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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM335076

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hestan Vineyards, LLC		03/12/2015	LIMITED LIABILITY COMPANY: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	Hestan Commercial Corporation
Street Address:	3375 E La Palma Avenue
City:	Anaheim
State/Country:	CALIFORNIA
Postal Code:	92806
Entity Type:	CORPORATION: DELAWARE

### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	86434304	HESTAN
Serial Number:	86435647	HESTAN

### **CORRESPONDENCE DATA**

**Fax Number:** 7075512951

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 707-551-2775

**Email:** maryjanen@meyer.com

Correspondent Name: Dean Luca Krause
Address Line 1: 1 Meyer Plaza

Address Line 4: Vallejo, CALIFORNIA 94590

ATTORNEY DOCKET NUMBER: HESTAN/HESTAN (DESIGN)	
NAME OF SUBMITTER:	Dean Luca Krause
SIGNATURE:	/Dean Luca Krause/
DATE SIGNED:	03/13/2015

**Total Attachments: 1** 

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TRADEMARK REEL: 005477 FRAME: 0727

# TRADEMARK/SERVICE MARK ASSIGNMENT HESTAN and HESTAN (& Design)

This Trademark/Service Mark Assignment is effective as of April 1, 2015, by Hestan Vineyards, LLC, a California limited liability company ("Assignor"), on the one hand, and Hestan Commercial Corporation, a Delaware corporation ("Assignee"), on the other hand.

WHEREAS, Assignor is the owner of the following trademarks and any additional trademarks as applied for by Assignor (collectively, the "Marks"):

TRADEMARK	APPLICATION NO.	CLASS
Hestan	86/434,304	11
Hestan (& Design)	86/435,647	11

And WHEREAS, Assignee is desirous of formally acquiring said Marks and the good will associated therewith;

NOW, THEREFOR, for good and valuable consideration, receipt thereof which is hereby acknowledged, Assignor does hereby formally assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of that portion of Assignor's business symbolized by the Marks worldwide, except Australia.

For such good and valuable consideration, Assignor hereby further sells, assigns and transfers to Assignee all rights and interests in, to and arising from any infringement of the Marks, including without limitation, all claims for damages and profits for any infringements which occurred prior to the date of the this Assignment, including the right to sue for any infringements in its own name and stead and for its own benefit.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all of Assignor's rights, title and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor. At Assignor's election, Assignee may record this Assignment.

HESTAN	VINEYARDS, LLC ("ASSIGNO	R")	) <b>/</b>
Dated:	3/12/2015		ylun
		Stanley Cheng	•
		Trustee of its S	Sole Member

I accept this assignment:

HESTAN COMMERCIAL CORPORATION ("ASSIGNEE")

Eric Deng General Manager

> TRADEMARK REEL: 005477 FRAME: 0728

RECORDED: 03/13/2015