

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2


ETAS ID: TM319739

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Soompi Inc.		10/01/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Crunchyroll, Inc.		
<b>Street Address:</b>	88 Stevenson Street, 2nd Fl.		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3466296	SOOMPI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4157237419		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4159573072		
<b>Email:</b>	dchorak@duanemorris.com		
<b>Correspondent Name:</b>	DUANE MORRIS LLP		
<b>Address Line 1:</b>	Spear Tower, One Market Plaza, Ste 2200		
<b>Address Line 2:</b>	attn: Laurie H. van Loben Sels		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105-1127		
<b>ATTORNEY DOCKET NUMBER:</b>	R2223-00101		
<b>NAME OF SUBMITTER:</b>	Laurie H. van Loben Sels		
<b>SIGNATURE:</b>	/LHV_dch/		
<b>DATE SIGNED:</b>	10/10/2014		
<b>Total Attachments: 1</b>			
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CONFIRMATORY TRADEMARK ASSIGNMENT

This Assignment is entered into between **Soompi Inc.**, a Delaware corporation having a business address of 450 Townsend Street, Suite 203, San Francisco, California 94107 ("Assignor") and **Crunchyroll, Inc.**, a California corporation having a business address of 88 Stevenson Street, 2nd Floor, San Francisco, California 94105 ("Assignee").


Assignor has used and owns the SOOMPI word mark and the  logo around the world, and owns the registrations for the SOOMPI mark identified in the table below (collectively, the "Soompi Marks"). Assignee desires to acquire the Soompi Marks.

Trademark	Registration No.	Jurisdiction / Office of Origin
SOOMPI	3466296	United States (USPTO)
SOOMPI	TMA743,606	Canada (CIPO)
SOOMPI	1182780 (Int'l Reg.)	Madrid Protocol for European Union (CTM), Japan, France, Spain, and Portugal
SOOMPI	0958862 (Int'l Reg.)	Madrid Protocol for Singapore, Australia, China, United Kingdom, Vietnam, Democratic People's Republic of Korea (North Korea), and Republic of Korea (South Korea)


For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor confirms that, pursuant to an asset purchase agreement dated \_\_\_\_\_, 2014, it sold, assigned, set over and transferred to Assignee all rights, title and interest in the Soompi Marks and all good will of the business in which the Soompi Marks are used, including any and all past, present and future registrations and applications thereof, all rights of renewal thereof, all rights to royalties for the licensing thereof, and all claims for infringement thereof. The assigned rights shall be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, at common law and/or to the end of the term or terms of which registration(s) resulting from an application for any of the Soompi Marks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

The undersigned officer of Assignor represents that he/she has authority to execute this Assignment on behalf of Assignor; and to carry out all obligations imposed hereunder. The undersigned has read, understands, and agrees to the terms of this Assignment.

Signed on behalf of Soompi Inc. (Assignor):

  
 Name: KILYOUN KIM  
 Title: CEO  
 Dated: 1st Oct., 2014

Signed on behalf of Crunchyroll, Inc. (Assignee):

  
 Name: Keith Abrams  
 Title: Secretary + General Counsel  
 Dated: Oct 1, 2014