013, AT 10:42 O'CLOCK A.M.

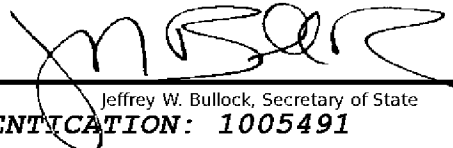
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2013.

4772214 8100

131464220



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1005491

DATE: 12-23-13

TRADEMARK  
REEL: 005582 FRAME: 0783

**CERTIFICATE OF AMENDMENT  
TO  
CERTIFICATE OF FORMATION  
OF  
LIGHTSPEED ONLINE RESEARCH LLC**

Kevin Farewell, being the Secretary of LIGHTSPEED ONLINE RESEARCH LLC, a Delaware limited liability company, does hereby certify as follows:

1. The name of the limited liability company (hereinafter called the "limited liability company") is LIGHTSPEED ONLINE RESEARCH LLC.

2. The certificate of formation of the limited liability company is hereby amended by deleting Article 1. thereof in its entirety and by substituting in lieu of said Article the following new Article:

"1. Name. The name of the limited liability company is LIGHTSPEED, LLC (the "Company")."

3. This amendment shall be effective as of December 31, 2013.

*[Signature page follows]*

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Amendment on December 23, 2013.

/s/ Kevin Farewell

Name: Kevin Farewell

Title: Secretary

1574289.1 03023-4029-041

**RECORDED: 07/22/2015**

**TRADEMARK  
REEL: 005582 FRAME: 0785**