

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328573

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|-----------------------------------|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Deluxe Laboratories LLC | | 01/09/2015 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Deluxe Entertainment Services Group Inc. | | |
| Street Address: | 2400 West Empire Avenue, 2nd Floor | | |
| City: | Burbank | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91504 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 37 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 0884371 | COLOR BY DE LUXE | |
| Registration Number: | 3944491 | CINETECH | |
| Registration Number: | 3621458 | COLOR BY DELUXE | |
| Registration Number: | 3526509 | COLOR BY DELUXE | |
| Registration Number: | 3621459 | COLOR BY DELUXE | |
| Registration Number: | 3727048 | COLOR BY DELUXE | |
| Registration Number: | 3621460 | COLOR BY DELUXE | |
| Registration Number: | 3536091 | COLOR BY DELUXE | |
| Registration Number: | 3621461 | COLOR BY DELUXE | |
| Registration Number: | 3526510 | COLOR BY DELUXE | |
| Registration Number: | 3621462 | COLOR BY DELUXE | |
| Registration Number: | 3727049 | COLOR BY DELUXE | |
| Registration Number: | 3621463 | COLOR BY DELUXE | |
| Registration Number: | 3610895 | DELUXE | |
| Registration Number: | 3678250 | DELUXE | |
| Registration Number: | 3665490 | DELUXE | |
| Registration Number: | 2348324 | DELUXE | |
| Registration Number: | 3618079 | DELUXE | |
| Registration Number: | 3801521 | DELUXE | |
| TRADEMARK | | | |

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| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2399113 | DELUXE |
| Registration Number: | 2399122 | DELUXE |
| Registration Number: | 2902902 | FCT |
| Registration Number: | 3603157 | FCT SOUND |
| Registration Number: | 3603158 | FCT SOUND |
| Registration Number: | 3599142 | FCT DATA |
| Registration Number: | 3599143 | FCT DATA |
| Registration Number: | 3599144 | FCT DATA |
| Registration Number: | 3599145 | FCT FILM |
| Registration Number: | 3599146 | FCT FILM |
| Registration Number: | 3610896 | DELUXE |
| Registration Number: | 3653056 | DELUXE |
| Registration Number: | 3678251 | DELUXE |
| Registration Number: | 3653057 | DELUXE |
| Registration Number: | 3653058 | DELUXE |
| Registration Number: | 3678252 | DELUXE |
| Registration Number: | 3487309 | DELUXE |
| Registration Number: | 4377271 | DELUXE |

CORRESPONDENCE DATA

Fax Number: 2026002261

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (202) 600-2270

Email: aspivak@mosaiclegalgroup.com

Correspondent Name: Andrew Spivak c/o Mosaic Legal Group

Address Line 1: 5185 MacArthur Boulevard, NW, Suite 350

Address Line 4: Washington, D.C. 20016-3341

| | |
|--------------------|--------------------|
| NAME OF SUBMITTER: | Andrew N. Spivak |
| SIGNATURE: | /Andrew N. Spivak/ |
| DATE SIGNED: | 01/10/2015 |

Total Attachments: 1
source=DLL to DESGI - Trademark Assignment#page1.tif

ASSIGNMENT OF TRADEMARK

WHEREAS, Deluxe Laboratories LLC (“DLL”), a limited liability company of Delaware, is the owner of the trademarks and trademark registrations attached hereto at Exhibit A.

WHEREAS, Deluxe Entertainment Services Group Inc. (“DESGI”), a Delaware corporation, having its principal place of business at 2400 West Empire Avenue, Burbank, California 91504, United States of America, is desirous of acquiring said trademarks and trademark registrations pursuant to and in accordance with the terms of the distribution agreement entered into between DLL and DESGI on December 30, 2014.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, DLL hereby assigns to DESGI all right, title and interest in and to said trademarks and trademark registrations, together with the goodwill of the business symbolized by said trademarks and trademark registrations, all common law rights, and the right to renew, protect and defend said trademarks and to sue and recover damages for past infringement of said trademarks.


Dated: January 9, 2015

Deluxe Laboratories LLC

By: 
Printed Name: Scott R. Ehrlich
Title: Executive Vice President & General Counsel

Dated: January 9, 2015

Deluxe Entertainment Services Group Inc.

By: 
Printed Name: Scott R. Ehrlich
Title: Executive Vice President & General Counsel