

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM317537

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Conveyance Type so that it reflects "Nunc Pro Tunc Assignment" and the execution date so that it reflects "January 31, 2014" previously recorded on Reel 005332 Frame 0379. Assignor(s) hereby confirms the The Conveyance Type was listed as a "New Assignment" and the execution date was listed as July 14, 2014.

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SpinMedia		01/31/2014	CORPORATION: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	Insolvency Services Group, Inc.
<b>Street Address:</b>	9107 Wilshire Boulevard, Suite 800
<b>City:</b>	Los Angeles
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90210
<b>Entity Type:</b>	CORPORATION: CALIFORNIA

## PROPERTY NUMBERS Total: 39

Property Type	Number	Word Mark
<b>Serial Number:</b>	86164396	ABSOLUTE PUNK
<b>Registration Number:</b>	4549866	ABSOLUTE PUNK
<b>Registration Number:</b>	4027826	BRANDED SOCIAL PROGRAMMING
<b>Registration Number:</b>	3388374	BUZZNET
<b>Registration Number:</b>	3388375	BUZZNET
<b>Registration Number:</b>	3724829	CELEBUZZ
<b>Registration Number:</b>	3721335	CELEBUZZ
<b>Registration Number:</b>	3637282	EGOTASTIC
<b>Registration Number:</b>	4116591	EGOTASTIC
<b>Registration Number:</b>	3528811	FRISKY
<b>Registration Number:</b>	3528812	FRISKY
<b>Registration Number:</b>	4022787	
<b>Registration Number:</b>	3552550	IT HAPPENED LAST NIGHT
<b>Registration Number:</b>	3274291	MVIBE
<b>Registration Number:</b>	4025086	POP CULTURE AMPLIFIED
<b>Registration Number:</b>	3217405	PUREVOLUME
<b>Registration Number:</b>	4022789	SL SOCIALITE LIFE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4022788	SOCIALITE LIFE
Serial Number:	85726310	SPIN
Registration Number:	1351650	SPIN
Registration Number:	1961393	SPIN
Registration Number:	3267760	SPINSIDER
Registration Number:	3376848	STEREOGUM
Registration Number:	3376846	STEREOGUM.COM
Registration Number:	3376847	STEREOGUM.COM
Registration Number:	3744600	THE SUPERFICIAL
Registration Number:	3744601	THE SUPERFICIAL
Registration Number:	1800105	VIBE
Registration Number:	3745439	VIBE
Registration Number:	2303664	VIBE
Registration Number:	2144655	VIBE
Serial Number:	85855304	VIBE NATURAL CURL THERAPY
Registration Number:	1819799	VIBE RECORDS
Serial Number:	85873740	VIBE VIXEN
Serial Number:	85874643	VIBE VIXEN
Registration Number:	3663561	VSESSIONS
Registration Number:	3834113	WHAT WOULD TYLER DURDEN DO?
Registration Number:	3834112	WWTDD
Serial Number:	86084542	XLR8R

**CORRESPONDENCE DATA**

Fax Number: 6509385200

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: (650) 988-8500

Email: trademarks@fenwick.com

Correspondent Name: Stephen Garcia

Address Line 1: 801 California Street

Address Line 2: Silicon Valley Center

Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER: A9000-00000-1991

NAME OF SUBMITTER: Stephen Garcia

SIGNATURE: /Stephen Garcia/

DATE SIGNED: 09/19/2014

**Total Attachments: 22**

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**AFFIDAVIT OF  
DALE STRANG AND JOEL B. WEINBERG  
AND RELATED NUNC PRO TUNC ASSIGNMENT**

Dale Strang, Chief Executive Officer (“CEO”) of SpinMedia, a California corporation, and Joel B. Weinberg, CEO of Insolvency Services Group, Inc. (“ISG”), a California corporation, (collectively, “We” or “Our”) do hereby certify to the United States Patent and Trademark Office as follows:

1. We are the respective CEOs of SpinMedia and ISG (both entities collectively, the “Parties”).
2. We have personal knowledge of, or have made or have caused to be made such investigations as are necessary to verify the accuracy of, the information set forth in this Affidavit.
3. On January 31, 2014, SpinMedia and ISG executed a General Assignment (attached, in relevant part, as Exhibit A) that assigned to ISG all of SpinMedia’s assets, including all of the trademarks listed in the attached Exhibit B (the “Spin Marks”).
4. In the General Assignment, SpinMedia intended to assign to ISG, and ISG intended to receive from SpinMedia, the goodwill associated with or related to the Spin Marks, but both Parties inadvertently forgot to include language to this effect in the General Assignment. Because of this error, the chain of title to the Spin Marks is not clear.
5. In light of the above facts and to clear up the chain of title of the Spin Marks, the Parties hereby execute the following Nunc Pro Tunc Assignment of the Spin Marks from SpinMedia to ISG, effective January 31, 2014:

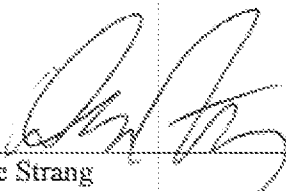
SpinMedia does hereby sell, assign, convey, and transfer unto ISG and its successors, assign, and legal representatives, SpinMedia’s entire right, title, and interest in and throughout the world in and to the Spin Marks (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by ISG, its successors, permitted assigns or legal representatives, together with income, royalties, damages, or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Spin Marks, along with the right to sue for past infringements and collect same for ISG’s sole use and enjoyment.

SpinMedia does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any country, jurisdiction, or countries or jurisdictions foreign to the United States whose duty it is to record trademark registrations, applications, and title thereto, to record the Spin Marks and title thereto as the property of ISG, its successors, assigns, or legal representatives in accordance with the terms of this instrument.

6. This Affidavit and Nunc Pro Tunc Assignment contain a number of representations made on behalf of SpinMedia and ISG solely for the purpose of establishing clear chain of title for the Spin Marks. Third parties cannot rely on the representations made in this Affidavit and Nunc Pro Tunc Assignment for any other purpose.

IN WITNESS WHEREOF, We have executed this Affidavit and Nunc Pro Tunc Assignment as of the date(s) noted below.

Date: \_\_\_\_\_, 2014

  
Name: Dale Strang  
Title: CEO, SpinMedia

Date: \_\_\_\_\_, 2014

Name: Joel B. Weinberg  
Title: CEO, Insolvency Services Group, Inc.

**GENERAL ASSIGNMENT**

THIS ASSIGNMENT, made this 31st day of January, 2014, by and between SpinMedia (f/k/a BuzzMedia), a California corporation (the "Assignor" or "SpinMedia") and Insolvency Services Group, Inc., a California corporation (the "Assignee"), with reference to the following:

**Recitals**

- A. Assignee has its principal place of business in Los Angeles County, California.
- B. Assignor has its principal place of business at 6464 Sunset Boulevard, Suite 650, Hollywood, CA 90028 and its federal tax identification number is 20-0809611.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

EXHIBIT A

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

EXHIBIT A

S [REDACTED] parties participating in the  
M [REDACTED] and investors in [REDACTED].

1 [REDACTED]  
a [REDACTED]  
( [REDACTED] contemplated by the IBC Proposal and no value to  
a [REDACTED]

1 [REDACTED]  
a [REDACTED] a transaction as contemplated by the IBC  
P [REDACTED]

1 [REDACTED]  
t [REDACTED]  
A [REDACTED] the investigation or assumption of  
c [REDACTED]

1 [REDACTED]  
c [REDACTED]  
u [REDACTED]  
f [REDACTED]

1 [REDACTED]  
p [REDACTED]  
h [REDACTED]

1 [REDACTED]  
a [REDACTED]

**Agreement**

NOW, THEREFORE, Assignor, for valuable consideration, receipt of which is hereby acknowledged, does hereby make the following general assignment for the benefit of Assignor's creditors (the "Assignment") to Assignee under the following terms and conditions, all of which terms and conditions are agreed to by the Assignor and Assignee:

1. Assignment of Assets. Assignor does hereby grant, assign, bargain, sell and transfer to Assignee, its successors and assigns, in trust, for the benefit of all the Assignor's creditors generally, all of the property and assets of Assignor of every kind and nature whatsoever situated, whether in possession, reversion, remainder, or expectancy, both real and personal, and any interest or equity therein not exempt from the enforcement of a money judgment, including, without limitation, all inventory, merchandise, goods, furniture, fixtures, machinery, equipment, raw materials, work in process, accounts, general intangibles, intellectual property, deposits, books, records, fixtures, cash in hand, bank accounts, tax refunds, all choses in action, insurance policies and refunds and all other property of every kind and nature owned



EXHIBIT A

by Assignor, or in which Assignor has an interest, including all of the assets pertaining to that certain business involving operation of pop culture related websites (the "Assignment Estate").

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

5. Nature Of Assignment. This instrument transfers legal title and possession of all of Assignor's assets. This Assignment constitutes a transfer of only those assets that can be transferred legally; and does not constitute a transfer of property that it is illegal to transfer. Assignee in its own discretion, may determine whether to continue all or a part of the business operations, or to liquidate Assignor's assets.

6. Disposition Of Assets. Assignee, in its discretion, may sell and dispose of Assignor's assets upon such terms and conditions, as it may see fit, at public or private sale, or otherwise. Assignee shall not be personally liable in any manner in connection with the performance of its duties and obligations hereunder. Assignee's obligations hereunder shall be in a representative capacity only as an Assignee for the general benefit of Assignor's creditors. Assignee shall administer this estate to the best of its ability, but it is expressly understood that Assignee, and its agents, servants or employees, shall be liable only for reasonable care and diligence in the administration of the Assignment Estate; and Assignee shall not be liable for any act or thing done by Assignee, its agents, servants, or employees in good faith in connection herewith. Assignee is not liable or responsible for any obligations of any nature whatsoever incurred at any time by Assignor, whether before or after the date of this Assignment.

7. Compensation Of Assignee. From the proceeds of sales, collections, operations or other sources, Assignee shall pay itself and retain all of its charges and expenses, together with its own reasonable remuneration and fee. The Assignee's remuneration and fee shall be equal to [REDACTED] ten percent (10%) of the gross proceeds from: (a) any avoidance power claim whether or not litigation is commenced (including without limitation, preferences pursuant to Cal. Code Civ. Proc. §1800 and fraudulent conveyances pursuant to Cal. Civ. Proc. § 3439 et. seq.); and (b) any contract (including collection actions) or other claim for which litigation or arbitration is commenced. For the purpose of determining the Assignee's remuneration and fees, "gross proceeds" are defined as all proceeds realized from sales, collections, recovery on litigated claims, operations, or any other sources, pertaining to the assets and property of Assignor covered by this Assignment, whether or not such proceeds are received or handled by Assignee. Assignee may also pay from the proceeds resulting from the sale, disposition or other liquidation of Assignor's assets, reasonable remuneration to its agents and its attorneys; and may pay a reasonable fee to Assignor's attorneys for services related to the Assignment. Assignee may also pay from the proceeds resulting from the sale, disposition or other liquidation of Assignor's assets, the costs and expenses incurred by any creditor who may have levied an attachment or other lien on any assets of the Assignor. All of the aforementioned amounts are to be determined at Assignee's sole discretion and judgment.

EXHIBIT A

8. Powers And Duties Of Assignee. Assignee may compromise claims, complete or reject Assignor's executory contracts, discharge, at its option, any liens on the assets covered by this Assignment and any indebtedness that, under law, is entitled to priority of payment. Assignee shall have the power to open bank accounts in the name of Assignee or its nominees and deposit assigned assets or proceeds thereof in such bank accounts and draw checks thereon, borrow money, hypothecate and pledge the assets, and to do all matters and things that Assignor could have done prior to this Assignment. Assignee shall have the power to employ attorneys, accountants and any other additional personnel to whatever extent may be necessary to administer the Assignment Estate and to assist in the preparation and filing of any and all state, county, local or Federal tax returns as required. Any act or thing done by Assignee hereunder shall bind the Assignment Estate and Assignee only in his capacity as Assignee for the benefit of creditors. Assignee shall have the right to sue as the successor of the Assignor or Assignee is hereby given the right and power to institute and prosecute legal proceedings in the name of Assignor, the same as if the Assignor itself had instituted and prosecuted such proceedings or actions. Assignee is hereby authorized and has the right to defend all actions instituted against the Assignor and to appear on behalf of the Assignor in all proceedings (legal or otherwise) in which Assignor is a party. Assignor does hereby appoint Assignee as Assignor's attorney-in-fact, with full power to act for and in the place of Assignor in such actions or proceedings or in any other matters, including the right to verify, on behalf of Assignor, and with respect to all documents of any nature whatsoever, including all pleadings which are part of any legal proceedings. Assignor does hereby grant to Assignee the right to act for, and in the place of, Assignor in any type of proceeding under title 11 of the United States Code, Sections 101 et. seq. (the "Bankruptcy Code"), including the right to defend any petitions or actions filed against Assignor under the Bankruptcy Code.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

EXHIBIT A

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

EXHIBIT A



13. Entire Agreement. This Assignment supersedes all prior discussions and agreements between the parties with respect to the subject matter hereof and thereof and contains the sole and entire agreement between the parties hereto with respect to the subject matter hereof and thereof.

14. Headings. The headings used in this Assignment have been inserted for convenience of reference only and do not define or limit the provisions hereof.

15. Invalid Provisions. If any provision of this Assignment is held to be illegal, invalid or unenforceable under any present or future law, and if the rights or obligations of any party hereto under this Assignment will not be materially and adversely affected thereby, (a) such provision will be fully severable, (b) this Assignment will be construed and enforced as if such illegal, invalid or unenforceable provision had never comprised a part hereof and (c) the remaining provisions of this Assignment will remain in full force and effect and will not be affected by the illegal, invalid or unenforceable provision or by its severance here from.

16. Governing Law. This Agreement shall be governed by and construed in accordance with the Laws of the State of California applicable to a contract executed and performed in such State, without giving effect to the conflicts of laws principles thereof.

17. Counterparts. This Assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument.

(Signature page to follow)

EXHIBIT A

ACCEPTED BY ASSIGNEE on \_\_\_\_\_, 2014

"Assignor"

SpinMedia,  
a California corporation

By: \_\_\_\_\_

Signature

SCOTT SAUTHARD CFO  
Print Name/ Title

"Assignee"

INSOLVENCY SERVICES GROUP, INC.,  
a California corporation

By: \_\_\_\_\_

Joel B. Weinberg, President

EXHIBIT A

ACCEPTED BY ASSIGNEE on January 31, 2014 At 12:01 p.m., 2014 (west coast)

"Assignor"

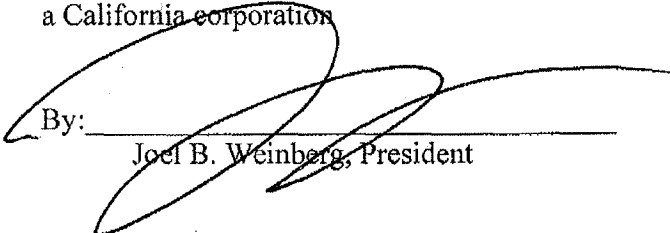
SpinMedia,  
a California corporation

By: \_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name/ Title

"Assignee"

INSOLVENCY SERVICES GROUP, INC.,  
a California corporation

By:  \_\_\_\_\_  
Joel B. Weinberg, President

## EXHIBIT B

Trademark	Country	Class	Application Filing Date	Application Number	Registration Date	Registration Number	Status
ABSOLUTEPUK	United States	41	1/31/2014	86164396			Pending
ABSOLUTEPUK	United States	09; 35; 38; 41; 42	2/15/2011	85243014			Opposed
ALTER THE PRESS	United States						Proposed
BRANDED SOCIAL PROGRAMMING	United States	35	7/23/2010	85091971	9/20/2011	4027826	Registered
BUZZMEDIA	European Union	09; 41; 42; 45	4/15/2009	008217143	8/7/2012	008217143	Registered
BUZZNET	European Union	41; 45	8/20/2009	008501116	3/26/2013	008501116	Registered
BUZZNET	United States	41; 45	6/27/2007	77217018	2/26/2008	3388374	Registered
BUZZNET (and design)	United States	41; 45	6/27/2007	77217024	2/26/2008	3388375	Registered
BUZZNET (and Lightning Bolt design)	United States	41; 45					Proposed
BUZZNET.CO.KR (Domain Name)	South Korea	NA					Registered
BUZZNET.KR (Domain Name)	South Korea	NA					Registered
CELEBUZZ	European Union	38; 41; 45	8/25/2009	008508947	1/31/2010	008508947	Registered
CELEBUZZ	United States	38; 41; 45	3/16/2009	77691465	12/15/2009	3724829	Registered
CELEBUZZ (and design)	United States	38; 41	3/16/2009	77691467	12/8/2009	3721335	Registered
EGOTASTIC	Canada	CG; CS	3/28/2007	1341268	7/17/2008	TMA718774	Registered
EGOTASTIC	United States	09; 25; 41	5/23/2007	77188644	6/16/2009	3637282	Registered



## EXHIBIT B

Trademark	Country	Class	Application Filing Date	Application Number	Registration Date	Registration Number	Status
EGOTASTIC	United States	41	5/22/2007	77187404	3/27/2012	4116591	Registered
FRISKY	United States	38	11/12/2007	77327070	11/4/2008	3528811	Registered
FRISKY	United States	45	11/12/2007	77327097	11/4/2008	3528812	Registered
HEART Logo	United States	09; 35; 38; 41; 42	2/15/2011	85243021	9/6/2011	4022787	Registered
IT HAPPENED LAST NIGHT	United States	41	4/16/2007	77158007	12/30/2008	3552550	Registered
MVIBE	United States	09; 38; 41	5/18/2005	78632157	8/7/2007	3274291	Registered
POP CULTURE AMPLIFIED	United States	35; 41	9/10/2010	85127386	9/13/2011	4025086	Registered
PUNK NEWS	United States						Proposed
PUREVOLUME	United States						Proposed
PUREVOLUME	United States	41	2/1/2006	78804624	3/13/2007	3217405	Registered
PUREVOLUME.COM	Canada	CS	8/1/2006	1311379	1/25/2008	TMA705691	Registered
SL SOCIALITE LIFE (and design)	United States	38; 41	2/15/2011	85243029	9/6/2011	4022789	Registered
SOCIALITE LIFE	United States	38; 41	2/15/2011	85243023	9/6/2011	4022788	Registered
SOUNDS OF BUZZ	United States	09; 35; 38; 41; 42; 45					Proposed
SPIN	Australia	16	2/13/1995	652817	6/24/1998	652817	Registered
SPIN	Australia	41	2/10/1995	652750	7/28/1998	652750	Registered

## EXHIBIT B

Trademark	Country	Class	Application Filing Date	Application Number	Registration Date	Registration Number	Status
SPIN	Canada	CG	2/6/1989	0624841	3/12/1993	TMA409294	Registered
SPIN	Canada	CG; CS	2/22/2013	1615267			Pending
SPIN	European Union	09; 35; 38; 41; 42	1/22/2013	011507671			Opposed
SPIN	Germany	16; 41	2/14/1995	395061954	10/13/1995	39506195	Registered
SPIN	United Kingdom	16	11/14/1988	1363474	8/29/1995	1363474	Registered
SPIN	United States	09; 35; 38; 41; 42	9/11/2012	85726310			Suspended
SPIN	United States	16	1/25/1985	73519332	7/30/1985	1351650	Registered
SPIN	United States	25	5/3/1994	74522895	3/12/1996	1961393	Registered
SPIN (and design)	European Union	09; 16; 38; 41	1/4/1996	000217927	2/2/1999	000217927	Registered
SPINMAGAZINE.COM.AU (Domain Name)	Australia						Proposed
SPINSIDER	United States	09; 41	9/20/2005	78716287	7/24/2007	3267760	Registered
STEREOGUM	United States	35; 41	6/7/2007	76677937	2/5/2008	3376848	Registered
STEREOGUM.COM	United States	35; 41	6/7/2007	76677935	2/5/2008	3376846	Registered
STEREOGUM.COM (and design)	United States	35; 41	6/7/2007	76677936	2/5/2008	3376847	Registered
THE SUPERFICIAL	United States	38; 41	6/30/2009	77771448	2/2/2010	3744600	Registered
THE SUPERFICIAL (and design)	United States	38; 41	6/30/2009	77771453	2/2/2010	3744601	Registered

## EXHIBIT B

Trademark	Country	Class	Application Filing Date	Application Number	Registration Date	Registration Number	Status
UNDER THE GUN	United States						Proposed
VIBE	Canada	CG	1/3/1996	0800992	4/10/2000	TMA526485	Registered
VIBE	Canada	CG	6/26/2007	1357303			Pending
VIBE	Canada	CG; CS	1/3/2003	1163727	3/16/2011	TMA793016	Registered
VIBE	European Union	09; 16; 41	4/1/1996	000086009	1/25/1999	000086009	Registered
VIBE	European Union	09; 41	4/8/2004	003754769	11/16/2006	003754769	Registered
VIBE	United Kingdom	09; 16; 41	4/8/2004	2360961	8/28/2009	2360961	Registered
VIBE	United States	16	8/6/1992	74301822	10/19/1993	1800105	Registered
VIBE	United States	41	5/9/2005	78625633	2/2/2010	3745439	Registered
VIBE	United States	42	5/18/1998	75486958	12/28/1999	2303664	Registered
VIBE (stylized)	Canada	CG; CS	12/22/2005	1284250			Pending
VIBE (stylized)	United States	16	4/1/1997	75267799	3/17/1998	2144655	Registered
VIBE NATURAL CURL THERAPY	United States	03	2/20/2013	85855304			Suspended
VIBE RECORDS (and design)	United States	09	5/10/1993	74389095	2/8/1994	1819799	Registered
VIBE VIXEN	United States	03; 09; 42	3/12/2013	85873740			Suspended
VIBE VIXEN (stylized) (in color)	United States	03; 09; 42	3/13/2013	85874643			Suspended

EXHIBIT B

Trademark	Country	Class	Application Filing Date	Application Number	Registration Date	Registration Number	Status
VSESSIONS	United States	41	1/29/2009	77659401	8/4/2009	3663561	Registered
WHAT WOULD TYLER DURDEN DO?	United States	41	10/29/2009	77860899	8/17/2010	3834113	Registered
WWTTDD	United States	41	10/29/2009	77860895	8/17/2010	3834112	Registered
XLR8R	United States	09; 35; 38; 41; 42	10/7/2013	86084542			Pending

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SpinMedia		07/14/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Insolvency Services Group, Inc.		
<b>Street Address:</b>	9107 Wilshire Boulevard		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 38</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85243014	ABSOLUTE PUNK	
<b>Registration Number:</b>	4027826	BRANDED SOCIAL PROGRAMMING	

<b>Registration Number:</b>	3388374	BUZZNET
<b>Registration Number:</b>	3388375	BUZZNET
<b>Registration Number:</b>	3724829	CELEBUZZ
<b>Registration Number:</b>	3721335	CELEBUZZ
<b>Registration Number:</b>	3637282	EGOTASTIC
<b>Registration Number:</b>	4116591	EGOTASTIC
<b>Registration Number:</b>	3528811	FRISKY
<b>Registration Number:</b>	3528812	FRISKY
<b>Registration Number:</b>	4022787	
<b>Registration Number:</b>	3552550	IT HAPPENED LAST NIGHT
<b>Registration Number:</b>	3274291	MVIBE
<b>Registration Number:</b>	4025086	POP CULTURE AMPLIFIED
<b>Registration Number:</b>	3217405	PUREVOLUME
<b>Registration Number:</b>	4022789	SL SOCIALITE LIFE
<b>Registration Number:</b>	4022788	SOCIALITE LIFE
<b>Serial Number:</b>	85726310	SPIN

TRADEMARK

<b>Registration Number:</b>	1351650	SPIN
<b>Registration Number:</b>	1961393	SPIN
<b>Registration Number:</b>	3267760	SPINSIDER
<b>Registration Number:</b>	3376848	STEREOGUM
<b>Registration Number:</b>	3376846	STEREOGUM.COM
<b>Registration Number:</b>	3376847	STEREOGUM.COM
<b>Registration Number:</b>	3744600	THE SUPERFICIAL
<b>Registration Number:</b>	3744601	THE SUPERFICIAL
<b>Registration Number:</b>	1800105	VIBE
<b>Registration Number:</b>	3745439	VIBE
<b>Registration Number:</b>	2303664	VIBE
<b>Registration Number:</b>	2144655	VIBE
<b>Serial Number:</b>	85855304	VIBE NATURAL CURL THERAPY
<b>Registration Number:</b>	1819799	VIBE RECORDS
<b>Serial Number:</b>	85873740	VIBE VIXEN
<b>Serial Number:</b>	85874643	VIBE VIXEN

TRADEMARK

<b>Registration Number:</b>	3663561	VSESSIONS
<b>Registration Number:</b>	3834113	WHAT WOULD TYLER DURDEN DO?
<b>Registration Number:</b>	3834112	WWTDD
<b>Serial Number:</b>	86084542	XLR8R

## CORRESPONDENCE DATA

**Fax Number:** 6509385200  
**Phone:** (650) 988-8500  
**Email:** trademarks@fenwick.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Correspondent Name:** Stephen Garcia  
**Address Line 1:** 801 California Street  
**Address Line 2:** Silicon Valley Center  
**Address Line 4:** Mountain View, CALIFORNIA 94041

## ATTORNEY DOCKET NUMBER:

31346-00070-1991

## NAME OF SUBMITTER:

Stephen Garcia

## Signature:

/Stephen Garcia/

## Date:

07/29/2014

## Total Attachments: 6

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**RECEIPT INFORMATION**

**ETAS ID:** TM312284  
**Receipt Date:** 07/29/2014  
**Fee Amount:** \$965