

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325957

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MacKenzie-Childs Aurora LLC		08/21/2014	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A.		
Street Address:	One Chase Square, Tower-25		
Internal Address:	Mail Code: NY3-T251		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14643		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	3630539	COURTLY CHECK	
Registration Number:	4417322	COURTLY CHECK	
Serial Number:	85789724	COURTLY CHECK	
Registration Number:	4417323	COURTLY CHECK	
Registration Number:	3730559		
Serial Number:	85788261	FLOWER MARKET	
Registration Number:	4379187	FLOWER MARKET	
Registration Number:	4215864	MACKENZIE-CHILDS	
Registration Number:	4339118	MACKENZIE-CHILDS	
Serial Number:	85363886	MACKENZIE-CHILDS	
Registration Number:	4383247	PARCHMENT CHECK	
Serial Number:	85788259	PARCHMENT CHECK	
Registration Number:	2943642		
Serial Number:	85363883		
Registration Number:	4368138	UNDERPINNINGS	
CORRESPONDENCE DATA			
Fax Number:	4045818330		

OP \$390.00 3630539

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-581-8275
Email: srbrown@jonesday.com
Correspondent Name: Sidney R. Brown, Jones Day
Address Line 1: 1420 Peachtree Street, NE
Address Line 2: Suite 800
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER: 080461-070026

NAME OF SUBMITTER: Sidney R. Brown

SIGNATURE: /Sidney R. Brown/

DATE SIGNED: 12/11/2014

Total Attachments: 6

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Notice of Grant of Security Interest in U.S. Trademarks

To: United States Patent and Trademark Office

Ladies and Gentlemen:

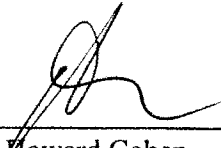
Please be advised that pursuant to that certain Pledge and Security Agreement dated as of August 21, 2014 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement") by and among AURORA HOLDINGS LLC and its subsidiaries, as "Grantors", and JPMORGAN CHASE BANK, NA. (the "Lender"), the undersigned has granted a continuing security interest in and to, and lien upon, all right, title, and interest in the trademarks set forth on Exhibit A to the Lender:

The undersigned and the Lender hereby acknowledge and agree that the security interest in the foregoing trademarks may only be terminated in accordance with the terms of the Security Agreement.

[SIGNATURES ON FOLLOWING PAGES]

Very truly yours,

MACKENZIE-CHILDS AURORA LLC

By: 
Name: Howard Cohen
Title: Chief Financial Officer

[AURORA -NOTICE OF GRANT OF TRADEMARK SECURITY INTEREST]

TRADEMARK
REEL: 005418 FRAME: 0370

Acknowledged and Accepted:

JPMORGAN CHASE BANK, N.A.

By: *Marie C. Duhamel*

Name: Marie C. Duhamel

Title: Authorized Officer

EXHIBIT A

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

(see attached)

EXHIBIT A







Active Trademark Registrations and Pending Applications

1. MacKenzie-Childs Aurora LLC

Mark	Country/ Jurisdiction	Owner of Record	Serial No. and Filing Date	Reg. No. and Reg. Date
COURTLY CHECK	United States	MacKenzie-Childs Aurora LLC	77/592,501 10/14/2008	3,360,539 6,220,009
COURTLY CHECK	United States	MacKenzie-Childs Aurora LLC	85/789,720 11/28/2012	4,417,322 10/15/2013
COURTLY CHECK	United States	MacKenzie-Childs Aurora LLC	85/789,724 11/28/2012	
COURTLY CHECK	United States	MacKenzie-Childs Aurora LLC	85/789,730 11/28/2012	4,417,323 10/15/2013
Design (Courtly Check Pattern)	United States	MacKenzie-Childs Aurora LLC	77/592,504 10/14/2008	3,730,559 12/29/2009
FLOWER MARKET	United States	MacKenzie-Childs Aurora LLC	85/788,261 11/27/2012	
FLOWER MARKET	United States	MacKenzie-Childs Aurora LLC	85/788,263 11/27/2012	4,379,187 08/06/2013

MACKENZIE-CHILDS	United States	MacKenzie-Childs Aurora LLC	78/286,054 08/12/2003	4,215,864 10/02/2012
MACKENZIE-CHILDS & Dog Bone Design	United States	MacKenzie-Childs Aurora LLC	85/136,458 09/23/2010	4,339,118 05/21/2013
MACKENZIE-CHILDS 1				

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Mark	Country/ Jurisdiction	Owner of Record	Serial No. and Filing Date	Reg. No. and Reg. Date
MACKENZIE-CHILDS & Thistle Design 	United States	MacKenzie-Childs Aurora LLC	85/363,886 07/06/2011	
PARCHMENT CHECK 	United States	MacKenzie-Childs Aurora LLC	85/788,254 11/27/2012	4,383,247 08/13/2013
PARCHMENT CHECK 	United States	MacKenzie-Childs Aurora LLC	85/788,259 11/27/2012	
Thistle Design: 	United States	MacKenzie-Childs Aurora LLC	78/286,106 08/12/2003	2,943,642 04/26/2005
Thistle Design: 	United States	MacKenzie-Childs Aurora LLC	85/363,883 07/06/2011	
UNDERPINNINGS 	United States	MacKenzie-Childs Aurora LLC	85/788,258 11/27/2012	4,368,138 07/16/2013