

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM323084

|                                   |  |                                   |                       |
|-----------------------------------|--|-----------------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                                     |                                   |                       |
| <b>NATURE OF CONVEYANCE:</b>      | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                                   |                       |
| <b>CONVEYING PARTY DATA</b>       |  |                                   |                       |
| <b>Name</b>                       | <b>Formerly</b>                                    | <b>Execution Date</b>             | <b>Entity Type</b>    |
| American Roland Food Corp.        |  | 11/04/2014                        | CORPORATION: NEW YORK |
| <b>RECEIVING PARTY DATA</b>       |  |                                   |                       |
| <b>Name:</b>                      | Roland Foods, LLC                                  |                                   |                       |
| <b>Street Address:</b>            | 71 West 23rd Street                                |                                   |                       |
| <b>City:</b>                      | New York   |                                   |                       |
| <b>State/Country:</b>             | NEW YORK   |                                   |                       |
| <b>Postal Code:</b>               | 10010  |                                   |                       |
| <b>Entity Type:</b>               | LIMITED LIABILITY COMPANY: DELAWARE                |                                   |                       |
| <b>PROPERTY NUMBERS Total: 20</b> |  |                                   |                       |
| <b>Property Type</b>              | <b>Number</b>                                      | <b>Word Mark</b>                  |                       |
| <b>Registration Number:</b>       | 2435740  | AMITAN                            |                       |
| <b>Registration Number:</b>       | 3648870  | FUSION SOLUTIONS                  |                       |
| <b>Registration Number:</b>       | 3036919  | GLOBAL EXPERTS IN SPECIALTY FOODS |                       |
| <b>Registration Number:</b>       | 1566774  | IMPORTERS PAR EXCELLENCE          |                       |
| <b>Registration Number:</b>       | 2687797  | IMPORTERS PAR EXCELLENCE          |                       |
| <b>Registration Number:</b>       | 3562712  |                                   |                       |
| <b>Registration Number:</b>       | 0627935  | ROLAND                            |                       |
| <b>Registration Number:</b>       | 1098745  | ROLAND                            |                       |
| <b>Registration Number:</b>       | 1472563  | ROLAND                            |                       |
| <b>Registration Number:</b>       | 1479356  | ROLAND                            |                       |
| <b>Registration Number:</b>       | 2450462  | ROLAND                            |                       |
| <b>Registration Number:</b>       | 3065030  | ROLAND                            |                       |
| <b>Registration Number:</b>       | 4073583  | ROLAND                            |                       |
| <b>Registration Number:</b>       | 4073585  | ROLAND                            |                       |
| <b>Registration Number:</b>       | 3594163  | ROLAND                            |                       |
| <b>Registration Number:</b>       | 4541657  | ROLAND                            |                       |
| <b>Serial Number:</b>             | 86340193   | ROLAND                            |                       |
| <b>Serial Number:</b>             | 86135579   | LA RUSTIGUETTE                    |                       |
| <b>Serial Number:</b>             | 86144781   | ROLAND                            |                       |
| <b>Serial Number:</b>             | 86144763   | ROLAND SPECIALTY FOODS            |                       |
| <b>TRADEMARK</b>                  |  |                                   |                       |

CH \$515.00 2435740

**CORRESPONDENCE DATA****Fax Number:** 2127158000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** (212) 715-7670**Email:** KLTrademark@kramerlevin.com**Correspondent Name:** Kramer Levin Naftalis & Frankel LLP**Address Line 1:** 1177 Avenue of the Americas**Address Line 4:** New York, NEW YORK 10036

|                                |              |
|--------------------------------|--------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | 002876-00001 |
|--------------------------------|--------------|

|                           |                |
|---------------------------|----------------|
| <b>NAME OF SUBMITTER:</b> | Tania C. Ramos |
|---------------------------|----------------|

|                   |                  |
|-------------------|------------------|
| <b>SIGNATURE:</b> | /Tania C. Ramos/ |
|-------------------|------------------|

|                     |            |
|---------------------|------------|
| <b>DATE SIGNED:</b> | 11/13/2014 |
|---------------------|------------|

**Total Attachments: 2**

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**TRADEMARK ASSIGNMENT AGREEMENT**

THIS **TRADEMARK ASSIGNMENT AGREEMENT** (the "Agreement"), made effective November 4, 2014 by and between American Roland Food Corp., a New York corporation, having its principal place of business at 71 West 23<sup>rd</sup> Street, New York, New York 10010 (hereinafter referred to as "Assignor"), and Roland Foods, LLC, a Delaware limited liability company, with its principal place of business at 71 West 23<sup>rd</sup> Street, New York, New York 10010, U.S.A. (hereinafter referred to as "Assignee").

**WHEREAS**, Assignor is the proprietor of the trademarks and registrations identified on Exhibit A hereto, including all registrations and applications therefore and all goodwill associated therewith (hereinafter referred to collectively as the "Marks");

**WHEREAS**, Assignor has agreed to assign the Marks to Assignee and Assignee hereby accepts the assignment.

**NOW THEREFORE**, in consideration of One Dollar (USD \$1.00), the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, and confirms its assignment, to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Marks, including all causes of action for and the right to sue in respect of all infringements of the Marks, which may have occurred before the effective date of this Agreement, and the right to all remedies including damages, an accounting of profits, or other proceeds in respect of such infringements.

Assignor agrees to execute and deliver such documents, and to take such actions, as may be reasonably requested by Assignee, its successors or assigns, to give effect to this Agreement and to vest, perfect, confirm, record or otherwise reflect or give effect to Assignee's rights as set forth herein.

**IN WITNESS WHEREOF**, the said Assignor has executed this Agreement and by the hand of its duly authorized officer signed on November 4, 2014.

American Roland Food Corp.

By: 

Name: Richard B. Frame

Title: Treasurer

**IN WITNESS WHEREOF**, the said Assignee has executed this Agreement and by the hand of its duly authorized officer signed on November 4, 2014.

Roland Foods, LLC

By: 

Name: Holly S. Kennedy

Title: Secretary

EXHIBIT A

| Trademark                         | Application/Registration Number |
|-----------------------------------|---------------------------------|
| AMITAN                            | 2,435,740                       |
| FUSION SOLUTIONS                  | 3,648,870                       |
| GLOBAL EXPERTS IN SPECIALTY FOODS | 3,036,919                       |
| IMPORTERS PAR EXCELLENCE          | 1,566,774                       |
| IMPORTERS PAR EXCELLENCE          | 2,687,797                       |
| ORANGE BOWL DESIGN<br>(FENG SHUI) | 3,562,712                       |
| ROLAND (HALF MOON)                | 0,627,935                       |
| ROLAND                            | 1,098,745                       |
| ROLAND                            | 1,472,563                       |
| ROLAND                            | 1,479,356                       |
| ROLAND                            | 2,450,462                       |
| ROLAND (STYLIZED)                 | 3,065,030                       |
| ROLAND                            | 4,073,583                       |
| ROLAND (STYLIZED)                 | 4,073,585                       |
| ROLAND (STYLIZED)                 | 3,594,163                       |
| ROLAND                            | 4,541,657                       |
| ROLAND (NEW LOGO)                 | 86/340,193                      |
| LA RUSTIGUETTE                    | 86/135,579                      |
| ROLAND & Design                   | 86/144,781                      |
| ROLAND SPECIALTY FOODS & Design   | 86/144,763                      |