

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326322

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICON IP, Inc.		12/16/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ICON Health & Fitness, Inc.		
Street Address:	1500 South 1000 West		
City:	Logan		
State/Country:	UTAH		
Postal Code:	84321		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Serial Number:	85341496	ALTRA	
Serial Number:	85295559	ALTRA	
Serial Number:	85044289	ALTRA	
Serial Number:	78290374	CABLE CROSS	
Serial Number:	73781397	CADENCE	
Serial Number:	74700222	CARDIO TRAINER	
Serial Number:	74328649	CROSS WALK	
Serial Number:	74158066	HEALTHRIDER	
Serial Number:	75638662	I FIT	
Serial Number:	74686600	ICON	
Serial Number:	74087953	IMAGE	
Serial Number:	78246328	M	
Serial Number:	78275242	N	
Serial Number:	78197857	NORDICTRACK	
Serial Number:	75487566	NORDICTRACK	
Serial Number:	75218462	POWER INCLINE	
Serial Number:	78760616	QUICK SPEED	
Serial Number:	85194333	RIP:60	
Serial Number:	85194310	RIP:60	
Serial Number:	74399369		
TRADEMARK			

CH \$615.00 85341496

Property Type	Number	Word Mark
Serial Number:	73626687	WESLO
Serial Number:	76083063	
Serial Number:	74615890	CARDIOGLIDE
Serial Number:	74168537	CUSHION DECK

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 435-786-5220

Email: ip@iconfitness.com

Correspondent Name: Richard Chang

Address Line 1: 1500 South 1000 West

Address Line 4: Logan, UTAH 84321

ATTORNEY DOCKET NUMBER:	TRADEMARK ASSIGNMENT
NAME OF SUBMITTER:	Richard K. C. Chang II
SIGNATURE:	/Richard K. C. Chang II/
DATE SIGNED:	12/16/2014

Total Attachments: 5
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ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, ICON HEALTH & FITNESS, INC., a Delaware corporation with its principal place of business located at 1500 South 1000 West, Logan, Utah 84321 ("Assignee"), is the full owner of its subsidiary, ICON IP, Inc., a Delaware corporation with its principal place of business located at 1500 South 1000 West, Logan, Utah 84321 ("Assignor");

WHEREAS, Assignor desires to transfer all of its patents and trademarks as identified in Schedule A and the goodwill of the business symbolized thereby, and the right to sue and collect damages for past and/or future infringement thereof (the "IP"), to Assignee desires to receive all of Assignor's patents and trademarks and all associated good will.

NOW, THEREFORE, for and in consideration of Ten Dollars (\$10.00), in hand paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee all right, title and interest in and to the IP, the goodwill of the business symbolized thereby, and the right to sue and collect damages for past and/or future infringement thereof.

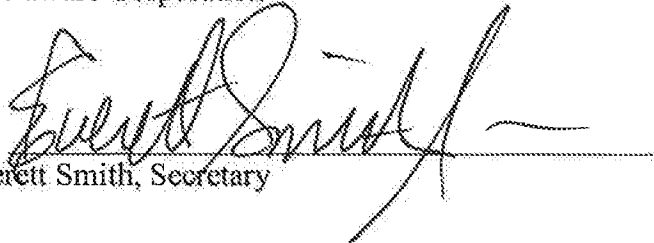
IN WITNESS WHEREOF, the parties hereto have executed this Agreement, effective as of the date set forth below.

SIGNED on this the 16th day of December, 2014.

Assignor:
ICON IP, INC.,
a Delaware Corporation

By: 
Everett Smith, Secretary

Assignee:
ICON HEALTH & FITNESS, INC.,
a Delaware Corporation

By: 
Everett Smith, Secretary

TRADEMARKS

Serial Number	Registration No.	Trademark
85341496	4145507	ALTRA
85295559	4134272	ALTRA
85044289	3999473	ALTRA
78290374	2929820	CABLE CROSS
73781397	1588004	CADENCE
74700222	2070489	CARDIO TRAINER
74328649	1777995	CROSS WALK
74158066	1709407	HEALTHRIDER
75638662	2618509	I FIT
74686600	2164953	ICON
74087953	1930107	IMAGE
78246328	2961997	M
78275242	3030119	N
78197857	4230387	NORDICTRACK
75487566	2652123	NORDICTRACK
75218462	2128780	POWER INCLINE
78760616	3262982	QUICK SPEED
85194333	4363005	RIP:60
85194310	4127640	RIP:60
74399369	1974468	Standing Stick Figure
73626687	1465620	WESLO
76083063	2566757	
74615890	1937301	CARDIOGLIDE
74399369	1974468	
74168537	1683076	CUSHION DECK

PATENTS

Application Number	Filing Date	Issue Date	Patent Number
14531821	11/3/2014		
13673809	11/9/2012		
13541445	7/3/2012	6/24/2014	8758201
12975682	12/22/2010	11/4/2014	8876668
12774125	5/5/2010	1/4/2011	7862475
12772685	5/3/2010	7/19/2011	7980996
29409203	12/21/2011	7/31/2012	D664613
29406342	11/11/2011	11/20/2012	D671177
29406343	11/11/2011	11/20/2012	D671178
13290719	11/7/2011	8/26/2014	8814762
29405195	10/31/2011	5/15/2012	D659775
13186292	7/19/2011	6/3/2014	8740753
13184154	7/15/2011	10/30/2012	8298123
29397472	7/15/2011	1/24/2012	D652877
29392441	5/20/2011	3/27/2012	D656305
29392442	5/20/2011	12/17/2013	D695504

Schedule A

Application Number	Filing Date	Issue Date	Patent Number
29392445	5/20/2011	4/10/2012	D657120
13086674	4/14/2011	8/19/2014	8808148
13044801	3/10/2011	9/30/2014	8845493
13022788	2/8/2011	7/8/2014	8771153
12960436	12/3/2010	10/28/2014	8870726
29380428	12/3/2010	5/15/2012	D659777
29380429	12/3/2010	5/22/2012	D660383
12879879	9/10/2010	10/11/2011	8033960
12878923	9/9/2010	9/23/2014	8840075
12876732	9/7/2010	7/22/2014	8784270
12818416	6/18/2010	3/22/2011	7909740
29354060	1/19/2010	3/29/2011	D635207
29354089	1/19/2010	12/13/2011	D650451
12581691	10/19/2009	3/8/2011	7901330
12467776	5/18/2009	1/4/2011	7862478
12413330	3/27/2009	8/28/2012	8251874
12340407	12/19/2008	1/4/2011	7862483
12251222	10/14/2008	5/11/2010	7713172
29318204	5/15/2008	11/17/2009	D604373
11864270	9/28/2007	8/10/2010	7771329
11757801	6/4/2007	11/17/2009	7618350
29279988	5/14/2007	3/17/2009	D588655
11745708	5/8/2007	3/9/2010	7674205
11676643	2/20/2007	6/15/2010	7736279
11668271	1/29/2007	9/16/2008	7425188
11657701	1/23/2007	5/11/2010	7713171
11549530	10/13/2006	8/17/2010	7775940
11531999	9/14/2006	7/6/2010	7749144
11440828	5/25/2006	5/27/2008	7377882
11440703	5/24/2006	3/31/2009	7510509
11315682	12/21/2005	7/26/2011	7985164
11178715	7/11/2005	10/13/2009	7601105
11107375	4/14/2005	10/20/2009	7604573
10968250	10/19/2004	9/30/2008	7429236
29211777	8/20/2004	5/2/2006	D520085
29211799	8/20/2004	9/5/2006	D527776
10916684	8/11/2004	6/22/2010	7740563
10916687	8/11/2004	12/8/2009	7628737
10856676	5/28/2004	12/8/2009	7628730
10804715	3/19/2004	5/30/2006	7052442
10788799	2/27/2004	5/26/2009	7537549
10773617	2/6/2004	12/1/2009	7625315
10770273	2/2/2004	1/27/2009	7482050
10754166	1/9/2004	3/18/2008	7344481
10733684	12/11/2003	10/23/2007	7285075
10685342	10/13/2003	4/11/2006	7025713

Schedule A

Application Number	Filing Date	Issue Date	Patent Number
10674911	9/29/2003	5/26/2009	7537546
29188977	8/27/2003	7/12/2005	D507311
10647729	8/25/2003	5/26/2009	7537552
10377295	2/28/2003	7/21/2009	7563203
10369207	2/19/2003	1/30/2007	7169087
10367117	2/14/2003	8/29/2006	7097588
10340562	1/10/2003	2/3/2004	6685607
10205787	7/26/2002	8/3/2004	6770015
10173515	6/14/2002	7/31/2007	7250022
10106842	3/26/2002	7/19/2005	6918858
10083453	2/26/2002	3/20/2007	7192388
10010780	12/6/2001	3/30/2004	6712740
09967870	9/28/2001	5/4/2004	6730002
09953589	9/12/2001	11/23/2004	6821230
09947938	9/6/2001	6/1/2004	6743153
09943741	8/30/2001	4/5/2005	6875160
09940691	8/27/2001	9/7/2004	6786852
09835070	4/13/2001	9/23/2003	6623140
29139744	4/13/2001	12/18/2001	D452338
29140250	4/13/2001	2/12/2002	D453543
29140256	4/13/2001	2/26/2002	D453948
29140322	4/13/2001	11/20/2001	D450872
09777141	2/5/2001	11/25/2003	6652424
09776410	2/2/2001	2/14/2006	6997852
09775309	2/1/2001	12/14/2004	6830540
09737392	12/15/2000	9/26/2006	7112168
09690178	10/16/2000	6/15/2004	6749537
09641220	8/18/2000	10/1/2002	6458060
09641600	8/18/2000	6/13/2006	7060006
09527042	3/16/2000	10/29/2002	6471622
09496569	2/2/2000	7/13/2004	6761667
09470605	12/22/1999	2/26/2002	6350218
09437316	11/10/1999	1/9/2001	6171219
09437317	11/10/1999	7/23/2002	6422980
09437318	11/10/1999	10/2/2001	6296594
09395193	9/14/1999	6/26/2001	6251052
09379307	8/23/1999	5/14/2002	6387020
09349608	7/8/1999	11/6/2001	6312363
09247160	2/9/1999	7/17/2001	6261022
09231208	1/14/1999	3/7/2000	6033347
29095210	10/19/1998	8/17/1999	D412953
29095219	10/19/1998	11/16/1999	D416596
29089662	6/19/1998	9/14/1999	D413948
09042755	3/17/1998	5/8/2001	6228003
08994474	12/19/1997	9/14/1999	5951441
08959237	10/28/1997	5/4/1999	5899834

Schedule A

Application Number	Filing Date	Issue Date	Patent Number
08942810	10/2/1997	12/13/2005	6974404
08846942	4/30/1997	1/19/1999	5860893
29054016	5/6/1996	3/10/1998	D392006
29051346	3/5/1996	9/23/1997	D384118
08594846	1/31/1996	12/9/1997	5695435
08594940	1/31/1996	5/6/1997	5626542
08593794	1/30/1996	12/30/1997	5702325
08593795	1/30/1996	10/7/1997	5674156
08593797	1/30/1996	11/4/1997	5683332
08593798	1/30/1996	9/30/1997	5672140
08593799	1/30/1996	1/6/1998	5704879
08593800	1/30/1996	4/28/1998	5743833
08593801	1/30/1996	2/17/1998	5718657
08593862	1/30/1996	9/23/1997	5669857
08539249	10/5/1995	3/4/1997	5607375
29044030	9/15/1995	7/1/1997	D380509
29041842	6/30/1995	6/17/1997	D380024
08399200	3/6/1995	6/9/1998	5762584
08382340	2/1/1995	3/18/1997	5611539
08382341	2/1/1995	6/25/1996	5529553
08382342	2/1/1995	12/9/1997	5695434
08382343	2/1/1995	3/31/1998	5733229
08382344	2/1/1995	6/9/1998	5762587
08278994	7/22/1994	7/8/1997	5645509
08242306	5/13/1994	2/22/2000	6027429
08225355	4/8/1994	2/6/1996	5489249
08191008	2/3/1994	9/10/1996	5554085
08189582	1/31/1994	1/21/1997	5595556
08148066	11/3/1993	4/25/1995	5409435
08027351	3/8/1993	12/13/1994	5372559
08013637	2/4/1993	2/1/1994	5282776
07990883	12/16/1992	2/7/1995	5387168
07835783	2/14/1992	5/31/1994	5316534
07658307	2/20/1991	9/22/1992	5149312
07644456	1/23/1991	11/5/1991	5062627