

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM344117

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hanley Wood Media, Inc.		06/09/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Webster Bank, National Association		
<b>Street Address:</b>	100 Franklin Street		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02110		
<b>Entity Type:</b>	National Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 72</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4739488	ECOBUILDING PULSE	
<b>Registration Number:</b>	2413622	AFFORDABLE HOUSING FINANCE	
<b>Registration Number:</b>	3201869	AHF LIVE!	
<b>Registration Number:</b>	4416930	AMERICA'S BEST BUILDERS	
<b>Registration Number:</b>	2372438	APARTMENT FINANCE TODAY	
<b>Registration Number:</b>	2160671	AQUATICS INTERNATIONAL	
<b>Registration Number:</b>	3229870	AQUATICS INTERNATIONAL	
<b>Registration Number:</b>	3408142	ARCHITECTURAL LIGHTING	
<b>Registration Number:</b>	3198952	BIG 50	
<b>Registration Number:</b>	2822612	BIG BUILDER	
<b>Registration Number:</b>	1687838	BUILDER	
<b>Registration Number:</b>	3275138	BUILDER 100	
<b>Registration Number:</b>	2148498	BUILDER ONLINE	
<b>Registration Number:</b>	3275139	BUILDER'S CHOICE	
<b>Registration Number:</b>	2054872	BUILDING PRODUCTS	
<b>Registration Number:</b>	3042638	COASTAL CONTRACTOR	
<b>Registration Number:</b>	1681976	CONCRETE CONSTRUCTION	
<b>Registration Number:</b>	3416744	CONCRETE CONSTRUCTION	
<b>Registration Number:</b>	1638360	CONCRETE TRADER	

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Property Type	Number	Word Mark
Registration Number:	2436625	COST VS. VALUE
Registration Number:	2057150	CUSTOM HOME
Registration Number:	3380298	CUSTOM HOME OUTDOORS
Registration Number:	3321850	DIRECTIONS
Registration Number:	4542333	DREAM DESIGNS
Registration Number:	2913825	DREAM HOME SOURCE
Registration Number:	2569447	EBUILD
Registration Number:	3085486	ECO-STRUCTURE
Registration Number:	2571079	EMONITOR
Registration Number:	3312321	EPLANS
Registration Number:	3312451	EPLANS.COM
Registration Number:	2920502	HANLEY WOOD
Registration Number:	3768034	HANLEY WOOD ARCHITECTTV
Registration Number:	3768032	HANLEY WOOD BUILDERTV
Registration Number:	3825566	HANLEY WOOD REMODELINGTV
Registration Number:	3768033	HANLEY WOOD'S BUILDTV
Registration Number:	3622636	JLC
Registration Number:	3226604	JLC ONLINE
Registration Number:	3265189	JLC THE JOURNAL OF LIGHT CONSTRUCTION
Registration Number:	3018525	K+B STUDIO
Registration Number:	3229784	MASONRY CONSTRUCTION
Registration Number:	3375008	MASONRY CONSTRUCTION
Registration Number:	3000832	MASTERS OF DESIGN
Registration Number:	3085487	METALMAG
Registration Number:	3109313	MULTIFAMILY EXECUTIVE
Registration Number:	3233194	MULTIFAMILY EXECUTIVE LEADERSHIP SUMMIT
Registration Number:	3334806	MULTIFAMILY EXECUTIVE MFE CONFERENCE HAN
Registration Number:	2755986	PACESETTER
Registration Number:	3143418	PLANSCONNECT
Registration Number:	2655675	POOL & SPA NEWS
Registration Number:	3310073	PROFESSIONAL DECK BUILDER
Registration Number:	4337276	PROMATCH
Registration Number:	2043491	PROSALES
Registration Number:	0995709	PUBLIC WORKS
Registration Number:	2401338	PUBLIC WORKS
Registration Number:	2382338	PUBLIC WORKS ONLINE
Registration Number:	2489517	PWMAG.COM
Registration Number:	1941800	QUOTE ONE

Property Type	Number	Word Mark
Registration Number:	3293227	REINVENTION
Registration Number:	1731008	REMODELING
Registration Number:	4077443	REMODELING 550
Registration Number:	3400672	REMODELING LEADERSHIP CONFERENCE
Registration Number:	2780889	REPLACEMENT CONTRACTOR
Registration Number:	3348364	REPLACEMENT CONTRACTOR EXECUTIVECONFEREN
Registration Number:	3229787	RESIDENTIAL ARCHITECT
Registration Number:	2672863	SITE COMMANDER
Registration Number:	3229781	THE CONCRETE PRODUCER
Registration Number:	3301311	THE CONCRETE PRODUCER
Registration Number:	2305195	THE JOURNAL OF LIGHT CONSTRUCTION
Registration Number:	2317653	THE JOURNAL OF LIGHT CONSTRUCTION
Registration Number:	2487398	TOOLS OF THE TRADE
Registration Number:	2912418	
Registration Number:	3279903	WATERPARKS + RESORTS TODAY

#### CORRESPONDENCE DATA

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 212-238-3244  
**Email:** ipteam@nationalcorp.com  
**Correspondent Name:** Ashley Bechtel  
**Address Line 1:** 120 Broadway  
**Address Line 2:** Emmet, Marvin & Martin, LLP  
**Address Line 4:** New York, NEW YORK 10271

<b>ATTORNEY DOCKET NUMBER:</b>	F156336
<b>NAME OF SUBMITTER:</b>	Ashley Bechtel
<b>SIGNATURE:</b>	/Ashley Bechtel/
<b>DATE SIGNED:</b>	06/10/2015

**Total Attachments: 9**

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## GRANT OF SECURITY INTEREST (TRADEMARKS)

The undersigned, HANLEY WOOD MEDIA, INC., a Delaware corporation (the "Grantor"), and WEBSTER BANK, NATIONAL ASSOCIATION, (the "Administrative Agent") are parties to a Security Agreement, dated as of June 9, 2015 (as amended, supplemented or otherwise modified from time to time, the "Security Agreement"). All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement.

Pursuant to the Security Agreement, as security for the payment in full of the Obligations, the Grantor collaterally assigned, pledged, granted and hypothecated to the Administrative Agent, a security interest in, all of the right, title and interest of the Grantor in, to and under the Collateral, including, without limitation, certain of its intellectual property.

For good and valuable consideration, the receipt of which is hereby acknowledged, and for the purpose of recording the grant of the security interest as aforesaid, the Grantor, as security for the payment in full of the Obligations, hereby collaterally assigns, pledges, grants and hypothecates to the Administrative Agent, a security interest in all of the right, title and interest of the Grantor in, to and under the following property of the Grantor, now owned or hereafter acquired by the Grantor (collectively, the "Trademark Collateral"):

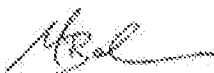
- (a) trademarks and registrations thereof, including the trademarks listed on Schedule 1 attached hereto (collectively, the "Trademarks");
- (b) the goodwill of the business symbolized by the Trademarks; and
- (c) all proceeds thereof, including, without limitation, from any and all causes of action which may exist by reason of infringement thereof.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Administrative Agent's address is: 100 Franklin Street, Boston, Massachusetts 02110.

IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest (Trademarks) to be duly executed by its duly authorized officer as of June 9, 2015.

HANLEY WOOD MEDIA, INC.

By:   
Name: Michael Bender  
Title: Secretary

[Signature page to Grant of Security Interest (Trademarks)]

**TRADEMARK**  
**REEL: 005549 FRAME: 0142**

**Schedule 1**  
to  
**Grant of Security Interest (Trademarks)**  
Dated as of June 9, 2015

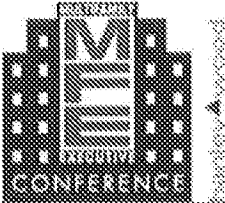

Owner	Mark	Reg. No./ Reg. Date	Status
Hanley Wood Media, Inc.	ECOBUILDING PULSE	4739488 19-May-2015	Registered
Hanley Wood Media, Inc.	AFFORDABLE HOUSING FINANCE	2413622 19-Dec-2000	Registered
Hanley Wood Media, Inc.	AHF LIVE!	3201869 23-Jan-2007	Registered
Hanley Wood Media, Inc.	AMERICA'S BEST BUILDERS	4416930 15-Oct-2013	Registered
Hanley Wood Media, Inc.	APARTMENT FINANCE TODAY	2372438 01-Aug-2000	Registered
Hanley Wood Media, Inc.	AQUATICS INTERNATIONAL	2160671 26-May-1998	Registered
Hanley Wood Media, Inc.	AQUATICS INTERNATIONAL	3229870 17-Apr-2007	Registered
Hanley Wood Media, Inc.	ARCHITECTURAL LIGHTING	3408142 08-Apr-2008	Registered
Hanley Wood Media, Inc.	BIG 50	3198952 16-Jan-2007	Registered
Hanley Wood Media, Inc.	BIG BUILDER	2822612 16-Mar-2004	Registered
Hanley Wood Media, Inc.	BUILDER	1687838 19-May-1992	Registered
Hanley Wood Media, Inc.	BUILDER 100	3275138 07-Aug-2007	Registered


Owner	Mark	Reg. No./ Reg. Date	Status
Hanley Wood Media, Inc.	BUILDER ONLINE	2148498 07-Apr-1998	Registered
Hanley Wood Media, Inc.	BUILDER'S CHOICE	3275139 07-Aug-2007	Registered
Hanley Wood Media, Inc.	BUILDING PRODUCTS	2054872 22-Apr-1997	Registered
Hanley Wood Media, Inc.	COASTAL CONTRACTOR	3042638 10-Jan-2006	Registered
Hanley Wood Media, Inc.	CONCRETE CONSTRUCTION	1681976 07-Apr-1992	Registered
Hanley Wood Media, Inc.	CONCRETE CONSTRUCTION ONLINE	3416744 29-Apr-2008	Registered
Hanley Wood Media, Inc.	CONCRETE TRADER	1638360 19-Mar-1991	Registered
Hanley Wood Media, Inc.	COST VS. VALUE	2436625 20-Mar-2001	Registered
Hanley Wood Media, Inc.	CUSTOM HOME	2057150 29-Apr-1997	Registered
Hanley Wood Media, Inc.	CUSTOM HOME OUTDOORS	3380298 12-Feb-2008	Registered
Hanley Wood Media, Inc.	DIRECTIONS	3321850 23-Oct-2007	Registered
Hanley Wood Media, Inc.	DREAM DESIGNS	4542333 03-Jun-2014	Registered
Hanley Wood Media, Inc.	DREAM HOME SOURCE	2913825 21-Dec-2004	Registered



Owner	Mark	Reg. No./ Reg. Date	Status
Hanley Wood Media, Inc.	EBUILD	2569447 14-May-2002	Registered
Hanley Wood Media, Inc.	ECO-STRUCTURE	3085486 25-Apr-2006	Registered
Hanley Wood Media, Inc.	EMONITOR	2571079 21-May-2002	Registered
Hanley Wood Media, Inc.	EPLANS	TMA702415 05-Dec-2007	Registered
Hanley Wood Media, Inc.	EPLANS	3312321 16-Oct-2007	Registered
Hanley Wood Media, Inc.	EPLANS.COM	3312451 16-Oct-2007	Registered
Hanley Wood Media, Inc.	HANLEY WOOD	2920502 25-Jan-2005	Registered
Hanley Wood Media, Inc.	HANLEY WOOD ARCHITECTTV	3768034 30-Mar-2010	Registered
Hanley Wood Media, Inc.	HANLEY WOOD BUILDERTV	3768032 30-Mar-2010	Registered
Hanley Wood Media, Inc.	HANLEY WOOD REMODELINGTV	3825566 27-Jul-2010	Registered
Hanley Wood Media, Inc.	HANLEY WOOD'S BUILDTV	3768033 30-Mar-2010	Registered
Hanley Wood Media, Inc.	JLC	3622636 19-May-2009	Registered
Hanley Wood Media, Inc.	JLC ONLINE	3226604 10-Apr-2007	Registered



Owner	Mark	Reg. No./ Reg. Date	Status
Hanley Wood Media, Inc.	JLC THE JOURNAL OF LIGHT CONSTRUCTION (Stylized)  	3265189 17-Jul-2007	Registered
Hanley Wood Media, Inc.	K+B STUDIO	3018525 22-Nov-2005	Registered
Hanley Wood Media, Inc.	MASONRY CONSTRUCTION	3229784 17-Apr-2007	Registered
Hanley Wood Media, Inc.	MASONRY CONSTRUCTION	3375008 29-Jan-2008	Registered
Hanley Wood Media, Inc.	MASTERS OF DESIGN	3000832 27-Sep-2005	Registered
Hanley Wood Media, Inc.	METALMAG	3085487 25-Apr-2006	Registered
Hanley Wood Media, Inc.	MULTIFAMILY EXECUTIVE	3109313 27-Jun-2006	Registered
Hanley Wood Media, Inc.	MULTIFAMILY EXECUTIVE LEADERSHIP SUMMIT and Design  	3233194 24-Apr-2007	Registered

Owner	Mark	Reg. No./ Reg. Date	Status
Hanley Wood Media, Inc.	MULTIFAMILY EXECUTIVE MFE CONFERENCE and Design  	3334806 13-Nov-2007	Registered
Hanley Wood Media, Inc.	PACESETTER	2755986 26-Aug-2003	Registered
Hanley Wood Media, Inc.	PLAN PAK Design  	TMA387033 26-Jul-1991	Registered
Hanley Wood Media, Inc.	PLANSCONNECT	3143418 12-Sept-2006	Registered
Hanley Wood Media, Inc.	POOL & SPA NEWS	2655675 03-Dec-2002	Registered
Hanley Wood Media, Inc.	PROFESSIONAL DECK BUILDER	3310073 09-Oct-2007	Registered
Hanley Wood Media, Inc.	PROMATCH	4337276 21-May-2013	Registered
Hanley Wood Media, Inc.	PROSALES	2043491 11-Mar-1997	Registered
Hanley Wood Media, Inc.	PUBLIC WORKS	995709 15-Oct-1974	Registered
Hanley Wood Media, Inc.	PUBLIC WORKS	2401338 07-Nov-2000	Registered
Hanley Wood Media, Inc.	PUBLIC WORKS ONLINE	2382338 05-Sep-2000	Registered

Owner	Mark	Reg. No./ Reg. Date	Status
Hanley Wood Media, Inc.	PWMAG.COM	2489517 11-Sep-2001	Registered
Hanley Wood Media, Inc.	QUOTE ONE	1941800 12-Dec-1995	Registered
Hanley Wood Media, Inc.	REINVENTION	3293227 18-Sep-2007	Registered
Hanley Wood Media, Inc.	REMODELING	1731008 10-Nov-1992	Registered
Hanley Wood Media, Inc.	REMODELING 550	4077443 27-Dec-2011	Registered
Hanley Wood Media, Inc.	REMODELING LEADERSHIP CONFERENCE	3400672 25-Mar-2008	Registered
Hanley Wood Media, Inc.	REPLACEMENT CONTRACTOR	2780889 04-Nov-2003	Registered
Hanley Wood Media, Inc.	REPLACEMENT CONTRACTOR EXECUTIVE CONFERENCE and Design  	3348364 04-Dec-2007	Registered
Hanley Wood Media, Inc.	RESIDENTIAL ARCHITECT	3229787 17-Apr-2007	Registered
Hanley Wood Media, Inc.	SITE COMMANDER	2672863 07-Jan-2003	Registered
Hanley Wood Media, Inc.	THE CONCRETE PRODUCER	3229781 17-Apr-2007	Registered

Owner	Mark	Reg. No./ Reg. Date	Status
Hanley Wood Media, Inc.	THE CONCRETE PRODUCER	3301311 02-Oct-2007	Registered
Hanley Wood Media, Inc.	THE JOURNAL OF LIGHT CONSTRUCTION	2305195 04-Jan-2000	Registered
Hanley Wood Media, Inc.	THE JOURNAL OF LIGHT CONSTRUCTION (Stylized) 	2317653 15-Feb-2000	Registered
Hanley Wood Media, Inc.	TOOLS OF THE TRADE	2487398 11-Sep-2001	Registered
Hanley Wood Media, Inc.	Triangle Logo 	2912418 21-Dec-2004	Registered
Hanley Wood Media, Inc.	WATERPARK RESORTS TODAY	3279903 14-Aug-2007	Registered