

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM319461

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Knowledge Adventure, Inc.		09/11/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JumpStart Games, Inc.		
<b>Street Address:</b>	2377 Crenshaw Blvd, Ste. 302		
<b>Internal Address:</b>	Legal		
<b>City:</b>	Torrance		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90501		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 69</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86267404	FOOTBALL IQ	
<b>Serial Number:</b>	86131288	KID WORKS	
<b>Serial Number:</b>	85977314	EAT MY DUST	
<b>Serial Number:</b>	85752280	S SUPERSECRET.COM	
<b>Serial Number:</b>	85752274	JS	
<b>Serial Number:</b>	85752261	JUMPSTART	
<b>Serial Number:</b>	85705719	SCHOOL OF DRAGONS	
<b>Serial Number:</b>	85693981	MATH BLASTER	
<b>Serial Number:</b>	85372086	TWISTED GAMES	
<b>Serial Number:</b>	85346826	K, A	
<b>Serial Number:</b>	85332773	MIYA MACKENZIE	
<b>Serial Number:</b>	85158018	NEOPETS	
<b>Serial Number:</b>	85158015	NEOPETS	
<b>Serial Number:</b>	78931296	JUMPSTART WORLD	
<b>Serial Number:</b>	78931269	JUMPSTART WORLD	
<b>Serial Number:</b>	78145627	JUMPSTART: STUDY HELPERS	
<b>Serial Number:</b>	78288182	DEFENDERS OF NEOPIA	
<b>Serial Number:</b>	78186628	BRUCE	
<b>Serial Number:</b>	78468045	BRIGHTVALE	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Serial Number:	78401947	GELERT
Serial Number:	78255675	JUMP START
Serial Number:	78249634	FAERIELAND
Serial Number:	78193647	NEOPETS
Serial Number:	78193620	UNI
Serial Number:	77957752	NEOPOINTS
Serial Number:	77952231	ADVENTURE
Serial Number:	77952195	ADVENTURE.COM
Serial Number:	77902932	JUMPSTART GET MOVING
Serial Number:	77541969	SUPERSECRET
Serial Number:	77541966	SUPERSECRET
Serial Number:	77511437	NEOPETS KEY QUEST
Serial Number:	77182882	NEOPETS CODESTONE QUEST
Serial Number:	77406332	SAY IT IN
Serial Number:	76385655	PETPET
Serial Number:	75980266	JUMP START
Serial Number:	75980234	JUMP START
Serial Number:	75890978	JUMPSTART
Serial Number:	75863127	NEOPETS
Serial Number:	75804123	BLASTER LEARNING SYSTEM
Serial Number:	75709812	READING BLASTER
Serial Number:	75558011	JUMPSTART
Serial Number:	75542000	
Serial Number:	75541597	
Serial Number:	75536954	DR. BRAIN
Serial Number:	75456419	SAY IT IN
Serial Number:	75429797	JUMP START
Serial Number:	75429794	JUMP START
Serial Number:	75429793	JUMP START
Serial Number:	75094851	JUMPSTART TODDLERS
Serial Number:	75052728	KNOWLEDGE ADVENTURE
Serial Number:	75046367	JUMP START
Serial Number:	75046366	JUMP START
Serial Number:	74632530	JUMP START 5TH GRADE
Serial Number:	74632529	JUMP START 4TH GRADE
Serial Number:	74591474	JUMPSTART PRESCHOOL
Serial Number:	74591472	JUMP START 3RD GRADE
Serial Number:	74591471	JUMPSTART PRESCHOOL
Serial Number:	74577167	JUMP START 2ND GRADE

**TRADEMARK**

Property Type	Number	Word Mark
Serial Number:	74577166	JUMP START 2ND GRADE
Serial Number:	74565591	KNOWLEDGE ADVENTURE
Serial Number:	74563568	JUMP START FIRST GRADE
Serial Number:	74563567	JUMP START FIRST GRADE
Serial Number:	74563566	JUMP START KINDERGARTEN
Serial Number:	74563565	JUMP START KINDERGARTEN
Serial Number:	74379819	ENGLISH EXPRESS
Serial Number:	74352282	DINOSAUR ADVENTURE
Serial Number:	74284747	ISLAND OF DR. BRAIN
Serial Number:	74121666	MONOLOGUE
Serial Number:	73733659	MATH BLASTER!

**CORRESPONDENCE DATA**

Fax Number: 8313096780

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 8316246023

Email: ttersol@jumpstart.com

Correspondent Name: Teresa Tersol-Wiseman

Address Line 1: 2377 Crenshaw Blvd, Ste. 302

Address Line 2: Legal

Address Line 4: Torrance, CALIFORNIA 90501

NAME OF SUBMITTER:	Teresa Tersol-Wiseman
SIGNATURE:	/Teresa Tersol-Wiseman/
DATE SIGNED:	10/08/2014

**Total Attachments: 0**

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