

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM343899

|   |                                     |  |                                  |
|---|-------------------------------------|--|----------------------------------|
| <b>SUBMISSION TYPE:</b>                 | NEW ASSIGNMENT                      |  |                                  |
| <b>NATURE OF CONVEYANCE:</b>            | RELEASE OF SECURITY INTEREST        |  |                                  |
| <b>CONVEYING PARTY DATA</b>             |                                     |  |                                  |
| <b>Name</b>                             | <b>Formerly</b>                     | <b>Execution Date</b>                    | <b>Entity Type</b>               |
| Avante Mezzanine Partners<br>SBIC, L.P. |                                     | 06/05/2015                               | LIMITED PARTNERSHIP:<br>DELAWARE |
| <b>RECEIVING PARTY DATA</b>             |                                     |  |                                  |
| <b>Name:</b>                            | PIU Holdings, LLC                   |  |                                  |
| <b>Street Address:</b>                  | 1860 W. University Dr., Suite 108   |  |                                  |
| <b>City:</b>                            | Tempe                               |  |                                  |
| <b>State/Country:</b>                   | ARIZONA                             |  |                                  |
| <b>Postal Code:</b>                     | 85281                               |  |                                  |
| <b>Entity Type:</b>                     | LIMITED LIABILITY COMPANY: DELAWARE |  |                                  |
| <b>PROPERTY NUMBERS Total: 19</b>       |                                     |  |                                  |
| <b>Property Type</b>                    | <b>Number</b>                       | <b>Word Mark</b>                         |                                  |
| <b>Registration Number:</b>             | 2699773                             | PUMP IT UP                               |                                  |
| <b>Registration Number:</b>             | 2710807                             | PUMP IT UP                               |                                  |
| <b>Registration Number:</b>             | 3320249                             | PUMP IT UP JR.                           |                                  |
| <b>Registration Number:</b>             | 3320254                             | THE INFLATABLE PARTY ZONE FOR LITTLE ONE |                                  |
| <b>Registration Number:</b>             | 3345375                             | PUMPJAMA PARTY                           |                                  |
| <b>Registration Number:</b>             | 3104062                             |  |                                  |
| <b>Registration Number:</b>             | 3104051                             | PUMP IT UP "THE INFLATABLE PARTY ZONE"   |                                  |
| <b>Registration Number:</b>             | 3104073                             | THE INFLATABLE PARTY ZONE                |                                  |
| <b>Registration Number:</b>             | 3483560                             | POP-IN PLAYTIME                          |                                  |
| <b>Registration Number:</b>             | 3924713                             | PUMPSTART                                |                                  |
| <b>Registration Number:</b>             | 3924710                             | JUMP-N-ART                               |                                  |
| <b>Serial Number:</b>                   | 85410059                            | PUMP IT UP IMAGINASIUM WHERE YOUR IMAGIN |                                  |
| <b>Serial Number:</b>                   | 85410055                            | PUMP IT UP IMAGINASIUM                   |                                  |
| <b>Serial Number:</b>                   | 77242708                            | CLASSIC PARTY                            |                                  |
| <b>Serial Number:</b>                   | 77242728                            | MINI-CLASSIC PARTY                       |                                  |
| <b>Serial Number:</b>                   | 78668609                            | PUMP FIT UP                              |                                  |
| <b>Serial Number:</b>                   | 78669767                            | PUMP IT UP JR. "THE INFLATABLE PARTY ZON |                                  |
| <b>Serial Number:</b>                   | 78727864                            | THE ORIGINAL INFLATABLE PARTY ZONE       |                                  |
| <b>Serial Number:</b>                   | 78657726                            | PUMP IT UP THE ORIGINAL INFLATABLE PARTY |                                  |
| <b>TRADEMARK</b>                        |                                     |  |                                  |

CH \$490.00 2699773

**CORRESPONDENCE DATA****Fax Number:** 2039757180*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 203-353-6834**Email:** christina.london@lockelord.com**Correspondent Name:** Locke Lord LLP**Address Line 1:** P.O. Box 130; F.D.R. Station**Address Line 2:** Paralegal Christina London**Address Line 4:** New York, NEW YORK 10150

|                                |                    |
|--------------------------------|--------------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | 3T0264-00006       |
| <b>NAME OF SUBMITTER:</b>      | Christina London   |
| <b>SIGNATURE:</b>              | /christina london/ |
| <b>DATE SIGNED:</b>            | 06/08/2015         |

**Total Attachments: 4**

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**TERMINATION AND RELEASE  
OF SECURITY INTEREST IN TRADEMARKS**

**TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS** (the "Release"), dated as of June 5, 2015 by Avante Mezzanine Partners SBIC, L.P., a Delaware limited partnership, as Collateral Agent (the "Secured Party") in favor of PIU Holdings, LLC, a Delaware limited liability company (the "Company").

**WHEREAS**, pursuant to the terms of that certain Collateral Assignment of Trademarks (the "Collateral Assignment") dated as of January 3, 2012 by and between the Company and the Secured Party as filed with the Assignment Recordation Branch, Public Records Division at the United States Patent and Trademark Office on January 3, 2012 at Reel 4690, Frame 0360, the Company granted to the Secured Party a security interest in and lien on all of its trademark collateral, including, without limitation, the trademarks identified on Schedule A attached hereto; and

**WHEREAS**, the Secured Party wishes to release the security interest in and lien on the all of the trademark collateral, including, without limitation, the trademarks identified on Schedule A attached hereto.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party states as follows:

The Secured Party hereby terminates and releases its security interest in the trademark collateral, and Lender hereby assigns and transfers to the Company, without recourse, all of its right, title and interest in and to the trademark collateral, including, without limitation, each of the trademarks identified on Schedule A attached hereto, effective as of the date set forth above.

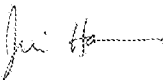
The Secured Party understands and agrees that this Release may be recorded by or for the Company with the United States Patent and Trademark Office or any similar office or agency within or outside the United States.

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**IN WITNESS WHEREOF**, the Secured Party has executed this Release to take effect as of the date set forth above.

**AVANTE MEZZANINE PARTNERS SBIC, L.P.**



By: AVANTE MEZZANINE PARTNERS SBIC, LLC, its  
General Partner

By:   
Name: Jeri Harman  
Title: Manager

SCHEDULE A  
to  
TERMINATION AND RELEASE OF  
SECURITY INTEREST IN TRADEMARKS

| Application Or<br>Mark No. | Country            | Registration or<br>Filing Date | Mark   |
|----------------------------|--------------------|--------------------------------|--|
| 2699773                    | US                 | March 25, 2003                 | PUMP IT UP   |
|                            |                    |                                | PUMP IT UP (Design<br>plus character(s))<br>                        |
| 2710807                    | US                 | April 29, 2003                 |  |
| 3320249                    | US                 | October 23, 2007               | Pump It Up Jr  |
| 3320254                    | US                 | October 23, 2007               | INFLATABLE<br>PARTY ZONE FOR<br>LITTLE ONES  |
| 3345375                    | US                 | November 27, 2007              | PUMPJAMA PARTY   |
| 3104062                    | US                 | June 13, 2006                  | DESIGN MARK<br>STICK FIGURE<br>LOGO (Miscellaneous<br>Design)<br> |
| 3104051                    | US                 | June 13, 2006                  | PUMP IT UP "THE<br>INFLATABLE<br>PARTY ZONE" (Word<br>Mark (Stylized))   |
| 3104073                    | US                 | June 13, 2006                  | THE INFLATABLE<br>PARTY ZONE   |
| 3483560                    | US                 | August 12, 2008                | POP-IN PLAYTIME  |
| 3924713                    | US                 | March 1, 2011                  | PumpStart  |
| 3924710                    | US                 | March 1, 2011                  | Jump-N-Art   |
| 85/410059                  | US                 | August 29, 2011                | Pump It Up<br>Imaginasium<br>where your<br>imagination comes<br>to play  |
| 85/410055                  | US                 | August 29, 2011                | Pump It Up<br>Imaginasium  |
| 1045683                    | Mexico             | June 19, 2008                  | PUMP IT UP   |
| TMA632064                  | Canada             | February 4, 2005               | PUMP IT UP   |
| 1233103                    | Australia          | November 20, 2008              | PUMP IT UP   |
| 6704116                    | China              | September 7, 2010              | PUMP IT UP   |
| 6805188                    | European Community | January 21, 2009               | PUMP IT UP   |
| 1673062                    | India              | April 7, 2008                  | PUMP IT UP   |

**Trademarks Not Currently In Use**

| Application Or Mark No. | Country | Registration or Filing Date      | Mark   |
|-------------------------|---------|----------------------------------|--|
| 77/242708               | US      | July 31, 2007 (Denied by US PTO) | CLASSIC PARTY  |
| 77/242728               | US      | July 31, 2007 (Denied by US PTO) | MINI CLASSIC PARTY   |
|                         | US      |                                  | ORIGINAL STICK FIGURE DESIGN (Miscellaneous Design)                                  |
| 76/ 2621236             |         | September 17, 2002               |   |
| 78/668609               | US      | July 12, 2005                    | PUMP FIT UP  |
|                         | US      |                                  | PUMP IT UP JR THE INFLATABLE PARTY ZONE  |
| 78/669767               |         | July 13, 2005                    |  |
| 78/727864               | US      | August 6, 2005                   | THE ORIGINAL INFLATABLE PARTY ZONE   |
| 78/657726               | US      | September 24, 2005               | PUMP IT UP THE ORIGINAL INFLATABLE PARTY ZONE  |