

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM336617

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF TRADEMARK SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. BANK NATIONAL ASSOCIATION		03/30/2015	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	BENDON, INC. (formerly known as Bendon Publishing International, Inc.)		
Street Address:	1840 Baney Road		
City:	Ashland		
State/Country:	OHIO		
Postal Code:	44805		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4322021	IMAGINE INK	
Registration Number:	4322020	MAGIC INK	
Registration Number:	4307834	WATER SURPRISE	
Registration Number:	4273622	RUB & REVEAL	
CORRESPONDENCE DATA			
Fax Number:	6179518736		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6179518000		
Email:	jennifer.kagan@morganlewis.com		
Correspondent Name:	Jennifer Kagan		
Address Line 1:	One Federal Street		
Address Line 2:	Morgan, Lewis & Bockius LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	107098-0063		
NAME OF SUBMITTER:	Jennifer Kagan		
SIGNATURE:	/jenniferkagan/		
DATE SIGNED:	03/30/2015		
Total Attachments: 3			

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RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Trademark Security Interest ("Release") is given on this 30th day of March 2015, by U.S. BANK NATIONAL ASSOCIATION, for itself and as administrative agent (in such capacity, the "Grantee"), to BENDON, INC. (formerly known as Bendon Publishing International, Inc., the "Grantor"), as follows:

WHEREAS, on February 29, 2012, the Grantor and the Grantee entered into a Pledge and Security Agreement, which required the parties to enter into the Security Agreement (as defined below);

WHEREAS, on August 2, 2013, the Grantor and the Grantee entered into a Confirmatory Grant of Security Interest in United States Trademarks ("Security Agreement");

WHEREAS, pursuant to said Security Agreement, the Grantor granted to the Grantee, among other collateral, a continuing security interest in all of the Grantor's right, title and interest, including goodwill, in, to and under its United States trademarks, including but not limited to the trademarks listed on the attached Schedule A, together with all proceeds of such trademarks and all causes of action arising prior to or after the date thereof for infringement of such trademarks or unfair competition regarding the same (the "Trademarks");

WHEREAS, said Security Agreement was recorded in the United States Patent & Trademark Office on August 5, 2013, at reel/frame 5084/0970;

WHEREAS, the Grantor has satisfied the terms of the Pledge and Security Agreement (including all conditions for release), and the Grantee wishes to release its security interest in the Trademarks, including those listed on Schedule A and retransfer and reassign to the Grantor without recourse all of the Grantee's right, title and interest in and to the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantee hereby terminates the Security Agreement and releases any security interest, right or other interest it may have in the Trademarks, including those listed on Schedule A, and hereby reassigns any and all right, title and interest it may have in and to the Trademarks without recourse to the Grantor, together with the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, the Grantee has caused this Release to be executed by its duly authorized officer.

U.S. BANK NATIONAL ASSOCIATION,
as Grantee

By: Susan Bader

Name: Susan Bader

Title: Vice President

Schedule A

Trademark Security Interest recorded at

Reel 5084 Frame 0970

Trademark	Country	Registration No.	Registration Date
IMAGINE INK	USA	4322021	4/16/2013
MAGIC INK	USA	4322020	4/16/2013
WATER SURPRISE	USA	4307834	3/26/2013
RUB & REVEAL	USA	4273622	1/8/2013