

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348653

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CSP Business Media, LLC		07/13/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Winsight, LLC		
Street Address:	One Tower Lane, Suite 2000		
City:	Oakbrook Terrace		
State/Country:	ILLINOIS		
Postal Code:	60181		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Serial Number:	86678934		
Serial Number:	86678925	WINSIGHT	
Serial Number:	86645634	WINSIGHT	
Serial Number:	86537057	CSP	
Registration Number:	4771271	CONVENIENCE RETAILING UNIVERSITY	
Registration Number:	4563514	CSP	
Registration Number:	4291147	EDUNETWORKING	
Registration Number:	3772838	CSPEDIA	
Registration Number:	3764474	FARE THE MAGAZINE FOR FOODSERVICE AT RET	
Registration Number:	3579366	RESTAURANT BUSINESS	
Registration Number:	3377550	RESTAURANT LEADERSHIP CONFERENCE	
Registration Number:	3377549	CONVENIENCE RETAILING CONFERENCE	
Registration Number:	3384363	OUTLOOK LEADERSHIP	
Registration Number:	3078346	CSP CONVENIENCE STORE/PETROLEUM	
Registration Number:	2986989	CSP	
Registration Number:	2986988	CSP	
Registration Number:	2147797	ID	
Registration Number:	1618689	FOODSERVICE DIRECTOR	

CH \$465.00 86678934

CORRESPONDENCE DATA**Fax Number:** 2123032754

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 415-8512**Email:** ptotmcommunication@lockelord.com**Correspondent Name:** Scott Greenberg**Address Line 1:** 3 World Finacial Center**Address Line 2:** Locke Lord LLP**Address Line 4:** New York, NEW YORK 10281

ATTORNEY DOCKET NUMBER:	1006169.00000
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NAME OF SUBMITTER:	Scott Greenberg
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SIGNATURE:	/Scott Greenberg/
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DATE SIGNED:	07/20/2015
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Total Attachments: 2

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CSP BUSINESS MEDIA, LLC", CHANGING ITS NAME FROM "CSP BUSINESS MEDIA, LLC" TO "WINSIGHT, LLC", FILED IN THIS OFFICE ON THE TENTH DAY OF JULY, A.D. 2015, AT 4:21 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE THIRTEENTH DAY OF JULY, A.D. 2015.

5157732 8100

151036005




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2546481

DATE: 07-10-15

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005580 FRAME: 0719

**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
CSP BUSINESS MEDIA, LLC**

This certificate of Amendment to Certificate of Formation of CSP Business Media, LLC (the "Company") is being duly executed and filed to amend the Certificate of Formation of the Company pursuant to Section 18-202 of the Delaware Limited Liability Company Act.

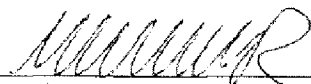
FIRST: The name of the limited liability company is CSP BUSINESS MEDIA, LLC.

SECOND: The Certificate of Formation of the Company, dated as of May 21, 2012, is hereby amended by deleting Article FIRST in its entirety and replacing it with the following new Article:

"FIRST: The name of the limited liability company (hereinafter called the "limited liability company") is WINSIGHT, LLC."

THIRD: That the amendment of the Certificate of Formation of the Company shall become effective as of July 13, 2015.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to Certificate of Formation on this 10th day of July, 2015, and does hereby affirm that the statements contained herein have been examined by the undersigned and are true and correct.

By: 
Name: Michael M. Wood, Jr.
Title: Authorized Person