

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320048

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the entity country of incorporation previously recorded on Reel 005064 Frame 0188. Assignor(s) hereby confirms the change of name.

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lance Armstrong Foundation		10/30/2012	Non-Profit Corporation: TEXAS

## RECEIVING PARTY DATA

<b>Name:</b>	The LIVESTRONG Foundation
<b>Street Address:</b>	2201 E. Sixth Street
<b>City:</b>	Austin
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	78702
<b>Entity Type:</b>	Non-Profit Corporation: TEXAS

## PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	3798322	FERTILE HOPE
Registration Number:	3698447	FERTILE HOPE
Registration Number:	3783475	FERTILE HOPE
Registration Number:	3798321	FERTILEHOPE
Registration Number:	3698445	FERTILEHOPE
Registration Number:	3783474	FERTILEHOPE
Registration Number:	2368904	LIVE LONG, LIVE STRONG
Registration Number:	3052284	LIVESTRONG
Registration Number:	3493993	LIVESTRONG
Registration Number:	3680140	LIVESTRONG
Registration Number:	3719356	LIVESTRONG
Registration Number:	3520209	LIVESTRONG
Registration Number:	3787903	LIVESTRONG
Registration Number:	3716127	LIVESTRONG
Registration Number:	3655543	LIVESTRONG
Registration Number:	3849996	LIVESTRONG
Registration Number:	4327033	LIVESTRONG SPORTING PARK
Registration Number:	4327034	LIVESTRONG SPORTING PARK
Registration Number:	3793801	LIVESTRONG.COM

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3655696	LIVESTRONG.COM
Registration Number:	3655694	LIVESTRONG.COM
Registration Number:	3090195	PLANET CANCER
Registration Number:	3850098	SWING FORE! YELLOW
Registration Number:	4042802	SWING FORE! YELLOW
Registration Number:	4356079	TEAM LIVESTRONG
Registration Number:	4049434	TEAM LIVESTRONG
Registration Number:	3943274	
Registration Number:	3910996	
Registration Number:	3315119	LIVESTRONG
Registration Number:	3296017	LIVESTRONG
Registration Number:	3939727	UNITY IS STRENGTH. KNOWLEDGE IS POWER. A
Registration Number:	3317267	
Registration Number:	3317268	

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 415-836-2557

**Email:** tmdocket@dlapiper.com

**Correspondent Name:** Heather A. Dunn, Esq.-DLA Piper LLP (US)

**Address Line 1:** 555 Mission Street, Suite 2400

**Address Line 4:** San Francisco, CALIFORNIA 94105

<b>ATTORNEY DOCKET NUMBER:</b>	354932-100
<b>NAME OF SUBMITTER:</b>	Heather Dunn, Esq.-DLA Piper LLP (US)
<b>SIGNATURE:</b>	/Heather Dunnn/
<b>DATE SIGNED:</b>	10/14/2014

**Total Attachments: 3**

source=LF Assignment#page1.tif

source=LF Assignment#page2.tif

source=LF Assignment#page3.tif

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Lance Armstrong Foundation		10/30/2012	Texas Non-Profit Corporation:

**RECEIVING PARTY DATA**

Name:	The LIVESTRONG Foundation
Street Address:	2201 E. Sixth Street
City:	Austin
State/Country:	TEXAS
Postal Code:	78702
Entity Type:	Texas Non-Profit Corporation: UNITED STATES

**PROPERTY NUMBERS Total: 35**

Property Type	Number	Word Mark
Registration Number:	3798322	FERTILE HOPE
Registration Number:	3698447	FERTILE HOPE
Registration Number:	3783475	FERTILE HOPE
Registration Number:	3798321	FERTILEHOPE
Registration Number:	3698445	FERTILEHOPE
Registration Number:	3783474	FERTILEHOPE
Registration Number:	2368904	LIVE LONG, LIVE STRONG
Registration Number:	3052284	LIVESTRONG
Registration Number:	3493993	LIVESTRONG
Registration Number:	3360223	LIVESTRONG
Registration Number:	3267242	LIVESTRONG
Registration Number:	3680140	LIVESTRONG
Registration Number:	3719356	LIVESTRONG
Registration Number:	3520209	LIVESTRONG

CH \$890.00 3798322

Registration Number:	3787903	LIVESTRONG
Registration Number:	3716127	LIVESTRONG
Registration Number:	3655543	LIVESTRONG
Registration Number:	3849996	LIVESTRONG
Registration Number:	4327033	LIVESTRONG SPORTING PARK
Registration Number:	4327034	LIVESTRONG SPORTING PARK
Registration Number:	3793801	LIVESTRONG.COM
Registration Number:	3655696	LIVESTRONG.COM
Registration Number:	3655694	LIVESTRONG.COM
Registration Number:	3090195	PLANET CANCER
Registration Number:	3850098	SWING FORE! YELLOW
Registration Number:	4042802	SWING FORE! YELLOW
Registration Number:	4356079	TEAM LIVESTRONG
Registration Number:	4049434	TEAM LIVESTRONG
Registration Number:	3943274	
Registration Number:	3910996	
Registration Number:	3315119	LIVESTRONG
Registration Number:	3296017	LIVESTRONG
Registration Number:	3939727	UNITY IS STRENGTH. KNOWLEDGE IS POWER. A
Registration Number:	3317267	
Registration Number:	3317268	

**CORRESPONDENCE DATA**

Fax Number: 4156597357  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 415-836-2557  
Email: heather.dunn@dlapiper.com  
Correspondent Name: Heather A. Dunn  
Address Line 1: 555 Mission Street, Suite 2400  
Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	354932-900100
NAME OF SUBMITTER:	Heather Dunn
Signature:	/Heather Dunn/
Date:	07/03/2013

**TRADEMARK**  
**REEL: 005064 FRAME: 0189**  
**TRADEMARK**  
**REEL: 005380 FRAME: 0698**

source=Name change from Lance Armstrong Inc to The LIVESTRONG Foundation#page1.tif  
source=Name change from Lance Armstrong Inc to The LIVESTRONG Foundation#page2.tif  
source=Name change from Lance Armstrong Inc to The LIVESTRONG Foundation#page3.tif  
source=Name change from Lance Armstrong Inc to The LIVESTRONG Foundation#page4.tif