

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM315761

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Adknowledge, Inc.		08/28/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bank of America, N.A., as Administrative Agent		
<b>Street Address:</b>	900 W. Trade Street		
<b>Internal Address:</b>	Mail Code: NC1-026-06-03		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28255		
<b>Entity Type:</b>	national banking association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 15</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3166403	ADKNOWLEDGE	
<b>Registration Number:</b>	2334551	ADKNOWLEDGE	
<b>Registration Number:</b>	3313254	ADSTATION	
<b>Registration Number:</b>	4448122	BIDSYSTEM	
<b>Registration Number:</b>	4490967	YARPP	
<b>Registration Number:</b>	4404279	ADKNOWLEDGE ENGAGE	
<b>Registration Number:</b>	4373490	ADPARLOR	
<b>Registration Number:</b>	2896470	AUTO BID	
<b>Registration Number:</b>	2964997	FINDWHAT.COM	
<b>Registration Number:</b>	3245615	CLICK SCORING	
<b>Serial Number:</b>	86148827	ADBISTRO	
<b>Serial Number:</b>	86148820	ADBISTRO	
<b>Serial Number:</b>	86117872	ADVERIFY	
<b>Serial Number:</b>	86117908	ADVERIFY	
<b>Serial Number:</b>	86014677	YET ANOTHER RELATED POSTS PLUGIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
<b>TRADEMARK</b>			

OP \$390.00 3166403

*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 919 286-8000  
**Email:** PTO\_TMconfirmation@mvalaw.com  
**Correspondent Name:** Moore & Van Allen PLLC  
**Address Line 1:** 430 Davis Drive  
**Address Line 2:** Suite 500  
**Address Line 4:** Morrisville, NORTH CAROLINA 27560

<b>ATTORNEY DOCKET NUMBER:</b>	327000.11904
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<b>NAME OF SUBMITTER:</b>	Ellen A. Rubel
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<b>SIGNATURE:</b>	/Ellen A. Rubel/
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<b>DATE SIGNED:</b>	09/02/2014
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**Total Attachments: 4**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

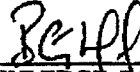
United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of August 28, 2014 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark, trademark license or trademark application.

Very truly yours,



\_\_\_\_\_  
ADKNOWLEDGE, INC.

By: \_\_\_\_\_

Name: Ben Legg


Title: CEO

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS  
ADKNOWLEDGE, INC.

TRADEMARK  
REEL: 005355 FRAME: 0204

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Administrative Agent

By: 

Name: Erik M. Truette

Title: Assistant Vice President

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NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS  
ADKNOWLEDGE, INC.

TRADEMARK  
REEL: 005355 FRAME: 0205

Schedule 1

Adknowledge, Inc.  
(Delaware Corporation)

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
ADKNOWLEDGE and Design	3166403	10/31/06
ADKNOWLEDGE	2334551	3/28/00
ADSTATION	3313254	10/16/07
BIDSYSTEM	4448122	12/10/13
YARPP	4490967	3/4/14
KNOWLEDGE ENGAGE	4404279	9/17/13
ADPARLOR	4373490	7/23/13
AUTO BID	2896470	10/19/04
FINDWHAT.COM	2964997	7/5/05
CLICK SCORING	3245615	5/22/07

Pending Applications

Description	Application No.	Filing Date
ADBISTRO	86148827	12/19/13
ADBISTRO and Design	86148820	12/19/13
ADVERIFY and Design	86117872	11/13/13
ADVERIFY	86117908	11/13/13
YET ANOTHER RELATED POSTS PLUGIN	86014677	7/19/13