

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335062

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|---|--|-----------------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Nowhere Co., Ltd. | | 03/12/2015 | CORPORATION: JAPAN |
| RECEIVING PARTY DATA | | | |
| Name: | I.T Nowhere Holdings (HK) Limited | | |
| Street Address: | 11 Yip Hing Street, Wong Chuk Hang | | |
| Internal Address: | 31/F, Tower A, Southmark | | |
| City: | Hong Kong | | |
| State/Country: | HONG KONG | | |
| Entity Type: | LIMITED LIABILITY COMPANY: HONG KONG | | |
| PROPERTY NUMBERS Total: 7 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2550303 | A BATHING APE | |
| Registration Number: | 3496336 | BAPE KIDS | |
| Registration Number: | 3496337 | BAPE KIDS BY *A BATHING APE | |
| Registration Number: | 3541295 | BAPE STORE | |
| Registration Number: | 4332644 | BAPE | |
| Registration Number: | 4347545 | | |
| Registration Number: | 4622292 | A BATHING APE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2125750671 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2127909200 | | |
| Email: | trademark@cll.com | | |
| Correspondent Name: | Robert J. English | | |
| Address Line 1: | Cowan, Liebowitz & Latman, P.C. | | |
| Address Line 2: | 1133 Avenue of the Americas | | |
| Address Line 4: | New York, NEW YORK 10036 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Cowan, Liebowitz & Latman, P.C. | | |

OP \$190.00 2550303

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|---|-----------------------------|
| Address Line 1: | 1133 Avenue of the Americas |
| Address Line 4: | New York, NEW YORK 10036 |
| NAME OF SUBMITTER: | Robert J. English |
| SIGNATURE: | /Robert J. English/ |
| DATE SIGNED: | 03/13/2015 |
| Total Attachments: 2 source=I T Nowhere Holdings Assignment signed#page1.tif source=I T Nowhere Holdings Assignment signed#page2.tif | |

TRADEMARK DEED OF ASSIGNMENT


WHEREAS, Nowhere Co., Ltd., a Japanese corporation, having an address at 22-3, Sendagaya 4-chome, Shibuya-ku, Tokyo 151-0051, Japan ("Assignor"), has adopted and used the trademarks shown in Schedule A attached hereto (the "Trademarks"), and is the owner of the U.S. registrations for the aforesaid trademarks as shown in Schedule A (the "U. S. Registrations");

WHEREAS, I.T Nowhere Holdings (HK) Limited, a limited liability company of the Hong Kong Special Administrative Region of the People's Republic of China, having an address at 31/F, Tower A, Southmark, 11 Yip Hing Street, Wong Chuk Hang, Hong Kong ("Assignee"), is desirous of acquiring all of Assignor's common law and statutory right, title and interest in and to the Trademarks in the United States of America and its territories and possessions, including the U.S. Registrations;

NOW THEREFORE, in consideration of US \$1 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's common law and statutory right, title and interest in and to the Trademark in the United States, its territories and possessions, including the U.S. Registrations therefor shown in Schedule A, together with the goodwill of the business symbolized by the Trademarks being assigned, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom.

Dated: 12 MAR 2015

NOWHERE CO., LTD.

By:  _____

Name: Sham Sau Han

Title: Director
(an officer of the corporation)

Attorney Ref. 30473.000

SCHEDULE A

| Mark | Registration No. | Registration Date | Class |
|-------------------------------------|------------------|-------------------|----------------|
| A BATHING APE | 2,550,303 | March 19, 2002 | 16, 18, 25, 28 |
| A BATHING APE & Design | 3,202,315 | January 23, 2007 | 18, 25 |
| BAPE KIDS | 3,496,336 | September 2, 2008 | 18, 25 |
| BAPE KIDS BY A BATHING APE & Design | 3,496,337 | September 2, 2008 | 18, 25 |
| BAPE STORE | 3,541,295 | December 2, 2008 | 35 |
| BAPE | 4,332,644 | May 7, 2013 | 18, 35 |
| APE HEAD DESIGN | 4,347,545 | June 4, 2013 | 35 |
| A BATHING APE | 4,622,292 | October 14, 2014 | 25 |