

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322593

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ace of Hearts BBQ Specialties, LLC		03/13/2013	LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	Landmark Manufacturing Corporation		
Street Address:	28100 Quick Ave.		
City:	Gallatin		
State/Country:	MISSOURI		
Postal Code:	64640		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3775146	A ACE OF HEARTS BBQ SPECIALTIES, LLC	
Registration Number:	3775117	ACE OF HEARTS	
Registration Number:	3775118	THE GOOD-ONE	
Registration Number:	3677404	THE GOOD-ONE	
Registration Number:	3861577	THE GOOD-ONE	
CORRESPONDENCE DATA			
Fax Number:	8162793066		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(816) 279-3000		
Email:	joel.hane@tshhlaw.com		
Correspondent Name:	Tiemann, Spencer, Holaday & Hicks LLC		
Address Line 1:	702 Felix		
Address Line 4:	St. Joseph, MISSOURI 64501		
NAME OF SUBMITTER:	Joel S. Hane		
SIGNATURE:	/Joel S. Hane/		
DATE SIGNED:	11/07/2014		
Total Attachments: 6			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Trademark Assignment"), is made, executed and delivered by **Ace of Hearts BBQ Specialties, LLC**, a Missouri limited liability company, having its principal place of business at 110 West 26th Avenue (hereinafter "Assignor"), North Kansas City, Missouri 64116, in favor of **Landmark Manufacturing Corporation**, a Missouri corporation and having its principal place of business at 28100 Quick Ave., Gallatin, Missouri 64640 (hereinafter "Assignee").

WITNESSETH:

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement dated as of even date herewith (the "Asset Purchase Agreement"), pursuant to which Assignor has agreed to assign and convey certain trademark assets to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees as follows:

1. Assignment. Assignor hereby sells, assigns, grants, conveys, transfers and delivers to Assignee, its successors and assigns, all of Assignor's right, title, benefit, privilege and interest in, to and under each trademark, trade name and logo identified in Attachment A to this Trademark Assignment, together with any applications and/or registrations thereof and the goodwill of the business symbolized thereby (the "Trademarks"), including all common law rights and all claims for damages by reason of past and future infringements of any Trademark, with the right to sue and collect therefor, and all rights corresponding to any of the above throughout the world. Assignee is to hold all right, title and interest in and to the Trademarks as fully and exclusively as it would have been held and enjoyed by Assignor had the sale, assignment, grant, conveyance, transfer and delivery in this Trademark Assignment not been made.

2. Terms of the Asset Purchase Agreement. This Trademark Assignment is being delivered by Assignor pursuant to the Asset Purchase Agreement. Nothing in this Trademark Assignment, express or implied, is intended to or shall be construed to modify, expand or limit in any way whatsoever the terms or conditions of the Asset Purchase Agreement (including the representations, warranties, covenants, agreements and obligations contained therein) or any rights, duties or obligations of Assignor or Assignee thereunder. In the event of a conflict between this Trademark Assignment and the Asset Purchase Agreement, the terms of the Asset Purchase Agreement shall govern and control in all respects.

3. Counterparts; Facsimile Signatures. This Trademark Assignment may be executed in any number of counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same instrument. Either party may execute and deliver this Trademark Assignment by an executed signature page transmitted by a facsimile machine or electronic mail.

[Signature Pages to Follow]

IN WITNESS WHEREOF, Assignor has caused this Patent Assignment to be duly executed by its officer thereunto duly authorized, all as of the date written below.

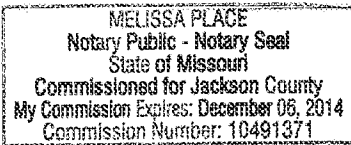
ACE OF HEARTS BBQ SPECIALTIES, LLC

By: Joseph C. Roethel
Name: Joseph C. Roethel
Title: CEO
Date: 03-13-13

STATE OF Missouri
COUNTY OF Clay)^{SS}

Acknowledged before me in Clay County, Missouri this 13th day of March, 2013, by Joseph C. Roethel; the CEO of Ace of Hearts BBQ Specialties, LLC, a Missouri limited liability company, on behalf of the company.

Melissa Place
_____, Notary Public
Jackson County, Missouri
Acting in Clay County, Missouri
My commission expires: 12/6/14



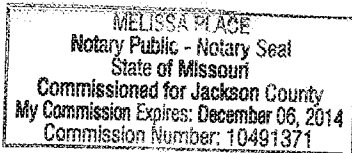
IN WITNESS WHEREOF, Assignee has caused this Trademark Assignment to be duly executed by its officer thereunto duly authorized, all as of the date written below.

LANDMARK MANUFACTURING CORPORATION

By: David Critten
Name: DAVID CRITTEN
Title: PRESIDENT
Date: 03/13/13

STATE OF Missouri
COUNTY OF Clay) SS

Acknowledged before me in Clay County, Missouri this 13th day of March, 2013, by David Critten, the President of Landmark Manufacturing Corporation, a Missouri corporation, on behalf of the corporation.



Melissa Place, Notary Public
Jackson County, Missouri
Acting in Clay County, Missouri
My commission expires: 12/06/14

**ATTACHMENT A TO
TRADEMARK ASSIGNMENT
U.S. APPLICATIONS/REGISTRATIONS**



A ACE OF HEARTS BBQ SPECIALTIES, LLC and Design

UNITED STATES 0809871-0004 7/3/2007 77/221,841 4/13/2010 3,775,146 REGISTERED 04, 11

CLASS	DESCRIPTION
11	barbecue smokers, charcoal grills, and grill accessories, namely, rib racks, charcoal grates, smoker grates; electric grills, gas grills, and grill accessories, namely, warming trays, drip pan liners, smoker shelves, grill lighters and replacement parts for barbecue smoker and electric, gas, and charcoal grills; grilling accessories, namely, metal charcoal chimneys Date of first use 10/29/2008
04	Date of first use in commerce 10/29/2008 charcoal, natural hardwood charcoal and flavored firewood for smoking foods Date of first use 10/29/2008 Date of first use in commerce 10/29/2008

ACE OF HEARTS

UNITED STATES 0809871-0003 5/15/2007 77/181,666 4/13/2010 3,775,117 REGISTERED 04, 11

CLASS	DESCRIPTION
11	barbecue smokers, charcoal grills, and grill accessories, namely, rib racks, charcoal grates, smoker grates; barbecue grill accessories, namely, barbecue grill covers and smoker covers; smoker shelves, and replacement parts for barbecue smoker and charcoal grills Date of first use 10/29/2008 Date of first use in commerce 10/29/2008
04	charcoal, natural hardwood charcoal and flavored firewood for smoking foods Date of first use 10/29/2008 Date of first use in commerce 10/29/2008

THE GOOD-ONE

UNITED STATES 0809871-0005 5/15/2007 77/181,670 4/13/2010 3,775,118 REGISTERED 11

CLASS	DESCRIPTION
11	barbecue smokers, charcoal grills, and grill accessories, namely, rib racks, charcoal grates, smoker grates; barbecue grill accessories, namely barbecue grill covers and smoker covers; smoker shelves, and replacement parts for barbecue smoker and charcoal grills Date of first use 1989 Date of first use in commerce 1989



THE GOOD-ONE and Design

UNITED STATES 0809871-0007 4/17/2008 77/450,993 9/1/2009 3,677,404 REGISTERED 04

CLASS DESCRIPTION
04 charcoal, natural hardwood charcoal and flavored firewood for smoking foods
Date of first use 4/4/2007
Date of first use in commerce 9/5/2008

UNITED STATES 0809871-0008 2/18/2009 77/673,165 10/12/2010 3,861,577 REGISTERED 11

CLASS DESCRIPTION
11 barbecue smokers, charcoal grills, and grill accessories, namely, rib racks, charcoal grates, smoker grates; barbecue grill accessories, namely, barbecue grill covers and smoker covers; smoker shelves, and replacement parts for barbecue smokers and charcoal grills
Date of first use 00/00/1989
Date of first use in commerce 00/00/1989

**ATTACHMENT A TO
TRADEMARK ASSIGNMENT
CANADA APPLICATIONS/REGISTRATIONS**



A ACE OF HEARTS BBQ SPECIALTIES, LLC and Design

CANADA	0809871-0004-0001	3/26/2008	1388813	10/18/2011	809274	REGISTERED	04
	CLASS	DESCRIPTION					
	04	charcoal, natural hardwood charcoal and flavored firewood for smoking foods; and barbecue smokers					

ACE OF HEARTS

CANADA	0809871-0003-0001	3/26/2008	1388812	10/18/2011	809275	REGISTERED	04
	CLASS	DESCRIPTION					
	04	charcoal, natural hardwood charcoal and flavored firewood for smoking foods; and barbecue smokers					

THE GOOD-ONE

CANADA	0809871-0005-0001	12/14/2007	1376079	11/25/2011	812711	REGISTERED	11
	CLASS	DESCRIPTION					
	11	barbeque smokers and charcoal grills; barbecue smokers, charcoal grills, and grill accessories, namely, rib racks, charcoal grates, smoker grates; barbecue grill accessories, namely barbecue grill covers and smoker covers; smoker shelves, and replacement parts for barbecue smoker and charcoal grills					



THE GOOD-ONE and Design

CANADA	0809871-0007-0001	9/19/2008	1411421	10/6/2011	808466	REGISTERED	04
	CLASS	DESCRIPTION					
	04	charcoal, natural hardwood charcoal and flavored firewood for smoking foods					