

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM331794

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NORTH POINT PERSONAL TRAINING SYSTEMS, LLC		04/24/2014	LIMITED LIABILITY COMPANY: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ALLOY PERSONAL TRAINING SOLUTIONS, LLC		
<b>Street Address:</b>	2500 Old Alabama Road		
<b>Internal Address:</b>	Suite 24		
<b>City:</b>	Roswell		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30075		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: GEORGIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86174279	ALLOY	
<b>Serial Number:</b>	86174253	ALLOY	
<b>Serial Number:</b>	86174296	ALLOY	
<b>Serial Number:</b>	86174307	ALLOY	
<b>Serial Number:</b>	86174311	ALLOY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9013747546		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9015256781		
<b>Email:</b>	rfield@evanspetree.com		
<b>Correspondent Name:</b>	R. Mark Field		
<b>Address Line 1:</b>	1000 Ridgeway Loop Rd.		
<b>Address Line 2:</b>	Suite 200		
<b>Address Line 4:</b>	Memphis, TENNESSEE 38120		
<b>NAME OF SUBMITTER:</b>	R Mark Field		
<b>SIGNATURE:</b>	/R Mark Field/		
<b>DATE SIGNED:</b>	02/11/2015		

OP \$140.00 86174279

**Total Attachments: 2**

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# STATE OF GEORGIA

Secretary of State  
Corporations Division  
313 West Tower  
#2 Martin Luther King, Jr. Dr.  
Atlanta, Georgia 30334-1530

## CERTIFICATE OF NAME CHANGE

I, **Brian P. Kemp**, The Secretary of State and the Corporation Commissioner of the State of Georgia, hereby certify under the seal of my office that

NORTH POINT PERSONAL TRAINING SYSTEMS, LLC

**Name Changed To**

ALLOY PERSONAL TRAINING SOLUTIONS, LLC

is hereby issued a CERTIFICATE OF NAME CHANGE under the laws of the State of Georgia on April 29, 2014 by the filing of all documents in the Office of the Secretary of State and by the paying of all fees as provided by Title 14 of the Official Code of Georgia Annotated.

**WITNESS** my hand and official seal in the City of Atlanta and the State of Georgia on June 06, 2014



A handwritten signature in black ink that reads "B. P. Kemp".

Brian P. Kemp  
Secretary of State

Tracking #: qJN8ovrz



Office Of The Secretary Of State  
Corporations Division

Brian P. Kemp  
Secretary Of State

Articles Of Amendment  
To Articles of Organization

**Article One**

The Name Of The Limited Liability Company Is:

North Point Personal Training System, LLC

**Article Two**

The Date The Articles Of Organization Were Filed Was:

4/20/2011

**Article Three**

The Limited Liability Company Hereby Adopts The Following Amendment To Change The Name Of The Organization. The New Name Of The Organization Is:

Alloy Personal Training Solutions, LLC

IN WITNESS WHEREOF, the undersigned has executed these Articles Of Amendment

On 4/24/14  
(Date)

*Rich May*  
(Signature And Capacity in which signing)

Form CD 115

RECEIVED

APR 29 2014

SECRETARY OF STATE