

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM336318

| | |
|------------------------------|------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------------|----------|----------------|--|
| JPMORGAN CHASE BANK, N.A. | | 03/26/2015 | NATIONAL ASSOCIATION: UNITED STATES |

RECEIVING PARTY DATA

| | |
|------------------------|---------------------------------------|
| Name: | DEAN FOODS COMPANY |
| Street Address: | 2711 NORTH HASKELL AVENUE, SUITE 3400 |
| City: | DALLAS |
| State/Country: | TEXAS |
| Postal Code: | 75204 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 130

| Property Type | Number | Word Mark |
|----------------------|----------|---|
| Registration Number: | 3669147 | VALUE BEYOND COMPARE |
| Registration Number: | 3924035 | 5 CINCO PUNTOS DE CONTROL DE PUREZA |
| Registration Number: | 3949100 | 5 FIVE POINT PURITY CHECKLIST |
| Registration Number: | 3949101 | 5 POINT PURITY CHECKLIST |
| Serial Number: | 85897706 | A TRULY GOOD THING |
| Registration Number: | 3902102 | A TRULY GOOD THING |
| Registration Number: | 3375938 | ANY TIME OF DAY, IT'S THE MORNING GLORY |
| Registration Number: | 1993870 | ARCTIC SPLASH |
| Registration Number: | 225264 | |
| Registration Number: | 1394226 | |
| Registration Number: | 1970663 | |
| Registration Number: | 2914718 | |
| Registration Number: | 2936478 | |
| Registration Number: | 2871890 | |
| Registration Number: | 2759109 | |
| Registration Number: | 1088833 | BROUGHTON B |
| Registration Number: | 1918220 | BROWN MULE |
| Registration Number: | 2650081 | BROWN'S DAIRY |
| Registration Number: | 2650082 | BROWN'S DAIRY SMOOTH AS VELVET |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|----------|--|
| Registration Number: | 2230141 | BROWN'S VELVET DAIRY |
| Registration Number: | 673697 | CCC |
| Registration Number: | 3924034 | CINCO PUNTOS DE CONTROL DE PUREZA |
| Registration Number: | 3303495 | COFFEE CREATIONS |
| Registration Number: | 2852238 | COUNTRY FRESH |
| Registration Number: | 2775829 | COUNTRY LANE |
| Registration Number: | 2045280 | COUNTRY LOVE |
| Registration Number: | 1413524 | COUNTRYSIDE |
| Registration Number: | 1876773 | COUNTRYSIDE |
| Registration Number: | 3550811 | |
| Registration Number: | 1741509 | DAIRY EASE |
| Registration Number: | 4227906 | DAIRY PURE |
| Serial Number: | 85563129 | DAIRY PURE |
| Registration Number: | 1910269 | DAIRY QUALITY & FRESHNESS SINCE 1929 |
| Registration Number: | 1636468 | DAIRY QUALITY SINCE 1929 |
| Registration Number: | 2162986 | DAIRYLAND |
| Registration Number: | 3159269 | DEAN FOODS |
| Registration Number: | 1640081 | DELICIOUS |
| Registration Number: | 1899083 | DELICIOUS |
| Registration Number: | 2622347 | DIPZZ |
| Registration Number: | 1245919 | DRIGGS FARMS |
| Registration Number: | 776272 | ELGIN |
| Registration Number: | 3271112 | EVERYTHING YOU LOVE, NOTHING YOU DON'T.. |
| Registration Number: | 3955859 | FIVE POINT PURITY CHECKLIST |
| Registration Number: | 4191908 | FRUIT RUSH |
| Serial Number: | 77968401 | FIVE POINT PURITY CHECKLIST |
| Serial Number: | 77647349 | FRESHLAST |
| Registration Number: | 2535791 | GARELICK FARMS |
| Registration Number: | 2588579 | GARELICK FARMS SINCE 1931 |
| Registration Number: | 2647314 | GARELICK FARMS SINCE 1931 |
| Registration Number: | 3386382 | GOLD STAR QUALITY |
| Serial Number: | 85414056 | GOOD NUTRITION. GREAT TASTE. NO DEBATE. |
| Serial Number: | 85833878 | GROVE FRESH |
| Registration Number: | 2084633 | HEALTHY DELIGHT |
| Registration Number: | 3195185 | HEARTLAND FARMS |
| Registration Number: | 2191071 | HILLSIDE FARMS |
| Registration Number: | 746288 | HOLLAND DUTCH |
| Registration Number: | 1755550 | HYGEIA |

| Property Type | Number | Word Mark |
|----------------------|----------|---------------------------|
| Registration Number: | 3105731 | IDEAL DAIRY FARMS |
| Registration Number: | 2902356 | IT'S A BRAND NEW DAY |
| Registration Number: | 2372440 | |
| Registration Number: | 4198151 | KIDS CAPS & CASH |
| Registration Number: | 1458580 | KISSED WITH HONEY |
| Registration Number: | 2995293 | LA CORONA |
| Registration Number: | 1883709 | LAND-O-SUN |
| Registration Number: | 2014110 | |
| Registration Number: | 2102824 | |
| Registration Number: | 2135366 | LEHIGH VALLEY DAIRY FARMS |
| Registration Number: | 2403496 | LOUIS TRAUTH DAIRY, INC. |
| Registration Number: | 2054280 | LUNCH MUNCH |
| Registration Number: | 1777520 | MCKINNEY |
| Registration Number: | 582470 | MEADOW GOLD |
| Registration Number: | 281436 | MEADOW GOLD |
| Registration Number: | 285893 | MEADOW GOLD |
| Registration Number: | 1149064 | MELODY FARMS |
| Serial Number: | 85714419 | MICHIGAN MADE DAIRY |
| Registration Number: | 1816437 | MIDWEST FARMS |
| Registration Number: | 1412503 | |
| Registration Number: | 2387189 | MODEL DAIRY |
| Registration Number: | 3945827 | MOO DAT |
| Registration Number: | 3126992 | MORNING GLORY |
| Registration Number: | 3457997 | MORNING GLORY |
| Registration Number: | 3173996 | MORNING GLORY |
| Registration Number: | 3581709 | MORNING GLORY |
| Registration Number: | 2637455 | NATURE'S PRIDE |
| Registration Number: | 766008 | OAK FARMS |
| Registration Number: | 773278 | OAK FARMS |
| Registration Number: | 2304338 | OAK FARMS |
| Registration Number: | 1496023 | OLDE FASHIONED RECIPE |
| Serial Number: | 85833893 | ORCHARD PURE |
| Registration Number: | 1794910 | ORCHARDS HAWAII |
| Registration Number: | 3252264 | OVER THE MOON |
| Registration Number: | 3965508 | PASSIONATE ABOUT PURITY |
| Registration Number: | 813109 | POINSETTIA |
| Registration Number: | 4255242 | PURE PROTECT BOTTLE |
| Serial Number: | 77965699 | PURECLICK |

| Property Type | Number | Word Mark |
|----------------------|----------|---------------------------------|
| Serial Number: | 85323074 | PUREPROTECT |
| Registration Number: | 4223416 | PUREPROTECT |
| Registration Number: | 2203564 | RAINBOW RAPTURE |
| Registration Number: | 4271107 | ROBINSON DAIRY |
| Registration Number: | 4206087 | R |
| Registration Number: | 199735 | |
| Registration Number: | 2256339 | ROYAL DANISH |
| Serial Number: | 85760063 | SCHEPPS |
| Registration Number: | 1725958 | SCHEPPS |
| Registration Number: | 1438209 | SHENANDOAH'S PRIDE |
| Registration Number: | 644259 | |
| Serial Number: | 85774866 | SINCE 1925 DEAN'S COUNTRY FRESH |
| Serial Number: | 85771680 | SMART LUNCHBOX NUTRITION |
| Registration Number: | 2100495 | SKIM SUPREME |
| Registration Number: | 2022921 | SO-LO |
| Registration Number: | 3457026 | SONORA |
| Registration Number: | 2217956 | |
| Serial Number: | 85952228 | STACK PACK |
| Serial Number: | 85952217 | STACK PACK |
| Registration Number: | 4325258 | START RIGHT. END RIGHT. |
| Registration Number: | 4251346 | START RIGHT. END RIGHT. |
| Registration Number: | 4126982 | STARTS PURE. STAYS PURE. |
| Registration Number: | 1378326 | STROH'S |
| Registration Number: | 2046782 | SUPER RAINBOW |
| Registration Number: | 3185994 | |
| Registration Number: | 3767289 | TASTE THE PRIDE INSIDE. |
| Registration Number: | 1655638 | THE DAIRY BEST |
| Registration Number: | 3875009 | TRUMOO |
| Serial Number: | 85898596 | TRUMOO |
| Registration Number: | 1042416 | TUSCAN |
| Registration Number: | 950435 | TUSCAN |
| Registration Number: | 2869199 | VELVET SPRINGS |
| Registration Number: | 2277013 | VIVA |
| Registration Number: | 1532258 | YOFRO |
| Serial Number: | 85853375 | WORRY-FREE FLIP CAP |

CORRESPONDENCE DATA

Fax Number: 6508385109

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-838-3743
Email: JLIK@SHEARMAN.COM
Correspondent Name: MARK LANGER
Address Line 1: 1460 EL CAMINO REAL, 2ND FLOOR
Address Line 2: SHEARMAN & STERLING LLP
Address Line 4: MENLO PARK, CALIFORNIA 94025

| | |
|--------------------------------|---------------|
| ATTORNEY DOCKET NUMBER: | 37051/75 |
| NAME OF SUBMITTER: | MARK LANGER |
| SIGNATURE: | /MARK LANGER/ |
| DATE SIGNED: | 03/26/2015 |

Total Attachments: 8

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EXECUTION COPY

RELEASE OF TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY INTEREST (the "Release") is made effective as of March 26, 2015, by JPMORGAN CHASE BANK, N.A., as Administrative Agent (the "Administrative Agent") to DEAN FOODS COMPANY, (the "Grantor") as follows:

WHEREAS, Grantor is a party to that certain Pledge and Security Agreement dated as of July 2, 2013 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor was required to execute and deliver a Confirmatory Grant of Security Interest in United States Trademarks dated as of July 2, 2013 (the "Confirmatory Grant") to the Administrative Agent in order to secure the prompt and complete payment, observance and performance of all of the Secured Obligations in accordance with the terms and conditions of the various loan documents;

WHEREAS, pursuant to the Security Agreement and the Confirmatory Grant, the Grantor granted to the Administrative Agent, among other collateral, a continuing security interest in (1) all of Grantor's right, title and interest in and to the Trademarks (as defined in the Security Agreement), including the United States Trademarks listed on the attached Schedule A, (2) all proceeds of such Trademarks, (3) the goodwill associated with such Trademarks and (4) all causes of action for infringement of such Trademarks or unfair competition regarding the same ((1) through (4), collectively, the "Marks");

WHEREAS, the Confirmatory Grant was recorded in the United States Patent & Trademark Office on July 3, 2013 at Reel/Frame 5061/81; and

WHEREAS, the Administrative Agent wishes to release its security interest in the Marks.

NOW THEREFORE, as the Grantor has satisfied its Secured Obligations under the Security Agreement, the Administrative Agent hereby terminates, releases and discharges any security interest in and lien upon the Marks, and assigns, transfers, and conveys to the Grantor any and all right, title or interest in, or to, the Marks that the Administrative Agent may hold.

[Signature Page Follows]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed by its duly authorized officer.

JPMORGAN CHASE BANK, N.A., as
Administrative Agent

By: Dana J. Moran

Name: Dana J. Moran

Title: Vice President

Schedule A

to

**Release of Trademark Security Interest
Trademarks and Service Mark Applications**

Reel/Frame 5061/81

Attached.

Dean Foods Company Trademarks

Report Date: 12/31/11

Page: 1

| ID | Country | Mark | Class | App. # | Ann. Dt | Reg. # | Reg. Dt | Status |
|-------|---------------|--|------------|-----------|------------|-----------|------------|---------------------|
| 8350 | United States | "BAP SOMETHING" | 30 | 76053150 | 5/14/2002 | 2,689,143 | 12/31/2002 | Registered |
| 11077 | United States | 5 CINCO PUNTOS DE CONTROL DE PUREZA & design | 29 | 77489032 | 12/1/2009 | 3,524,655 | 2/23/2011 | Registered |
| 11592 | United States | 5 FIVE POINT PURITY | 29 | 77981155 | 10/15/2009 | 3,849,100 | 4/19/2011 | Registered |
| 11591 | United States | CHEEKLIFT & design | 30 | 77981145 | 10/15/2009 | 3,849,101 | 4/19/2011 | Registered |
| 11722 | United States | CHEEKLIFT | 30 | 88497706 | 4/8/2003 | | | Pending Application |
| 11652 | United States | A TRULY GOOD THING | 29 | 77492677 | 8/31/2009 | 3,982,162 | 1/4/2011 | Registered |
| 16974 | United States | ANY TIME OF DAY IT'S THE MORNING GLOVE WAY | 29 | 79708853 | 9/30/2005 | 3,373,958 | 1/29/2008 | Registered |
| 8543 | United States | ARCTIC SPLASH | 32 | 74706231 | 3/22/1994 | 1,883,870 | 8/13/1995 | Registered |
| 9699 | United States | BARBE'S | 28 | 75350629 | 7/22/1997 | 2,225,264 | 2/23/1998 | Registered |
| 8034 | United States | BARBE'S COW & MOON Design | 28 | 75349287 | 7/22/1995 | 1,344,276 | 5/20/1996 | Registered |
| 8488 | United States | BOTTLE DESIGN | 32 | 74803524 | 10/5/1994 | 1,970,863 | 4/23/1996 | Registered |
| 9407 | United States | BOTTLE DESIGN#2 | 32, 33 | 75352633 | 8/5/1997 | 2,914,738 | 10/30/2004 | Registered |
| 9411 | United States | BOTTLE DESIGN#6 | 29 | 75352617 | 8/5/1997 | 2,936,473 | 5/29/2005 | Registered |
| 9412 | United States | BOTTLE DESIGN#7 | 29 | 75352618 | 8/5/1997 | 2,871,880 | 6/10/2004 | Registered |
| 9413 | United States | BOTTLE DESIGN#8 | 29 | 75352616 | 8/5/1997 | 2,759,109 | 9/2/2003 | Registered |
| 9879 | United States | BRIGHTON LOGO | 29 | 73420291 | 3/24/1977 | 1,088,652 | 4/4/1978 | Registered |
| 8818 | United States | BROWN MOLE | 30 | 74542877 | 7/13/1994 | 1,818,220 | 8/12/1995 | Registered |
| 9157 | United States | BROWN DAIRY | 29 | 76908076 | 3/24/2000 | 2,650,031 | 11/22/2002 | Registered |
| 9118 | United States | BROWN DAIRY#MOOHE AS VELLEI | 29 | 76908077 | 3/24/2000 | 2,650,032 | 11/22/2002 | Registered |
| 9106 | United States | BROWN'S VELVEI DAIRY | 29 | 75350373 | 7/29/1997 | 2,220,141 | 3/4/1998 | Registered |
| 8393 | United States | CCC and Design | 31 | 72447940 | 3/16/1958 | 873,687 | 3/10/1958 | Registered |
| 11076 | United States | CINCO PUNTOS DE CONTROL DE PUREZA | 29 | 77862640 | 12/1/2009 | 3,924,034 | 2/22/2011 | Registered |
| 11058 | United States | COFFEE CREATIONS | 29 | 79305176 | 10/25/2004 | 3,502,466 | 10/2/2007 | Registered |
| 8801 | United States | COUNTRY FRESH | 29, 30, 31 | 75013828 | 11/2/1995 | 2,852,238 | 6/15/2004 | Registered |
| 8720 | United States | COUNTRY LANE | 30 | 76109446 | 11/27/2002 | 2,778,829 | 10/21/2003 | Registered |
| 8814 | United States | COUNTRY LOVE | 30 | 74544515 | 7/1/1994 | 2,048,280 | 3/18/1997 | Registered |
| 8827 | United States | COUNTRYSIDE | 29 | 737981781 | 10/10/1985 | 1,414,524 | 10/14/1986 | Registered |

Dean Foods Company Trademarks

| Reg. No. | Class | Mark | Reg. No. | Class | Mark | Reg. No. | Class | Mark | Reg. No. | Class | Mark |
|----------|---------------|-------------------------------------|----------|---------------|------|----------|------------------|------------|----------|-------|---------------------|
| 9174 | United States | KYJELA | 74731181 | 30, 38 | | 15221991 | 1, 2, 3, 5, 6, 7 | Registered | 3021988 | 3 | Registered |
| 10316 | United States | IDEAL DAIRY FARMS | 76616448 | 29 | | 41812027 | 1, 101, 131 | Registered | 8020206 | 2 | Registered |
| 9931 | United States | IT'S A BRAND NEW DAY | 78021418 | 29, 30 | | 342003 | 2, 901, 236 | Registered | 1180001 | 2 | Registered |
| 8816 | United States | PERAIN FARM/TRAUTE LOGO | 75676907 | 30 | | 481899 | 3, 172, 440 | Registered | 8112660 | 2 | Registered |
| 11587 | United States | KIDS CAPS & CASE | 85538128 | 29 | | 1182012 | 4, 188, 151 | Registered | 8282012 | 2 | Registered |
| 11645 | United States | BLENDED WITH HONEY | 71461948 | 30 | | 6111836 | 1, 438, 500 | Registered | 9021987 | 2 | Registered |
| 10146 | United States | L.A. COCONA | 78427248 | 29 | | 1071204 | 2, 995, 303 | Registered | 9110005 | 2 | Registered |
| 8823 | United States | LAND-O-SUN and Design | 71169828 | 29, 30, 32 | | 6301859 | 1, 383, 700 | Registered | 3141883 | 2 | Registered |
| 8948 | United States | LEHIGH VALLEY | 74466928 | 29 | | 2281894 | 2, 014, 110 | Registered | 1151994 | 2 | Registered |
| 8931 | United States | BARRE/SUNBURST LOGO | 75091831 | 30 | | 4161886 | 1, 102, 624 | Registered | 1671687 | 2 | Registered |
| 9130 | United States | BARRE/SUNBURST LOGO | 75092892 | 29, 32 | | 8121896 | 2, 133, 288 | Registered | 2101685 | 2 | Registered |
| 8874 | United States | LOUIS TRAUTH DAIRY INC. (Sponsored) | 75616908 | 1, 29, 30, 32 | | 481899 | 2, 403, 466 | Registered | 11542080 | 2 | Registered |
| 8892 | United States | LUNCHMUNCH | 75612968 | 30 | | 18271695 | 2, 054, 180 | Registered | 4221987 | 2 | Registered |
| 9170 | United States | MCLENNY | 74041288 | 30 | | 1021882 | 1, 771, 230 | Registered | 6151893 | 2 | Registered |
| 9183 | United States | MEADOW GOLD (Stylized) | 71656582 | 29, 30, 32 | | 18141952 | 382, 370 | Registered | 13771953 | 2 | Registered |
| 9184 | United States | MEADOW GOLD (Stylized) | 71657033 | 29, 30 | | 18211950 | 281, 436 | Registered | 3171851 | 2 | Registered |
| 9185 | United States | MEADOW GOLD (Stylized) | 71658417 | 29 | | 4161891 | 285, 865 | Registered | 8111931 | 2 | Registered |
| 16053 | United States | MELODY FARMS | 73098868 | 30 | | 6111976 | 1, 148, 864 | Registered | 3041981 | 2 | Pending Application |
| 11659 | United States | MCCORMAN MADE DAIRY and Design | 85714418 | 29 | | 8282012 | | Registered | | | Pending Application |
| 9122 | United States | MIDWEST FARMS | 24222026 | 29 | | 3071892 | 1, 318, 437 | Registered | 1111994 | 2 | Registered |
| 9232 | United States | MILK WAGON DESIGN | 75748180 | 29 | | 7151853 | 1, 412, 303 | Registered | 1071986 | 2 | Registered |
| 8501 | United States | MODEL DAIRY | 75643748 | 28, 30, 32 | | 2111889 | 2, 387, 189 | Registered | 9182000 | 2 | Registered |
| 11105 | United States | MOO DAT | 77928180 | 29 | | 2171810 | 3, 443, 517 | Registered | 4121971 | 2 | Registered |
| 10986 | United States | MORNING GLORY | 78794864 | 30 | | 1412008 | 3, 126, 892 | Registered | 2162008 | 2 | Registered |
| 10985 | United States | MORNING GLORY | 78691383 | 29 | | 8131806 | 3, 257, 997 | Registered | 7112008 | 2 | Registered |
| 10983 | United States | MORNING GLORY & design | 78794889 | 30 | | 1412008 | 3, 172, 996 | Registered | 11212006 | 2 | Registered |
| 10884 | United States | MORNING GLORY & design | 78793648 | 29 | | 8502005 | 3, 581, 709 | Registered | 2242009 | 2 | Registered |
| 8554 | United States | NATURE'S PRIDE | 38069331 | 29, 32 | | 6122001 | 2, 837, 135 | Registered | 10112002 | 2 | Registered |
| 9123 | United States | OAK FARMS | 73744649 | 29, 30, 32 | | 5121882 | 288, 668 | Registered | 3051964 | 2 | Registered |
| 9104 | United States | OAK FARMS | 73747948 | 30 | | 7121893 | 713, 278 | Registered | 7441954 | 2 | Registered |
| 9180 | United States | OAK FARMS and Design | 73665948 | 29 | | 2191999 | 3, 394, 138 | Registered | 12281999 | 2 | Registered |
| 9134 | United States | OLDE FASHIONED RECIPE | 73631479 | 30 | | 11261946 | 1, 498, 825 | Registered | 7121888 | 2 | Registered |

Dean Foods Company Trademarks

| Report No. | Report Date | Page | | | | | |
|---------------|---------------|------------|------------|-----------|------------|------------|---------------------|
| 10384 | 12/18/2006 | 5 | | | | | |
| United States | 30, 32 | 30,862,948 | 7/1/2005 | 3,185,994 | 12/18/2006 | Registered | |
| 11030 | United States | 18, 32 | 77,807,100 | 8/12/2009 | 3,792,209 | 3/30/2010 | Registered |
| 9127 | United States | 39 | 72,875,739 | 7/30/1987 | 1,655,638 | 9/3/1988 | Registered |
| 11541 | United States | 29 | 77,960,553 | 8/11/2009 | 3,575,009 | 11/9/2010 | Registered |
| 11724 | United States | 30 | 85,698,296 | 4/9/2013 | | | Pending Application |
| 8588 | United States | 29 | 73,846,143 | 3/10/1975 | 1,042,416 | 6/29/1975 | Registered |
| 8567 | United States | 29, 32 | 72,403,773 | 8/22/1971 | 950,435 | 1/9/1973 | Registered |
| 9782 | United States | 31 | 78,192,057 | 12/8/2002 | 2,369,199 | 8/3/2004 | Registered |
| 8489 | United States | 28 | 74,244,533 | 2/20/1993 | 2,077,013 | 8/14/1999 | Registered |
| 11714 | United States | 30 | 85,835,572 | 3/19/2013 | | | Pending Application |
| 11044 | United States | 30 | 73,737,987 | 3/7/1988 | 1,032,258 | 5/26/1988 | Registered |