

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM336420

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK, N.A.		03/26/2015	NATIONAL ASSOCIATION: UNITED STATES
RECEIVING PARTY DATA			
Name:	DEAN INTELLECTUAL PROPERTY SERVICES II, INC.		
Street Address:	2711 NORTH HASKELL AVENUE, SUITE 3400		
City:	DALLAS		
State/Country:	TEXAS		
Postal Code:	75204		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 75			
Property Type	Number	Word Mark	
Registration Number:	1803846	1/2 PLUS	
Registration Number:	2120365	ALTA DENA EXPRESS	
Registration Number:	2091094	ALTA DENA NATURAL SELECT	
Registration Number:	1711969	ALTA-DENA	
Registration Number:	1713989	ALTA-DENA	
Registration Number:	3481809	APPLE-RIFFIC	
Registration Number:	3482787	ATLANTA DAIRIES	
Registration Number:	1232915	BARBER'S	
Registration Number:	3408559	BERKELEY FARMS	
Registration Number:	1343368		
Registration Number:	1342947		
Registration Number:	1953924		
Registration Number:	791524	BRIDGEMAN	
Registration Number:	877099	BRIDGEMAN	
Registration Number:	2036725	BROWN COW	
Registration Number:	1839058	CARIBBEAN CHILL	
Registration Number:	1458563	CHOCO-RIFFIC!	
Registration Number:	2669410	CHUG	
Registration Number:	2187950	CHUG	
TRADEMARK			

CH \$1890.00 1803846

Property Type	Number	Word Mark
Registration Number:	2198660	CHUG PACK
Registration Number:	2033657	COUNTRY CHARM
Registration Number:	3274893	COUNTRY CHARM
Registration Number:	1838793	COUNTRY CHARM
Registration Number:	3349562	COUNTRY CHURN
Registration Number:	1555897	DAIRY PURE
Registration Number:	1634258	DEAN FOODS
Registration Number:	1747280	DEAN'S
Registration Number:	1747283	DEAN'S
Registration Number:	2101292	DEAN'S
Registration Number:	2077365	DEAN'S
Registration Number:	3102028	DEAN'S DELIGHT
Registration Number:	2602258	DEAN'S EASY
Registration Number:	3805320	EASY
Registration Number:	1872857	FAST TRACK DELIVERY SYSTEM
Registration Number:	838013	FIELDCREST
Registration Number:	2468424	FLAVORTIGHT BOTTLE
Registration Number:	2815031	GIVE 'EM FIVE
Registration Number:	3368549	HAVAGLASSIDOPHILUS
Registration Number:	3464635	HEALTH PROBIOTICS FOR LIFE
Registration Number:	3329519	HEALTH PROBIOTICS FOR LIFE
Registration Number:	3515252	ICE CREAMIER
Registration Number:	1959654	IMO
Registration Number:	3350717	KATIE
Registration Number:	1821559	MAPLEHURST
Registration Number:	2324110	MAYFIELD
Registration Number:	2257027	MAYFIELD
Registration Number:	2266789	MAYFIELD DAIRY FARMS
Registration Number:	2549203	MAYFIELD DAIRY FARMS
Registration Number:	3200921	MAYFIELD DAIRY FARMS JERSEY
Registration Number:	2106819	MCARTHUR
Registration Number:	3244988	MEADOW BROOK
Registration Number:	2215532	MILK CHUG
Registration Number:	3459250	NURTURE
Registration Number:	887952	NUTTY BUDDY
Registration Number:	677442	NUTTY BUDDY
Registration Number:	3943877	NUTTY BUDDY
Registration Number:	1268691	PEELERS

Property Type	Number	Word Mark
Registration Number:	1268692	PEELERS
Registration Number:	1269403	PEELERS FARM FRESH
Serial Number:	77943362	PURITY
Registration Number:	3437499	READY FOR LIFE
Registration Number:	2990385	REDISCOVER LIFE'S GOODNESS
Registration Number:	3169293	
Registration Number:	2445277	
Registration Number:	2123886	
Registration Number:	3440437	SUNSET DIPS
Registration Number:	2455101	T.G. LEE
Registration Number:	2777150	THE DEAN ADVANTAGE
Registration Number:	2479484	TURTLE TRACKS
Registration Number:	1066327	VERIFINE
Registration Number:	3821695	WWW.SAVEFIVEFORSCHOOLS.COM
Registration Number:	2961599	
Registration Number:	1567396	YOU CAN TASTE HOW MUCH WE CARE
Registration Number:	2865936	SINCE 1932 BUD'S ICE CREAM OF SAN FRANCI
Serial Number:	85778306	DEAN'S

CORRESPONDENCE DATA

Fax Number: 6508385109

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-838-3743

Email: JLIK@SHEARMAN.COM

Correspondent Name: MARK LANGER

Address Line 1: 1460 EL CAMINO REAL, 2ND FLOOR

Address Line 2: SHEARMAN & STERLING LLP

Address Line 4: MENLO PARK, CALIFORNIA 94025

ATTORNEY DOCKET NUMBER:	37051/75
NAME OF SUBMITTER:	MARK LANGER
SIGNATURE:	/MARK LANGER/
DATE SIGNED:	03/27/2015

Total Attachments: 6

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EXECUTION COPY

RELEASE OF TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY INTEREST (the "Release") is made effective as of March 26, 2015, by JPMORGAN CHASE BANK, N.A., as Administrative Agent (the "Administrative Agent") to DEAN INTELLECTUAL PROPERTY SERVICES II, INC., (the "Grantor") as follows:

WHEREAS, Grantor is a party to that certain Pledge and Security Agreement dated as of July 2, 2013 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor was required to execute and deliver a Confirmatory Grant of Security Interest in United States Trademarks dated as of July 2, 2013 (the "Confirmatory Grant") to the Administrative Agent in order to secure the prompt and complete payment, observance and performance of all of the Secured Obligations in accordance with the terms and conditions of the various loan documents;

WHEREAS, pursuant to the Security Agreement and the Confirmatory Grant, the Grantor granted to the Administrative Agent, among other collateral, a continuing security interest in (1) all of Grantor's right, title and interest in and to the Trademarks (as defined in the Security Agreement), including the United States Trademarks listed on the attached Schedule A, (2) all proceeds of such Trademarks, (3) the goodwill associated with such Trademarks and (4) all causes of action for infringement of such Trademarks or unfair competition regarding the same ((1) through (4), collectively, the "Marks");

WHEREAS, the Confirmatory Grant was recorded in the United States Patent & Trademark Office on July 3, 2013 at Reel/Frame 5061/94; and

WHEREAS, the Administrative Agent wishes to release its security interest in the Marks.

NOW THEREFORE, as the Grantor has satisfied its Secured Obligations under the Security Agreement, the Administrative Agent hereby terminates, releases and discharges any security interest in and lien upon the Marks, and assigns, transfers, and conveys to the Grantor any and all right, title or interest in, or to, the Marks that the Administrative Agent may hold.

[Signature Page Follows]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed by its duly authorized officer.

JPMORGAN CHASE BANK, N.A., as
Administrative Agent

By: Dana J. Moran

Name: Dana J. Moran

Title: Vice President

Schedule A

to

Release of Trademark Security Interest
Trademarks and Service Mark Applications

Reel/Frame 5061/94

Attached.

Dean Intellectual Property Services, II, Inc. Trademarks

Report Date: 10/20/13 Page 1

ID	Owner	Country	Mark	Class	App. #	App. Dt	Reg. #	Reg. Dt	Status
9536	Dean Intellectual Property Services II, Inc.	United States	1-2 Plus	29	74261044	8/11/1992	1,303,646	11/8/1993	Registered
9537		United States	ALLA DENA EXPRESS	40	743013412	12/14/1993	2,170,363	12/9/1997	Registered
9538		United States	ALLA DENA NATURAL SELECT and Design	39	74341937	6/8/1994	2,081,094	6/29/1997	Registered
9539		United States	ALLA DENA	29	74351901	11/25/1993	1,711,508	8/1/1992	Registered
9540		United States	ALLA DENA	30	74351900	11/25/1993	1,713,988	8/8/1992	Registered
10832		United States	APPLE-BUFFIC	32	773226163	7/10/2007	3,401,609	8/3/2008	Registered
10796		United States	ATLANTA PAPERIES	29	76674067	5/14/2007	3,482,787	8/12/2008	Registered
9751		United States	BARRENS and Design	28, 30	73508264	4/20/1991	1,732,913	5/29/1993	Registered
10530		United States	BEKILLY TABLES	28, 30, 32	77240361	7/27/2007	3,498,308	4/8/2008	Registered
6082		United States	BIRD ON THE MAILBOX Design	39	75471977	5/18/1994	1,343,360	6/18/1995	Registered
6401		United States	BIRD ON THE MAILBOX	29	75471976	5/18/1994	1,342,947	6/18/1995	Registered
5798		United States	BIRD ON THE MAILBOX Design	39, 30, 32	74351902	1/22/1993	1,933,834	2/8/1996	Registered
9480		United States	BRIDGEMAN	29	73306369	11/17/1964	791,624	6/22/1965	Registered
9481		United States	BRIDGEMAN and Design	28, 30, 32	73276238	7/18/1967	877,999	9/16/1969	Registered
9415		United States	BROWN COW	30	75009233	9/20/1996	2,036,723	2/11/1997	Registered
9814		United States	CARIBBEAN CELL	30	74331901	11/18/1992	1,839,038	8/7/1994	Registered
9816		United States	CHOCO-KIFFIK!	29	73644289	3/17/1997	1,476,563	9/23/1997	Registered
9417		United States	CHUG	32	73391356	11/17/1997	2,086,410	12/31/2007	Registered
9501		United States	CHEO	29	75397735	11/17/1997	2,187,950	8/8/1998	Registered
9820		United States	CHEO BAC	29	75401629	12/18/1997	2,186,688	10/20/1998	Registered
9481		United States	COUNTRY CHARM	30, 32	75001113	12/18/1995	2,032,637	1/28/1997	Registered
10529		United States	COUNTRY CHARM	29	78000591	3/25/2006	3,374,595	8/7/2007	Registered
9819		United States	COUNTRY CHARM	30, 32	74346034	3/13/1993	1,838,793	6/7/1994	Registered
10486		United States	COUNTRY CHARM	30	78642287	6/2/2005	3,339,562	12/4/2007	Registered
9825		United States	DAIRY PURE	29	73764704	3/11/1993	1,533,697	8/12/1999	Registered
11013		United States	DAIRY FOLKS	30	65642563	6-4-2011			Pending Application
9685		United States	DEAN FOODS	29, 30	74029255	2/15/1990	1,634,238	2/5/1991	Registered
9689		United States	DEAN'S	29	74261230	6/17/1992	1,747,100	1/16/1993	Registered
9687		United States	DEAN'S	39, 30	74262482	6/10/1992	1,747,285	1/16/1993	Registered
9615		United States	DEAN'S	29, 30, 32	75101052	9-6-1996	2,101,297	9-26/1997	Registered

Dean Intellectual Property Services, II, Inc. Trademarks

Reg. No.	Class	Goods/Services	Reg. No.	Class	Goods/Services	Reg. No.	Class	Goods/Services	Reg. No.	Class	Goods/Services	Reg. No.	Class	Goods/Services	Reg. No.	Class	Goods/Services
10414	United States	DEANS	30	75-719915	8-10-1866	2-07-1265	7-8-1887	Registered									Registered
11690	United States	DEANS	30	57-778306	11-18-2012			Pending Application									Registered
10320	United States	DEANS DELIGHT	30	75-464197	9-15-2594	3-10-1635	8-8-2046	Registered									Registered
9488	United States	DEANS EASY	29	75-098177	7-27-2000	2-08-1538	7-20-2002	Registered									Registered
10797	United States	EASY	30	75-547889	8-15-2005	3-30-1200	6-22-2010	Registered									Registered
9825	United States	EASY TRACER DELIVERY SYSTEM and Design	38	74-444422	10-6-1892	1-07-1637	1-10-1995	Registered									Registered
9755	United States	FELDCREST (stylized)	30	75-014920	6-22-1866	88-013	10-31-1967	Registered									Registered
8597	United States	FLAVORMIGHT BOTTLE	29	75-902997	9-20-1888	2-48-1404	7-10-2001	Registered									Registered
9896	United States	GIVE EM FIVE	30, 31, 34	75-204102	1-16-2005	2-15-0811	2-17-2004	Registered									Registered
10027	United States	HAVAGLASS/OFFHUS	29	75-713245	9-4-2007	3-29-0549	1-15-2008	Registered									Registered
10152	United States	HEALTH PROBIOTICS FOR LIFE & Design	29, 30	75-966197	8-14-2006	3-4-1655	7-0-2008	Registered									Registered
10541	United States	HEALTH PROBIOTICS FOR LIFE & Design	29	75-951400	8-14-2006	3-5-0518	11-6-2007	Registered									Registered
10101	United States	ICE CREAMER	30	75-941377	11-30-2007	3-15-1202	10-14-2005	Registered									Registered
9832	United States	KMO and Design	29	74-525451	3-7-1994	1-9-0654	3-5-1986	Registered									Registered
10095	United States	LATTE & design	29	76-073127	2-28-2007	3-20-717	10-11-2007	Registered									Registered
8845	United States	MABLEBERRY	30	74-271880	3-25-1993	1-32-1530	2-15-1994	Registered									Registered
8840	United States	MAYFIELD	29, 30, 32	75-648015	2-23-1999	2-24-110	2-29-2000	Registered									Registered
9848	United States	MAYFIELD	30	75-945378	4-27-1998	2-27-027	4-29-1998	Registered									Registered
9847	United States	MAYFIELD DAIRY FARMS	29, 30, 32	75-949029	4-20-1999	1-26-739	8-3-1999	Registered									Registered
9435	United States	MAYFIELD DAIRY FARMS and Design	30	75-058492	5-5-2000	3-5-0300	3-19-2002	Registered									Registered
10400	United States	MAYFIELD DAIRY FARMS	30	75-705468	8-26-2005	3-20-021	1-25-2007	Registered									Registered
9828	United States	MERSEY and Design	29, 32	75-358000	8-20-1996	3-10-010	10-21-1987	Registered									Registered
10740	United States	MCCARTHER	29, 32	75-947092	8-8-2006	3-24-083	3-20-2007	Registered									Registered
9816	United States	MELBOW BROOK	29	75-077679	3-21-1997	2-15-062	7-20-1998	Registered									Registered
10051	United States	MILK CHUG	29	77-075492	2-8-2007	3-4-09130	7-11-2008	Registered									Registered
10092	United States	MUTTY BOBBY	30	75-296838	5-23-1998	3-87-053	3-17-1970	Registered									Registered
10094	United States	MUTTY BOBBY	30	75-054417	6-27-1858	677-443	4-9-11919	Registered									Registered
11350	United States	MUTTY BOBBY	30	85-038806	3-10-2010	3-9-11877	4-12-2011	Registered									Registered
10780	United States	PEELERS	38, 32	75-60840	3-27-1982	1-20-091	2-28-1884	Registered									Registered
10758	United States	PEELERS (stylized)	38, 32	75-560940	3-27-1982	1-20-082	2-28-1884	Registered									Registered
10794	United States	PEELERS FARM FRESH & design	38, 30, 31	75-070309	6-21-1982	1-20-063	3-6-1984	Registered									Registered
11104	United States	PURITY & design	30, 30, 32	75-943362	2-24-2010			Pending Application									Registered
10264	United States	READY FOR LIFE	30, 32	75-075557	7-17-2005	3-4-07469	9-27-2008	Registered									Registered

Dean Intellectual Property Services, II, Inc. Trademarks

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10071	United States	REDISCOVER LIFE'S	28, 30, 31	76-275439	7/17/2003	2,890,333	8/30/2003	Registered
9899	United States	GOOENESS	29, 30, 32	78-154503	3/13/2002	3,189,299	11/7/2005	Registered
9458	United States	RIVER OF LIFE LOGO01 SWEET 1931 BUD'S ICE CREAM OF SAN FRANCISCO & Design	30	76-240516	4/12/2001	5464	7/27/2004	Registered
9916	United States	FRANCISCO & Design	29	75-980064	12/18/1997	2,449,277	4/17/2001	Registered
9696	United States	SPLASH CLASS DESIGN	29, 32	76-229528	1/21/1997	2,125,836	12/23/1997	Registered
10687	United States	SONNET RIFTS	28	77994900	10/16/2007	2,448,427	6/3/2008	Registered
9886	United States	T.G. LEE	28, 32	76-808646	3/20/2000	2,453,101	9/29/2003	Registered
9472	United States	THE DEAN ADVANTAGE	30	76-104555	8/7/2000	2,777,150	10/28/2002	Registered
9467	United States	TURBLE TRACKS	30	75-927727	2/24/2000	2,479,484	9/21/2001	Registered
9733	United States	VERFINE	29	75-050797	4/28/1975	1,066,327	5/24/2007	Registered
10083	United States	WWW.SAVETHETORNSCH OOLS.COM	28, 32	77690498	12/14/2009	3,831,693	7/20/2010	Registered
9831	United States	YELLOW ICE CONTAINER	29	74-201052	9/6/1981	2,981,599	6/14/2005	Registered
9676	United States	YOU CAN WASH HOW MUCH WE CARE	30	75-779040	2/6/1989	1,587,396	10/31/1989	Registered