

Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/2011)

01/15/2015

U.S. DEPARTMENT OF COMMERCE
States Patent and Trademark Office



1-15-15

103670711

To the Director of the U. S. Patent and T

ts or the new address(es) below.

1. Name of conveying party(ies):

KRAMES STAYWELL, LLC

- Individual(s)
- Partnership
- Corporation- State: _____
- Other LIMITED LIABILITY COMPANY
- Association
- Limited Partnership

Citizenship (see guidelines) UNITED STATES OF AMERICA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 6/30/14

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: THE STAYWELL COMPANY, LLC

Street Address: 780 Township Line Road

City: Yardley

State: PA

Country: United States of America Zip: 19067

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

PLEASE SEE ATTACHED SCHEDULE B

B. Trademark Registration No.(s)

PLEASE SEE ATTACHED SCHEDULE B.

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Woodvale Partners, LLC

Internal Address: Attn: Robert Smith

Street Address: 1415 W. 22nd Street Suite 280

City: Oak Brook

State: IL Zip: 60523

Phone Number: 630-464-5846

Docket Number: _____

Email Address: karen.kapp@woodvalepartners.com

6. Total number of applications and registrations involved:

39

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 990.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name: DTIMBERL 00000006 3330716

9. Signature:

Robert Smith

Signature

Robert Smith

Name of Person Signing

01 FC:0521 /15/15
02 FC:0522 /15/15

Date

40.00 OP
950.00 OP

Total number of pages including cover sheet, attachments, and document: 7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Schedule B

Trademarks and Trademark Applications

Mark	Registrant (Applicant)	Current Owner	Registration No. (Application No.)	Registration Date (Application Date)	Expiry Date	Country	Status
RECORD WRITER	The StayWell Company	The StayWell Company, LLC	3330716	06 Nov 2007	06 Nov 2013	US	Registered
STAYWELL INFORMATION THERAPY	The StayWell Company	The StayWell Company, LLC	3197695	09 Jan 2007	09 Jan 2017	US	Registered
STAYWELL PRESCRIPTIONS FASTGUIDES	The StayWell Company	The StayWell Company, LLC	(78488349)	23 Sept 2004		US	Pending
STAYWELL SOLUTIONS	The StayWell Company	The StayWell Company, LLC	3091266	9 May 2006	9 May 2016	US	Registered
STAYWELL SOLUTIONS	The StayWell Company	The StayWell Company, LLC	78284125	6 Aug 2003		US	Abandoned
STAYWELL SOLUTIONS	The StayWell Company	The StayWell Company, LLC	3104648	13 Jun 2006	13 Jun 2016	US	Registered
STAYWELL SOLUTIONS	The StayWell Company	The StayWell Company, LLC	3104647	13 Jun 2006	13 Jun 2016	US	Registered
STAYWELL SOLUTIONS	The StayWell Company	The StayWell Company, LLC	3174746	21 Nov 2006	21 Nov 2016	US	Registered
STAYWELL SOLUTIONS	The StayWell Company	The StayWell Company, LLC	3121420	25 Jul 2006	25 Jul 2016	Canada	Registered
STAYWELL PRODUCTIONS	The StayWell Company	The StayWell Company, LLC	76416757	4 Jun 2002		US	Abandoned
STAYWELL PRODUCTIONS (DESIGN ONLY)	The StayWell Company	The StayWell Company, LLC	76416756	4 Jun 2002		US	Abandoned
	StayWell Health Management	The StayWell Company, LLC	22250	18 Apr 1994	18 Apr 2014	US	Registered

[NYCORP349676v5.3160W - 01/14/2015 - 02:06 PM]

KRAMES & DESIGN	Services Inc The Stay Well Company	The Stay Well Company, LLC	TMA593676	31 Oct 2003	31 Oct 2013	Canada	Registered
KRAMES HEALTH AND SAFETY EDUCATION	The Stay Well Company	The Stay Well Company, LLC	TMA592065	9 Oct 2003	9 Oct 2013	Canada	Registered
OPEN BOOK DESIGN	The Stay Well Company	The Stay Well Company, LLC	TMA593874	4 Nov 2003	4 Nov 2013	Canada	Registered
KRAMES	The Stay Well Company	The Stay Well Company, LLC	TMA588906	4 Sept 2003	4 Sept 2013	Canada	Registered
WELL ADVISED	Mosby-Year Book, Inc	The Stay Well Company, LLC	2081079	22 Jul 1997	22 Jul 2017	US	Registered
KRAMES ON-DEMAND	The Stay Well Company	The Stay Well Company, LLC	2335587	28 Mar 2000	28 Mar 2020	US	Registered
WELLTIMES	Stay Well Health Management Systems, Inc	The Stay Well Company, LLC	2043710	11 Mar 1997	11 Mar 2017	US	Registered
KRAMES	The Stay Well Company	The Stay Well Company, LLC	2558603	09 Apr 2002	09 Apr 2022	US	Registered
KRAMES STAYWELL CONNECT	Krames StayWell, LLC	The Stay Well Company, LLC	85699410	09 Aug 2012	N/A	US	Abandoned
KRAMES STAYWELL CONNECT	Krames StayWell, LLC	The Stay Well Company, LLC	4440348	26 Nov 2013	26 Nov 2023	Canada	Registered
KRAMES STREAMED	The Stay Well Company, LLC	The Stay Well Company, LLC	85095119	28 Jul 2010	N/A	US	Pending
EXIT-WRITER	The Stay Well Company	The Stay Well Company, LLC	3426519	13 May 2008	13 May 2014	US	Registered
INFORMATION PRESCRIPTION	Wired.MD, Inc.	The Stay Well Company, LLC	2781806	11 Nov 2003	11 Nov 2013	US	Registered
KRAMES GO-TO-GUIDE FOR LIVING WELL WITH	The Stay Well Company	The Stay Well Company, LLC	3773017	06 Apr 2010	06 Apr 2016	US	Registered

[IPYCORP:3495764v5:3.160W: 01/14/2015--02:06 PM]]

ASTHMA	The StayWell Company	The StayWell Company, LLC	3773018	06 Apr 2010	06 Apr 2016	US	Registered
KRAMES GO-TO-GUIDE FOR LIVING WELL WITH COPD	The StayWell Company	The StayWell Company, LLC	3773019	06 Apr 2010	06 Apr 2016	US	Registered
KRAMES GO-TO-GUIDE FOR LIVING WELL WITH HEART DISEASE	The StayWell Company	The StayWell Company, LLC	3773020	06 Apr 2010	06 Apr 2016	US	Registered
KRAMES GO-TO-GUIDE FOR LIVING WELL WITH HEART FAILURE	The StayWell Company	The StayWell Company, LLC	3854587	28 Sep 2010	28 Sep 2016	US	Registered
KRAMES GO-TO-GUIDE FOR LIVING WELL WITH TYPE 2 DIABETES	The StayWell Company, LLC	The StayWell Company, LLC	3871408	02 Nov 2010	02 Nov 2016	US	Registered
KRAMES GO-TO-GUIDES	The StayWell Company	The StayWell Company, LLC	3769209	30 Mar 2010	30 Mar 2016	US	Registered
KRAMES GO-TO-GUIDES MULTIMEDIA SELF-CARE WORKBOOKS	The StayWell Company, LLC	The StayWell Company, LLC	3992500	12 Jul 2011	12 Jul 2017	US	Registered
KRAMES HEALTHY CONNECTIONS	The StayWell Company	The StayWell Company, LLC	3320520	23 Oct 2007	23 Oct 2017	US	Registered
KRAMES ONLINE	The StayWell Company, LLC	The StayWell Company, LLC	3961045	17 May 2011	17 May 2017	US	Registered
KRAMES PATIENT CONSENT	The StayWell Company, LLC	The StayWell Company, LLC	3911893	25 Jan 2011	25 Jan 2017	US	Registered
KRAMES PATIENT EDUCATION	The StayWell Company, LLC	The StayWell Company, LLC	3961053	17 May 2011	17 May 2017	US	Registered
KRAMES WEBCONNECT	The StayWell Company	The StayWell Company, LLC	3895184	21 Dec 2010	21 Dec 2016	US	Registered

[NYCORP:3496764 v3:160W: 01/14/2015-02:06 PM]

Page 4 of 4

WIRED.MD	wired.MD	The Stay Well Company, LLC	2729335	24 Jun 2003	24 Jun 2013	US	Registered
----------	----------	----------------------------	---------	-------------	-------------	----	------------

[NYCORP:3496764-5:3160W: 01/14/2015-02:06 PM]

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:49 AM 06/30/2014
FILED 10:49 AM 06/30/2014
SRV 140898631 - 2285969 FILE

STATE OF DELAWARE CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: Krames Staywell, LLC
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The new name of this Limited Liability Company is
The Staywell Company, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 1st day of July, A.D. 2014

By *RF Smith*
Authorized Person(s)

Name: Robert F. Smith
Print or Type

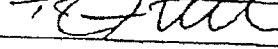
State of Delaware
Secretary of State
Division of Corporations
Delivered 05:32 PM 10/30/2014
FILED 05:11 PM 10/30/2014
SRV 141355172 - 2285969 FILE

STATE OF DELAWARE CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: The StayWell Company, LLC
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The new name of this limited liability company is The StayWell Company, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 30th day of October, A.D. 2014.

By: 
Authorized Person(s)

Name: Robert F. Smith
Print or Type