

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM326420

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
bubba brands, inc.		10/22/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rubbermaid Incorporated		
<b>Street Address:</b>	3 Glenlake Parkway		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30328		
<b>Entity Type:</b>	CORPORATION: OHIO		
<b>PROPERTY NUMBERS Total: 18</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86409822	B DRINKWARE PEOPLE LOVE!	
<b>Serial Number:</b>	86260671		
<b>Serial Number:</b>	86260590		
<b>Serial Number:</b>	85195824	HERO	
<b>Serial Number:</b>	86236692	TASTE YOUR DRINK, NOT YOUR MUG	
<b>Serial Number:</b>	86236705	TASTE YOUR FOOD, NOT YOUR CONTAINER	
<b>Serial Number:</b>	86216368	TASTEGUARD	
<b>Serial Number:</b>	86416393	TASTEGUARD	
<b>Registration Number:</b>	4005384	B	
<b>Registration Number:</b>	3839426	BUBBA	
<b>Registration Number:</b>	2885114	BUBBA KEG	
<b>Registration Number:</b>	3717477		
<b>Registration Number:</b>	3993099	BUBBA.	
<b>Registration Number:</b>	4345892	DRINKWARE PEOPLE LOVE	
<b>Registration Number:</b>	4032758	ENVY	
<b>Registration Number:</b>	4449089	MUGSOCK	
<b>Registration Number:</b>	4231079	RAPTOR	
<b>Registration Number:</b>	4116378	THERMAL HYDRATION EXPERTS	
<b>CORRESPONDENCE DATA</b>			
		<b>TRADEMARK</b>	

**Fax Number:** 6308292900

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 630-829-2844

**Email:** chris.schneider@newellco.com

**Correspondent Name:** Christopher Schneider

**Address Line 1:** 3500 Lacey Rd., 10th Floor

**Address Line 4:** DOWNERS GROVE, ILLINOIS 60515

<b>ATTORNEY DOCKET NUMBER:</b>	BUBBA TM- ASSIGNMENT
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<b>NAME OF SUBMITTER:</b>	Christopher Schneider
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<b>SIGNATURE:</b>	/cbs/
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<b>DATE SIGNED:</b>	12/17/2014
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**Total Attachments: 23**

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into this 22nd day of October, 2014 by and among bubba brands, inc., a Georgia corporation ("Seller"), In Zone Holdings, Inc., a Georgia corporation ("In Zone," together with Seller, "Assignors"), and Rubbermaid Incorporated, an Ohio corporation ("Assignee"), pursuant to the Asset Purchase Agreement, dated as of October 1, 2014, by and among Assignors, Assignee and, solely for the purposes of Sections 7.8(b) and 7.9 and Articles 1 and 11 thereof, Jim Scott (the "Purchase Agreement").

WHEREAS, in accordance with and subject to the Purchase Agreement, Assignors desire to assign to Assignee all of Assignors' right, title and interest in and to the trademarks set forth on Schedule A and the goodwill associated therewith (collectively, the "Trademarks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors and Assignee, each intending to be legally bound, hereby agree as follows:

1. Assignors do hereby sell, assign, transfer and set over to Assignee, and Assignee hereby accepts the transfer and assignment of, Assignors' entire right, title and interest in and to the Trademarks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment had not been made, together with all income, royalties or payments in respect of the Trademarks due or payable as of the date hereof or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

2. Assignee shall request the Commissioner of Patents and Trademarks of the United States or the analogous individual or agency responsible for trademarks, service marks, trade/assumed names in other countries referenced in Schedule A, to record Assignee as owner of the Trademarks, including any variations thereof, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

3. Pursuant to Section 7.10 of the Purchase Agreement, Assignors shall provide Assignee, its successors, assigns or other legal representatives, with reasonable cooperation and assistance at Assignee's request (including the execution and delivery of any and all documentation as may be reasonably required) in the recordation of this Assignment.

4. This Assignment is being executed solely to give effect to the transactions contemplated by the Purchase Agreement. Nothing in this Assignment, express or implied, is intended to or shall be construed to modify, expand or limit in any way the terms of the Purchase Agreement. To the extent that any provision of this Assignment conflicts or is

inconsistent with the terms of the Purchase Agreement, the Purchase Agreement shall govern.

5. This Assignment may be executed in two or more counterparts, each of which shall be deemed an original, but all of which when taken together shall constitute one and the same instrument. Facsimiles or other electronic copies of signatures shall be deemed to be originals.

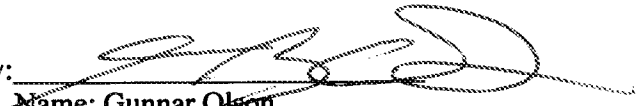
6. This Assignment shall be governed by and interpreted and enforced in accordance with the Laws of the State of Georgia, without giving effect to any choice of law or conflict of laws provisions (whether of the State of Georgia or any other jurisdiction) that would cause the application of the Laws of any jurisdiction other than the State of Georgia.

[SIGNATURE PAGE FOLLOWS]

Assignor and Assignee have caused this Assignment to be signed and executed by their undersigned officers thereunto duly authorized on the date first written above.


ASSIGNOR:

BUBBA BRANDS, INC.

By:   
Name: Gunnar Olson  
Title: President

State of Georgia  
County of Paulding

This document was acknowledged before me by Gunnar Olson  
on October 22, 2014.

  
Signature of Notary Public  
**My Commission Expires**  
**July 31, 2015**  
Expiration Date of Commission

(SEAL)

[SIGNATURES CONTINUE ON FOLLOWING PAGE]

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

IN ZONE:

IN ZONE HOLDINGS, INC.

By: 

Name: Leon James Scott, III

Title: Chief Executive Officer and  
President

State of Georgia

County of Paulding

This document was acknowledged before me by Leon James Scott III  
on October 22, 2014.



Signature of Notary Public

**My Commission Expires  
July 31, 2015**

Expiration Date of Commission

(SEAL)

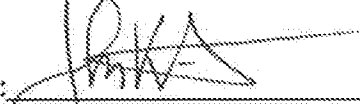
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[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

**TRADEMARK  
REEL: 005421 FRAME: 0085**

ASSIGNEE:

RUBBERMAID INCORPORATED


By: 

Name: John K. Stipancich  
Title: Executive Vice President, General  
Counsel, and Corporate Secretary

State of Georgia

County of Fulton

This document was acknowledged before me by John K. Stipancich  
on October 22, 2014.

  
Signature of Notary Public

April 22, 2016  
Expiration Date of Commission

(SEAL)



[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

**TRADEMARK**  
**REEL: 005421 FRAME: 0086**

**Schedule A**

See Attached.



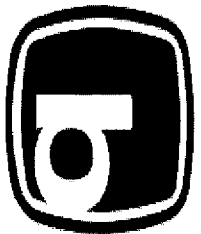
bubba brands inc. - Trademark Status Report

**DOCKET NO** 898-0166AU  
**MARK** B & Design

**APPLICATION NUMBER** A0045383  
**APPLICATION DATE** 8/30/14

**OWNER** bubba brands, inc.  
**COUNTRY** Australia  
**AGENT**  
**STATUS** Filed

**REGISTRATION NUMBER**  
**REGISTRATION DATE**  
**EXPIRATION DATE**  
**NEXT ACTION**  
**DUE DATE** Madrid Refusal Period  
**NOTES** 02/29/2016



**CLASS** 021 **GOODS** HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES, PORTABLE BEVERAGE COOLERS

**DOCKET NO** 898-0166CN  
**MARK** B & Design

**APPLICATION NUMBER** A0045383  
**APPLICATION DATE** 9/30/14

**OWNER** bubba brands, inc.  
**COUNTRY** China P.R.  
**AGENT**  
**STATUS** Filed

**REGISTRATION NUMBER**  
**REGISTRATION DATE**  
**EXPIRATION DATE**  
**NEXT ACTION**  
**DUE DATE** Madrid Refusal Period  
**NOTES** 03/30/2016



**CLASS** 021 **GOODS** HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES, PORTABLE BEVERAGE COOLERS

**DOCKET NO** 898-0166EM  
**MARK** B & Design

**APPLICATION NUMBER** A0045383  
**APPLICATION DATE** 9/30/14

**OWNER** bubba brands, inc.  
**COUNTRY** Community Trademark  
**AGENT**  
**STATUS** Filed

**REGISTRATION NUMBER**  
**REGISTRATION DATE**  
**EXPIRATION DATE**  
**NEXT ACTION**  
**DUE DATE** Madrid Refusal Period  
**NOTES** 03/30/2016



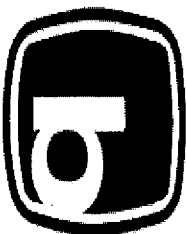
**CLASS** 021 **GOODS** HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES, PORTABLE BEVERAGE COOLERS

**DOCKET NO** 898-0166MP  
**MARK** B & Design

**APPLICATION NUMBER** A0045383  
**APPLICATION DATE** 9/30/14

**OWNER** bubba brands, inc.  
**COUNTRY** International  
**AGENT**  
**STATUS** Filed

**REGISTRATION NUMBER**  
**REGISTRATION DATE**  
**EXPIRATION DATE**  
**NEXT ACTION**  
**DUE DATE** Transmittal of documents  
**NOTES** 11/29/2014



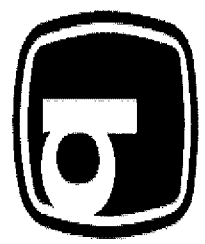
**CLASS** 021 **GOODS** HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES, PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0166MX  
MARK B & Design

APPLICATION NUMBER A0045383  
APPLICATION DATE 9/30/14  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.  
COUNTRY Mexico  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE Madrid Refusal Period  
NOTES 03/30/2016



CLASS 021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0166NZ  
MARK B & Design

APPLICATION NUMBER A0045383  
APPLICATION DATE 9/30/14  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.  
COUNTRY New Zealand  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE Madrid Refusal Period  
NOTES 03/30/2016



CLASS 021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0166PH  
MARK B & Design

APPLICATION NUMBER A0045383  
APPLICATION DATE 9/30/14  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.  
COUNTRY Philippines  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE Madrid Refusal Period  
NOTES 03/30/2016



CLASS 021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0166US  
MARK B & Design

APPLICATION NUMBER 85/176,102  
APPLICATION DATE 11/13/10  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.  
COUNTRY United States  
AGENT  
STATUS Registered

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE Section 8 & 15 - 1 Year Reminder  
NOTES 08/02/2016



CLASS 021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, JUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193AU  
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER A0045381  
APPLICATION DATE 9/30/14  
PUBLICATION DATE

REGISTRATION NUMBER

REGISTRATION DATE

EXPIRATION DATE

NEXT ACTION

DOE DATE

Madrid Refusal Period  
03/30/2016

*disclaimer people love!*



OWNER bubba brands, inc.  
COUNTRY Australia  
AGENT  
STATUS Filed

CLASS

021 GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193CN  
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER A0045381  
APPLICATION DATE 9/30/14  
PUBLICATION DATE

REGISTRATION NUMBER

REGISTRATION DATE

EXPIRATION DATE

NEXT ACTION

DOE DATE

Madrid Refusal Period  
03/30/2016

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OWNER bubba brands, inc.  
COUNTRY China P.R.  
AGENT  
STATUS Filed

CLASS

021 GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193EM  
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER A0045381  
APPLICATION DATE 9/30/14  
PUBLICATION DATE

REGISTRATION NUMBER

REGISTRATION DATE

EXPIRATION DATE

NEXT ACTION

DOE DATE

Madrid Refusal Period  
03/30/2016

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OWNER bubba brands, inc.  
COUNTRY Community Trademark  
AGENT  
STATUS Filed

CLASS

021 GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193MP  
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER A0045381  
APPLICATION DATE 9/30/14  
PUBLICATION DATE

REGISTRATION NUMBER

REGISTRATION DATE

EXPIRATION DATE

NEXT ACTION

DOE DATE

Transmittal of documents  
11/29/2014

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OWNER bubba brands, inc.  
COUNTRY International  
AGENT  
STATUS Filed

CLASS

021 GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193MX  
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER A0045381  
APPLICATION DATE 9/30/14  
PUBLICATION DATE

OWNER bubba brands, inc.

COUNTRY Mexico  
AGENT  
STATUS Filed

REGISTRATION NUMBER  
REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE Madrid Refusal Period  
NOTES 03/30/2016



*bubba brands, inc.!*

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193NZ  
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER A0045381  
APPLICATION DATE 9/30/14  
PUBLICATION DATE

OWNER bubba brands, inc.

COUNTRY New Zealand  
AGENT  
STATUS Filed

REGISTRATION NUMBER  
REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE Madrid Refusal Period  
NOTES 03/30/2016



*bubba brands, inc.!*

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193PH  
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER A0045381  
APPLICATION DATE 9/30/14  
PUBLICATION DATE

OWNER bubba brands, inc.

COUNTRY Philippines  
AGENT  
STATUS Filed

REGISTRATION NUMBER  
REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE Madrid Refusal Period  
NOTES 03/30/2016



*bubba brands, inc.!*

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0193US  
MARK B DRINKWARE PEOPLE LOVE! & Design

APPLICATION NUMBER 86/409,822  
APPLICATION DATE 9/30/14  
PUBLICATION DATE

OWNER bubba brands, inc.

COUNTRY United States  
AGENT  
STATUS Filed

REGISTRATION NUMBER  
REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE Foreign Filing - 3 mo. Reminder  
NOTES 12/30/2014



*bubba brands, inc.!*

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0083AU11  
MARK BUBBA

APPLICATION NUMBER 1198235  
APPLICATION DATE 2/11/14  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.  
COUNTRY Australia  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE Madrid Refusal Period  
08/11/2015  
NOTES

CLASS 021 GOODS BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083CA  
MARK BUBBA

APPLICATION NUMBER 1593287  
APPLICATION DATE 9/7/12  
PUBLICATION DATE  
REGISTRATION NUMBER TMA880,095

OWNER bubba brands, inc.  
COUNTRY Canada  
AGENT Tabrizi Law Office  
STATUS Registered

REGISTRATION DATE 6/13/14  
EXPIRATION DATE 6/13/29  
NEXT ACTION Renewal Reminder (1 year)  
DUE DATE 06/13/2028  
NOTES

CLASS 021 GOODS BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083CN  
MARK BUBBA

APPLICATION NUMBER 1198235  
APPLICATION DATE 2/11/14  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.  
COUNTRY China P.R.  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE Madrid Refusal Period  
08/11/2015  
NOTES

CLASS 021 GOODS BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083CR  
MARK BUBBA

APPLICATION NUMBER 2014-001141  
APPLICATION DATE 2/11/14  
PUBLICATION DATE 6/16/14  
REGISTRATION NUMBER

OWNER bubba brands, inc.  
COUNTRY Costa Rica  
AGENT Facio & Canas - Faycanmark  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE  
NOTES

CLASS 021 GOODS BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083EM  
MARK BUBBA

APPLICATION NUMBER 10763704  
APPLICATION DATE 3/27/12  
PUBLICATION DATE  
REGISTRATION NUMBER 10763704

OWNER bubba brands, inc.  
COUNTRY Community Trademark  
AGENT  
STATUS Registered

REGISTRATION DATE 7/20/12  
EXPIRATION DATE 3/27/22  
NEXT ACTION Renewal Reminder (1 year)  
DUE DATE 03/31/2021  
NOTES

CLASS 020  
GOODS FURNITURE, MIRRORS, PICTURE FRAMES; GOODS (NOT INCLUDED IN OTHER CLASSES) OF WOOD, CORK, REED, CANE, WICKER, HORN, BONE, IVORY, WHALEBONE, SHELL, AMBER, MOTHER-OF-PEARL, MEERSCHAUM AND SUBSTITUTES FOR ALL THESE MATERIALS, OR OF PLASTICS. HOUSEHOLD OR KITCHEN UTENSILS AND CONTAINERS, COMBS AND SPONGES; BRUSHES (EXCEPT PAINT BRUSHES); BRUSH-MAKING MATERIALS; ARTICLES FOR CLEANING PURPOSES; STEEL WOOL, UNWORKED OR SEMI-WORKED GLASS (EXCEPT GLASS USED IN BUILDING); GLASSWARE, PORCELAIN AND EARTHENWARE NOT INCLUDED IN OTHER CLASSES.  
035 ADVERTISING; BUSINESS MANAGEMENT; BUSINESS ADMINISTRATION; OFFICE FUNCTIONS.

DOCKET NO 898-0083GT  
MARK BUBBA

APPLICATION NUMBER 2014-001087  
APPLICATION DATE 2/7/14  
PUBLICATION DATE 7/25/14  
REGISTRATION NUMBER  
REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE

OWNER bubba brands, inc.  
COUNTRY Guatemala  
AGENT  
STATUS Filed

Opposition Period Expires  
09/25/2014  
NOTES

CLASS 021  
GOODS BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083HN  
MARK BUBBA

APPLICATION NUMBER 4255/2014  
APPLICATION DATE 2/6/14  
PUBLICATION DATE 6/24/14  
REGISTRATION NUMBER  
REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE  
NOTES

OWNER bubba brands, inc.  
COUNTRY Honduras  
AGENT  
STATUS Filed

CLASS 021  
GOODS BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083MP  
MARK BUBBA

APPLICATION NUMBER 1198235  
APPLICATION DATE 2/11/14  
PUBLICATION DATE  
REGISTRATION NUMBER 1198235  
REGISTRATION DATE 2/11/14  
EXPIRATION DATE 2/11/24  
NEXT ACTION Renewal Reminder (1 year)  
DUE DATE 02/11/2023  
NOTES

OWNER bubba brands, inc.  
COUNTRY International  
AGENT  
STATUS Registered

CLASS

021 BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083MX1  
MARK BUBBA

APPLICATION NUMBER 1198235  
APPLICATION DATE 2/1/14  
PUBLICATION DATE

OWNER bubba brands, inc.

COUNTRY Mexico  
AGENT  
STATUS Filed

REGISTRATION NUMBER  
REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE  
NOTES Madrid Refusal Period  
08/11/2015

CLASS

021 BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083MY  
MARK BUBBA

APPLICATION NUMBER  
APPLICATION DATE  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.

COUNTRY Malaysia  
AGENT  
STATUS Docket

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE  
NOTES File Trademark Application  
10/03/2014  
9.29.14 instructions sent

CLASS

021 BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083NI  
MARK BUBBA

APPLICATION NUMBER 2014-000422  
APPLICATION DATE 2/12/14  
PUBLICATION DATE 6/4/14

OWNER bubba brands, inc.

COUNTRY Nicaragua  
AGENT  
STATUS Filed

REGISTRATION NUMBER  
REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE  
NOTES

CLASS

021 BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083NZ  
MARK BUBBA

APPLICATION NUMBER 957024  
APPLICATION DATE 4/10/12

OWNER bubba brands, inc.

COUNTRY New Zealand  
AGENT  
STATUS Registered

REGISTRATION NUMBER 957024  
REGISTRATION DATE 10/11/12  
EXPIRATION DATE 4/10/22  
NEXT ACTION Renewal Reminder (1 year)  
DUE DATE 04/10/2021  
NOTES

CLASS

021 MUGS; BOTTLES; TUMBLERS (DRINKING VESSELS); CUPS; JUGS.

DOCKET NO 898-0083PH  
MARK BUBBA

APPLICATION NUMBER 1198235  
APPLICATION DATE 2/11/14  
REGISTRATION NUMBER

OWNER bubba brands, inc.

COUNTRY Philippines  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION Response due  
DUE DATE 12/22/2014  
NOTES 9.10.14 first sent

CLASS

021

GOODS  
BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083SV  
MARK BUBBA

APPLICATION NUMBER 20140196658  
APPLICATION DATE 2/7/14  
PUBLICATION DATE

OWNER bubba brands, inc.

COUNTRY El Salvador  
AGENT  
STATUS Filed

REGISTRATION NUMBER  
REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE  
NOTES

CLASS

021

GOODS  
BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0083US  
MARK BUBBA

APPLICATION NUMBER 78/966,075  
APPLICATION DATE 9/1/06  
PUBLICATION DATE 1/1/08  
REGISTRATION NUMBER 3,839,426

OWNER bubba brands, inc.

COUNTRY United States  
AGENT  
STATUS Registered

REGISTRATION DATE 8/24/10  
EXPIRATION DATE 8/24/20  
NEXT ACTION Section 8 & 15 - 1 Year Reminder  
DUE DATE 08/24/2015  
NOTES

CLASS

021

GOODS  
BEER MUGS; CONTAINERS FOR ICE; HOUSEHOLD CONTAINERS FOR FOODS; MUGS; PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE; PORTABLE BEVERAGE COOLERS; PORTABLE COOLERS; PORTABLE PLASTIC CONTAINERS FOR STORING HOUSEHOLD AND KITCHEN GOODS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE

DOCKET NO 898-0051US  
MARK BUBBA KEG

APPLICATION NUMBER 78/169,244  
APPLICATION DATE 9/30/02  
PUBLICATION DATE 2/17/04  
REGISTRATION NUMBER 2,885,114

OWNER bubba brands, inc.

COUNTRY United States  
AGENT  
STATUS Registered

REGISTRATION DATE 9/14/04  
EXPIRATION DATE 9/14/24  
NEXT ACTION Status Check - Section 8&9  
DUE DATE 03/11/2015  
NOTES

CLASS

021

GOODS  
THERMAL INSULATED CONTAINERS FOR BEVERAGES; PORTABLE BEVERAGE CONTAINER



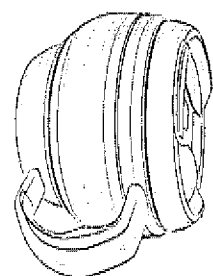
DOCKET NO 898-0084AU  
MARK BUBBA KEG 52 Product Configuration Mark

APPLICATION NUMBER 1265380  
APPLICATION DATE 9/30/08  
PUBLICATION DATE 8/12/10

OWNER bubba brands, inc.  
COUNTRY Australia  
AGENT CLAYTON UTZ  
STATUS Registered

REGISTRATION NUMBER 1265380  
REGISTRATION DATE 11/22/10  
EXPIRATION DATE 9/30/18  
NEXT ACTION Renewal Reminder (1 year)  
DUE DATE 09/30/2017  
NOTES

CLASS GOODS BEER MUGS; MUGS; PORTABLE BEVERAGECOOLERS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE.



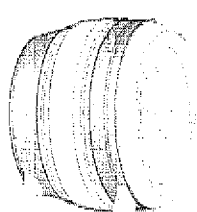
DOCKET NO 898-0084US  
MARK BUBBA KEG 52 Product Configuration Mark

APPLICATION NUMBER 77552,795  
APPLICATION DATE 8/21/08  
PUBLICATION DATE 9/15/09

OWNER bubba brands, inc.  
COUNTRY United States  
AGENT  
STATUS Registered

REGISTRATION NUMBER 3,717,477  
REGISTRATION DATE 12/1/09  
EXPIRATION DATE 12/1/19  
NEXT ACTION Section 8 & 15 - 1 Year Reminder  
DUE DATE 12/01/2014  
NOTES

CLASS GOODS BEER MUGS; MUGS; PORTABLE BEVERAGECOOLERS; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE.



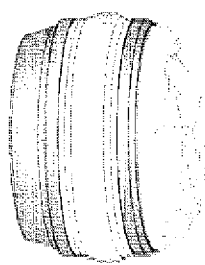
DOCKET NO 898-0177US  
MARK BUBBA KEG 72 Cooler Product Configuration Trade Dress

APPLICATION NUMBER 86260,671  
APPLICATION DATE 4/23/14

OWNER bubba brands, inc.  
COUNTRY United States  
AGENT  
STATUS Filed

REGISTRATION NUMBER  
REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION Foreign Filing Deadline  
DUE DATE 10/23/2014  
NOTES

CLASS GOODS BOTTLES, SOLID EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES; NAMELY, TUMBLERS; HOUSEHOLD CONTAINERS FOR FOODS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS



DOCKET NO 898-0178US  
MARK BUBBA KEG HERO Product Configuration Trade Dress

APPLICATION NUMBER  
APPLICATION DATE  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.  
COUNTRY United States  
AGENT  
STATUS Docket

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION File Trademark Application  
DUE DATE 11/01/2015  
NOTES

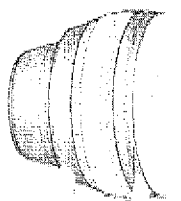
CLASS GOODS

DOCKET NO 898-01760US  
MARK BUBBA KEG Travel Mug Product Configuration Trade Dress

APPLICATION NUMBER 861260,590  
APPLICATION DATE 4/23/14  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.  
COUNTRY United States  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION Foreign Filing Deadline  
DUE DATE 10/23/2014  
NOTES



CLASS 021 GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; HOUSEHOLD CONTAINERS FOR FOODS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0153AU  
MARK BUBBA & Design

APPLICATION NUMBER A0045382  
APPLICATION DATE 9/30/14  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.  
COUNTRY Australia  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION Madrid Refusal Period  
DUE DATE 03/30/2016  
NOTES



CLASS 021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0153CA  
MARK BUBBA & DESIGN

APPLICATION NUMBER 1,593,288  
APPLICATION DATE 9/7/12  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.  
COUNTRY Canada  
AGENT Tabrizi Law Office  
STATUS Registered

REGISTRATION DATE TMA880,108  
EXPIRATION DATE 6/13/14  
NEXT ACTION Renewal Reminder (1 year)  
DUE DATE 06/13/2028  
NOTES



CLASS 021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0153CN  
MARK BUBBA & Design

APPLICATION NUMBER A0045382  
APPLICATION DATE 9/30/14  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.  
COUNTRY China P.R.  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION Madrid Refusal Period  
DUE DATE 03/30/2016  
NOTES



CLASS 021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0153EM  
MARK BUBBA. & Design

APPLICATION NUMBER A0045382  
APPLICATION DATE 9/30/14  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.

COUNTRY Community Trademark  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION Madrid Refusal Period  
DUE DATE 03/30/2016  
NOTES

CLASS

021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0153MP  
MARK BUBBA. & Design

APPLICATION NUMBER A0045382  
APPLICATION DATE 9/30/14  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.

COUNTRY International  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION Transmittal of documents  
DUE DATE 11/29/2014  
NOTES

CLASS

021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0153MX  
MARK BUBBA. & Design

APPLICATION NUMBER A0045382  
APPLICATION DATE 9/30/14  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc.

COUNTRY Mexico  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION Madrid Refusal Period  
DUE DATE 03/30/2016  
NOTES

CLASS

021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0153MY  
MARK BUBBA. & Design

APPLICATION NUMBER  
APPLICATION DATE  
PUBLICATION DATE  
REGISTRATION NUMBER

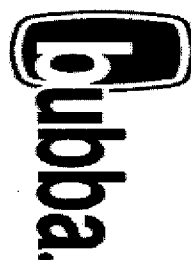
OWNER bubba brands, inc.

COUNTRY Malaysia  
AGENT  
STATUS Docket

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION File Trademark Application  
DUE DATE 10/03/2014  
NOTES 9.29.14 instructions sent

CLASS

021 GOODS HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES; PORTABLE BEVERAGE COOLERS.



TRADEMARK

REEL: 005421 FRAME: 0098

DOCKET NO 898-0153NZ  
MARK BUBBA, & Design

APPLICATION NUMBER A0045382  
APPLICATION DATE 9/30/14  
PUBLICATION DATE

OWNER bubba brands, inc.

REGISTRATION NUMBER

COUNTRY New Zealand  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE  
NOTES Madrid Refusal Period  
03/30/2016

CLASS  
021

GOODS  
HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES, PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0153PH  
MARK BUBBA, & Design

APPLICATION NUMBER A0045382  
APPLICATION DATE 9/30/14  
PUBLICATION DATE

OWNER bubba brands, inc.

REGISTRATION NUMBER

COUNTRY Philippines  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE  
NOTES Madrid Refusal Period  
03/30/2016

CLASS  
021

GOODS  
HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES, PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0153US  
MARK BUBBA, & Design

APPLICATION NUMBER 85178, 571  
APPLICATION DATE 11/17/10  
PUBLICATION DATE

OWNER bubba brands, inc.

REGISTRATION NUMBER

COUNTRY United States  
AGENT  
STATUS Registered

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE  
NOTES 3,993,099  
7/12/11  
7/12/21  
Section 8 & 15 - 1 Year Reminder  
07/12/2016

CLASS  
021

GOODS  
HOUSEHOLD CONTAINERS, NAMELY, MUGS, TUMBLERS, MUGS, BOTTLES SOLD EMPTY, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS AND BOTTLES, PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0154  
MARK DRINKVARE PEOPLE LOVE!

APPLICATION NUMBER A0045385  
APPLICATION DATE 9/30/14  
PUBLICATION DATE

OWNER bubba brands, inc.

REGISTRATION NUMBER

COUNTRY Australia  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE  
NOTES Madrid Refusal Period  
03/30/2016

CLASS  
021

GOODS  
BOTTLES, SOLD EMPTY, CONTAINERS FOR HOUSEHOLD USE, DRINKING GLASSES, NAMELY, TUMBLERS, INSULATING SLEEVE HOLDER FOR BOTTLES, INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS, MUGS, MUGS, PORTABLE BEVERAGE COOLERS.



DOCKET NO 898-0154CN  
MARK DRINKWARE PEOPLE LOVE

OWNER bubba brands, inc.

COUNTRY China P.R.  
AGENT  
STATUS Filed

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS.

APPLICATION NUMBER A0045385  
APPLICATION DATE 9/30/14  
PUBLICATION DATE  
REGISTRATION NUMBER

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE Madrid Refusal Period  
03/30/2016  
NOTES

DOCKET NO 898-0154EM  
MARK DRINKWARE PEOPLE LOVE

OWNER bubba brands, inc.

COUNTRY Community Trademark  
AGENT  
STATUS Filed

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0154MP  
MARK DRINKWARE PEOPLE LOVE

OWNER bubba brands, inc.

COUNTRY International  
AGENT  
STATUS Filed

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0154MX  
MARK DRINKWARE PEOPLE LOVE

OWNER bubba brands, inc.

COUNTRY Mexico  
AGENT  
STATUS Filed

CLASS

GOODS

021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS.

APPLICATION NUMBER A0045385  
APPLICATION DATE 9/30/14  
PUBLICATION DATE  
REGISTRATION NUMBER

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE Madrid Refusal Period  
03/30/2016  
NOTES

APPLICATION NUMBER A0045385  
APPLICATION DATE 9/30/14  
PUBLICATION DATE  
REGISTRATION NUMBER

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE Madrid Refusal Period  
03/30/2016  
NOTES

APPLICATION NUMBER A0045385  
APPLICATION DATE 9/30/14  
PUBLICATION DATE  
REGISTRATION NUMBER

REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE Transmittal of documents  
11/29/2014  
NOTES

DOCKET NO 898-0154NZ  
MARK DRINKWARE PEOPLE LOVE

APPLICATION NUMBER A0045385  
APPLICATION DATE 9/30/14  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc

COUNTRY New Zealand  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE Madrid Refusal Period  
NEXT ACTION 03/30/2016  
DUE DATE  
NOTES

CLASS

021 GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0154PH  
MARK DRINKWARE PEOPLE LOVE

APPLICATION NUMBER A0045385  
APPLICATION DATE 9/30/14  
PUBLICATION DATE  
REGISTRATION NUMBER

OWNER bubba brands, inc

COUNTRY Philippines  
AGENT  
STATUS Filed

REGISTRATION DATE  
EXPIRATION DATE Madrid Refusal Period  
NEXT ACTION 03/30/2016  
DUE DATE  
NOTES

CLASS

021 GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS.

DOCKET NO 898-0154US  
MARK DRINKWARE PEOPLE LOVE

APPLICATION NUMBER 85/718,921  
APPLICATION DATE 9/1/12  
PUBLICATION DATE 3/19/13  
REGISTRATION NUMBER 4,345,892

OWNER bubba brands, inc

COUNTRY United States  
AGENT  
STATUS Registered

REGISTRATION DATE 6/4/13  
EXPIRATION DATE 6/4/23  
NEXT ACTION Section 8 & 15 - 1 Year Reminder  
DUE DATE 06/04/2018  
NOTES

CLASS

021 GOODS BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS; JUGS; MUGS; PORTABLE BEVERAGE COOLERS

DOCKET NO 898-0168US  
MARK ENVY

APPLICATION NUMBER 85/184,276  
APPLICATION DATE 11/24/10  
PUBLICATION DATE  
REGISTRATION NUMBER 4,032,758

OWNER bubba brands, inc

COUNTRY United States  
AGENT  
STATUS Registered

REGISTRATION DATE 9/27/11  
EXPIRATION DATE 9/27/21  
NEXT ACTION Section 8 & 15 - 1 Year Reminder  
DUE DATE 09/27/2016  
NOTES

CLASS

021 GOODS DUAL-WALL VACUUM STAINLESS STEEL BOTTLES

DOCKET NO 898-0163CA  
MARK HERO

APPLICATION NUMBER 1,506,748  
APPLICATION DATE 12/7/10  
PUBLICATION DATE

OWNER bubba brands, inc.

REGISTRATION NUMBER TMA811,025  
REGISTRATION DATE 11/4/11

COUNTRY Canada  
AGENT  
STATUS Registered

EXPIRATION DATE 11/4/26  
NEXT ACTION Renewal Reminder (1 year)  
DUE DATE 11/04/2025  
NOTES

CLASS 021 GOODS STAINLESS STEEL VACUUM INSULATED BOTTLES AND STAINLESS STEEL VACUUM INSULATED SPORT BOTTLES.

DOCKET NO 898-0163US  
MARK HERO

APPLICATION NUMBER 85195,824  
APPLICATION DATE 12/11/10  
PUBLICATION DATE

OWNER bubba brands, inc.

REGISTRATION NUMBER  
REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION Status Inquiry Due  
DUE DATE 12/11/2014  
NOTES

COUNTRY United States  
AGENT  
STATUS Filed

CLASS 021 GOODS STAINLESS STEEL INSULATED VACUUM BOTTLES

DOCKET NO 898-0158US  
MARK MUGSOCK

APPLICATION NUMBER 851834,141  
APPLICATION DATE 11/28/13  
PUBLICATION DATE 6/18/13

OWNER bubba brands, inc.

REGISTRATION NUMBER 4,449,089  
REGISTRATION DATE 12/10/13  
EXPIRATION DATE 12/10/23  
NEXT ACTION Section 8 & 15 - 1 Year Reminder  
DUE DATE 12/10/2018  
NOTES

COUNTRY United States  
AGENT  
STATUS Registered

CLASS 021 GOODS BOTTLES, SOLID EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; INSULATING SLEEVE HOLDER FOR BOTTLES; INSULATING SLEEVE HOLDERS FOR BEVERAGE CANS, JUGS; MUGS; PORTABLE BEVERAGE CONTAINER HOLDER

DOCKET NO 898-0164US  
MARK RAPTOR

APPLICATION NUMBER 851389,807  
APPLICATION DATE 8/4/11  
PUBLICATION DATE

OWNER bubba brands, inc.

REGISTRATION NUMBER 4,231,079  
REGISTRATION DATE 10/23/12  
EXPIRATION DATE 10/23/22  
NEXT ACTION Section 8 & 15 - 1 Year Reminder  
DUE DATE 10/23/2017  
NOTES

COUNTRY United States  
AGENT  
STATUS Registered

CLASS 021 GOODS SPORTS BOTTLES SOLD EMPTY

DOCKET NO 898-0186US  
MARK TASTE YOUR DRINK, NOT YOUR MUG

APPLICATION NUMBER 86/236,692  
APPLICATION DATE 3/31/14  
PUBLICATION DATE 7/22/14

OWNER bubba brands, inc.  
COUNTRY United States  
AGENT  
STATUS Filed

REGISTRATION NUMBER  
REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE  
NOTES  
Statement/Allegation of Use Status Check  
03/19/2015

CLASS GOODS  
021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; HOUSEHOLD CONTAINERS FOR FOODS; MUGS

DOCKET NO 898-0187US  
MARK TASTE YOUR FOOD, NOT YOUR CONTAINER

APPLICATION NUMBER 86/236,705  
APPLICATION DATE 3/31/14  
PUBLICATION DATE 7/22/14

OWNER bubba brands, inc.  
COUNTRY United States  
AGENT  
STATUS Filed

REGISTRATION NUMBER  
REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE  
NOTES  
Statement/Allegation of Use Status Check  
03/24/2015

CLASS GOODS  
021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; HOUSEHOLD CONTAINERS FOR FOODS; MUGS

DOCKET NO 898-0185US  
MARK TASTE GUARD

APPLICATION NUMBER 86/216,368  
APPLICATION DATE 3/10/14  
PUBLICATION DATE 7/22/14

OWNER bubba brands, inc.  
COUNTRY United States  
AGENT  
STATUS Filed

REGISTRATION NUMBER  
REGISTRATION DATE  
EXPIRATION DATE  
NEXT ACTION  
DUE DATE  
NOTES  
Statement/Allegation of Use Status Check  
03/19/2015

CLASS GOODS  
021 BOTTLES, SOLD EMPTY; CONTAINERS FOR HOUSEHOLD USE; DRINKING GLASSES, NAMELY, TUMBLERS; HOUSEHOLD CONTAINERS FOR FOODS; MUGS

DOCKET NO 898-0165US  
MARK THERMAL HYDRATION EXPERTS

APPLICATION NUMBER 85/205,495  
APPLICATION DATE 12/24/10  
PUBLICATION DATE

OWNER bubba brands, inc.  
COUNTRY United States  
AGENT  
STATUS Registered

REGISTRATION NUMBER 4,116,378  
REGISTRATION DATE 3/20/12  
EXPIRATION DATE 3/20/22  
NEXT ACTION Section 8 & 15 - 1 Year Reminder  
DUE DATE 03/20/2017  
NOTES

CLASS GOODS  
021 MUGS; DRINKING GLASSES, NAMELY, TUMBLERS; BOTTLES, SOLD EMPTY; AND JUGS



MARK: bubba & design

Application Number: 12446161

OWNER: bubba brands, inc. via assignment  
from Yongkang Xinshidai  
Industry Co Ltd

Application Date: 04/18/2013

COUNTRY: China

STATUS: Filed

**GOODS**

Cups, jugs; lunch boxes; porcelain enamel plastic utensils; non-electrical coffee pot; coffee set; cooking pots; drinking flasks for travelers; goblets; teapots

TRADEMARK

REEL: 005421 FRAME: 0104

RECORDED: 12/17/2014