

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM338736

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Smolinitek, Inc.		04/14/2015	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Profile 4 Men, LLC		
Street Address:	800 Vanderbilt Beach Road		
City:	Naples		
State/Country:	FLORIDA		
Postal Code:	34108		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4283750	PROFILE	
CORRESPONDENCE DATA			
Fax Number:	6169885868		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6169755504		
Email:	raaymakers@glbf.com		
Correspondent Name:	Gardner, Linn, Burkhart & Flory, LLP		
Address Line 1:	2851 Charlevoix Drive, S.E., Suite 207		
Address Line 2:	Frederick S. Burkhart		
Address Line 4:	Grand Rapids, MICHIGAN 49546		
ATTORNEY DOCKET NUMBER:	RHO01 T-115		
NAME OF SUBMITTER:	Frederick S. Burkhart		
SIGNATURE:	/FrederickSBurkhart/		
DATE SIGNED:	04/20/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Smolinitek, Inc., a corporation organized and existing under the laws of the State of Michigan, having a place of business at 2792 Roundtree Drive, Troy, Michigan 48083 (hereinafter "ASSIGNOR") has adopted and used the trademark PROFILE for hair care products, namely, hair concealer, and which are marketed under the trademark PROFILE, and through such use has developed substantial goodwill therein, and ASSIGNOR has been granted United States Trademark Registration No. 4,283,750 for the mark PROFILE;

WHEREAS, Profile 4 Men, LLC , a limited liability corporation organized and existing under the laws of the State of Florida, having a place of business at 800 Vanderbilt Beach Road Naples, Florida 34108 (hereinafter "ASSIGNEE") is desirous of acquiring all rights in said mark, and the goodwill associated therewith, and the aforesaid trademark registration;

NOW, THEREFORE, in return for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does sell, assign, transfer, convey, and set over to ASSIGNEE the entire right, title, and interest in and to the aforesaid trademark PROFILE for hair care products, namely, hair concealer, including any and all common law rights arising from ASSIGNOR's use of the trademark, and United States Trademark Registration No. 4,283,750, in the United States and in any and all countries foreign to the United States, together with the goodwill of the business symbolized by the mark and trademark registration, and including the right to sue for and collect for past infringement thereof; and the United States Commissioner of Patents and Trademarks and corresponding governmental agencies of foreign countries are requested to issue any and all Certificates of Registration of the aforesaid mark to ASSIGNEE. ASSIGNOR agrees that he will communicate to said ASSIGNEE or its representatives any facts known to ASSIGNOR respecting said trademark, execute all required papers and do all lawful acts that are necessary to effectuate said transfer.


The ASSIGNEE agrees that it shall not oppose any application or other attempt by ASSIGNOR to register the mark PROFILE, or any derivation thereof, in connection with any goods and/or services as a trademark or service mark, with any state, federal, or foreign trademark authority.

The ASSIGNEE agrees that it shall not oppose ASSIGNOR's use of the mark PROFILE, or any derivation thereof, in connection with any goods and/or services as a trademark or service.

The ASSIGNOR agrees that subsequent to this Assignment ASSIGNOR will not use or attempt to obtain registration of the mark PROFILE.

SMOLINITEK, INC.

Date: April 14, 2015.



Name: Denny Salsinski

Title: CEO