

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333672

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	07/31/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Reader Group, Inc.		07/31/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ReaderGroup, Inc.		
Street Address:	112 N. Curry Street		
City:	Carson City		
State/Country:	NEVADA		
Postal Code:	89703		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4417583	READER	
Registration Number:	4417631	PEOPLE READER	
Registration Number:	4413977	LEADER READER	
Registration Number:	4584391	CONNECTION FACTOR	
Serial Number:	86168565	CONNECTION FACTOR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	619-993-8873		
Email:	matt@deen-law.com		
Correspondent Name:	Matt Deen		
Address Line 1:	945 4th Avenue, Suite 401		
Address Line 4:	San Diego, CALIFORNIA 92101		
NAME OF SUBMITTER:	Matthew W. Deen, Esq.		
SIGNATURE:	/M. Deen/		
DATE SIGNED:	03/02/2015		
Total Attachments: 1			

OP \$140.00 4417583

ASSIGNMENT

In conjunction with the merger of The Reader Group, Inc., a California corporation, into PeopleReader, Inc., a Nevada corporation, The Reader Group, Inc. does hereby assign to PeopleReader, Inc., all of its right, title and interest in and to the following registered and pending trademarks:

READER (U.S. Reg. No. 4417583)
PEOPLE READER (U.S. Reg. No. 4417631)
LEADER READER (U.S. Reg. No. 4413977)
CONNECTION FACTOR (U.S. Reg. No. 4584391)
CONNECTION FACTOR (U.S. Serial No. 86168565)

Effective: July 31, 2014

The Reader Group, Inc.
A California Corporation

By: 

Kristie Van Leeuwen, President

Effective as of July 31, 2014, PeopleReader, Inc. does hereby accept this Assignment transferring the assets described above.

PeopleReader, Inc.
A Nevada Corporation

By: 

Kristie Van Leeuwen, President