# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM319585

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
George Little Management, LLC		10/08/2014	LIMITED LIABILITY COMPANY: DELAWARE

## **RECEIVING PARTY DATA**

Name:	Emerald Expositions, LLC	
Street Address:	ress: 31910 Del Obispo Street	
Internal Address:	Suite 200	
City:	San Juan Capistrano	
State/Country:	CALIFORNIA	
Postal Code:	92675	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

#### **PROPERTY NUMBERS Total: 53**

Property Type	Number	Word Mark
Serial Number:	77038379	IRCE
Serial Number:	86060990	GIFT IT. DISTINCTIVE GIFTS. FABULOUS FIN
Serial Number:	86061003	SIGNATURE MIX
Serial Number:	86158080	LUXE INTERIORS INTERNATIONAL
Serial Number:	85944807	NEXT: CALIFORNIA'S DESIGN + LIFESTYLE EV
Serial Number:	85932581	NEW YORK ANTIQUE JEWELRY & WATCH SHOW
Serial Number:	85932570	LAS VEGAS ANTIQUE JEWELRY & WATCH SHOW
Serial Number:	85932552	MIAMI BEACH ANTIQUE JEWELRY & WATCH SHOW
Serial Number:	85912310	ARTISAN RESOURCE
Serial Number:	85789484	NEW YORK NOW
Serial Number:	85789474	NY NOW
Serial Number:	85763549	U.S. ANTIQUE SHOWS
Serial Number:	85731223	CREATIVE & LIFESTYLE ARTS
Serial Number:	85618606	THE BOARDROOM
Serial Number:	85455894	GLM
Serial Number:	85410766	LAUNCH
Serial Number:	78951141	SURF EXPO
Serial Number:	77906377	THE ORIGINAL MIAMI BEACH ANTIQUE SHOW
		TRADEMARK

**REEL: 005378 FRAME: 0209** 900303706

Property Type	Number	Word Mark
Serial Number:	77791383	DESIGNEXT
Serial Number:	77736111	SOIFFER HASKIN
Serial Number:	77518114	
Serial Number:	77415309	SUSTAINABILITY: DESIGN FOR A BETTER WORL
Serial Number:	77414942	ON THE SURFACE
Serial Number:	77344550	ECO - EARTH CONSCIOUS OPTIONS
Serial Number:	77344544	HANDMADE IN THE USA
Serial Number:	77266092	NYNOW
Serial Number:	77218177	
Serial Number:	77218162	GREEN BY DESIGN
Serial Number:	77180484	PAPERCLIPS
Serial Number:	76670642	ALIST
Serial Number:	76666005	NYIGF
Serial Number:	76661099	GOURMET HOUSEWARES SHOW
Serial Number:	76657196	ICFF STUDIO
Serial Number:	76656269	HOME TEXTILES MARKET WEEK
Serial Number:	76595704	DETAILS
Serial Number:	76494401	EXTRACTS
Serial Number:	76245994	ORLANDO GIFT SHOW
Serial Number:	76201982	HANDMADE
Serial Number:	76169694	GLM
Serial Number:	76166874	GLM
Serial Number:	76100903	THE SUPPLY SIDE
Serial Number:	75235187	ICFF
Serial Number:	75223336	E
Serial Number:	74392881	INTERNATIONAL CONTEMPORARY FURNITURE FAI
Serial Number:	74355560	NATIONAL STATIONERY SHOW
Serial Number:	74314907	THE MUSEUM SOURCE
Serial Number:	73745714	INTERNATIONAL CONTEMPORARY FURNITURE FAI
Serial Number:	73631586	JUST KIDSTUFF
Serial Number:	73631257	IN STYLE
Serial Number:	73599573	NEW YORK INTERNATIONAL GIFT FAIR
Serial Number:	73574693	SURTEX
Serial Number:	73534227	STATUS
Serial Number:	73476234	ACCENT ON DESIGN

## **CORRESPONDENCE DATA**

**Fax Number:** 2128594000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent TRADEMARK

**REEL: 005378 FRAME: 0210** 

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email:teas@friedfrank.comCorrespondent Name:Victoria J. B. DoyleAddress Line 1:One New York Plaza

Address Line 2: Fried Frank Harris Shriver Jacobson LLP

Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	34224-8 (5879)
NAME OF SUBMITTER:	Victoria J. B. Doyle
SIGNATURE:	/vjbd/
DATE SIGNED:	10/09/2014

**Total Attachments: 4** 

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#### TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of October 8, 2014, is made by and between George Little Management, LLC, a Delaware limited liability company having an address at 1133 Westchester Ave, White Plains, New York 10604 ("Assignor"), and Emerald Expositions, LLC ("Assignee"), a Delaware limited liability company having an address at 31910 Del Obispo Street, Suite 200, San Juan Capistrano, California 92675.

WHEREAS, Assignor is the owner of U.S. Trademark Applications listed on Exhibit A (the "Assigned Trademarks"), and desires to assign to Assignee all right, title, and interest in and to such Assigned Trademarks, and the goodwill of the business associated therewith and symbolized thereby; and Assignee desires to acquire all right, title, and interest in and to such Assigned Trademarks, and the goodwill of the business associated therewith and symbolized thereby.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. Assignment. Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the Assigned Trademarks, together with the goodwill of the business associated therewith and symbolized thereby, and the portion of the business assets to which the Assigned Trademarks pertain, including all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world; any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- 2. <u>Recordation and Further Actions</u>. Assignor authorizes the U.S. Commissioner for Trademarks and any other governmental officials to record and register this Trademark Assignment upon request by Assignee.
- 3. <u>Successors and Assigns</u>. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 4. <u>Governing Law</u>. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

[signature page follows]

TRADEMARK REEL: 005378 FRAME: 0212 IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Trademark Assignment as of the date first above written.

George Little Management, LLC

David Gosling

VP, General Counsel and Secretary

Emerald Expositions, LLC

David Gosling

VP, General Counsel and Secretary

## Exhibit A

Serial No.	Reg. No.	Trademark
77038379	3409857	IRCE
86060990		GIFT IT. DISTINCTIVE GIFTS. FABULOUS FINDS.
86061003		SIGNATURE MIX
86158080		LUXE INTERIORS INTERNATIONAL
85944807		NEXT: CALIFORNIA'S DESIGN + LIFESTYLE EVENT
85932581	4461936	NEW YORK ANTIQUE JEWELRY & WATCH SHOW
85932570	4461935	LAS VEGAS ANTIQUE JEWELRY & WATCH SHOW
85932552	4461931	MIAMI BEACH ANTIQUE JEWELRY & WATCH SHOW
85912310	4479197	ARTISAN RESOURCE
85789484		NEW YORK NOW
85789474	4534382	NY NOW
85763549	4303088	U.S. ANTIQUE SHOWS
85731223	4385721	CREATIVE & LIFESTYLE ARTS
85618606	4271363	THE BOARDROOM
85455894	4373119	GLM
85410766	4306902	LAUNCH
78951141	3436115	SURF EXPO
77906377	3872439	THE ORIGINAL MIAMI BEACH ANTIQUE SHOW
77791383	3757417	DESIGNEXT
77736111	3816455	SOIFFER HASKIN
77518114	3675253	
77415309	3523764	SUSTAINABILITY: DESIGN FOR A BETTER WORLD
77414942	3515601	ON THE SURFACE
77344550	3487828	ECO - EARTH CONSCIOUS OPTIONS
77344544	3478437	HANDMADE IN THE USA
77266092	3738564	NYNOW
77218177	3414218	
77218162	3414217	GREEN BY DESIGN

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Serial No.	Reg. No.	<u>Trademark</u>
77180484	3380686	PAPERCLIPS
76670642	4094865	ALIST
76666005	3223711	NYIGF
76661099	3216607	GOURMET HOUSEWARES SHOW
76657196	3226505	ICFF STUDIO
76656269	3197720	HOME TEXTILES MARKET WEEK
76595704	2982774	DETAILS
76494401	2816597	EXTRACTS
76245994	2560703	ORLANDO GIFT SHOW
76201982	2587894	HANDMADE
76169694	2679730	GLM
76166874	2544531	GLM
76100903	2587430	THE SUPPLY SIDE
75235187	2132505	ICFF
75223336	2128846	E
74392881	1863900	INTERNATIONAL CONTEMPORARY FURNITURE FAIR
74355560	1862701	NATIONAL STATIONERY SHOW
74314907	1773155	THE MUSEUM SOURCE
73745714	1555369	INTERNATIONAL CONTEMPORARY FURNITURE FAIR
73631586	1475218	JUST KIDSTUFF
73631257	1452479	IN STYLE
73599573	1436633	NEW YORK INTERNATIONAL GIFT FAIR
73574693	1406082	SURTEX
73534227	1365573	STATUS
73476234	1323629	ACCENT ON DESIGN

**RECORDED: 10/09/2014** 

TRADEMARK REEL: 005378 FRAME: 0215