

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM348890

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	12/31/2013
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Global Market Insite, LLC		12/23/2013	LIMITED LIABILITY COMPANY: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Lightspeed Online Research LLC
<b>Street Address:</b>	3 Mountain View Road, Suite 300
<b>City:</b>	Warren
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07059-6711
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

## PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3075970	GMI
Registration Number:	3028100	NET-MR
Registration Number:	3075969	GMI
Registration Number:	3075968	GMI
Registration Number:	3028096	NET-MR
Registration Number:	3089564	GMI
Registration Number:	3053870	NET-MR
Registration Number:	3474596	PURESAMPLE

## CORRESPONDENCE DATA

Fax Number: 2063599000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 206-359-8000

Email: pctrademarks@perkinscoie.com

Correspondent Name: Jennifer L. Jolley

Address Line 1: 1201 Third Ave, Ste 4900

Address Line 4: Seattle, WASHINGTON 98101

OP \$215.00 3075970

<b>ATTORNEY DOCKET NUMBER:</b>	112566-4000
<b>NAME OF SUBMITTER:</b>	Jennifer L. Jolley
<b>SIGNATURE:</b>	/jennifer l jolley/
<b>DATE SIGNED:</b>	07/22/2015

**Total Attachments: 3**

source=3-GMI LLC DE Certificate of Merger of GMI LLC DE into LSR Online LLC DE#page1.tif

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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

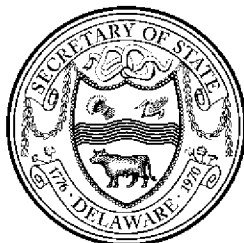
"GLOBAL MARKET INSITE, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "LIGHTSPEED ONLINE RESEARCH LLC" UNDER THE NAME OF "LIGHTSPEED ONLINE RESEARCH LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2013, AT 10:41 O'CLOCK A.M.

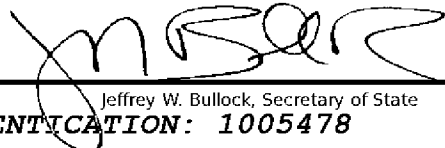
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2013.

4772214 8100M

131457043



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1005478

DATE: 12-23-13

TRADEMARK  
REEL: 005582 FRAME: 0778

**CERTIFICATE OF MERGER**

**OF**

**GLOBAL MARKET INSITE, LLC**  
**(a Delaware limited liability company)**

**INTO**

**LIGHTSPEED ONLINE RESEARCH LLC**  
**(a Delaware limited liability company)**

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

**FIRST:** The name of the surviving limited liability company is Lightspeed Online Research LLC, a Delaware limited liability company, and the name of the limited liability company being merged into this surviving limited liability company is Global Market Insite, LLC, a Delaware limited liability company.

**SECOND:** The Agreement and Plan of Merger (the "Merger Agreement") has been approved, adopted, certified, executed and acknowledged by each of the constituent limited liability companies.

**THIRD:** The name of the surviving limited liability company is Lightspeed Online Research LLC.

**FOURTH:** The merger is to become effective on December 31, 2013.

**FIFTH:** The Merger Agreement is on file at 100 Park Avenue, 4<sup>th</sup> Floor, New York, New York 10017, the place of business of the surviving limited liability company.

**SIXTH:** A copy of the Merger Agreement will be furnished by the surviving limited liability company on request, without cost, to any member of the constituent limited liability companies.

\* \* \* \*

*Signature Page Follows*

**IN WITNESS WHEREOF**, said surviving limited liability company has caused this certificate to be signed by an authorized person, the 23<sup>rd</sup> day of December, 2013.

**LIGHTSPEED ONLINE RESEARCH  
LLC**

By: /s/ Kevin Farewell

Name: Kevin Farewell

Title: Secretary