

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316259

| | |
|------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------|----------|----------------|------------------------------------|
| Comite International Olympique | | 09/02/2014 | UNINC. ASSOCIATION: SWITZERLAND |

RECEIVING PARTY DATA

| | |
|------------------------|---------------------------------|
| Name: | United States Olympic Committee |
| Street Address: | One Olympic Plaza |
| City: | Colorado Springs |
| State/Country: | COLORADO |
| Postal Code: | 80909 |
| Entity Type: | CORPORATION: COLORADO |

PROPERTY NUMBERS Total: 68

| Property Type | Number | Word Mark |
|----------------------|---------|---|
| Registration Number: | 4391648 | ALBERTVILLE 92 |
| Registration Number: | 4442642 | XVI OLYMPIC WINTER GAMES XVIES JEUX OLYM |
| Registration Number: | 4446566 | OLYMPISCHE SPIELE 1928 AMSTERDAM |
| Registration Number: | 4469022 | VIIIE OLYMPIADE ANVERS (BELGIQUE) 1920 AO |
| Registration Number: | 4464950 | 776 - 1896 LES JEUX OLYMPIQUES AOHNAI - |
| Registration Number: | 4410230 | ATHENS 2004 |
| Registration Number: | 4402857 | ATLANTA 1996 100 |
| Registration Number: | 4457821 | ATLANTA CENTENNIAL OLYMPIC GAMES LES JEU |
| Registration Number: | 4399200 | BARCELONA'92 |
| Registration Number: | 4413669 | BEIJING 2008 |
| Registration Number: | 4420929 | THE XITH OLYMPIC GAMES BERLIN, 1936 ICH |
| Registration Number: | 4450235 | OLYMPIC GAMES GERMANY BERLIN 1936 1ST-16 |
| Registration Number: | 4391647 | CALGARY '88 |
| Registration Number: | 4461233 | AUX VAINQUEURS DU CONCOURS DE LA VIIIIME |
| Registration Number: | 4413670 | VII GIOCHI OLIMPICI D'INVERNO CORTINA D' |
| Registration Number: | 4413676 | IV.OLYMPISCHEWINTERSPIELE GARMISCH-PARTE |
| Registration Number: | 4461234 | 1936 IVES JEUX OLYMPIQUES D'HIVER 1936 G |
| Registration Number: | 4424458 | XES JEUX OLYMPIQUES D'HIVER GRENOBLE 196 |
| Registration Number: | 4453681 | XMES JEUX OLYMPIQUES D'HIVER 6/18 FÉVRIE |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|---------|---|
| Registration Number: | 4406063 | XV OLYMPIA HELSINKI 1952 |
| Registration Number: | 4450238 | XVTH OLYMPIC GAMES HELSINKI FINLAND 19 V |
| Registration Number: | 4413677 | INNSBRUCK 1964 |
| Registration Number: | 4438916 | INNSBRUCK 1964 29.1-9.2. TYROL AUTRICHE |
| Registration Number: | 4413679 | INNSBRUCK 1976 |
| Registration Number: | 4442641 | INNSBRUCK'76 TIROL AUSTRIA 4.2-15.2 |
| Registration Number: | 4457823 | III OLYMPIC WINTER GAMES LAKE PLACID, US |
| Registration Number: | 4417449 | XIII OLYMPIC WINTER GAMES LAKE PLACID 19 |
| Registration Number: | 4402862 | LILLEHAMMER'94 |
| Registration Number: | 4469021 | THE OLYMPIC GAMES 1908 THE GREAT STADIUM |
| Registration Number: | 4417438 | XIVTH OLYMPIAD LONDON 1948 |
| Registration Number: | 4450237 | OLYMPIC GAMES LONDON 29 JULY 1948 14 AUG |
| Registration Number: | 4453680 | LONDON 2012 OLYMPIC GAMES |
| Registration Number: | 4417437 | XTH OLYMPIAD LOS ANGELES 1932 CITIUS ALT |
| Registration Number: | 4457818 | OLYMPIC GAMES 1932 JULY 30 AUGUST 14 CAL |
| Registration Number: | 4424454 | GAMES OF THE XXIIIRD OLYMPIAD LOS ANGELE |
| Registration Number: | 4417439 | XVITH OLYMPIAD MELBOURNE 1956 |
| Registration Number: | 4469023 | OLYMPIC GAMES MELBOURNE 22 NOV-8 DEC 195 |
| Registration Number: | 4428066 | MEXICO68 |
| Registration Number: | 4417440 | MEXICO68 |
| Registration Number: | 4391596 | M MONTRÉAL 1976 |
| Registration Number: | 4391599 | M MONTRÉAL 1976 |
| Registration Number: | 4391600 | OLYMPIAD 80 |
| Registration Number: | 4391592 | MÜNCHEN 1972 |
| Registration Number: | 4450240 | MÜNCHEN 1972 26.8.-10.9. |
| Registration Number: | 4410243 | NAGANO 1998 |
| Registration Number: | 4413681 | NAGANO 1998 THE XVIII OLYMPIC WINTER GAM |
| Registration Number: | 4420937 | DE VI. OLYMPISKE VINTRLEKER OSLO 1952 |
| Registration Number: | 4457824 | VI OLYMPIC WINTER GAMES 14.-25. FEBRUARY |
| Registration Number: | 4473809 | EXPOSITION UNIVERSELLE DE 1900 DIRECTION |
| Registration Number: | 4420928 | I.È OLYMPIADE PARIS 1924 COMITÉ OLYMPIQU |
| Registration Number: | 4457816 | JEUX OLYMPIQUES PARIS _ 1924 VIIIIE OLYMP |
| Registration Number: | 4424452 | MCMLX |
| Registration Number: | 4457819 | GAMES OF THE XVII OLYMPIAD ROMA 25.VIII- |
| Registration Number: | 4395429 | SALT LAKE 2002 |
| Registration Number: | 4417448 | SAPPORO'72 |
| Registration Number: | 4410241 | XI OLYMPIC WINTER GAMES SAPPORO'72 |
| Registration Number: | 4391646 | SARAJEVO '84 |
| Registration Number: | 4391630 | GAMES OF THE XXIVTH OLYMPIAD SEOUL 1988 |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 4464960 | SEOUL 1988 SEP.17-OCT.2 JEUX DE LA XXIVE |
| Registration Number: | 4457825 | LES VIIIÈME JEUX OLYMPIQUES D'HIVER SQUA |
| Registration Number: | 4464951 | WORLD'S FAIR LOUISIANA PURCHASE EXPOSITI |
| Registration Number: | 4461235 | OLYMPIC WINTER GAMES 1948 ST. MORITZ SWI |
| Registration Number: | 4464952 | JEUX OLYMPIQUES STOCKHOLM 1912 LE 29 JUI |
| Registration Number: | 4402858 | SYDNEY 2000 |
| Registration Number: | 4391589 | TOKYO 1964 |
| Registration Number: | 4406064 | TORINO 2006 |
| Registration Number: | 4420938 | XX GIOCHI OLIMPICI INVERNALI TORINO 2006 |
| Registration Number: | 4464963 | VANCOUVER 2010 WITH GLOWING HEARTS DES P |

CORRESPONDENCE DATA

Fax Number: 6176079200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: Keith Toms, Esq.

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ATTORNEY DOCKET NUMBER: 124644-00001

NAME OF SUBMITTER: Keith Toms, Esq.

SIGNATURE: /Keith Toms, Massachusetts bar member/

DATE SIGNED: 09/05/2014

Total Attachments: 4

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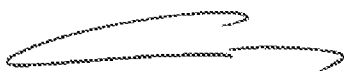
TRADEMARK ASSIGNMENT

WHEREAS, the Comité International Olympique, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the marks, as listed in Annex A, in the United States Patent and Trademark Office.

WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympic Plaza, Colorado Springs, Colorado 80909 (hereinafter "Assignee"), is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all rights, titles and interests in and to said marks, together with the goodwill of the business symbolized by the marks, and the above identified registrations thereof.

Comité International Olympique



By: Christophe De Kepper
Title: Director General



By: Howard Stupp
Title: Director of Legal Affairs

Date: 2nd September 2014

ANNEX A

| MARK | REGISTRATION NO. | REGISTRATION DATE |
|--|------------------|--------------------|
| ALBERTVILLE 92 | 4,391,648 | August 27, 2013 |
| XVI OLYMPIC WINTER GAMES XVIES JEUX OLYMPIQUES D'HIVER DU 8 AU 23 FEVRIER 1992 FROM 8 TO 23 FEBRUARY 1992 | 4,442,642 | December 3, 2013 |
| OLYMPISCHE SPIELE 1928 AMSTERDAM | 4,446,566 | December 10, 2013 |
| ANVERS 1920 POSTER | 4,469,022 | January 21, 2014 |
| 776 - 1896 LES JEUX OLYMPIQUES AOHNAI - ATHÈNES | 4,464,950 | January 14, 2014 |
| ATHENS 2004 | 4,410,230 | October 1, 2013 |
| ATLANTA 1996 100 | 4,402,857 | September 17, 2013 |
| ATLANTA CENTENNIAL OLYMPIC GAMES LES JEUX OLYMPIQUES DU CENTENAIRE | 4,457,821 | December 31, 2013 |
| BARCELONA'92 | 4,399,200 | September 10, 2013 |
| BEIJING 2008 | 4,413,669 | October 8, 2013 |
| THE XITH OLYMPIC GAMES BERLIN, 1936 ICH RUFE DIE JUGEND DER WELT | 4,420,929 | October 22, 2013 |
| OLYMPIC GAMES GERMANY BERLIN 1936 1ST-16TH AUGUST | 4,450,235 | December 17, 2013 |
| CALGARY '88 | 4,391,647 | August 27, 2013 |
| AUX VAINQUEURS DU CONCOURS DE LA VIIIEME OLYMPIADE CHAMONIX. MONT-BLANC 25 JANVIER-5 FÉVRIER 1924 AUGUSTE MATISSE | 4,461,233 | January 7, 2014 |
| VII GIOCHI OLIMPICI D'INVERNO CORTINA D'AMPEZZO 1956 | 4,413,670 | October 8, 2013 |
| IV.OLYMPISCHEWINTERSPIELE GARMISCH-PARTENKIRCHEN 1936 | 4,413,676 | October 8, 2013 |
| 1936 IVES JEUX OLYMPIQUES D'HIVER 1936 GARMISCH-PARTENKIRCHEN DU 6 AU 16 FEVRIER 1936 | 4,461,234 | January 7, 2014 |
| XES JEUX OLYMPIQUES D'HIVER GRENOBLE 1968 | 4,424,458 | October 29, 2013 |
| IX JAMES JEUX OLYMPIQUES D'HIVER 6/18 FÉVRIER 1968 GRENOBLE JEAN BRIAN | 4,453,681 | December 24, 2013 |
| TRADE MARK XV OLYMPIA HELSINKI 1952 | 4,406,063 | September 24, 2013 |
| XIV WINTH OLYMPIC GAMES HELSINKI FINLAND 19 VII - 3 VIII 1952 | 4,450,238 | December 17, 2013 |
| INNSBRUCK 1964 | 4,413,677 | October 8, 2013 |
| INNSBRUCK 1964 29.1-9.2. TYROL Autriche | 4,438,916 | November 26, 2013 |
| INNSBRUCK 1976 | 4,413,679 | October 8, 2013 |
| INNSBRUCK'76 TIROL AUSTRIA 4.2-15.2 | 4,442,641 | December 3, 2013 |

ANNEX A

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|---|-----------|--------------------|
| III OLYMPIC WINTER GAMES LAKE PLACID, USA FEBRUARY 4-13, 1932 | 4,457,823 | December 31, 2013 |
| XIII OLYMPIC WINTER GAMES LAKE PLACID 1980 | 4,417,449 | October 15, 2013 |
| LILLEHAMMER'94 | 4,402,862 | September 17, 2013 |
| THE OLYMPIC GAMES 1908 THE GREAT STADIUM SHEPHERD'S BUSH LONDON PROGRAMME 6D | 4,469,021 | January 21, 2014 |
| XIVTH OLYMPIAD LONDON 1948 | 4,417,438 | October 15, 2013 |
| OLYMPIC GAMES LONDON 29 JULY 1948 14 AUGUST | 4,450,237 | December 17, 2013 |
| LONDON 2012 OLYMPIC GAMES | 4,453,680 | December 24, 2013 |
| XTH OLYMPIAD LOS ANGELES 1932 CITIUS ALTIUS FORTIUS | 4,417,437 | October 15, 2013 |
| OLYMPIC GAMES 1932 JULY 30 AUGUST 14 CALL TO THE GAMES OF THE XTH OLYMPIAD LOS ANGELES CALIFORNIA CITIUS ALTIUS FORTIUS | 4,457,818 | December 31, 2013 |
| GAMES OF THE XXIIIRD OLYMPIAD LOS ANGELES 1984 | 4,424,454 | October 29, 2013 |
| XVITH OLYMPIAD MELBOURNE 1956 | 4,417,439 | October 15, 2013 |
| OLYMPIC GAMES MELBOURNE 22 NOV-8 DEC 1956 | 4,469,023 | January 21, 2014 |
| MEXICO68 | 4,428,066 | November 5, 2013 |
| MEXICO68 | 4,417,440 | October 15, 2013 |
| M MONTRÉAL 1976 | 4,391,596 | August 27, 2013 |
| M MONTRÉAL 1976 | 4,391,599 | August 27, 2013 |
| OLYMPIAD 80 | 4,391,600 | August 27, 2013 |
| MÜNCHEN 1972 | 4,391,592 | August 27, 2013 |
| MÜNCHEN 1972 26.8.-10.9. | 4,450,240 | December 17, 2013 |
| INAGANO 1998 | 4,410,243 | October 1, 2013 |
| INAGANO 1998 THE XVIII OLYMPIC WINTER GAMES | 4,413,681 | October 8, 2013 |
| DE VI. OLYMPISKE VINTRLEKER OSLO 1952 | 4,420,937 | October 22, 2013 |
| VI OLYMPIC WINTER GAMES 14.-25. FEBRUARY OSLO NORWAY 1952 | 4,457,824 | December 31, 2013 |
| DE VI. OLYMPISKE VINTRLEKER OSLO 1952 KNUIT YRAN | | |
| EXPOSITION UNIVERSELLE DE 1900 DIRECTION GENLE DE L'EXPLOITATION INTERNATIONAUX CONCOURS D'ESCRIME FLEURET ÉPÉE SABRE | 4,473,809 | January 28, 2014 |

ANNEX A

| | | |
|--|-----------|--------------------|
| I.È OLYMPIADE PARIS 1924 COMITÉ OLYMPIQUE FRANÇAIS | 4,420,928 | October 22, 2013 |
| JEUX OLYMPIQUES PARIS _ 1924 VIII OLYMPIADE | 4,457,816 | December 31, 2013 |
| MCMLX | 4,424,452 | October 29, 2013 |
| GAMES OF THE XVII OLYMPIAD ROMA 25. VIII-11. IX ROMA MCMLX | 4,457,819 | December 31, 2013 |
| SALT LAKE 2002 | 4,395,429 | September 3, 2013 |
| SAPORO'72 | 4,417,448 | October 15, 2013 |
| XI OLYMPIC WINTER GAMES SAPPORO'72 | 4,410,241 | October 1, 2013 |
| SARAJEVO '84 | 4,391,646 | August 27, 2013 |
| GAMES OF THE XXIVTH OLYMPIAD SEOUL 1988 | 4,391,630 | August 27, 2013 |
| SEOUL 1988 SEP.17-OCT.2 JEUX DE LA XXIVEME OLYMPIADE GAMES OF THE XXIVTH OLYMPIAD | 4,464,960 | January 14, 2014 |
| LES VIIIÈME JEUX OLYMPIQUES D'HIVER SQUAW VALLEY CALIFORNIA FÉVRIER 1960 | 4,457,825 | December 31, 2013 |
| WORLD'S FAIR LOUISIANA PURCHASE EXPOSITION ST. LOUIS, U.S.A. 1904 WEDNESDAY DAILY WEDNESDAY OFFICIAL PROGRAM | 4,464,951 | January 14, 2014 |
| OLYMPIC WINTER GAMES 1948 ST. MORITZ SWITZERLAND | 4,461,235 | January 7, 2014 |
| JEUX OLYMPIQUES STOCKHOLM 1912 LE 29 JUIN - 22 JUILLET | 4,464,952 | January 14, 2014 |
| SYDNEY 2000 | 4,402,858 | September 17, 2013 |
| TOKYO 1964 | 4,391,589 | August 27, 2013 |
| TORINO 2006 | 4,406,064 | September 24, 2013 |
| XX GIOCHI OLIMPICI INVERNALI TORINO 2006 PASSION LIVES HERE | 4,420,938 | October 22, 2013 |
| VANCOUVER 2010 WITH GLOWING HEARTS DES PLUS BRILLANTS EXPLOITS XXI OLYMPIC WINTER GAMES XXIES JEUX OLYMPIQUES D'HIVER FEBRUARY 12 TO 28, 2010 DU 12 AU 28 FÉVRIER 2010 | 4,464,963 | January 14, 2014 |

TRADEMARK