

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320256

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MEL A. SANTANDER CORPORATION		09/15/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MANILA P.I.		
<b>Street Address:</b>	101 Associated Road		
<b>City:</b>	South San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94080		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	73548924	SIMEX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6508753524		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	650-875-7788		
<b>Email:</b>	n_tnka@yahoo.com		
<b>Correspondent Name:</b>	MANILA P.I.		
<b>Address Line 1:</b>	101 Associated Road		
<b>Address Line 4:</b>	South San Francisco, CALIFORNIA 94080		
<b>NAME OF SUBMITTER:</b>	Vincent Brodeth		
<b>SIGNATURE:</b>	/Vincent Brodeth/		
<b>DATE SIGNED:</b>	10/16/2014		
<b>Total Attachments: 4</b>			
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CH \$40.00 73548924

## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT of trademarks and service marks is made and effective as of September 15, 2014 by and between Mel A. Santander Corporation ("Assignor") and Manila P.I., a corporation ("Assignee").

THIS ASSIGNMENT, MEL A. SANTANDER CORPORATION by ("Assignor"), a corporation duly organized under and pursuant to the laws of California witnesseth:

WHEREAS, said Assignor has invented a certain trademark as described and set forth on Exhibit A attached hereto, and

WHEREAS, MANILA P.I., a corporation duly organized under and pursuant to the laws of California, ("Assignee") is desirous of acquiring the entire right, title and interest in and to said trademark, and in and to any Letters Trademark or Trademarks, United States or foreign, to be obtained therefor and thereon:

NOW THEREFORE, in consideration of one Dollar (\$1.00) and other good and sufficient considerations, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-referenced trademark, application for Letters Trademark, provisional application, and any and all Letters Trademark or Trademarks in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations, and continuations-in-part of said application, and reissues and extensions of said Letters Trademark or Trademarks, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said Assignee, for its own use and behoof and the use and behoof of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Trademark or Trademarks may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignor, had this sale and assignment not been made.

AND for the same consideration, said Assignor hereby covenants and agrees to and with said Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said Assignor is the sole and lawful owner of the entire right, title and interest in and to the above-referenced Trademark and application for Letters Trademark, and that the same are unencumbered and that said Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said Assignor hereby covenants and agrees to and with said Assignee, its successors, legal representatives and assigns, that said Assignor will, whenever counsel of the said Assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said Trademark, or said application for Letters Trademark, or any proceeding in connection with Letters Trademark for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Trademark, or any reissue or extension of any Letters Trademark, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Trademark for said inventions, without charge to said Assignee, its successors, legal representatives and assigns, but at the cost and expense of said Assignee, its successors, legal representatives and assigns.

AND said Assignor hereby requests to record the ownership transfer (assignment) with the Assignment Recordation Branch of the USPTO to said Assignee as the Assignee of said Trademark to be issued thereon for the sole use and behoof of said Assignee, its successors, legal representatives and assigns.

Signature of Trademark Owner: 

Print Name of Trademark Owner : ARNULFO ESCARCHA SANTANDER, PRESIDENT OF MEL A. SANTANDER CORPORATION

Date: 09/15/14

Signature of Assignee: 

Print Name of Assignee : NORIO TANAKA, PRESIDENT OF MANILA P.I.

Date: 09/15/14



# Trademarks > Trademark Electronic Search System (TESS)

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Word Mark SIMEX

Goods and Services IC 029, US 046, G & S: COCONUT BALLS, PROCESSED SWEET BEANS, YAM JAM, COCO JELLY, PINEAPPLE JELLY, COCO GELATIN (UNSWEETENED AND UNFLAVORED), PINEAPPLE GELATIN (UNSWEETENED AND UNFLAVORED), PROCESSED RED MUNG BEANS, MANGO HALVES, SALTED SHELLED OYSTERS, CRAB PASTE, PEANUT STEW, SALTED TINY SHRIMP, SAUTEED TINY SHRIMP, FRESH ANCHOVIES, SMOKED SARDINES, DRIED SARDINES, FRESH SARDINES, RIPE JACKFRUIT IN SUGAR AND WATER, AND CHICK PEAS. FIRST USE: 19710505. FIRST USE IN COMMERCE: 19710505

IC 030, US 046, G & S: PALM SUGAR, COCO GELATIN (SWEETENED AND FLAVORED), PINEAPPLE GELATIN (SWEETENED AND FLAVORED), PRESERVED ANCHOVY SAUCE, EGGROLL WRAPPERS, RICE STICK NOODLES, FISH SAUCE, AND RICE CAKES. FIRST USE: 19710505. FIRST USE IN COMMERCE: 19710505

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.03.01 - Ovals as carriers and single line borders

Serial Number 73644924

Filing Date July 19, 1985

Current 1A

Basis  
Original  
Filing Basis 1A  
Published  
for May 11, 1987  
Opposition  
Registration  
Number 1449907  
Registration  
Date July 26, 1987  
Owner (REGISTRANT) MEL A. SANTANDER CORPORATION DBA SIMEX INTERNATIONAL CORPORATION  
CALIFORNIA 101 ASSOCIATED ROAD SAN FRANCISCO CALIFORNIA 940806013  
Attorney of  
Record CRAIG H. KRONMAN  
Type of  
Mark TRADEMARK  
Register PRINCIPAL  
Affidavit  
Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070604.  
Renewal 1ST RENEWAL 20070604  
Live/Dead  
Indicator LIVE



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