

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316386

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CCA Industries, Inc.		09/05/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Capital Preservation Solutions, LLC		
Street Address:	One Belmont Avenue		
Internal Address:	Suite 602		
City:	Bala Cynwyd		
State/Country:	PENNSYLVANIA		
Postal Code:	19004		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 41			
Property Type	Number	Word Mark	
Serial Number:	85598372	VEIN ZONE	
Serial Number:	86100732	AUXODERM	
Serial Number:	85548406	NUTRA CARE	
Registration Number:	3447172	STRAWBERRY VANILLA	
Registration Number:	3447174	WILD BERRY VANILLA	
Registration Number:	3522755	YOU'RE THE MAN	
Registration Number:	3601522	BIKINI ZONE	
Registration Number:	3614948	SCAR ZONE	
Registration Number:	3671138	PARFUME DE VANILLE	
Registration Number:	2960758	BOOSTER	
Registration Number:	3094925	CHERRY VANILLA	
Registration Number:	4061272	ZANY ZINC	
Registration Number:	3128193	SHAVE ZONE	
Registration Number:	3088589	SUNSET CAFE	
Registration Number:	3191253	BULLET-PROOF STRENGTH	
Registration Number:	3259579	PLUS WHITE XTRA	
Registration Number:	4218947	NO MESS EXPRESS	
Registration Number:	3184546	SPEED WHITENING	
Registration Number:	4263585	SUPER WHITE	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	4283250	STAINGUARD
Registration Number:	4307624	GEL PERFECT
Registration Number:	4371191	EYE BOUTIQUE
Registration Number:	4422476	EXTREME SCULPT
Serial Number:	77114705	SUPER WHITE
Registration Number:	4504117	REVITASTIM
Registration Number:	1604251	AFTER SUN SENSE
Registration Number:	1679126	NUTRA CARE
Registration Number:	1851853	WASH 'N STRAIGHT
Registration Number:	1353606	MOOD MAGIC
Registration Number:	1394585	SOLAR SENSE
Registration Number:	2108547	PAIN BUST RI
Registration Number:	2111841	PAIN BUST R II
Registration Number:	2121231	BIKINI ZONE
Registration Number:	1545998	WASH 'N CURL
Registration Number:	1652847	SUDDEN CHANGE
Registration Number:	2514369	PAIN BUST R ULTRA
Registration Number:	2528184	ONE STEP
Registration Number:	1678046	PLUS WHITE
Registration Number:	2606654	PLUS WHITE
Registration Number:	2738363	SCAR ZONE
Registration Number:	2776597	SUDDEN CHANGE

CORRESPONDENCE DATA

Fax Number: 3125693459

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-569-1459

Email: ipdocketchicago@dbr.com

Correspondent Name: Melissa S. Dillenbeck

Address Line 1: 191 North Wacker Drive

Address Line 2: Suite 3700

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	CCA=514207
NAME OF SUBMITTER:	Melissa S. Dillenbeck
SIGNATURE:	/Melissa S. Dillenbeck/
DATE SIGNED:	09/09/2014

Total Attachments: 14

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UNITED STATES TRADEMARK SECURITY AGREEMENT

This UNITED STATES TRADEMARK SECURITY AGREEMENT (this “**Agreement**”) dated as of September 5, 2014 is made by and between Capital Preservation Solutions, LLC, (together with its successors and assigns, in such capacity, the “**Lender**”), and CCA Industries, Inc., a Delaware corporation (together with its successors and permitted assigns, the “**Grantor**”).

WHEREAS, this Agreement will be filed with the United States Patent and Trademark Office to among other things indicate that Lender is collateral assignee with respect to the Marks (as defined herein) listed on Exhibit 1 hereto;

WHEREAS, Grantor is the owner of certain U.S. trademarks set forth on Exhibit 1 hereto, and including any related U.S. trade names, corporate names, company names, business names, fictitious business names, trade dress, service marks, logos, designs, domain names and other source or business identifiers now existing and hereafter adopted or acquired, together with registrations and/or pending applications therefor in the United States Patent and Trademark Office or in any similar office or agency of the United States or any State thereof, including any renewals and extensions of the foregoing, all common law rights related thereto, the goodwill associated therewith, all licenses for any of the foregoing, and all causes of action arising prior to or after the date hereof for infringement, dilution, misappropriation, violation and unfair competition of or regarding the same, (collectively, the “**Marks**”); and

WHEREAS, the Grantor and Lender executed a Loan and Security Agreement, dated as of September 5, 2014, pursuant to which Grantor granted and agreed to grant to Lender a security interest in certain of its assets to secure obligations owing to Lender and certain other lenders; and

NOW, THEREFORE, for good and valuable consideration, Grantor hereby pledges and grants to Lender a security interest and lien in and to the Marks to secure its payment obligations under the Loan and Security Agreement, subject the terms and conditions of the Loan and Security Agreement.

[Signature Page Follows]

Executed as of the date first above written.

Grantor: CCA Industries, Inc.

By 

Name: Stanley Kreitman

Title: Chairman of the Board of Directors

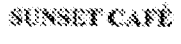

[Signature Page to United States Trademark Security Agreement]

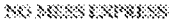

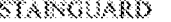
Exhibit 1

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 2	VEIN ZONE VEIN ZONE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Dietary supplements	SN:85-598372	Allowed - Intent to Use 2nd Extension of Time Granted May 22, 2014 Filed: April 16, 2012 Published: March 5, 2013 Allowed: April 30, 2013
US Federal Q2 uf 3	AUXODERM AUXODERM	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Non-medicated skin care preparations	SN:86-100732	Allowed - Intent to Use Notice of Allowance Issued June 3, 2014 Filed: October 24, 2013 Published: April 8, 2014
US Federal Q2 uf 4	NUTRA CARE NUTRA CARE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07030	(Int'l Class: 3) Hair care preparations, namely, shampoos and conditioners; nail care preparations, nail polishes, nail polish protector in the nature of a thin plastic covering applied to nails	SN:85-548406	Allowed - Intent to Use 3rd Extension of Time Granted July 24, 2014 Filed: February 21, 2012 Published: November 20, 2012 Allowed: January 15, 2013
US Federal Q2 uf 5	STRAWBERRY VANILLA XXXXXXXXXXXX	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Cologne	SN:77-228041 RN:3,447,172	Registered Supplemental Register June 10, 2008 Int'l Class: 3 First Use: September 17, 2007 Filed: July 12, 2007

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
US Federal Q2 uf 6	WILD BERRY VANILLA *****	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Cologne	SN:77-228138 RN:3,447,174	Registered Supplemental Register June 10, 2008 Int'l Class: 3 First Use: September 17, 2007 Filed: July 12, 2007
US Federal Q2 uf 7	YOU'RE THE MAN	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Medicated skin gels	SN:78-980492 RN:3,522,755	Registered October 21, 2008 Int'l Class: 5 First Use: January 24, 2006 Filed: May 18, 2005 Published: April 18, 2006
US Federal Q2 uf 8	BIKINI ZONE *****	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Shave gel; depilatories; depilatory wax strips; depilatory microwave wax; creme hair remover (Int'l Class: 5) Topical analgesic creme; medicated skin care preparations, namely, gels; medicated after-shave lotions and gels; medicated pads impregnated with pain relief medication and anti-itch cream for temporary relief of pain and itching associated with minor cuts or skin irritation	SN:77-501931 RN:3,601,522	Registered April 7, 2009 Int'l Class: 5 First Use: February, 1997 Int'l Class: 3 First Use: March, 2002 Filed: June 18, 2008 Published: January 20, 2009
US Federal Q2 uf 9	SCAR ZONE *****	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Acne treatment preparations and medicated skin care preparations, namely, cream for diminishing scars;	SN:77-478332 RN:3,614,948	Registered May 5, 2009 Int'l Class: 5 First Use: January 26, 2006 Filed: May 19, 2008




TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
			burn relief medication in the form of gel		Published: February 17, 2009
US Federal Q2 uf 10	PARFUME DE VANILLE *****	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Fragranced products, namely, cologne	SN:77-265319 RN:3,671,138	Registered Supplemental Register August 18, 2009 Int'l Class: 3 First Use: January 4, 2008 Filed: August 27, 2007
US Federal Q2 uf 12	BOOSTER	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Oral care products, namely a bleaching enhancer for use with toothpaste, dental cleansers and other oral care products	SN:78-175821 RN:2,960,758	Registered 8 & 15 September 10, 2010 Int'l Class: 3 First Use: April 3, 2003 Filed: October 18, 2002 Published: May 25, 2004 Allowed: August 17, 2004 Registered: June 7, 2005
US Federal Q2 uf 14	CHERRY VANILLA	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Cologne; cologne body spray	SN:78-389459 RN:3,094,925	Registered Principal Register - Sec. 2(F) 8 & 15 September 25, 2011 Int'l Class: 3 First Use: January 30, 1996 Filed: March 23, 2004 Published: September 6, 2005 Allowed: November 29, 2006 Registered: May 23, 2006
US Federal Q2 uf 15	ZANY ZINC ZANY ZINC	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Sun screen preparations	SN:85-129322 RN:4,061,272	Registered November 22, 2011 Int'l Class: 3 First Use: November 17, 2010 Filed:


TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
					September 14, 2010 Published: January 18, 2011 Allowed: March 15, 2011
US Federal Q2 of 16	SHAVE ZONE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Medicated skin care preparations; medicated shaving preparations	SN:73-977124 RN:3,128,193	Registered 8 & 15 March 8, 2012 Int'l Class: 5 First Use: January, 2006 Filed: October 21, 2003 Published: February 8, 2005 Registered: August 8, 2006
US Federal Q2 of 17	SUNSET CAFE 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Toiletries, namely, [perfume, cologne and] eau de parfum sprays	SN:78-435576 RN:3,088,589	Registered 8 & 15 May 15, 2012 Int'l Class: 3 First Use: 1998 Filed: June 15, 2004 Published: May 24, 2005 Allowed: August 16, 2006 Registered: May 2, 2006
US Federal Q2 of 18	BULLET-PROOF STRENGTH 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Nail care preparations	SN:78-591783 RN:3,191,253	Registered 8 & 15 June 29, 2012 Int'l Class: 3 First Use: October 26, 2004 In Commerce: November 23, 2004 Filed: March 21, 2005 Published: October 17, 2006 Registered: January 2, 2007
US Federal Q2	PLUS WHITE XTRA	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill	(Int'l Class: 3) Oral care products, namely, toothpaste,	SN:78-978341 RN:3,259,579	Registered 8 & 15 September 19, 2012

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
uf 19		Parkway East Rutherford, New Jersey 07073	tooth gels, tooth-whitening brush-on gel		Int'l Class: 3 First Use: August 15, 2005 Filed: May 10, 2005 Published: June 6, 2006 Registered: July 3, 2007
US Federal Q2 uf 20	NO MESS EXPRESS 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Nail polish remover	SN:85-344820 RN:4,218,947	Registered October 2, 2012 Int'l Class: 3 First Use: September 26, 2011 Filed: June 13, 2011 Published: May 22, 2012 Allowed: July 17, 2012
US Federal Q2 uf 21	SPEED WHITENING	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Teeth whitening gels	SN:78-486019 RN:3,184,546	Registered 8 Accepted December 20, 2012 Int'l Class: 3 First Use: July, 2005 Filed: September 20, 2004 Published: January 3, 2006 Allowed: March 28, 2006 Registered: December 12, 2006
US Federal Q2 uf 22	SUPER WHITE 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Oral care products, namely, toothpaste	SN:85-540812 RN:4,263,585	Registered December 25, 2012 Int'l Class: 3 First Use: June 29, 2012 Filed: February 13, 2012 Published: October 9, 2012
US Federal Q2	STAINGUARD 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill	(Int'l Class: 3) Tooth-whitening ingredient sold as	SN:77-709520 RN:4,283,250	Registered January 29, 2013

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
uf 23		Parkway East Rutherford, New Jersey 07073	an integral component of toothpaste and dental whitening gel		Int'l Class: 3 First Use: September 20, 2012 Filed: April 8, 2009 Published: March 9, 2010 Allowed: June 1, 2010
US Federal Q2 uf 24	GEL PERFECT GEL PERFECT	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Nail care preparations; nail polish; nail polish protector in the nature of a thin plastic covering applied to nails	SN:85-520342 RN:4,307,624	Registered March 26, 2013 Int'l Class: 3 First Use: August 31, 2011 Filed: January 19, 2012 Published: January 8, 2013
US Federal Q2 uf 25	EYE BOUTIQUE EYE BOUTIQUE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Makeup shields	SN:85-737745 RN:4,371,191	Registered July 23, 2013 Int'l Class: 3 First Use: February 14, 2012 Filed: September 25, 2012 Published: May 7, 2013
US Federal Q2 uf 26	EXTREME SCULPT EXTREME SCULPT	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Dietary supplements	SN:85-498405 RN:4,422,476	Registered October 22, 2013 Int'l Class: 5 First Use: April 4, 2012 Filed: December 19, 2011 Published: November 13, 2012 Allowed: January 8, 2013
US Federal Q2 uf 27	SUPER WHITE SUPER WHITE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Oral care products, namely, a whitening kit consisting of a pre- whitener rinse, a whitening gel, and mouthpiece	SN:77-114705 RN:3,330,707	Registered 8 Accepted November 25, 2013 Int'l Class: 3 First Use: July 12, 2006 Filed:

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
					February 23, 2007 Published: September 4, 2007 Registered: November 20, 2007
US Federal Q2 uf 28	REVITASTIM <i>RevitaStim</i>	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Cosmetic anti- wrinkle, moisturizing and conditioning ingredient sold as an integral component of cosmetics, anti- aging cosmetics and cosmetic hand care preparations	SN:85-837782 RN:4,504,117	Registered April 1, 2014 Int'l Class: 3 First Use: November 30, 2012 Filed: January 31, 2013 Published: January 14, 2014
US Federal Q2 uf 29	AFTER SUN SENSE (Stylized) <i>After Sun Sense</i>	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) After sun moisturizing lotion	SN:73-691247 RN:1,604,251	Renewed July 3, 2000 Int'l Class: 3 First Use: August 1, 1985 Filed: October 23, 1967 Published: October 24, 1989 Registered: July 3, 1990
US Federal Q2 uf 30	NUTRA CARE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Hair care preparations, namely, shampoos and conditioners	SN:73-833904 RN:1,679,126	Renewed March 17, 2002 Int'l Class: 3 First Use: September 27, 1989 Filed: October 26, 1989 Published: December 24, 1991 Registered: March 17, 1992
US Federal Q2 uf 31	WASH 'N STRAIGHT	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Hair shampoos	SN:74-383539 RN:1,851,853	Renewed August 30, 2004 Int'l Class: 3 First Use: January 21, 1994 Filed: April 27, 1993

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
					Published: October 12, 1993 Registered: August 30, 1994
US Federal Q2 uf 32	MOOD MAGIC	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Lipstick	SN:73-516829 RN:1,353,606	Renewed August 13, 2006 Int'l Class: 3 First Use: November 20, 1984 Filed: January 9, 1985 Published: June 4, 1985 Registered: August 13, 1986
US Federal Q2 uf 33	SOLAR SENSE and Design 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Cosmetics, namely - moisturizing gel, moisturizing lotions, cream, aloe vera gel, after sun, sunscreens, lip balms, waterproof sunscreens [and tanning oils/lotions]	SN:73-556052 RN:1,394,585	Renewed May 27, 2006 Int'l Class: 3 First Use: August 23, 1986 Filed: August 29, 1985 Published: March 4, 1986 Registered: May 27, 1986
US Federal Q2 uf 34	PAIN BUST RI and Design 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Topical analgesic creams	SN:75-119453 RN:2,108,547	Renewed October 28, 2007 Int'l Class: 5 First Use: May 1, 1987 In Commerce: June 1, 1987 Filed: June 13, 1996 Published: August 5, 1997 Registered: October 28, 1997
US Federal Q2 uf 35	PAIN BUST R II and Design 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 6) Topical analgesic creams	SN:75-119485 RN:2,111,841	Renewed November 11, 2007 Int'l Class: 5 First Use: May 1, 1987 In Commerce:

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
					June 1, 1987 Filed: June 13, 1996 Published: August 19, 1997 Registered: November 11, 1997
US Federal Q2 uf 36	BIKINI ZONE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Topical analgesic creme	SN:75-167663 RN:2,121,231	Renewed December 16, 2007 Int'l Class: 5 First Use: February 28, 1997 Filed: September 17, 1996 Published: September 23, 1997 Registered: December 16, 1997
US Federal Q2 uf 37	WASH 'N CURL	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Hair shampoo	SN:73-757011 RN:1,545,998	Renewed July 4, 2009 Int'l Class: 3 First Use: September 16, 1988 Filed: October 11, 1988 Published: April 11, 1969 Registered: July 4, 1989
US Federal Q2 uf 38	SUDDEN CHANGE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Skin treatment preparation to smooth the appearance of wrinkles, lines and puffiness	SM:73-834012 RN:1,652,847	Renewed August 6, 2011 Int'l Class: 3 First Use: September 27, 1989 Filed: October 26, 1989 Published: May 14, 1991 Registered: August 6, 1991
US Federal Q2 uf 39	PAIN BUSTER ULTRA and Design 	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 5) Topical analgesic creams	SN:76-005217 RN:2,514,369	Renewed December 4, 2011 Int'l Class: 5 First Use: April 7, 2000

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
					Filed: March 20, 2000 Published: September 11, 2001 Registered: December 4, 2001
US Federal Q2 uf 40	ONE STEP	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Partway East Rutherford, New Jersey 07073	(Int'l Class: 3) Teeth whitener gel	SN:75-783636 RN:2,528,184	Renewed January 8, 2012 Int'l Class: 3 First Use: 1993 Filed: August 24, 1999 Published: December 12, 2000 Allowed: March 6, 2001 Registered: January 8, 2002
US Federal Q2 uf 41	PLUS WHITE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Partway E. Rutherford, New Jersey 07073	(Int'l Class: 3) Dental gel and toothpaste	SN:74-058709 RN:1,678,046	Renewed March 3, 2012 Int'l Class: 3 First Use: August 1, 1990 Filed: May 14, 1990 Published: January 15, 1991 Registered: March 3, 1992
US Federal Q2 uf 42	PLUS WHITE PLUS WHITE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Partway East Rutherford, New Jersey 07073	(Int'l Class: 3) Toothpaste (Int'l Class: 5) Teeth whitener gel; teeth whitening kit consisting primarily of rinse, teeth whitener gel and mouth tray (Int'l Class: 30) [teeth whitening breath mints]	SN:76-089367 RN:2,606,654	Renewed August 13, 2012 Int'l Class: 3, 5 First Use: August 1, 1990 Int'l Class: 30 First Use: March 10, 1999 Filed: July 14, 2000 Published: May 21, 2002 Registered: August 13, 2002
US Federal	SCAR ZONE	Cca Industries, Inc. (Delaware Corp.)	(Int'l Class: 3) Non-medicated	SN:76-319182 RN:2,738,363	Renewed July 15, 2013

TM Record	Mark/Name	Owner/ Designations	Full Goods/ Services	Ser./Reg./App. No.	Status/Key Dates
Q2 uf 43		200 Murray Hill Parkway East Rutherford, New Jersey 07073	skin care preparations, namely, a topical cream to diminish the appearance of scars		Int'l Class: 3 First Use: February 28, 2002 Filed: September 28, 2001 Published: August 3, 2002 Allowed: October 29, 2002 Registered: July 15, 2003
US Federal Q2 uf 44	SUDDEN CHANGE	Cca Industries, Inc. (Delaware Corp.) 200 Murray Hill Parkway East Rutherford, New Jersey 07073	(Int'l Class: 3) Eyebrow stencils	SN:76-386353 RN:2,776,597	Renewed October 21, 2013 Int'l Class: 3 Fist Use: January 15, 1994 Filed: March 21, 2002 Published: October 22, 2002 Allowed: January 14, 2003 Registered: October 21, 2003