

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339225

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eastern Wig & Hair Company, LLC		04/23/2015	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	Hair and Wigs.Com, Inc.		
Doing Business As:	LesCheveux		
Street Address:	33255 Woodward Avenue		
City:	Birmingham		
State/Country:	MICHIGAN		
Postal Code:	48009		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3475960	PRINCESS	
CORRESPONDENCE DATA			
Fax Number:	248-524-27		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-524-2300		
Email:	TM-CT@cantorcolburn.com		
Correspondent Name:	Brian S. Pickell		
Address Line 1:	20 Church Street		
Address Line 2:	22nd Floor		
Address Line 4:	Hartford, CONNECTICUT 06103		
ATTORNEY DOCKET NUMBER:	EWH0001TUS		
NAME OF SUBMITTER:	Brian S. Pickell		
SIGNATURE:	/Brian S. Pickell/		
DATE SIGNED:	04/23/2015		
Total Attachments: 1			
source=Assignment (Executed)#page1.tif			

OP \$40.00 3475960

ASSIGNMENT

Eastern Wig & Hair Company, LLC, a limited-liability company of Michigan having a principal place of business located at 33255 Woodward Avenue, Birmingham, Michigan 48009 (hereinafter referred to as "ASSIGNOR"), adopted and has commercially used the word mark "PRINCESS" for commercial use in connection with hair extensions (hereinafter referred to as "TRADEMARK") since at least as early as 1999 and a U.S. registration of which on the Principal Register was issued by the U.S. Patent and Trademark Office on July 29, 2008 to Eastern Wig & Hair Company for commercial use in connection with hair extensions in International Class 26 (Registration #: 3,475,960) (the registration is "live");

Hair and Wigs.Com, Inc. (assumed name: LesCheveux), a corporation of Michigan having a principal place of business located at 33255 Woodward Avenue, Birmingham, Michigan 48009 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title, and interest in and to TRADEMARK and said registration;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged by ASSIGNOR from ASSIGNEE, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE and its successors and assigns the entire right, title, and interest in and to TRADEMARK and said registration—including all rights of enforcement and choses in action with respect thereto, all rights of action with respect to confusingly similar trademarks or service marks, all rights to claim such relief as may be appropriate (including claims for damages by reason of past or future infringement or adverse use of TRADEMARK), and all rights to sue, collect, or recover for same; and

ASSIGNOR shall, upon request of ASSIGNEE to ASSIGNOR, execute all rightful oaths, assignments, and powers of attorney and perform all reasonable acts that may be necessary and proper to carry out the intent and purpose of this assignment.

4/23/15


Date



Eastern Wig & Hair Company, LLC
Michael Lee
(Authorized Representative of Eastern Wig & Hair Company, LLC)
Assignor

4/23/15

Date



Hair and Wigs.Com, Inc.
Michael Lee
(Authorized Representative of Hair and Wigs.Com, Inc.)
Assignee