

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM327955

|   |  |                       |                             |
|---|--|-----------------------|-----------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                             |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                             |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                             |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>          |
| Apperience Corporation  |  | 07/01/2014            | CORPORATION: CAYMAN ISLANDS |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                             |
| <b>Name:</b>  | Both Talent International Limited                  |                       |                             |
| <b>Street Address:</b>  | Room 515, 5th Floor, Town Health Technology Centre |                       |                             |
| <b>Internal Address:</b>  | 10-12 Yuen Shun Circuit, Siu Lek Yuen              |                       |                             |
| <b>City:</b>  | Shatin, New Territories                            |                       |                             |
| <b>State/Country:</b>   | HONG KONG  |                       |                             |
| <b>Entity Type:</b>   | CORPORATION: HONG KONG                             |                       |                             |
| <b>PROPERTY NUMBERS Total: 6</b>  |  |                       |                             |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                             |
| <b>Registration Number:</b>   | 3921270  | IOBIT                 |                             |
| <b>Registration Number:</b>   | 4473727  | IOBIT                 |                             |
| <b>Registration Number:</b>   | 3930195  | SMART DEFRAG          |                             |
| <b>Registration Number:</b>   | 4024076  | SMART DEFRAG          |                             |
| <b>Registration Number:</b>   | 3891897  | SECURITY 360          |                             |
| <b>Registration Number:</b>   | 4255055  | AIRCOVER              |                             |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                             |
| <b>Fax Number:</b>  | 4153939887   |                       |                             |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                             |
| <b>Phone:</b>   | 415.954.0200                                       |                       |                             |
| <b>Email:</b>   | trademark@squirepb.com                             |                       |                             |
| <b>Correspondent Name:</b>  | Caroline H. Mead                                   |                       |                             |
| <b>Address Line 1:</b>  | Squire Patton Boggs(US) LLP                        |                       |                             |
| <b>Address Line 2:</b>  | 275 Battery Street, Suite 2600                     |                       |                             |
| <b>Address Line 4:</b>  | San Francisco, CALIFORNIA 94111                    |                       |                             |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 109949.00002                                       |                       |                             |
| <b>DOMESTIC REPRESENTATIVE</b>  |  |                       |                             |
| <b>Name:</b>  | Caroline H. Mead                                   |                       |                             |

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|   |                                 |
|---|---------------------------------|
| <b>Address Line 1:</b>  | Squire Patton Boggs(US) LLP     |
| <b>Address Line 2:</b>  | 275 Battery Street, Suite 2600  |
| <b>Address Line 4:</b>  | San Francisco, CALIFORNIA 94111 |
| <b>NAME OF SUBMITTER:</b>   | Caroline H. Mead                |
| <b>SIGNATURE:</b>   | /Caroline H. Mead/              |
| <b>DATE SIGNED:</b>   | 01/05/2015                      |
| <b>Total Attachments: 3</b><br>source=Trademark Assignment (executed)#page1.tif<br>source=Trademark Assignment (executed)#page2.tif<br>source=Trademark Assignment (executed)#page3.tif |                                 |

## ASSIGNMENT OF TRADEMARKS

### RECITALS

A. Apperience Corporation, a corporation organized under the laws of the Cayman Islands, having an address of 665 Third Street, Suite 150, San Francisco, California 94107 (the "Assignor"), has adopted, used and is using the trademarks listed on Schedule A hereto (the "Marks").

B. Both Talent International Limited, a corporation organized under the laws of Hong Kong, China, having an address of Room 515, 5th Floor, Town Health Technology Centre, 10-12 Yuen Shun Circuit, Siu Lek Yuen, Shatin, New Territories, Hong Kong, (the "Assignee"), desires to acquire said Marks, the registration therefor, and the goodwill associated therewith effective July 1, 2014 (the "Effective Date").

### AGREEMENT

In consideration of the foregoing and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound hereby, agree as follows:

1. Assignor does hereby sell, assign, transfer, convey, deliver and contribute unto Assignee all of Assignor's right, title, and interest of whatever kind in and to the Marks, together with: (1) the goodwill of the business relating thereto; (2) all income, royalties and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.
2. Assignor further covenants that it will execute all documents, papers, forms and authorizations and that it will take all other actions that may be necessary to secure, complete or vest in Assignee full right, title and interest in the Marks, registration therefor, and the goodwill associated therewith.
3. The parties agree that the assignment shall be recorded in the relevant registries of the national and/or international trademark offices by recording the Assignee as new proprietor of the Marks.

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IN WITNESS WHEREOF, the undersigned, being the duly authorized representatives of the Assignor and Assignee, have executed this Assignment below effective as of the Effective Date.

**ASSIGNOR:**

**APPERIENCE CORPORATION**

a Cayman Islands corporation

By: 

Name: DONG Yuguo

Title: Director

**ASSIGNEE:**

**BOTH TALENT INTERNATIONAL LIMITED**

a Hong Kong corporation

By: 

Name: XUE Qiushi

Title: Director

SIGNATURE PAGE TO ASSIGNMENT OF TRADEMARK

**Schedule A**

| <b>Country</b>     | <b>Mark</b>         | <b>Application/<br/>Registration Number</b> | <b>International<br/>Class No.</b> |
|--------------------|---------------------|---|------------------------------------|
| Canada             | IObit               | 1444508/TMA796831                           | 9 & 42                             |
| Canada             | Advanced SystemCare | 1444507/TMA797417                           | 9 & 42                             |
| Canada             | Smart Defrag        | 1494998/TMA844949                           | 9 & 42                             |
| Canada             | Security 360        | 1494999/TMA831119                           | 9 & 42                             |
| Canada             | AIRCOVER            | 1568994/TMA867865                           | 9 & 42                             |
| China              | IObit               | 7166863                                     | 9                                  |
| China              | IObit               | 7166862                                     | 42                                 |
| China              | Advanced SystemCare | 7166864                                     | 9                                  |
| China              | Advanced SystemCare | 7166865                                     | 42                                 |
| European Community | AIRCOVER            | 010444446                                   | 9 & 42                             |
| European Community | BLUESPRIG           | 010444404                                   | 9                                  |
| Germany            | IObit               | 302010016829                                | 9 & 42                             |
| Japan              | IObit               | 5364178                                     | 9 & 42                             |
| Mexico             | IObit               | 1425606                                     | 9                                  |
| United Kingdom     | IObit               | 2520188                                     | 9 & 42                             |
| United Kingdom     | Advanced SystemCare | 2520187                                     | 9 & 42                             |
| United Kingdom     | Security 360        | 2549921                                     | 9 & 42                             |
| United States      | IObit               | 3921270                                     | 9                                  |
| United States      | IObit               | 4473727                                     | 9                                  |
| United States      | Smart Defrag        | 3930195                                     | 9                                  |
| United States      | Smart Defrag        | 4024076                                     | 42                                 |
| United States      | Security 360        | 3891897                                     | 9                                  |
| United States      | AIRCOVER            | 4255055                                     | 9                                  |

SCHEDULE A

586429/1/SANFRANCISCO