TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM340207

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AMERICAN RECREATION PRODUCTS, LLC		04/02/2015	LIMITED LIABILITY COMPANY: DELAWARE
SIERRA DESIGNS ACQUISITION COMPANY, LLC		04/02/2015	LIMITED LIABILITY COMPANY: DELAWARE
EXXEL OUTDOORS, LLC		04/02/2015	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	WELLS FARGO BANK, NATIONAL ASSOCIATION
Street Address:	1100 Abernathy Road, Suite 1600
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30328
Entity Type:	NATIONAL ASSOCIATION: UNITED STATES

PROPERTY NUMBERS Total: 117

Property Type	Number	Word Mark
Registration Number:	3515286	4 ON THE FLOOR
Registration Number:	4222717	AGILE
Registration Number:	4362195	AIRPITCH
Registration Number:	1882992	ARP SAFETY PRODUCTS
Registration Number:	0785434	BLACK SHEEP
Registration Number:	1302411	BLACK SHEEP
Registration Number:	0783045	
Registration Number:	3614735	COMFORTEC
Registration Number:	1941343	DRYTHERM
Registration Number:	1289067	EVEREST ELITE
Serial Number:	86572590	FIRESIDE
Registration Number:	2082116	FREEPORT
Registration Number:	1909826	HANDY CONE
Registration Number:	1900641	HILLARY
Registration Number:	3259010	INSTA-BED
		TRADEMARK

REEL: 005509 FRAME: 0215 900323563

Property Type	Number	Word Mark
Registration Number:	4031447	INSUL-THERM
Registration Number:	3945746	JUBILEE
Registration Number:	1059258	KELTY
Registration Number:	1063542	KELTY
Registration Number:	3894030	KELTY
Registration Number:	3904440	KELTY
Registration Number:	4034313	KELTY
Serial Number:	85959062	KELTY
Serial Number:	85958498	KELTY
Registration Number:	4558724	KELTY
Registration Number:	4558723	KELTY
Registration Number:	4558725	KELTY
Registration Number:	3886466	KELTY
Registration Number:	3886467	KELTY
Registration Number:	3886468	KELTY
Registration Number:	3995061	KELTY
Registration Number:	4022650	KELTY
Registration Number:	4422121	KELTY
Registration Number:	4422120	KELTY
Registration Number:	4422122	KELTY
Serial Number:	86752539	
Serial Number:	86572549	KELTY BUILT
Serial Number:	86572558	KELTY BUILT
Serial Number:	86572562	KELTY BUILT
Serial Number:	86572576	KELTY BUILT
Serial Number:	86572584	KELTY BUILT
Registration Number:	2045780	KELTY K.I.D.S.
Registration Number:	3890335	KELTY KIDS
Registration Number:	3945763	MIJO
Registration Number:	3945744	MINISTRY
Registration Number:	1612072	MOUNTAIN TRAILS
Registration Number:	3957647	MOUNTAIN TRAILS
Registration Number:	2082115	NASSAU
Registration Number:	4031448	OMEGA II
Registration Number:	3002197	PENTADOME
Registration Number:	4119015	PROPHECY
Registration Number:	3211341	READYREST
Registration Number:	3945747	REVIVAL

Property Type	Number	Word Mark	
Registration Number:	1612077	RIDGEWAY	
Registration Number:	1613893	RIDGEWAY	
Registration Number:	1621279	RIDGEWAY	
Registration Number:	1990915	RIDGEWAY BY KELTY	
Registration Number:	2350410	ROKK	
Registration Number:	4022710	ROKK	
Registration Number:	4022709	ROKK	
Registration Number:	1291069	SLUMBERJACK	
Registration Number:	1898130	SLUMBERJACK	
Registration Number:	4311308	SLUMBERJACK	
Registration Number:	4026079	SLUMBERLOFT	
Registration Number:	4026073	SLUMBERWICK	
Registration Number:	3611201	SMARTSHADE	
Registration Number:	4119016	SORCERY	
Registration Number:	3758644	SPORT SHOT	
Registration Number:	3886406	STOW-N-GO	
Registration Number:	3994932	STOW-N-GO	
Registration Number:	1559870	SUN STOPPER	
Registration Number:	1581569	THE CAMPING COMPANY	
Registration Number:	1963244	TRAVAFIL	
Registration Number:	1373848	TRAVASAK	
Registration Number:	3837464	U	
Registration Number:	3837452	U	
Registration Number:	3859597	U	
Registration Number:	3837450	U	
Registration Number:	3837442	ULTIMATE DIRECTION	
Registration Number:	3837440	ULTIMATE DIRECTION	
Registration Number:	3859595	ULTIMATE DIRECTION	
Registration Number:	4484532	ULTIMATE DIRECTION	
Registration Number:	2446740	UV ARMOR	
Registration Number:	4061334	VERSAFLY	
Registration Number:	3852303	WE FIT WHO YOU ARE	
Registration Number:	4244451	WEATHER ARMOR	
Registration Number:	1935918	WENZEL	
Registration Number:	1010087	WENZEL	
Registration Number:	4387354	WENZEL	
Serial Number:	86523227	WHEREVER AIR BED	
Registration Number:	1034882	60/40 PARKA	

Property Type	Number	Word Mark
Registration Number:	4220633	ССТ
Serial Number:	85580218	DRIDOWN
Serial Number:	85580247	DRIDOWN
Serial Number:	85580230	DRIDOWN
Registration Number:	4188106	DRIDOWN
Serial Number:	85581342	DRIDOWN
Serial Number:	85581382	DRIDOWN
Serial Number:	85581415	DRIDOWN
Registration Number:	4412032	EXOFUSION
Registration Number:	1086407	SIERRA DESIGNS
Registration Number:	1083585	SINCE 1986 THE ORIGINAL 60/40 PARKA SIER
Registration Number:	3045204	MASTER SPORTSMAN RUGGED OUTDOOR GEAR
Registration Number:	3045205	MASTER SPORTSMAN RUGGED OUTDOOR GEAR
Registration Number:	3067558	SHERBROOKE CAMOUFLAGE
Registration Number:	3137911	SUISSE SPORT
Registration Number:	3780621	SUISSE SPORT
Registration Number:	4115375	SUISSE SPORT
Registration Number:	4115376	SUISSE SPORT
Serial Number:	77865178	SUISSE SPORT
Serial Number:	77865255	SUISSE SPORT
Registration Number:	4218590	180 SOUTH
Registration Number:	3134944	AMERICAN TRAILS FOR THE GREAT OUTDOORS
Registration Number:	3223965	INFLATA-BED
Registration Number:	3237986	X2O EXPEDITION TRAILS
Serial Number:	85673315	TICLA
Serial Number:	86214965	TADPOOL

CORRESPONDENCE DATA

Fax Number: 6785532236

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6785531721

Email: dyerj@gtlaw.com

Correspondent Name: Jennifer Hays

Address Line 1: Greenberg Traurig, LLP

Address Line 2: 3333 Piedmont Raod NE, Suite 2500

Address Line 4: Atlanta, GEORGIA 30305

ATTORNEY DOCKET NUMBER: 103274.022500

NAME OF SUBMITTER: Jennifer Hays

SIGNATURE:	/jennifer hays/
DATE SIGNED:	05/04/2015
Total Attachments: 30	
source=05. Trademark Security Agreem	nent#page1.tif
source=05. Trademark Security Agreem	nent#page2.tif
source=05. Trademark Security Agreem	nent#page3.tif
source=05. Trademark Security Agreem	ent#page4.tif
source=05. Trademark Security Agreem	nent#page5.tif
source=05. Trademark Security Agreem	• •
source=05. Trademark Security Agreem	, •
source=05. Trademark Security Agreem	. •
source=05. Trademark Security Agreem	. •
source=05. Trademark Security Agreem	. •
source=05. Trademark Security Agreem	
source=05. Trademark Security Agreem	. •
source=05. Trademark Security Agreem	. •
source=05. Trademark Security Agreem	. •
source=05. Trademark Security Agreem	. •
source=05. Trademark Security Agreem	. •
source=05. Trademark Security Agreem	. •
source=05. Trademark Security Agreem	. •
source=05. Trademark Security Agreem	
source=05. Trademark Security Agreem	
source=05. Trademark Security Agreem	. •
source=05. Trademark Security Agreem	
source=05. Trademark Security Agreem	. •
source=05. Trademark Security Agreem	
source=05. Trademark Security Agreem	. •
source=05. Trademark Security Agreem	. •
source=05. Trademark Security Agreem	• •
source=05. Trademark Security Agreem	
source=05. Trademark Security Agreem	ent#page29.tif

source=05. Trademark Security Agreement#page30.tif

TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "<u>Trademark Security Agreement</u>") is made this 2nd day of April, 2015, by and among Grantors listed on the signature pages hereof (collectively, jointly and severally, "<u>Grantors</u>" and each individually "<u>Grantor</u>"), and **WELLS FARGO BANK, NATIONAL ASSOCIATION**, a national banking association ("<u>Wells Fargo</u>"), in its capacity as agent for the Lender Group and the Bank Product Providers (in such capacity, together with its successors and assigns in such capacity, "<u>Agent</u>").

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of April 2, 2015 (as amended, restated, supplemented, or otherwise modified from time to time, the "Credit Agreement") by and among Exxel Outdoors, LLC, a Delaware limited liability company ("Exxel") and American Recreation Products, LLC, a Delaware limited liability company ("AmRec"; together with Exxel, are referred to hereinafter each individually as a "Borrower", and individually and collectively, jointly and severally, as the "Borrowers"), the lenders party thereto as "Lenders" (each of such Lenders, together with its successors and assigns, is referred to hereinafter as a "Lender"), Agent, and Wells Fargo as sole lead arranger and sole book runner, the Lender Group has agreed to make certain financial accommodations available to Borrowers from time to time pursuant to the terms and conditions thereof; and

WHEREAS, the members of the Lender Group and the Bank Product Providers are willing to make the financial accommodations to Borrowers as provided for in the Credit Agreement, the other Loan Documents, and the Bank Product Agreements, but only upon the condition, among others, that Grantors shall have executed and delivered to Agent, for the benefit of Lender Group and the Bank Product Providers, that certain Guaranty and Security Agreement, dated as of April 2, 2015 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Guaranty and Security Agreement"); and

WHEREAS, pursuant to the Guaranty and Security Agreement, Grantors are required to execute and deliver to Agent, for the benefit of Lender Group and the Bank Product Providers, this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

- 1. <u>DEFINED TERMS</u>. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Guaranty and Security Agreement or, if not defined therein, in the Credit Agreement, and this Trademark Security Agreement shall be subject to the rules of construction set forth in <u>Section 1(b)</u> of the Guaranty and Security Agreement, which rules of construction are incorporated herein by this reference, *mutatis mutandis*.
- 2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby ratifies the grant of a Security Interest as set forth in the Guaranty and Security Agreement and hereby further unconditionally grants, assigns, and pledges to Agent, for the benefit each member of the Lender Group and each of the Bank Product Providers, to secure the Secured Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the "Security Interest") in all of such Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the "Trademark Collateral"):

ATL 20557928v1

- (a) all of its Trademarks and Trademark Intellectual Property Licenses to which it is a party including those referred to on Schedule I;
- (b) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and
- (c) all products and proceeds (as that term is defined in the Code) of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any Intellectual Property License, including right to receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any Trademark Intellectual Property License.
- 3. <u>SECURITY FOR SECURED OBLIGATIONS</u>. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Agent, the other members of the Lender Group, the Bank Product Providers or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.
- 4. <u>SECURITY AGREEMENT</u>. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Agent, for the benefit of the Lender Group and the Bank Product Providers, pursuant to the Guaranty and Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Guaranty and Security Agreement, the Guaranty and Security Agreement shall control.
- 5. <u>AUTHORIZATION TO SUPPLEMENT</u>. If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors shall give prompt notice in writing to Agent with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting Grantors' obligations under this Section, Grantors hereby authorize Agent unilaterally to modify this Trademark Security Agreement by amending Schedule I to include any such new trademark rights of each Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.
- 6. <u>COUNTERPARTS</u>. This Trademark Security Agreement is a Loan Document. This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Trademark Security Agreement. Any party delivering an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Trademark Security Agreement but the failure to deliver

2

an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Trademark Security Agreement.

7. <u>CHOICE OF LAW AND VENUE, JURY TRIAL WAIVER, SERVICE OF PROCESS AND JUDICIAL REFERENCE PROVISION.</u> THIS TRADEMARK SECURITY AGREEMENT SHALL BE SUBJECT TO THE PROVISIONS REGARDING CHOICE OF LAW AND VENUE, JURY TRIAL WAIVER, SERVICE OF PROCESS AND JUDICIAL REFERENCE SET FORTH IN <u>SECTION 24</u> OF THE GUARANTY AND SECURITY AGREEMENT, AND SUCH PROVISIONS ARE INCORPORATED HEREIN BY THIS REFERENCE, *MUTATIS MUTANDIS*.

[SIGNATURE PAGE FOLLOWS]

3

ATL 20557928v1

IN WITNESS WHEREOF, the parties hereto have caused this Copyright Security Agreement to be executed and delivered as of the day and year first above written.

GRANTORS:

EXXEL OUTDOORS, LLC, a Delaware

limited liability company

By: ______Name: Marry Kazazian

Title: Manager

AMERICAN RECREATION PRODUCTS

LLC, a Delaware limited liability company

By: ______Name: Harry Kazazian

Title: Manager

SIERRA DESIGNS ACQUISITION COMPANY, LLC, a Delaware limited

liability company/

Name! Harry Kazazian

Title: Manager

[EXXEL-TRADEMARK SECURITY AGREEMENT]

AGENT:

ACCEPTED AND ACKNOWLEDGED BY:

WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking

association, as Agent

Name: Samantha Alexander

Title: Director

SCHEDULE I to TRADEMARK SECURITY AGREEMENT

Trademark Registrations/Applications

Grantor	Country	Mark	Federal Application/ Registration Number	Application/ Registration Date
American Recreation Products, LLC	U.S.	4 ON THE FLOOR	3,515,286	10/14/2008
American Recreation Products, LLC	U.S.	AGILE	4,222,717	10/9/2012
American Recreation Products, LLC	U.S.	AIRPITCH	4,362,195	7/2/2013
American Recreation Products, LLC	U.S.	ARP SAFETY PRODUCTS	1,882,992	3/7/1995
American Recreation Products, LLC	U.S.	BLACK SHEEP	785,434	2/23/1965
American Recreation Products, LLC	U.S.	BLACK SHEEP	1,302,411	10/30/1984
American Recreation Products, LLC	U.S.	[Black Sheep Design]	783,045	1/12/1965
American Recreation Products, LLC	U.S.	COMFORTEC	3,614,735	5/5/2009
American Recreation Products, LLC	U.S.	DRYTHERM	1,941,343	12/12/1995
American Recreation Products, LLC	U.S.	EVEREST ELITE	1,289,067	8/7/1984
American Recreation Products, LLC	U.S.	FIRESIDE	86/572,590	Filed 3/23/15

¹ The "4 ON THE FLOOR" trademark is no longer in use, there is no intention of using this mark in the future, and no renewal for this trademark will be filed.

American Recreation Products, LLC	U.S.	FREEPORT	2,082,116	7/22/1997
American Recreation Products, LLC	U.S.	HANDY CONE	1,909,826	8/8/1995
American Recreation Products, LLC	U.S.	HILLARY	1,900,641	6/20/1995
American Recreation Products, LLC	U.S.	INSTA-BED	3,259,010	73/2007
American Recreation Products, LLC	U.S.	INSUL-THERM	4,031,447	9/27/2011
American Recreation Products, LLC	U.S.	JUBILEE	3,945,746	4/12/2011
American Recreation Products, LLC	U.S.	KELTY	1,059,258	2/15/1977
American Recreation Products, LLC	U.S.	KELTY	1,063,542	4/12/1977
American Recreation Products, LLC	U.S.	KELTY	3,894,030	12/21/2010
American Recreation Products, LLC	U.S.	KELTY	3,904,440	1/11/2011
American Recreation Products, LLC	U.S.	KELTY	4,034,313	10/4/2011
American Recreation Products, LLC	U.S.	KELTY	[85/959,062]	[filed 6/13/2013]
American Recreation Products, LLC	U.S.	KELTY	[85/958,498]	[filed 6/13/2013]
American Recreation Products, LLC	U.S.	KELTY	4,558,724	7/1/14
American Recreation Products, LLC	U.S.	KELTY	4,558,723	7/1/14
American Recreation Products, LLC	U.S.	KELTY	4,558,725	7/1/14
American Recreation Products, LLC	U.S.	KELTY (and Design)	3,886,466	12/7/2010

American Recreation Products, LLC	U.S.	KELTY (and Design)	3,886,467	12/7/2010
American Recreation Products, LLC	U.S.	KELTY (and Design)	3,886,468	12/7/2010
American Recreation Products, LLC	U.S.	KELTY (and Design)	3,995,061	7/12/2011
American Recreation Products, LLC	U.S.	KELTY (and Design)	4,022,650	9/6/2011
American Recreation Products, LLC	U.S.	KELTY (and Design)	4,422,121	10/22/13
American Recreation Products, LLC	U.S.	KELTY (and Design)	4,422,120	10/22/13
American Recreation Products, LLC	U.S.	KELTY (and Design)	4,422,122	10/22/13
American Recreation Products, LLC	U.S.	KELTY BUILT	86/752,539	Filed 3/23/15
American Recreation Products, LLC	U.S.	KELTY BUILT	86-572,549	Filed 3/23/15
American Recreation Products, LLC	U.S.	KELTY BUILT	86/572,558	Filed 3/23/15
American Recreation Products, LLC	U.S.	KELTY BUILT	86/572,562	Filed 3/23/15
American Recreation Products, LLC	U.S.	KELTY BUILT	86/572,576	Filed 3/23/15
American Recreation Products, LLC	U.S.	KELTY BUILT	86/572,584	Filed 3/23/15
American Recreation Products, LLC	U.S.	KELTY K.I.D.S.	2,045,780	3/18/1997
American Recreation Products, LLC	U.S.	KELTY KIDS (and Design)	3,890,335	12/14/2010
American Recreation Products, LLC	U.S.	MIJO	3,945,763	4/12/2011
American Recreation Products, LLC	U.S.	MINISTRY	3,945,744	4/12/2011

American Recreation Products, LLC	U.S.	MOUNTAIN TRAILS	1,612,072	9/4/1990
American Recreation Products, LLC	U.S.	MOUNTAIN TRAILS	3,957,647	5/10/2011
American Recreation Products, LLC	U.S.	NASSAU	2,082,115	7/22/1997
American Recreation Products, LLC	U.S.	OMEGA II	4,031,448	9/27/2011
American Recreation Products, LLC	U.S.	PENTADOME	3,002,197	9/27/2005
American Recreation Products, LLC	U.S.	PROPHECY	4,119,015	3/27/2012
American Recreation Products, LLC	U.S.	READYREST	3,211,341	2/20/2007
American Recreation Products, LLC	U.S.	REVIVAL	3,945,747	4/12/2011
American Recreation Products, LLC	U.S.	RIDGEWAY	1,612,077	9/4/1990
American Recreation Products, LLC	U.S.	RIDGEWAY	1,613,893	9/18/1990
American Recreation Products, LLC	U.S.	RIDGEWAY	1,621,279	11/6/1990
American Recreation Products, LLC	U.S.	RIDGEWAY BY KELTY	1,990,915	8/6/1996
American Recreation Products, LLC	U.S.	ROKK	2,350,410	5/16/2000
American Recreation Products, LLC	U.S.	ROKK	4,022,710	9/6/2011
American Recreation Products, LLC	U.S.	ROKK	4,022,709	9/6/2011
American Recreation Products, LLC	U.S.	SLUMBERJACK	1,291,069	8/21/1984
American Recreation Products, LLC	U.S.	SLUMBERJACK	1,898,130	6/6/1995

American Recreation Products, LLC	U.S.	SLUMBERJACK	4,311,308	4/2/2013
American Recreation Products, LLC	U.S.	SLUMBERLOFT	4,026,079	9/13/2011
American Recreation Products, LLC	U.S.	SLUMBERWICK	4,026,073	9/13/2011
American Recreation Products, LLC	U.S.	SMARTSHADE	3,611,201	4/28/2009
American Recreation Products, LLC	U.S.	SORCERY	4,119,016	3/27/2012
American Recreation Products, LLC	U.S.	SPORT SHOT	3,758,644	3/9/2010
American Recreation Products, LLC	U.S.	STOW-N-GO	3,886,406	12/7/2010
American Recreation Products, LLC	U.S.	STOW-N-GO	3,994,932	7/12/2011
American Recreation Products, LLC	U.S.	SUN STOPPER	1,559,870	10/10/1989
American Recreation Products, LLC	U.S.	THE CAMPING COMPANY	1,581,569	2/6/1990
American Recreation Products, LLC	U.S.	TRAVAFIL	1,963,244	03/19/1996
American Recreation Products, LLC	U.S.	TRAVASAK	1,373,848	12/03/1985
American Recreation Products, LLC	U.S.	U (and Design)	3,837,464	8/24/10
American Recreation Products, LLC	U.S.	U (and Design)	3,837,452	8/24/10
American Recreation Products, LLC	U.S.	U (and Design)	3,859,597	10/12/10
American Recreation Products, LLC	U.S.	U (and Design)	3,837,450	8/24/10
American Recreation Products, LLC	U.S.	ULTIMATE	3,837,442	8/24/10
		DIRECTION		

American Recreation	U.S.	ULTIMATE	3,837,440	8/24/10
Products, LLC			2,007,110	072.710
	77.0	DIRECTION	2050 505	10/10/10
American Recreation Products, LLC	U.S.	ULTIMATE	3,859,595	10/12/10
Froducts, LLC		DIRECTION		
American Recreation	U.S.	ULTIMATE	4,484,532	2/18/14
Products, LLC		DIDECTION.		
	TIC	DIRECTION	2.446.740	4/04/01
American Recreation Products, LLC	U.S.	UV ARMOR	2,446,740	4/24/01
American Recreation Products, LLC	U.S.	VERSAFLY	4,061,334	11/22/11
American Recreation	U.S.	WE FIT WHO YOU	3,852,303	9/28/10
Products, LLC		1.75		
A ' D '	TIC	ARE	4 2 4 4 4 5 1	11/20/12
American Recreation Products, LLC	U.S.	WEATHER ARMOR	4,244,451	11/20/12
American Recreation Products, LLC	U.S.	WENZEL	1,935,918	11/14/95
American Recreation Products, LLC	U.S.	WENZEL	1,010,087	5/06/75
American Recreation Products, LLC	U.S.	WENZEL	4,387,354	8/20/13
American Recreation Products, LLC	U.S.	WHEREVER AIR BED	86/523,227	Filed 2/3/15
Sierra Designs Acquisition Company, LLC	U.S.	60/40 PARKA	1,034,882	3/2/1976
Sierra Designs Acquisition Company, LLC	U.S.	CCT	4,220,633	10/9/2012
Sierra Designs Acquisition Company, LLC	U.S.	DRIDOWN	[s/n 85/580,218]	[filed 3/26/2012]
Sierra Designs Acquisition Company, LLC	U.S.	DRIDOWN	[s/n 85/580,247]	[filed 3/26/2012]
Sierra Designs Acquisition Company, LLC	U.S.	DRIDOWN	[s/n 85/580,230]	[filed 3/26/2012]
Sierra Designs Acquisition Company, LLC	U.S.	DRIDOWN	4,188,106	4/7/2012

Sierra Designs Acquisition Company, LLC	U.S.	DRIDOWN (and Design)	[s/n 85/581,342]	[filed 3/27/2012]
Sierra Designs Acquisition Company, LLC	U.S.	DRIDOWN (and Design)	[s/n 85/581,382]	[filed 3/27/2012]
Sierra Designs Acquisition Company, LLC	U.S.	DRIDOWN (and Design)	[s/n 85/581,415]	[filed 3/27/2012]
Sierra Designs Acquisition Company, LLC	U.S.	EXOFUSION	4,412,032	10/2/2013
Sierra Designs Acquisition Company, LLC	U.S.	SIERRA DESIGNS	1,086,407	2/28/1978
Sierra Designs Acquisition Company, LLC	U.S.	SINCE 1986 THE ORIGINAL 60/40 PARKA SIERRA DESIGNS (and Design)	1,083,585	1/24/1978
Exxel Outdoors, LLC	U.S.	MASTERSPORTSMAN RUGGED OUTDOOR GEAR (HUNTER)	3,045,204	1/17/2006
Exxel Outdoors, LLC	U.S.	MASTERSPORTSMAN RUGGED OUTDOOR GEAR (FISHERMAN)	3,045,205	1/17/2006
Exxel Outdoors, LLC	U.S.	SHERBROOKE CAMOUFLAGE	3,067,558	3/14/2006
Exxel Outdoors, LLC	U.S.	SUISSE SPORT	3,137,911	9/5/2006
Exxel Outdoors, LLC	U.S.	SUISSE SPORT	3,780,621	4/27/2010
Exxel Outdoors, LLC	U.S.	SUISSE SPORT	4,115,375	3/20/2012
Exxel Outdoors, LLC	U.S.	SUISSE SPORT	4,115,376	3/20/2012
Exxel Outdoors, LLC	U.S.	SUISSE SPORT	77,865,178	3/20/2012

Exxel Outdoors, LLC	U.S.	SUISSE SPORT	77,865,255	3/20/2012
Exxel Outdoors, LLC	U.S.	180 SOUTH	4,218,590	10/2/2012
Exxel Outdoors, LLC	U.S.	AMERICAN TRAILS FOR THE GREAT OUTDOORS	3,134,944	8/29/2006
Exxel Outdoors, LLC	U.S.	INFLATABED	3,223,965	4/3/2007
Exxel Outdoors, LLC	U.S.	X20 EXPEDITION TRAILS	3,237,986	5/1/2007
Exxel Outdoors, LLC	U.S.	TICLA	85,673,315	2/11/2014
Exxel Outdoors, LLC	U.S.	TADPOOL	[s/n 86,214,965]2	[filed 3/7/2014]

Foreign Trademarks

Trademark	Owner	Country	Federal Application/Regi stration Number	Application/Registration ion Date
ACADEMY	American Recreation	Argentina	[s/n 3048478]	[filed 11/24/2010]
BROADWAY	Products, LLC			
ACADEMY	American Recreation	Argentina	[s/n 3048479]	[filed 11/24/2010]
BROADWAY	Products, LLC			
ACADEMY	American Recreation	Argentina	[s/n 3048480]	[filed 11/24/2010]
BROADWAY	Products, LLC			
TIMBERWOLF	American Recreation Products, LLC	Argentina	2543896	7/12/2012

² Note: The trademark application is pending

TRADEMARK

REEL: 005509 FRAME: 0232

Trademark	Owner	Country	Federal Application/Regi stration Number	Application/Registration ion Date
TIMBERWOLF	American Recreation Products, LLC	Argentina	2543899	7/12/2012
WENZEL	American Recreation Products, LLC	Argentina	[s/n 3048483]	[filed 11/24/2010]
WENZEL	American Recreation Products, LLC	Argentina	[s/n 3048484]	[filed 11/24/2010]
WENZEL	American Recreation Products, LLC	Argentina	[s/n 3048486]	[filed 11/24/2010]
KELTY	American Recreation Products, LLC	Australia	705849	9/16/1998
SLUMBERJACK	American Recreation Products, LLC	Australia	705848	9/3/1997
WENZEL	American Recreation Products, LLC	Australia	705847	10/9/1997
WENZEL	American Recreation Products, LLC	Australia	1530188	12/7/2012
ACADEMY BROADWAY	American Recreation Products, LLC	Brazil	[s/n 830.857.362]	[filed 11/29/2010]
ACADEMY BROADWAY	American Recreation Products, LLC	Brazil	830857370	1/13/2015
ACADEMY BROADWAY	American Recreation Products, LLC	Brazil	830857389	4/22/2014
INSTA-BED	American Recreation Products, LLC	Brazil	[s/n 840066317]	[filed 3/23/2012]
TIMBERWOLF	American Recreation Products, LLC	Brazil	904078566	11/14/2014
WENZEL	American Recreation Products, LLC	Brazil	830857397	4/22/2014
WENZEL	American Recreation Products, LLC	Brazil	830857400	1/13/2015
WENZEL	American Recreation	Brazil	830857419	4/22/2014

Trademark	Owner	Country	Federal Application/Regi stration Number	Application/Registration Date
	Products, LLC			
EVEREST ELITE	American Recreation Products, LLC	Canada	307521	10/18/1985
INSTA-BED	American Recreation Products, LLC	Canada	[s/n 1569590]	[filed 3/22/2012]
KELTY	American Recreation Products, LLC	Canada	256720	3/13/1981
MOUNTAIN TRAILS	American Recreation Products, LLC	Canada	[s/n 1569587]	[filed 3/22/2012]
RIDGEWAY	American Recreation Products, LLC	Canada	313881	5/2/1986
ROKK	American Recreation Products, LLC	Canada	[s/n 1569592]	[filed 3/22/2012]
SLUMBERJACK	American Recreation Products, LLC	Canada	302183	4/26/1985
SOLAR SILK	American Recreation Products, LLC	Canada	324008	2/27/1987
TRAVASAK	American Recreation Products, LLC	Canada	342713	7/15/1988
ULTIMATE DIRECTION	American Recreation Products, LLC	Canada	TMA804,571	8/16/2011
ULTIMATE DIRECTION	American Recreation Products, LLC	Canada	TMA804,572	8/16/2011
ULTIMATE DIRECTION	American Recreation Products, LLC	Canada	TMA804,570	8/16/2011
U (and Design)	American Recreation Products, LLC	Canada	TMA804,569	8/16/2011
U (and Design)	American Recreation Products, LLC	Canada	TMA804,568	8/16/2011
U (and Design)	American Recreation Products, LLC	Canada	TMA804,567	8/16/2011

Trademark	Owner	Country	Federal Application/Regi stration Number	Application/Registration ion Date
U (and Design)	American Recreation Products, LLC	Canada	TMA804,573	8/16/2011
WENZEL	American Recreation Products, LLC	Canada	[s/n 1569594]	[filed 3/22/2012]
ACADEMY BROADWAY	American Recreation Products, LLC	Chile	934546	10/13/2011
ACADEMY BROADWAY	American Recreation Products, LLC	Chile	934547	10/13/2011
ACADEMY BROADWAY	American Recreation Products, LLC	Chile	[s/n 931285]	[filed 11/29/2010]
WENZEL	American Recreation Products, LLC	Chile	935478	10/20/2011
WENZEL	American Recreation Products, LLC	Chile	942061	1/9/2012
WENZEL	American Recreation Products, LLC	Chile	827696	3/12/2008
WENZEL	American Recreation Products, LLC	Chile	[s/n 1038124]	[filed 12/14/2012]
60/40 (and Design)	American Recreation Products, LLC	China (Peoples' Republic)	[s/n 6799523]	[filed 6/23/2008]
HILLARY (Stylized)	American Recreation Products, LLC	China (Peoples' Republic)	853597	7/7/1996
HILLARY (Stylized)	American Recreation Products, LLC	China (Peoples' Republic)	857508	7/21/1996
KELTY	American Recreation Products, LLC	China (Peoples' Republic)	5712002	11/14/2009
KELTY	American Recreation Products, LLC	China (Peoples' Republic)	5712319	10/7/2009

Trademark	Owner	Country	Federal Application/Regi stration Number	Application/Registration ion Date
KELTY	American Recreation Products, LLC	China (Peoples' Republic)	[s/n 5712318]	[filed 11/9/2006]
KELTY	American Recreation Products, LLC	China (Peoples' Republic)	[s/n 9770749]	[filed 7/27/2011]
SLUMBERJACK (Stylized)	American Recreation Products, LLC	China (Peoples' Republic)	[s/n 8861757]	[filed 11/19/2010]
TIMBERWOLF	American Recreation Products, LLC	China (Peoples' Republic)	[s/n 9977611]	[filed 9/21/2011]
ULTIMATE DIRECTION	American Recreation Products, LLC	China (Peoples' Republic)	8388023	7/14/2011
ULTIMATE DIRECTION	American Recreation Products, LLC	China (Peoples' Republic)	8388022	7/14/2011
ULTIMATE DIRECTION	American Recreation Products, LLC	China (Peoples' Republic)	8388021	7/14/2011
U (and Design)	American Recreation Products, LLC	China (Peoples' Republic)	8388020	3/13/2014
U (and Design)	American Recreation Products, LLC	China (Peoples' Republic)	8388019	7/14/2011
U (and Design)	American Recreation Products, LLC	China (Peoples' Republic)	8388018	7/14/2011
U (and Design)	American Recreation Products, LLC	China (Peoples' Republic)	8388017	7/14/2011
INSTA-BED	American Recreation Products, LLC	European Union	011607249	7/02/2013

Trademark	Owner	Country	Federal Application/Regi stration Number	Application/Registration ion Date
KELTY (and Design)	American Recreation Products, LLC	European Union	000525592	1/7/1999
KELTY K.I.D.S. (and Design)	American Recreation Products, LLC	European Union	000277202	11/14/1998
SLUMBERJACK	American Recreation Products, LLC	European Union	009776832	8/17/2011
ULTIMATE DIRECTION	American Recreation Products, LLC	European Union	009992711	10/27/2011
U (and Design)	American Recreation Products, LLC	European Union	009992744	10/27/2011
WENZEL	American Recreation Products, LLC	European Union	011607082	8/05/2013
ULTIMATE DIRECTION	American Recreation Products, LLC	France	10 3 745 414	10/29/2010
U (and Design)	American Recreation Products, LLC	France	10 3 745 418	10/29/2010
AMERICAN RECREATION PRODUCTS, LLC (and Design)	American Recreation Products, LLC	Japan	3193227	8/30/1996
AMERICAN RECREATION PRODUCTS, LLC (and Design)	American Recreation Products, LLC	Japan	3129837	3/29/1996
BLACK SHEEP	American Recreation Products, LLC	Japan	3271927	3/12/1997
BLACK SHEEP	American Recreation Products, LLC	Japan	4034652	7/25/1997
BLACK SHEEP	American Recreation Products, LLC	Japan	3275456	4/4/1997
HILLARY	American Recreation Products, LLC	Japan	4009645	6/6/1997

Trademark	Owner	Country	Federal Application/Regi stration Number	Application/Registration Date
INSTA-BED	American Recreation Products, LLC	Japan	4492840	7/19/2001
KELTY	American Recreation Products, LLC	Japan	1695599	6/21/1994
KELTY	American Recreation Products, LLC	Japan	1298058	9/5/1977
KELTY (and Design)	American Recreation Products, LLC	Japan	4064217	10/3/1997
KELTY K.I.D.S. (and Design)	American Recreation Products, LLC	Japan	4187525	9/11/1998
RIDGEWAY BY KELTY	American Recreation Products, LLC	Japan	3271929	3/12/1997
RIDGEWAY BY KELTY	American Recreation Products, LLC	Japan	3292837	4/25/1997
RIDGEWAY BY KELTY	American Recreation Products, LLC	Japan	4034653	7/25/1997
SLUMBERJACK	American Recreation Products, LLC	Japan	4462205	3/23/2001
SLUMBERJACK	American Recreation Products, LLC	Japan	4426332	10/20/2000
SLUMBERJACK (Stylized)	American Recreation Products, LLC	Japan	2031865	3/30/1988
THE AMERICAN CAMPING COMPANY	American Recreation Products, LLC	Japan	3232001	12/25/1996
THE AMERICAN CAMPING COMPANY	American Recreation Products, LLC	Japan	3295608	4/25/1997
THE AMERICAN CAMPING COMPANY	American Recreation Products, LLC	Japan	3335339	7/25/1997
TIMBER WOLF	American Recreation Products, LLC	Japan	4137602	4/17/1998
TIMBER WOLF	American Recreation	Japan	3329730	7/4/1997

Trademark	Owner	Country	Federal Application/Regi stration Number	Application/Registrat ion Date
	Products, LLC			
WENZEL	American Recreation Products, LLC	Japan	4153760	6/5/1998
WENZEL	American Recreation Products, LLC	Japan	4019795	6/27/1997
WENZEL	American Recreation Products, LLC	Japan	2667850	5/31/1994
WENZEL	American Recreation Products, LLC	Japan	2698954	11/30/1994
KELTY	American Recreation Products, LLC	Korea, Republic of	40-0975809	6/18/2013
KELTY	American Recreation Products, LLC	Korea, Republic of	40-959867	3/21/2013
KELTY	American Recreation Products, LLC	Korea, Republic of	40-959870	3/21/2013
KELTY	American Recreation Products, LLC	Korea, Republic of	40-0975812	6/18/2013
MOUNTAIN TRAILS	American Recreation Products, LLC	Korea, Republic of	40-0998587	10/02/2013
MOUNTAIN TRAILS	American Recreation Products, LLC	Korea, Republic of	40-1024113	2/24/2014
MOUNTAIN TRAILS	American Recreation Products, LLC	Korea, Republic of	40-1024146	2/24/2014
ROKK	American Recreation Products, LLC	Korea, Republic of	40-0998682	10/2/2013
ROKK	American Recreation Products, LLC	Korea, Republic of	40-1024186	2/24/2014
SLUMBERJACK	American Recreation Products, LLC	Korea, Republic of	40-1024087	2/24/2014
SLUMBERJACK	American Recreation Products, LLC	Korea, Republic of	40-1024088	2/24/2014

Trademark	Owner	Country	Federal Application/Regi stration Number	Application/Registrat ion Date
ULTIMATE DIRECTION	American Recreation Products, LLC	Korea, Republic of	40-898157	1/6/2012
ULTIMATE DIRECTION	American Recreation Products, LLC	Korea, Republic of	40-0894966	12/16/2011
ULTIMATE DIRECTION	American Recreation Products, LLC	Korea, Republic of	40-0893163	12/06/2011
U (and Design)	American Recreation Products, LLC	Korea, Republic of	40-898312	1/6/2012
U (and Design)	American Recreation Products, LLC	Korea, Republic of	40-0894540	12/14/2011
U (and Design)	American Recreation Products, LLC	Korea, Republic of	40-898266	1/6/2012
U (and Design)	American Recreation Products, LLC	Korea, Republic of	40-898196	1/6/2012
WENZEL	American Recreation Products, LLC	Korea, Republic of	40-1012721	12/13/2013
WENZEL	American Recreation Products, LLC	Korea, Republic of	40-097590	6/18/2013
WENZEL	American Recreation Products, LLC	Korea, Republic of	40-1012654	12/13/2013
WENZEL	American Recreation Products, LLC	Korea, Republic of	40-1012685	12/13/2013
WENZEL	American Recreation Products, LLC	Korea, Republic of	40-1012964	12/16/2013
WENZEL	American Recreation Products, LLC	Korea, Republic of	40-1014291	12/24/2013
WENZEL	American Recreation Products, LLC	Korea, Republic of	40-1012972	12/16/2013
WENZEL	American Recreation Products, LLC	Korea, Republic of	40-1014209	12/24/2013
INSTA-BED	American Recreation	Mexico	[s/n 1282706]	[filed 6/13/2012]

Trademark	Owner	Country	Federal Application/Regi stration Number	Application/Registration Date
	Products, LLC			
KELTY	American Recreation Products, LLC	Mexico	513572	1/4/1996
SLUMBERJACK	American Recreation Products, LLC	Mexico	505475	9/27/1995
TIMBERWOLF	American Recreation Products, LLC	Mexico	1270015	2/22/2012
TIMBERWOLF	American Recreation Products, LLC	Mexico	1270016	2/22/2012
WENZEL	American Recreation Products, LLC	Mexico	461095	5/19/1994
WENZEL	American Recreation Products, LLC	Mexico	513571	1/4/1996
WENZEL	American Recreation Products, LLC	Mexico	474983	9/27/1994
WENZEL	American Recreation Products, LLC	Mexico	[s/n 1334229]	[filed 12/14/2012]
WENZEL	American Recreation Products, LLC	New Zealand	969955	12/05/2012
WENZEL	American Recreation Products, LLC	New Zealand	969978	12/05/2012
WENZEL	American Recreation Products, LLC	New Zealand	969975	12/05/2012
ACADEMY BROADWAY	American Recreation Products, LLC	Paraguay	230193	11/21/2000
WENZEL (and Design)	American Recreation Products, LLC	Peru	031020	11/20/1996
WENZEL (and Design)	American Recreation Products, LLC	Peru	031021	11/20/1996
WENZEL (and Design)	American Recreation Products, LLC	Peru	030706	11/7/1996

Trademark	Owner	Country	Federal Application/Regi stration Number	Application/Registration ion Date
ULTIMATE DIRECTION	American Recreation Products, LLC	Switzerland	[s/n 56094/2010]	[filed 6/14/2010]
U (and Design)	American Recreation Products, LLC	Switzerland	606.617	10/18/2010
ULTIMATE DIRECTION	American Recreation Products, LLC	Taiwan	1549169	11/16/2012
U (and Design)	American Recreation Products, LLC	Taiwan	1497926	1/1/2012
HILLARY	American Recreation Products, LLC	United Kingdom	B1571531	6/23/1995
KELTY	American Recreation Products, LLC	United Kingdom	1208640	9/25/1985
ULTIMATE DIRECTION	American Recreation Products, LLC	United Kingdom	2582375	8/26/2011
U (and Design)	American Recreation Products, LLC	United Kingdom	2582374	8/26/2011
WENZEL	American Recreation Products, LLC	United Kingdom	2654168	2/26/2013
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Australia	706238	11/10/1998
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Austria	140704	2/28/1992
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Benelux	516313	2/8/1993
60/40 (and Design)	Sierra Designs Acquisition Company, LLC	Canada	290234	4/27/1984
60/40 PARKA	Sierra Designs Acquisition Company, LLC	Canada	289248	3/30/1994
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Canada	350009	1/13/1989
60/40 (and Design)	Sierra Designs Acquisition	China (Peoples'	9701491	3/14/2014

Trademark	Owner	Country	Federal Application/Regi stration Number	Application/Registration ton Date
	Company, LLC	Republic)		
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	China (Peoples' Republic)	725224	1/14/1995
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	China (Peoples' Republic)	739147	4/7/1995
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	China (Peoples' Republic)	728981	2/7/1995
DRIDOWN	Sierra Designs Acquisition Company, LLC	European Union	010672582	7/25/2012
DRIDOWN (and Design)	Sierra Designs Acquisition Company, LLC	European Union	010672723	7/25/2012
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	France	1737870	10/11/1991
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Germany	968545	3/9/1978
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Hong Kong	B08211	9/22/1993
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Hong Kong	B06287	9/22/1993
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Hong Kong	B06288	9/22/1993
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Italy	626900	6/21/1994
60/40 (and Design)	Sierra Designs Acquisition Company, LLC	Japan	5240505	6/19/2009
DRIDOWN	Sierra Designs Acquisition Company, LLC	Japan	[s/n 2012-005581]	[filed 1/30/2012]
DRIDOWN	Sierra Designs Acquisition Company, LLC	Japan	5507988	7/13/2012

Trademark			Federal Application/Regi stration Number		
DRIDOWN	Sierra Designs Acquisition Company, LLC	Japan	5507989	7/13/2012	
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Japan	2239322	6/28/1990	
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Japan	2104325	1/23/1989	
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Japan	2079147	9/30/1988	
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Japan	5464431	1/20/2012	
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Japan	4581409	6/28/2002	
SIERRA DESIGNS (and SD Mountain Design)	Sierra Designs Acquisition Company, LLC	Japan	4400435	7/14/2000	
SIERRA DESIGNS (and SD Mountain Design)	Sierra Designs Acquisition Company, LLC	Japan	4571561	5/24/2002	
THE ORIGINAL 60/40 WORKS	Sierra Designs Acquisition Company, LLC	Japan	5101523	12/28/2007	
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Norway	158580	8/19/1993	
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Korea, Republic of	40-428802	11/9/1998	
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Korea, Republic of	450679	7/9/1999	
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Korea, Republic of	456248	10/8/1999	
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	Switzerland	402002	7/26/1993	
SIERRA DESIGNS (and Design)	Sierra Designs Acquisition Company, LLC	Sweden	307371	12/29/1995	
SIERRA DESIGNS (and	Sierra Designs Acquisition	Taiwan	787614	12/1/1997	

Trademark	Owner	Country	Federal Application/Regi stration Number	Application/Registrat ion Date
Design)	Company, LLC			
SIERRA DESIGNS (and Design)	Sierra Designs Acquisition Company, LLC	Taiwan	798901	3/16/1998
SIERRA DESIGNS (and Design)	Sierra Designs Acquisition Company, LLC	Taiwan	781058	11/16/1997
SIERRA DESIGNS (and Design)	Sierra Designs Acquisition Company, LLC	Taiwan	783459	12/1/1997
SIERRA DESIGNS	Sierra Designs Acquisition Company, LLC	United Kingdom	1407370	11/5/1989

Trade Names

- 1. Wenzel
- 2. Wenzel International
- 3. Kelty
- 4. Kelty Pack, Inc.
- 5. Slumberjack
- 6. Ultimate Direction
- 7. Sierra Designs
- 8. Academy Broadway
- 9. TICLA
- 10. Master Sportsman
- 11. Suisse Sport
- 12. X20

Common Law Trademarks

- 1. BACKCOUNTRY BED
- 2. BACKCOUNTRY BIVY
- 3. BACKCOUNTRY QUILT
- 4. EZ RISE
- 5. INSECT ARMOUR
- 6. MOBILE MOMMY
- 7. PERFECT FIT
- 8. SIGNATURE SERIES
- 9. TAILGATERZ
- 10. THERMADRY
- 11. TRAILOGIC

12. KELTY (FEDERAL REGISTRATION NUMBER 1,294,302)³

Trademarks Not Currently In Use

Trademark	Owner	Country	Registration Number	Date
4 ON THE	American Recreation	Registered	3,515,286	10/14/2008
FLOOR	Products, LLC			

Trademark Licenses

Title	Parties	Date Granted	Amendments
Merchandise License Agreement	By and among National Geographic Society, American Recreation Products, LLC, and Canadian Recreation Products, Inc.	Dated as of November 4, 2011	As amended by that certain Amendment No. 1 to National Geographic License Agreement No. 00000363, dated as of November 30, 2011, that certain Amendment No. 2 to National Geographic License Agreement No. 00000363, dated as of November 21, 2012, that certain Amendment No. 3 to National Geographic License Agreement No. 00000363, dated as of February 2013, that certain Amendment No. 4 to National Geographic License Agreement No. 00000363, dated as of January 16, 2014, and that certain Amendment No. 5 to National Geographic License Agreement No. 00000363, dated as of September 19, 2014.
Trademark License Agreement	By and between American Recreation Products, LLC, and Serta, Inc.	Dated as of December 31, 2010	As amended by that certain First Letter Amendment, dated as of September, 17, 2013, that certain Second Letter Amendment, dated as of May 22, 2013, and that certain Third Letter Amendment,

³ The remaining KELTY Trademarks, referenced in the above Trademark Registrations/Applications table, remain as registered trademarks. However, the KELTY Trademark with Federal Registration number 1,294,302 lapsed on 3/11/2015 and is now a common law trademark.

			dated as of August 14, 2014.
License Agreement	By and between American Recreation Products, LLC, and Kryptek Outdoor Group, LLC	Dated as of October 4, 2013	
Agency Agreement	By and between American Recreation Products, LLC, and Sasquatch Advertising, Inc.	Dated as of March 21, 2014	
Sierra Design Public Relations Agreement	By and between American Recreation Products, LLC, and Darby Communications & Associates, LLC	Dated as of December 8, 2014	
License	By and between Exxel	Dated as of	
Agreement	Outdoors, LLC, and Disney Consumer Products, Inc.	December 19, 2014	
License	By and between Exxel	Dated as of January	
Agreement	Outdoors, Inc. and Marvel Characters B.V.*	1, 2014	
Product License	By and between Exxel	Dated as of	
Agreement	Outdoors, Inc. and Warner Bros. Consumer Products Inc.*	December 1, 2014	

Merchandise License	By and between Exxel Outdoors, LLC and Sanrio,	Dated as of December 1, 2014	
Agreement	Inc. d/b/a Sanrio Global Consumer Products	December 1, 2014	
License Agreement	By and between American Recreation Products, LLC and Rick Ridgeway Productions, Inc.	Dated as of May 1, 1989	As amended by that certain License Extension and Amendment, dated as of March 25, 1992, that certain Renewal of License Agreement dated as of August 21, 2007, that certain Letter Agreement dated as of September 20, 2010 and that certain Letter Agreement dated as of January 20, 2015.
Signature Athlete Agreement	By and between American Recreation Products, LLC, and Peter Bakwin	Dated as of May 1, 2012	
Signature Athlete Agreement	By and between American Recreation Products, LLC, and Sage Canaday	Dated as of January 1, 2014	
Signature Athlete Agreement	By and between American Recreation Products, LLC, and Scott Jurek	Dated as of May 1, 2012	
Signature Athlete Agreement	By and between American Recreation Products, LLC, and Tony Krupicka	Dated as of May 1, 2012	
Signature Athlete Agreement	By and between American Recreation Products, LLC, and Jason Schlarb	Dated as of November 10, 2014	
Signature Athlete Agreement	By and between American Recreation Products, LLC, and Michael Yates	Dated as of January 1, 2014	
Signature Ambassador Agreement	By and between American Recreation Products, LLC, and Outback Outdoors Production, LLC	Dated as of October 1, 2013	

Signature Ambassador Agreement	By and between American Recreation Products, LLC, and Skull Bound	Dated as of March 1, 2015	
--------------------------------------	--	------------------------------	--

*Note: These License Agreements with Exxel Outdoors, Inc. will be assigned to Exxel Outdoors, LLC prior to or at the time of closing.

RECORDED: 05/04/2015