

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324081

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|------------------------------|------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--|----------|----------------|--------------------------------------|
| THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, as Administrative Agent | | 11/20/2014 | MUTUAL INSURANCE COMPANY: NEW JERSEY |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------------|
| Name: | PRO-PET, L.L.C. |
| Street Address: | 1601 McKinley Road |
| City: | St. Marys |
| State/Country: | OHIO |
| Postal Code: | 45885 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 17

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------------------|
| Registration Number: | 2785595 | THE DOWN TO EARTH PET FOOD PEOPLE |
| Registration Number: | 2990884 | THE DOWN-TO-EARTH PET FOOD PEOPLE |
| Registration Number: | 2253782 | RABBIT'S CHOICE |
| Registration Number: | 1840782 | QUALITY CARE PLUS |
| Registration Number: | 1840781 | QC+ |
| Registration Number: | 1748761 | DEMAND |
| Registration Number: | 1621519 | DAINTY |
| Registration Number: | 1602663 | |
| Registration Number: | 1522830 | BIG RED |
| Registration Number: | 1367991 | PRO-PET |
| Registration Number: | 1405183 | COUNTRY SQUIRE |
| Registration Number: | 1181410 | BIG RED |
| Registration Number: | 1178393 | SPUNKY |
| Registration Number: | 1026338 | LI'L RED |
| Registration Number: | 1693792 | GREAT GRAVY |
| Registration Number: | 1277293 | BUSTER |
| Registration Number: | 1522829 | LI'L RED |

OP \$440.00 2785595

CORRESPONDENCE DATA**Fax Number:** 3128637806*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 312-863-7198**Email:** nancy.brougher@goldbergkohn.com**Correspondent Name:** Nancy Brougher, Paralegal**Address Line 1:** Goldberg Kohn Ltd.**Address Line 2:** 55 East Monroe Street, Suite 3300**Address Line 4:** Chicago, ILLINOIS 60603

| | |
|--------------------------------|----------------|
| ATTORNEY DOCKET NUMBER: | 2759.182 |
| NAME OF SUBMITTER: | Nancy Brougher |
| SIGNATURE: | /njb/ |
| DATE SIGNED: | 11/24/2014 |

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of this 20th day of November 2014, by THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, as Administrative Agent ("Administrative Agent"), in favor of PRO-PET, L.L.C., a Delaware limited liability company ("Company").

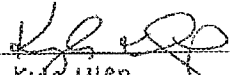
FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Administrative Agent hereby unconditionally and expressly releases, terminates, and extinguishes its liens on and security interests in the trademarks listed on Schedule A attached hereto and made a part hereof without any representation, recourse or undertaking by Administrative Agent, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated December 23, 2010 executed by Company in favor of Administrative Agent and recorded with the United States Patent and Trademark Office on December 27, 2010, at reel number 4441 and frame number 0134.

Administrative Agent consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively release, terminate and extinguish any such liens and security interests upon such trademarks.

[Signature Page Follows]

IN WITNESS WHEREOF, Administrative Agent has caused this Release to be duly executed by its duly authorized officer as of the day and year first above written.

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, as Administrative Agent

By:  ^{ML}
Name: Kyle Ulep
Title: Vice President

Trademark Release

TRADEMARK
REEL: 005406 FRAME: 0504

SCHEDULE A

TRADEMARKS

| MARK | SERIAL NUMBER | REGIS. NUMBER | REGIS. DATE |
|-----------------------------------|---------------|---------------|-------------|
| THE DOWN TO EARTH PET FOOD PEOPLE | 76405701 | 2785595 | 11/25/03 |
| THE DOWN-TO-EARTH PET FOOD PEOPLE | 76405676 | 2990884 | 09/06/05 |
| RABBIT'S CHOICE | 75521005 | 2253782 | 06/15/99 |
| QUALITY CARE PLUS | 74438953 | 1840782 | 06/21/94 |
| QC+ | 74438929 | 1840781 | 06/21/94 |
| DEMAND | 74275767 | 1748761 | 01/26/93 |
| DAINTY | 74015696 | 1621519 | 11/06/90 |
| None (Design only) | 73838522 | 1602663 | 06/19/90 |
| BIG RED | 73730232 | 1522830 | 01/31/89 |
| LFL RED | 73730138 | 1522829 | 01/31/89 |
| PRO-PET | 73535433 | 1367991 | 10/29/85 |
| COUNTRY SQUIRE | 73522044 | 1405183 | 08/12/86 |
| BIG RED | 73294465 | 1181410 | 12/08/81 |
| SPUNKY | 73275157 | 1178393 | 11/17/81 |
| LFL RED | 73042078 | 1026338 | 12/02/75 |
| GREAT GRAVY | 74078531 | 1693792 | 06/09/92 |
| BUSTER | 73383499 | 1277293 | 05/08/84 |