

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328144

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kendra Scott Design, Inc.		07/14/2014	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Kendra Scott Design, Inc.		
Street Address:	1400 South Congress Ave., A-170		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78704		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	85248716	COLOR BAR	
Serial Number:	77859007	I DO	
Serial Number:	78971410	KENDRA	
Serial Number:	76524645	KENDRA SCOTT	
Serial Number:	86199472	KENDRA SCOTT LUXE	
Serial Number:	85615070		
Serial Number:	86479470	KENDRA SCOTT	
Serial Number:	86479489	KENDRA SCOTT	
Serial Number:	86479499	KENDRA SCOTT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5123225200		
Email:	tmcentral@pirkeybarber.com		
Correspondent Name:	Sherri L. Eastley		
Address Line 1:	600 Congress Avenue Suite 2120		
Address Line 4:	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	KSCT039		

OP \$240.00 85248716

NAME OF SUBMITTER:	Sherri L. Eastley
SIGNATURE:	/Sherri L. Eastley/
DATE SIGNED:	01/06/2015
Total Attachments: 2 source=51655#page1.tif source=51655#page2.tif	

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A TEXAS CORPORATION UNDER THE NAME OF "KENDRA SCOTT DESIGN, INC." TO A DELAWARE CORPORATION, FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF JULY, A.D. 2014, AT 11:42 O'CLOCK A.M.

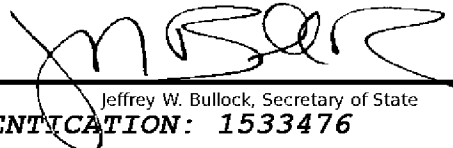
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

5567717 8100V

140949066



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1533476

DATE: 07-14-14

TRADEMARK
REEL: 005435 FRAME: 0513

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE CORPORATION
TO
A DELAWARE CORPORATION

PURUSANT TO SECTION 265 OF THE DELAWARE GENERAL CORPORATION LAW

1. Kendra Scott Design, Inc., a Texas corporation, was incorporated in the State of Texas (the "*Non-Delaware Entity*") under the Texas Business Organizations Code.
2. The date the Non-Delaware Entity was first formed is August 1, 2003.
3. The name of the Non-Delaware Entity immediately prior to the filing this Certificate of Conversion is Kendra Scott Design, Inc.
4. The name of the Non-Delaware Entity after conversion as set forth in the Certificate of Incorporation is Kendra Scott Design, Inc.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Non-Delaware Entity, has executed this Certificate of Conversion on July 14, 2014.

KENDRA SCOTT DESIGN, INC.
(a Texas corporation)

By: /s/ Kendra Scott
Kendra Scott, President and Chief
Executive Officer