

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318057

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BGHA, Inc.		09/19/2014	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Outdoor Technology Group, LLC		
Street Address:	1820 North Redding Avenue		
City:	Windom		
State/Country:	MINNESOTA		
Postal Code:	56101		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Serial Number:	86123458	BRONZE	
Serial Number:	86155214	TRACKER	
Serial Number:	86155206	BLACKHAWK	
Serial Number:	85855533	INVISI-FLASH	
Serial Number:	85477769	INVISI FLASH	
Serial Number:	85477526	BLACKWIDOW	
Serial Number:	85476806	BLACK WIDOW	
Serial Number:	85477799	EYECON TRAIL CAMERAS	
Serial Number:	85477545	EYECON	
Serial Number:	78773304	PARTNER PLUS	
Serial Number:	78773290	BIG-BUDDY	
Serial Number:	78773284	VERTEX	
Serial Number:	78773302	BOOSTER	
Serial Number:	78743396	BIG GAME TREESTANDS	
Serial Number:	76500075	BIG GAME	
CORRESPONDENCE DATA			
Fax Number:	6123351657		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6123351799		
TRADEMARK			

OP \$390.00 86123458

Email: trademark.mpl@stinsonleonard.com
Correspondent Name: Ruth Rivard
Address Line 1: 150 South Fifth Street, Suite 2300
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 2064134

NAME OF SUBMITTER: Ruth Rivard

SIGNATURE: /Ruth Rivard/

DATE SIGNED: 09/25/2014

Total Attachments: 3

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TRADEMARK AND PATENT ASSIGNMENT

THIS TRADEMARK AND PATENT ASSIGNMENT ("Assignment") is made and entered into and effective as of September 1st, 2014 ("Effective Date") by and from BGHA, Inc., a Minnesota corporation with an address of 1820 North Redding Avenue, Windom, Minnesota 56101 ("Assignor") to Outdoor Technology Group, LLC, a Minnesota limited liability company with an address of 1820 North Redding Avenue, Windom, Minnesota 56101 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the Trademarks and Patents listed in Appendix A hereby attached and all underlying rights therein ("Intellectual Property"); and

WHEREAS, as of the Effective Date, Assignor hereby desires to assign all of its rights, title and interest in and to the Intellectual Property, including the goodwill associated with the Trademarks, to Assignee and Assignee desires to receive the assignment of the Intellectual Property.


NOW, THEREFORE, Assignor agrees as follows:

- 1. Assignment.** For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, absolutely and in perpetuity, all of Assignor's entire right, title, and interest in and to the Intellectual Property, together with the goodwill of the business symbolized by the Trademarks, as well as any and all claims, demands, causes of action, rights to sue or other rights occasioned from or because of any and all past infringement of such Intellectual Property and the right to collect damages therefor, as of the Effective Date.
- 2. Further Assurances.** Assignor agrees to cooperate at all times from and after the date hereof with respect to the supplying of any information reasonably requested by Assignee hereto regarding any of the matters described in this Assignment, and Assignor agrees to execute such other instruments or documents as may be reasonably requested for the purpose of giving effect to, evidencing or giving notice of any conveyance, assignment, and transfer described herein.
- 3. Governing Law.** This Assignment shall be governed by and construed in accordance with the laws of the State of Minnesota without regard to conflict of laws principles.
- 4. Amendments.** Neither this Assignment nor any term hereof may be amended, changed, waived, discharged or terminated, except by an instrument in writing signed by the parties hereto.
- 5. Electronic Signature.** Delivery of an executed signature page to this Assignment by facsimile or email transmission shall be effective delivery of a manually executed version of this Assignment.

6. **Successors and Assigns.** This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed effective as of the Effective Date.

BGHA, Inc.

By: 

Name: Brent Quiring

Title: Chief Operating Officer

APPENDIX A

INTELLECTUAL PROPERTY

Serial Number	Reg. Number	Trademark
86123458		BRONZE COLLECTION
86155214		TRACKER
86155206		BLACKHAWK
85855533	4417959	INVISI-FLASH
85477769	4339508	INVISI FLASH
85477526	4321764	BLACKWIDOW
85476806	4321761	BLACK WIDOW
85477799	4269532	EYECON TRAIL CAMERAS
85477545	4269529	EYECON
78773304	3228890	PARTNER PLUS
78773290	3228889	BIG-BUDDY
78773284	3304235	VERTEX
78773302	3182016	BOOSTER
78743396	3192383	BIG GAME TREESTANDS
76500075	2839765	BIG GAME

U.S. Patent No.	Patent Title
D659,295S	<i>Animal Feeder</i>
8,631,764 B2	<i>Animal Feeding Devices and Methods</i>