

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM317997

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Learning Curve Brands, Inc.		07/12/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	TOMY International, Inc.		
Street Address:	2021 9th Street SE		
City:	Dyersville		
State/Country:	IOWA		
Postal Code:	52040		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	0980728	THE FIRST YEARS	
Registration Number:	1048212	THE FIRST YEARS	
Registration Number:	1218822	THE FIRST YEARS	
Registration Number:	1867938	THE FIRST YEARS	
Registration Number:	2516593	THE FIRST YEARS	
CORRESPONDENCE DATA			
Fax Number:	3128760288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-876-7100		
Email:	jlgrubner@arnstein.com		
Correspondent Name:	Judith L. Grubner		
Address Line 1:	120 S. Riverside Plaza, Ste. 1200		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	36426-0001 TFY LC TO TOMY		
NAME OF SUBMITTER:	Judith L. Grubner		
SIGNATURE:	/judith l grubner/		
DATE SIGNED:	09/25/2014		
Total Attachments: 0			

OP \$140.00 0980728

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