

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM318934

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vampire Brands, LLC		08/12/2014	LIMITED LIABILITY COMPANY DELAWARE

RECEIVING PARTY DATA

Name:	Machat & Associates, P.C.
Street Address:	433 N. Camden Drive, Ste. 400
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	4242359	VAMPIRE
Registration Number:	4147206	DRACULA'S BLOOD
Registration Number:	3290011	VAMPIRE
Registration Number:	4318651	VAMP
Serial Number:	86225011	VAMPIRO

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310 860 1833
Email: michael@vampire.com
Correspondent Name: Michael Machat
Address Line 1: 433 N. Camden Drive, Ste. 400
Address Line 4: Beverly Hills, CALIFORNIA 90210

NAME OF SUBMITTER:	Michael Machat
SIGNATURE:	/MM/
DATE SIGNED:	10/03/2014

Total Attachments: 2

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OP \$140.00 4242359

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ASSIGNMENT

This Assignment is made as of August 12, 2014 (the "Effective Date") by Vampire Brands, LLC, a Delaware LLC using the address of 9903 Santa Monica Blvd., Beverly Hills, CA 90212 ("Assignor") and Machat & Associates, P.C., a California Corporation, using the address of 9107 Wilshire Blvd., Ste. 500, Beverly Hills, CA 90210 ("Assignee")

RECITALS

Assignor owns the following United States Trademark Registrations and Trademark Applications ("Trademarks")

VAMPIRE	Registration No. 4242359
DRACULA'S BLOOD	Registration No. 4147206
VAMPIRE	Registration No. 3290011
VAMP	Registration No. 4318651
VAMPIRO	Pending Serial No. 86225011

The Assignor now desires to transfer to Assignee all its right, title and interest in the Trademarks.

CLAUSES

For good and valuable consideration, receipt and sufficiency of which the Assignor specifically acknowledges:

Assignor grants, conveys, transfers, alienates and assigns to Assignee, for and throughout the world, Assignor's right, title and interest (legal, equitable, use and otherwise) in and to any and all: (i) the right to file and register the same in Assignee's name with any governmental authority; (ii) rights to record the transfers made under this Assignment in the United States Patent and Trademark Office and in any other public offices of any governmental authorities throughout the world; (iii) rights to sue for, collect and retain damages predicted on present or future infringements of the preceding, as well as all other claims and rights to damages associated with the preceding, whether predicated on past, present or future actions or omissions, and whether or not currently known or unknown; and (iv) all goodwill associated with the Trademarks.

Assignor's assignment of the Trademarks to Assignee under this Assignment constitutes a complete, absolute, and exclusive transfer of all rights (legal, equitable, use and otherwise) in the Trademarks, whether currently existing or arising or recognized in the future. Assignor does not reserve or retain any right, title, or interest in the Trademarks. Assignor acknowledges and agrees that the Trademarks constitute the sole and exclusive property of Assignee.

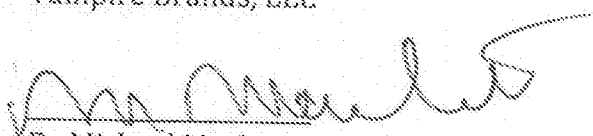
TRADEMARK

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Assignor represents and warrants that it has the full power and authority: (i) to enter into this Assignment; (ii) to grant to Assignee all rights in and to the Trademarks; and (iii) to perform all of its obligations under this Assignment.

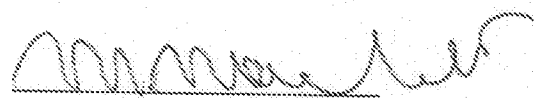
This Assignment shall be binding upon and inure to the benefit of Assignee, its successors and assigns of Assignor and its permitted successors. This Assignment supersedes any prior understandings, written agreements, or oral arrangements among the parties which concern the subject matter of this Assignment. The terms of this Assignment shall govern if there is any conflict between this Assignment and any other written instrument which concerns or affects the subject matter of this Assignment. No alternation or modification of any of this Assignment's provisions shall be valid unless made in a written instrument which both parties sign.

Vampire Brands, LLC



By Michael Machat
Assignor

Machat & Associates, P.C.



By Michael Machat
Assignee