

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333069

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Basic Concepts International Limited		01/31/2015	LIMITED LIABILITY COMPANY: HONG KONG
RECEIVING PARTY DATA			
Name:	KMA Concepts Limited		
Street Address:	Suite 1003, Silvercord Tower 1, 30 Canton Rd		
City:	Tsim Sha Tsui, Kowloon		
State/Country:	HONG KONG		
Entity Type:	LIMITED LIABILITY COMPANY: SEYCHELLES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3724357	BASIC CONCEPTS	
Registration Number:	3941160	3DA GAMES	
Registration Number:	3936296	SPLASH ZONE	
CORRESPONDENCE DATA			
Fax Number:	2153214595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-321-6772		
Email:	malamorte@verizon.net		
Correspondent Name:	Eric A. LaMorte		
Address Line 1:	P.O. Box 434		
Address Line 4:	Yardley, PENNSYLVANIA 19067-8434		
ATTORNEY DOCKET NUMBER:	BASICCONCEPTSTRADemarks		
NAME OF SUBMITTER:	Eric A. LaMorte		
SIGNATURE:	/Eric A. LaMorte/		
DATE SIGNED:	02/24/2015		
Total Attachments: 3			
source=BasicConceptsAssignmentSigned#page1.tif			
source=3DAGamesAssignmentSigned#page1.tif			
source=SplashZoneAssignmentSigned#page1.tif			

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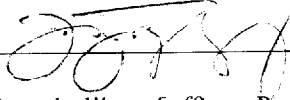
Whereas, **Basic Concepts International Limited** ("Assignor") a Hong Kong Limited Liability Company, with an address of **Suite 904, 9th Floor, Chinachem Golden Plaza, 77 Mody Road, Tsim Sha Tsui East Kowloon, Hong Kong**, is owner of the trademark **BASIC CONCEPTS** (design plus words), **U.S. Trademark Registration No. 3,724,357 registered December 15, 2009**, (the "Trademark").

And whereas **KMA Concepts Limited**, ("Assignee") a limited liability company organized under the laws of the Republic of Seychelles, whose address is **Suite 1003, Silvercord Tower 1, 30 Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong**, desires to acquire all rights, title, and interest in and to the Trademark and any extensions that may be granted therefrom.

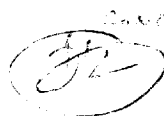
Therefore, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of his right, title, and interest in the Trademark for the entire term of the registration and any trademark registrations or extensions that may issue therefrom. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including trademark applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademark and any and all applications and registrations for the trademark in any and all countries.

DATE: 01/31/2015



Dean Tzembelikos [officer Basic Concepts International Limited]



Whereas, **Basic Concepts International Limited** ("Assignor") a Hong Kong Limited Liability Company, with an address of **Suite 904, 9th Floor, Chinachem Golden Plaza, 77 Mody Road, Tsim Sha Tsui East Kowloon, Hong Kong**, is owner of the trademark **3DA GAMES** (design plus words, letters, and numbers), **U.S. Trademark Registration No. 3,941,160 registered April 5, 2011**, (the "Trademark").

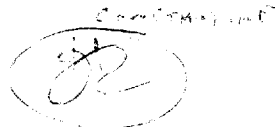
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Dear Tzembelikos [officer Basic Concepts International Limited]

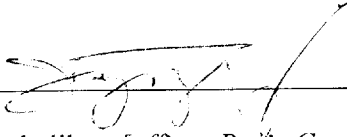
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And whereas **KMA Concepts Limited**, ("Assignee") a limited liability company organized under the laws of the Republic of Seychelles, whose address is **Suite 1003, Silvercord Tower 1, 30 Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong**, desires to acquire all rights, title, and interest in and to the Trademark and any extensions that may be granted therefrom.

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